Base

Part-

rent al

rent

Appendix A

Crosstabulations

65 or older

35

5

13.1%

5

15.4%

20

58.5%

5

13.0%

Page 2

Crosstabulations

Gender (...

Male

263

52 19.8%

31

11.8%

91

34.5%

87

33.2%

0.4%

0.4%

Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =Q1 Residence status= =Q1 Residence status= Overall City Info Sources (O11) Residence Status (O1) Age (QD1) City Council Own 2nd Own res City City Meetings Grizzlv Non-City Social Other Full-time Part-time home for property Radio, TV Under 35 35 to 44 55 to 64 ewslette website TV lewspape websites Media sources res res vacation or rental 45 to 54 497 199 151 46 188 82 159 241 174 Base 111 59 173 152 96 123 115 128 Full-time 111 38 29 13 55 32 21 51 36 Full-time 111 24 28 38 16 resident 22.3% 19.3% 19.1% 27.3% 29.3% 39.4% 13.4% 21.3% 20.8% resident 100.0% 25.3% 12.9% 24.5% 29.6% Part-59 14 15 26 15 34 24 59 15 10 15 14 5 11 time/seasonal time/seasonal 12.9% 11.8% 6.9% 9.8% 11.5% 13.6% 13.0% 9.4% 14.1% 14.1% 100.0% 15.5% 7.8% 10.8% resident resident Own 2nd home. 173 66 47 12 63 21 66 85 56 Own 2nd home. -173 26 49 35 43 31.0% 25.4% 26.1% 41.4% 32.4% 100.0% 30.5% 33.3% 34.7% 33.1% 33.4% 35.3% 26.5% 40.0% use for vacatior use for vacatio Own resident ial Own resident ia 152 81 59 17 44 17 57 71 57 152 32 48 36 32 property for property for 30.5% 40.7% 38.7% 35.8% 23.2% 20.2% 35.8% 29.3% 32.8% 100.0% 32.7% 39.2% 31.2% 24.6% rental Own resident ia Own residentia property leave property leave 0.2% . 0.6% 1.3% 0.7% 0.8% vacant, not for vacant, not for rent Own resident ial Own residential property, not residential property, not 0.4% 0.7% 0.9% 0.8% residential property property I don't live or I don't live or . own a property own a property Prefer not to Prefer not to answer answer True North Research, Inc. @ 2023 Page 1 True North Research, Inc. © 2023 Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =O1 Residence status= =O1 Residence status= Employment Status (QD7) Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Sat isfact ion With Home Ownership Home Type (QD4) Communication (Q12) Status (QD3) Commute Sinale Work from out side Mixture of **Dissatisfie** family Less than 5 5 to 9 10 to 14 15 or more both **Satisfied** Full-time Part-time **Ret ired** Other Own Rent detached Other home home d 192 115 68 120 93 120 116 359 86 Base 292 47 124 27 449 48 443 41 Full-time 26 13.6% 19 22 43 11 34 28.5% 18 64 35 Full-t ime 57 7 39 8 66 44 87 17 14.8% resident 16.7% 32.1% 35.8% 12.3% 15.2% 18.0% 39.9% 19.5% 15.9% 31.0% 28.8% 92.4% 19.6% 42.7% resident Part-24 13 6 14 11 7 13 38 10 31 2 19 5 59 55 1 time/seasonal time/seasona 12.7% 11.1% 9.5% 11.5% 11.5% 6.2% 11.0% 10.7% 11.1% 10.6% 4.5% 15.4% 19.5% 13.0% 12.5% 2.6% resident resident 66 47 35 28 40 51 138 21 Own 2nd home 109 38 160 Own 2nd home 24 15 10 170 2 12 34.3% 40.8% 36.2% 29.3% 29.8% 33.9% 44.0% 38.6% 24.6% 37.2% 31.7% 30.9% 35.1% 38.0% 4.4% 36.1% 28.8% use for vacation use for vacatio Own resident ial Own resident ia 74 36 15 27 42 38 35 116 21 95 23 27 150 2 140 11 5 property for property for 38.3% 31.4% 22.2% 22.5% 45.3% 31.4% 29.7% 32.2% 24.3% 32.4% 47.9% 21.8% 16.5% 33.5% 3.1% 31.6% 25.9% rental Own resident ia Own residential property leave property leave 1 . 0.2% 0.6% 0.3% 0.9% 0.2% vacant, not for vacant, not for rent Own residential Own residential 2 property, not property, not resident ial 0.6% 0.9% 1.1% 0.3% residential 0.4% 0.5% property propert y I don't live or I don't live or -wn a property own a property Prefer not to Prefer not to answer answer

True North Research, Inc. © 2023

Base

Part

rental

rent

Page 3

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Base

Full-time

resident

Part-

time/seasonal

resident

Own 2nd home.

use for vacation

Own resident ial

property for

Own resident ia

property leave

vacant, not for rent Own resident ial property, not residential

property I don't live or

own a property Prefer not to answer

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Base

Less than 1

1 to 4

5 to 9

10 to 14

15 or longer

Prefer not to

answer

Appendix A

rent al

Crosstabulations

Other

sources

61

2

2.9%

14

22.8%

10

17.2%

9

24

39.1%

2

3.5%

Dissat isfie

44

-

13

30.5%

6

13.3%

8

19.1%

15

34.7%

2.4%

d

Page 6

Crosstabulations

14.6%

Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =Q1 Residence status= =Q2 Years in Big Bear= Child in Hsld (OD5) Gender (... Senior in Hsld (OD6) Ethnicity (QD9) Overall City Info Sources (Q11) City Council Grizzly Caucasian City Non-City Latino / Other / Citv Meetings Social Yes Radio, TV Female No Yes No /White Hispanic Mixed ewslette website TV ewspape websites Media 226 136 348 157 325 350 59 43 Base 170 52 44 18 81 43 36 86 55 12 96 42 64 58 39 6 3 0 3 0 1 3 Less than 1 24.4% 9.2% 27.5% 26.6% 19.8% 16.6% 65.7% 14.6% 1.9% 0.8% 5.8% 0.5% 1.6% 2.9% 3.3% 47 12 35 11 6 14 6 7 28 12 46 20 36 39 1 to 4 5 5 27.9% 23.4% 25.5% 34.3% 17.1% 15.1% . 19.7% 40.8% 13.2% 11.2% 12.5% 12.2% 8.6% 12.9% 11.2% 9.0% 32 13 11 8 4 21 8 8 5 to 9 78 62 104 54 113 132 15 18.8% 21.8% 17.8% 20.0% 26.3% 19.6% 20.8% 14.9% 7 34.4% 45.6% 30.0% 34.6% 37.7% 12.6% 35.1% 34.8% 28 10 14 2 15 10 12 3 10 to 14 16.6% 19.8% 32.2% 10.4% 19.1% 22.6% 7.1% 14.5% 65 50 99 38 111 119 15 8 28.5% 36.6% 28.5% 23.9% 34.2% 33.9% 12.7% 35.3% 57 18 30 18 23 6 18 15 or longer 33.5% 34.2% 16.3% 35.3% 36.9% 41.1% 49.5% 26.5% Prefer not to 2 1.2% 1 2.4% . 0.3% . 0.7% 0.3% answer 2 2 -0.5% 0.6% 1.4% 0.3% 2.5% -Page 5 True North Research, Inc. © 2023 Big Bear Lake Community Survey 2023 Appendix A Big Bear Lake Community Survey 2023 Crosstabulations =Q2 Years in Big Bear= =Q2 Years in Big Bear= Residence Status (Q1) Satisfaction With Age (QD1) Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Communication (Q12) Own 2nd Own res Commute Full-time Part-time home for property for rental Work from out side Mixture of vacation Under 35 35 to 44 45 to 54 55 to 64 65 or older ess than 5. 5 to 9 10 to 14 15 or more home both Sat isfied res res home 111 59 39 25 43 52 10 Base 51 32 28 57 22 41 30 103 1 1.0% 2 3 7.2% . 0 4.2% 3 1 3 2.5% Less than 1 3.6% 3.5% 6.4% 4.8% 1.7% 47 25 22 20 11 12 15 25 . 7 3 . 9 1 to 4 22.5% 38.2% 51.1% 26.5% 25.0% 13.2% 29.6% 93.6% 54.9% 37.3% 30.9% 24.6% 19 13 4 10 12 0 32 20 6 4 4 4 5 to 9 17.3% 21.8% 9.0% 21.8% 24.0% 23.4% 4.2% 100.0% 20.3% 10.2% 14.1% 19.3% 22 12 28 6 3 8 5 8 5 17 1 1 10 to 14 19.5% 10.9% 6.4% 32.8% 10.9% 22.6% 8.3% 100.0% 6.7% 18.2% 16.7% 17.0% 43 14 10 17 20 57 14 11 37 15 or longer 14 9% 13.3% 35.6% 38 7% 23.6% 26.3% 40.2% 38 7% 53.7% 100.0% 32.6% 34.8% Prefer not to 1 1 . 1 1 0.9% 1.8% 4.1% 2.1% 1.0% answer

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Big Bear Lake Community Survey 2023 =Q2 Years in Big Bear=

Ot her

13

4

. 27.1%

3 25.8%

1

8.4%

3

22.7%

2 15.9%

Home Ownership Status (QD3)

Rent

44

1 1.6%

13

29.2%

8 18.1%

11 23.7%

12 27.5%

Own

125

3

2.0%

34

27.5%

24

19.1%

18 14.0%

45

35.7%

2 1.7%

Single family

detached

142

3

2.3%

38

26.7%

29

20.7%

21 15.0%

50

35.4%

Employment Status (QD7)

Retired

58

0

0.7%

7

11.7%

14

25.1%

13 22.3%

23

40.2%

Part-time

10

1

8.6%

2 25.6%

1 7.2%

6

58.6%

Full-time

88

3

3.2%

36 41.1%

12 13.2%

13 15.3%

24

27.2%

Base

Less than 1

1 to 4

5 to 9

10 to 14

15 or longer

Prefer not to

answer

Crosstabulations

Big Bear Lake Community Survey 2023 =Q2 Years in Big Bear=

Crosstabulations

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Crosstabulations

Home Type (QD4) Gender (... Ot her Male Female No Yes 18 83 Base 83 24 141 3 1 4.4% 1 Less than 1 3.9% 1.0% 30 16 19.7% 8 34.2% 39 9 1 to 4 50.8% 36.2% 27.3% 2 9.8% 14 16 5 19.2% 27 5 to 9 17.4% 19.9% 18.8% 17 21.1% 6 25.4% 22 15.5% 3 11 10 to 14 15.8% 12.8% 28 28 53 4 15 or longer 23.7% 33.6% 34.1% 16.8% 37.3% Prefer not to 1 1.3% answer Page 9 True North Research, Inc. © 2023 Appendix A Big Bear Lake Community Survey 2023 Crosstabulations =Q3 Years owning a property in Big Bear=

Appendix A

Gender (... Child in Hsld (QD5) Senior in Hsld (QD6) Ethnicity (QD9) Latino / Other / Caucasian Yes No / Whit e Hispanic Mixed 62 101 98 44 12 3 0 1 9.2% 2.8% 0.4% 6 48.0% 35 23 15 9 14.7% 35.1% 23.1% 33.5% 13 18 24 4 9.6% 1 21.3% 17.6% 24.5% . 7.1% 15 15.4% 12 26.2% 9 19 1 14.0% 18.9% 6.0% 26 36 13 31 3 50.1% 25.6% 36.7% 28.4% 29.6% 1 2.4%

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Appendix A

Big Bear Lake Community Survey 2023

=Q3 Years owning a property in Big Bear=

	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meet ings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Other sources
Base	327	147	108	28	107	39	123	156	114
Less than 1	26 7.8%	3 1.7%	10 9.0%	-	4 3.4%	5 11.6%	15 12.5%	14 8.9%	14 12.1%
1 to 4	116 35.5%	60 40.7%	45 42.1%	12 41.7%	37 34.6%	8 21.4%	49 39.4%	59 37.7%	37 32.4%
5 to 9	83 25.3%	49 33.0%	25 23.3%	5 16.6%	23 21.9%	8 20.3%	28 22.4%	45 28.9%	22 19.4%
10 to 14	40 12.1%	18 12.3%	5 4.4%	5 18.2%	17 15.7%	6 14.8%	10 8.5%	19 12.1%	16 14.1%
15 or longer	63 19.3%	18 12.2%	23 21.2%	7 23.5%	26 24.5%	12 31.9%	21 17.2%	19 12.3%	25 22.0%
Prefer not to answer			:	-	-				-

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base		-	173	152	57	97	72	76	25
Less than 1		-	10 5.6%	15 9.9%	7 11.6%	9 9.5%	6 7.7%	2 2.8%	2 8.6%
1 to 4	-	-	56 32.7%	59 38.6%	39 68.5%	35 36.3%	21 28.4%	14 18.8%	7 27.6%
5 to 9			47 27.2%	36 23.8%	9 16.1%	31 31.9%	19 25.7%	18 23.2%	6 25.8%
10 to 14			24 14.2%	15 9.9%	1 1.9%	15 15.9%	10 14.5%	10 13.7%	2 8.6%
15 or longer			35 20.4%	27 17.8%	1 1.9%	6 6.4%	17 23.7%	32 41.5%	7 29.4%
Prefer not to	-	-	-	-	-	-	-	-	

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answer

Big Bear Lake Community Survey 2023 = Q3 Years owning a property in Big Bear= Crosstabulations

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Crosstabulations

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Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

=Q3 Years owning a property in Big Bear=

	Years in	Big Bear, Ov	vning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (O12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute out side home	Mixture of both	Satisfied	Dissatisfie- d
Base	142	83	40	63	71	78	86	256	42
Less than 1	26 18.1%	:	-	-	7 10.0%	6 7.1%	9 10.2%	18 7.0%	2 3.5%
1 to 4	116 81.9%	:	:	:	28 39.9%	29 37.2%	43 50.7%	99 38.5%	11 25.7%
5 to 9	-	83 100.0%	-	-	15 21.1%	25 32.3%	19 22.4%	60 23.5%	16 38.9%
10 to 14	-	:	40 100.0%		10 14.5%	6 7.9%	8 9.2%	31 12.2%	5 11.1%
15 or longer	-	:		63 100.0%	10 14.5%	12 15.3%	6 7.5%	48 18.8%	9 20.7%
Prefer not to answer	-	:	-	-	-	-	-		-

	E	Employ ment	Status (QD7	7)		wnership s (QD3)	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	Rent	Single family detached	Other	Male
Base	204	37	66	14	324	4	301	22	180
Less than 1	22 10.8%	2 4.0%	1 1.6%	-	26 7.9%	:	25 8.2%		18 10.0%
1 to 4	85 41.7%	17 45.1%	11 16.1%	2 15.1%	116 35.9%	-	108 35.9%	6 25.9%	71 39.4%
5 to 9	55 27.1%	5 13.7%	17 25.1%	6 40.9%	80 24.8%	3 70.7%	77 25.7%	6 25.9%	46 25.3%
10 to 14	17 8.2%	8 20.6%	13 19.6%	2 15.1%	40 12.2%	:	38 12.8%	1 4.8%	15 8.3%
15 or longer	25 12.2%	6 16.6%	25 37.6%	4 28.9%	62 19.2%	1 29.3%	53 17.5%	10 43.4%	31 17.0%
Prefer not to answer	-	-	-	-	-	:	-		

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Big Bear Lake Community Survey 2023

=Q3 Years owning a property in Big Bear=====

	Gender (Child in H	sld (QD5)	Senior in I	Hsld (QD6)	Et	thnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	143	111	207	95	224	253	15	31
Less than 1	8 5.4%	6 5.6%	19 9.4%	4 3.8%	22 9.8%	18 6.9%		3 8.3%
1 to 4	45 31.6%	52 47.0%	63 30.3%	19 20.0%	95 42.2%	88 34.7%	8 54.4%	12 38.0%
5 to 9	34 23.8%	30 26.9%	49 23.6%	23 24.0%	56 24.9%	60 23.8%	4 24.3%	8 26.9%
10 to 14	23 16.4%	14 12.5%	26 12.4%	13 13.2%	27 12.0%	33 13.0%	1 7.1%	4 13.1%
15 or longer	33 22.8%	9 8.0%	50 24.3%	37 38.9%	25 11.1%	54 21.5%	2 14.2%	4 13.7%
Prefer not to answer	-					-		:

Appendix A		

Big Bear Lake Community Survey 2023

Crosstabulations

-Q4a The overall quality of life in Big Bear Lake=

	Overall				City Info So	urces (Q11)			
		City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Excellent	114 23.0%	36 18.1%	42 27.4%	9 18.7%	50 26.7%	25 30.1%	38 24.0%	44 18.1%	43 24.6%
Good	297 59.8%	123 61.5%	85 56.5%	26 57.3%	114 60.6%	46 56.9%	96 60.4%	152 62.9%	103 58.9%
Fair	68 13.7%	32 16.0%	20 13.2%	10 20.9%	21 11.4%	10 12.5%	19 12.1%	39 16.0%	21 12.0%
Poor	7 1.5%	4 2.0%	2 1.2%	1 3.1%	1 0.6%	0 0.5%	3 1.6%	3 1.3%	2 1.0%
Very poor	3 0.6%		1 0.7%	-	0 0.2%	• •	0 0.3%	1 0.6%	2 1.2%
Not sure	5 0.9%	3 1.3%	2 1.0%	-	1 0.6%		1 0.7%	2 0.9%	3 1.5%
Prefer not to answer	2 0.4%	2 1.1%		-	-		2 0.9%	1 0.3%	2 0.9%

Crosstabulations

Appendix A

Crosstabulations

=Q4a The overall quality of life in Big Bear Lake=

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Excellent	28 25.0%	13 21.8%	39 22.8%	35 22.8%	8 8.4%	26 21.5%	28 24.2%	45 35.4%	7 19.6%
Good	59 53.2%	40 69.1%	105 61.1%	90 59.4%	67 69.5%	71 58.3%	73 63.4%	70 54.3%	16 46.2%
Fair	16 14.4%	5 9.1%	24 14.2%	23 14.9%	20 20.9%	19 15.4%	13 11.2%	8 6.0%	9 25.1%
Poor	5 4.2%		1 0.6%	2 1.0%	1 1.1%	3 2.1%	1 1.3%	1 0.8%	1 3.1%
Very poor	3 2.6%					1 0.8%		1 0.6%	1 3.0%
Not sure		:	2 1.2%	2 1.0%	:	2 1.2%		2 1.7%	1 3.1%
Prefer not to answer	1 0.6%	-	-	2 1.0%	-	1 0.6%	-	2 1.2%	-

	Years in	Big Bear, Ow	ning Proper/	ty (Q2,3)	Wo	ork Place (QI	08)	Satisfaction With Communication (Q12)	
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute outside home	Mixture of both		Dissatisfie- d
Base	192	115	68	120	93	120	116	359	86
Excellent	39 20.5%	21 18.4%	13 19.8%	41 33.8%	11 12.1%	27 22.4%	28 24.0%	87 24.2%	14 15.7%
Good	119 62.0%	71 61.6%	43 63.4%	63 52.7%	60 64.4%	76 64.0%	65 55.7%	224 62.3%	46 53.1%
Fair	30 15.4%	19 16.5%	5 7.8%	14 12.0%	20 21.4%	15 12.5%	18 15.9%	44 12.1%	18 20.4%
Poor	2 0.8%	1 0.9%	4 6.3%	0 0.3%	0 0.4%	1 0.6%	4 3.1%	2 0.5%	5 5.4%
Very poor	1 0.8%	0 0.4%		:					3 3.4%
Not sure	1 0.6%	3 2.2%	1 1.6%	-			2 1.3%	2 0.4%	1 1.2%
Prefer not to answer	:		1 1.0%	2 1.3%	2 1.6%	1 0.6%		2 0.4%	1 0.8%

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Big Bear Lake Community Survey 2023

Crosstabulations

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=Q4a The overall quality of life in Big Bear Lake=

	E	mployment	Status (QD7	7)	Home Ov		Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Status Own	Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Excellent	57 19.6%	10 21.4%	43 34.9%	2 8.1%	104 23.2%	10 21.2%	97 22.0%	13 32.2%	71 27.0%
Good	182 62.3%	25 53.0%	70 56.8%	16 58.6%	272 60.5%	26 53.2%	270 60.9%	21 50.5%	155 59.2%
Fair	46 15.7%	11 22.5%	7 5.7%	5 17.8%	58 12.9%	10 21.3%	62 14.0%	6 15.6%	29 11.1%
Poor	5 1.6%	-	1 1.2%	1 3.9%	6 1.3%	1 2.9%	7 1.5%	:	4 1.5%
Very poor	-	-	1 0.7%	2 7.6%	3 0.6%	•	2 0.4%	•	0 0.2%
Not sure	2 0.5%		1 0.9%	1 3.9%	5 1.0%		4 0.8%	:	3 1.0%
Prefer not to answer	1 0.2%	2 3.2%	• •	-	2 0.3%	1 1.4%	2 0.3%	1 1.7%	-

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

=Q4a The overall quality of life in Big Bear Lake=

	Gender (Child in H	Isld (QD5)	Senior in I	Hsld (QD6)	Et	hnicity (QD	9)	
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other/ Mixed	
Base	226	136	348	157	325	350	59	43	
Excellent	42 18.8%	23 16.7%	92 26.4%	48 30.8%	66 20.4%	87 24.7%	14 23.2%	5 12.9%	
Good	141 62.1%	87 63.9%	203 58.3%	92 58.4%	197 60.6%	217 61.8%	35 58.3%	20 47.1%	
Fair	37 16.5%	22 16.0%	44 12.7%	14 8.7%	53 16.2%	41 11.6%	7 11.5%	13 31.3%	
Poor	2 0.9%	3 2.4%	3 0.9%	1 0.9%	4 1.3%	1 0.4%	2 3.5%	2 5.2%	
Very poor	0 0.2%		2 0.5%	1 0.5%	-	1 0.2%	2 3.5%	-	
Not sure	1 0.5%	2 1.1%	2 0.6%	1 0.7%	3 0.8%	2 0.6%		2 3.5%	
Prefer not to answer	2 1.0%	•	2 0.6%		2 0.7%	2 0.6%	•	-	

Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

=Q4b Big Bear Lake as a place to raise a family=

	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Excellent	48	19	12	5	26	15	14	17	15
	9.7%	9.4%	7.7%	10.9%	13.9%	17.9%	8.6%	6.9%	8.6%
Good	143	44	42	9	51	28	53	70	56
	28.8%	22.2%	27.5%	20.2%	27.4%	34.1%	33.0%	29.1%	32.3%
Fair	118	54	40	15	40	24	38	60	34
	23.8%	27.1%	26.2%	32.8%	21.2%	28.8%	23.8%	24.8%	19.7%
Poor	33	15	15	5	14	3	7	19	10
	6.7%	7.7%	9.8%	11.0%	7.5%	3.1%	4.1%	7.9%	5.8%
Very poor	16	5	1	3	5	0	4	7	7
	3.3%	2.6%	0.8%	6.5%	2.9%	0.5%	2.6%	2.9%	4.1%
Not sure	122	58	40	7	42	11	39	61	45
	24.5%	29.0%	26.3%	16.2%	22.2%	13.4%	24.7%	25.4%	25.9%
Prefer not to	16	4	3	1	9	2	5	7	6
answer	3.2%	2.0%	1.7%	2.3%	4.9%	2.3%	3.2%	3.0%	3.5%

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Excellent	23	5	10	9	4	6	12	24	3
	21.0%	9.1%	5.6%	5.9%	4.1%	4.5%	10.4%	18.9%	7.3%
Good	32	18	58	35	21	30	37	46	8
	28.6%	30.9%	33.3%	22.8%	21.7%	24.9%	32.2%	36.3%	22.8%
Fair	23	17	35	44	35	43	18	18	5
	20.3%	29.1%	20.4%	28.7%	36.2%	34.8%	15.3%	13.7%	15.9%
Poor	10	2	14	8	11	9	8	3	3
	9.0%	3.6%	8.0%	5.0%	11.7%	7.1%	6.6%	2.6%	7.3%
Very poor	9	1	4	2	9	2	2	2	1
	8.4%	1.8%	2.5%	1.0%	9.0%	1.8%	1.9%	1.6%	3.1%
Not sure	11	12	47	51	16	30	35	31	10
	10.0%	20.0%	27.2%	33.7%	16.8%	24.3%	30.1%	24.0%	30.1%
Prefer not to	3	3	5	5	0	3	4	4	5
answer	2.7%	5.5%	3.1%	3.0%	0.4%	2.6%	3.5%	2.8%	13.5%

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=Q4b Big Bear Lake as a place to raise a family=

	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		t ion With at ion (Q12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissat isfie d
Base	192	115	68	120	93	120	116	359	86
Excellent	7	7	10	24	6	14	4	37	6
	3.7%	5.9%	15.4%	19.9%	6.4%	11.8%	3.8%	10.4%	6.6%
Good	42	37	18	46	20	44	27	113	25
	21.6%	32.6%	26.1%	38.5%	21.3%	36.7%	23.3%	31.4%	28.6%
Fair	52	30	17	19	33	27	35	79	24
	27.0%	26.0%	25.5%	16.1%	35.1%	22.9%	29.8%	22.0%	27.8%
Poor	17	7	5	4	8	1	14	21	9
	8.8%	6.3%	7.5%	3.7%	8.7%	1.2%	12.4%	6.0%	10.3%
Very poor	8	2	3	3	1	5	5	7	8
	4.0%	1.6%	3.8%	2.4%	1.6%	3.9%	4.7%	2.0%	9.5%
Not sure	63	29	11	18	23	26	29	90	10
	32.8%	25.4%	16.9%	15.1%	25.3%	22.0%	24.7%	25.1%	11.5%
Prefer not to	4	3	3	5	1	2	1	11	5
answer	2.1%	2.2%	4.8%	4.3%	1.6%	1.5%	1.3%	3.1%	5.7%

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=Q4b Big Bear Lake as a place to raise a family=

E	mployment	Status (QD7	")	Home Ov		Home Ty	pe (QD4)	Gender (
				Status	s (QD3)			
ne	Part-time	Retired	Other	Own	Rent	Single family detached	Other	Male
	47	124	27	449	48	443	41	263
	5 10.2%	23 18.4%	1 3.9%	40 8.9%	8 17.5%	39 8.9%	5 11.8%	26 10.1%
5	11 24.2%	41 32.9%	6 22.8%	134 29.7%	9 19.6%	130 29.3%	9 23.3%	81 30.9%

	Full-time	Part-time	Retired	Other	Own	Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Excellent	20	5	23	1	40	8	39	5	26
	6.7%	10.2%	18.4%	3.9%	8.9%	17.5%	8.9%	11.8%	10.1%
Good	82	11	41	6	134	9	130	9	81
	28.0%	24.2%	32.9%	22.8%	29.7%	19.6%	29.3%	23.3%	30.9%
Fair	86	11	12	8	103	15	110	9	63
	29.5%	23.2%	10.1%	28.1%	23.0%	31.5%	24.8%	21.0%	23.8%
Poor	21	3	6	3	30	3	31	3	17
	7.1%	7.2%	4.9%	12.3%	6.8%	6.6%	7.0%	6.3%	6.6%
Very poor	11	1	2	1	12	4	13	1	7
	3.9%	3.0%	2.0%	3.8%	2.7%	8.7%	3.0%	2.6%	2.6%
Not sure	67	14	33	6	115	7	107	12	62
	22.8%	30.0%	26.4%	21.2%	25.6%	14.6%	24.1%	30.7%	23.5%
Prefer not to	6	1	7	2	15	1	13	2	7
answer	2.1%	2.3%	5.3%	7.8%	3.4%	1.4%	3.0%	4.3%	2.5%

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=Q4c Big Bear Lake as a place to work=

	Gender (Child in H	Isld (QD5)	Senior in I	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Excellent	21	8	41	26	21	31	14	3
	9.2%	5.6%	11.7%	16.5%	6.6%	8.8%	23.2%	6.0%
Good	61	32	110	61	81	107	15	8
	26.9%	23.6%	31.5%	38.9%	25.0%	30.6%	24.7%	18.9%
Fair	56	47	70	22	96	80	13	13
	24.6%	34.8%	20.0%	13.8%	29.5%	22.9%	22.2%	30.6%
Poor	15	16	15	5	27	14	7	9
	6.6%	12.1%	4.3%	3.3%	8.3%	4.1%	12.4%	20.0%
Very poor	8	2	13	3	12	12	1	2
	3.4%	1.8%	3.6%	1.8%	3.6%	3.4%	1.8%	4.9%
Not sure	57	29	88	34	80	95	8	7
	25.1%	21.3%	25.2%	21.7%	24.7%	27.2%	14.0%	17.1%
Prefer not to	9	1	13	6	8	10	1	1
answer	4.2%	0.8%	3.7%	3.9%	2.4%	2.9%	1.8%	2.5%

	Overall				City Info So	urces (Q11)			
		City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Excellent	24	12	4	3	8	10	5	12	10
	4.9%	6.0%	2.9%	5.9%	4.3%	12.4%	3.2%	5.2%	5.7%
Good	82	27	25	10	31	24	28	31	28
	16.6%	13.7%	16.4%	22.7%	16.6%	29.4%	17.3%	13.0%	16.3%
Fair	124	53	40	12	49	23	42	65	36
	24.9%	26.3%	26.7%	26.7%	25.8%	27.9%	26.6%	27.1%	20.4%
Poor	67	22	29	9	22	4	19	34	20
	13.4%	10.9%	19.4%	20.4%	11.5%	5.0%	11.7%	14.0%	11.6%
Very poor	27	12	0	3	11	3	9	16	7
	5.4%	5.8%	0.3%	5.9%	5.8%	3.2%	5.9%	6.6%	4.0%
Not sure	152	66	48	7	60	14	50	74	63
	30.7%	33.0%	31.6%	15.2%	31.9%	17.2%	31.2%	30.5%	36.1%
Prefer not to	21	9	4	1	8	4	7	9	10
answer	4.2%	4.3%	2.7%	3.2%	4.2%	4.9%	4.1%	3.6%	5.9%

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=Q4c Big Bear Lake as a place to work=

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Excellent	14 12.9%	1 1.8%	4 2.5%	5 3.0%	7 7.7%	2 1.9%	5 4.4%	9 7.3%	
Good	27	10	26	18	15	18	22	25	3
	24.5%	16.4%	14.8%	11.9%	15.9%	14.3%	18.9%	19.7%	7.3%
Fair	24	17	43	39	27	35	27	24	11
	21.7%	29.1%	24.7%	25.7%	27.9%	28.6%	23.1%	18.8%	32.0%
Poor	21	7	20	18	20	18	14	11	4
	18.8%	12.7%	11.7%	11.9%	20.7%	14.3%	12.5%	8.7%	10.3%
Very poor	12	3	4	8	10	9	5	2	0
	10.5%	5.5%	2.5%	5.0%	10.6%	7.2%	4.5%	1.6%	1.2%
Not sure	9	17	69	57	15	38	38	48	13
	8.2%	29.1%	40.1%	37.6%	15.7%	31.4%	33.0%	37.3%	37.5%
Prefer not to	4	3	6	8	1	3	4	9	4
answer	3.4%	5.5%	3.7%	5.0%	1.5%	2.3%	3.5%	6.6%	11.6%

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—Q4c Big Bear Lake as a place to work—

	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (Q12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute outside home	Mixture of both	Satisfied	Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Excellent	5	4	3	12	3	8	4	21	1
	2.8%	3.2%	4.3%	10.2%	3.2%	7.1%	3.4%	5.9%	1.2%
Good	28	13	17	24	14	23	22	68	11
	14.5%	11.6%	25.8%	19.9%	14.9%	19.6%	19.2%	18.8%	12.8%
Fair	47	33	11	33	30	25	33	83	34
	24.2%	28.6%	16.7%	27.6%	32.0%	21.1%	28.6%	23.0%	38.8%
Poor	33	14	9	10	14	21	15	41	14
	17.3%	12.1%	13.6%	8.6%	14.7%	17.4%	13.0%	11.5%	15.6%
Very poor	12	6	3	4	7	5	7	12	10
	6.1%	5.6%	5.0%	3.4%	7.0%	4.5%	5.7%	3.4%	12.1%
Not sure	66	42	18	27	24	33	33	118	12
	34.2%	36.2%	26.0%	22.9%	26.0%	27.9%	28.3%	32.8%	14.0%
Prefer not to	2	3	6	9	2	3	2	16	5
answer	1.0%	2.8%	8.6%	7.4%	2.1%	2.4%	1.8%	4.5%	5.4%

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—Q4c Big Bear Lake as a place to work—

	E	mployment	Status (QD7	7)		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	(QD3) Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Excellent	15 5.0%	1 1.5%	9 7.0%	-	17 3.8%	7 14.7%	22 4.9%	3 6.4%	11 4.1%
Good	50	10	17	4	75	7	72	5	42
	17.2%	22.0%	13.8%	13.4%	16.7%	15.3%	16.2%	12.0%	16.0%
Fair	85	9	20	8	113	10	115	8	66
	29.1%	18.5%	16.3%	28.0%	25.3%	21.8%	25.9%	18.5%	25.3%
Poor	43	8	11	5	54	13	60	5	35
	14.6%	17.0%	9.1%	17.3%	12.0%	26.2%	13.6%	12.1%	13.3%
Very poor	18	2	4	3	21	5	21	5	16
	6.0%	3.2%	3.4%	12.3%	4.8%	10.9%	4.7%	12.1%	6.1%
Not sure	76	15	52	6	148	5	137	14	84
	26.1%	32.3%	42.0%	21.2%	32.9%	9.7%	31.0%	33.4%	32.0%
Prefer not to	6	3	10	2	20	1	17	2	9
answer	2.0%	5.5%	8.4%	7.8%	4.5%	1.4%	3.7%	5.3%	3.3%

	Gender (Child in H	isid (QD5)	Senior in I	Hsld (QD6)	Et	Ethnicity (QD9)		
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other / Mixed	
Base	226	136	348	157	325	350	59	43	
Excellent	13	2	22	9	15	12	11	1	
	5.9%	1.6%	6.3%	5.7%	4.7%	3.5%	17.8%	2.5%	
Good	40	24	57	28	54	54	15	6	
	17.6%	18.1%	16.3%	17.7%	16.6%	15.5%	24.6%	14.5%	
Fair	57	44	78	36	85	90	13	8	
	25.2%	32.4%	22.5%	22.9%	26.2%	25.7%	22.2%	19.5%	
Poor	29	21	42	13	51	34	11	15	
	12.8%	15.7%	12.1%	8.4%	15.7%	9.8%	17.9%	35.5%	
Very poor	10	4	20	3	22	17	4	3	
	4.3%	3.1%	5.7%	2.1%	6.7%	5.0%	7.1%	7.0%	
Not sure	65	37	113	59	88	126	5	9	
	28.9%	27.6%	32.3%	37.9%	27.1%	36.0%	8.7%	21.1%	
Prefer not to	12	2	17	8	10	16	1	-	
answer	5.4%	1.6%	4.8%	5.4%	3.0%	4.5%	1.8%		

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	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Excellent	84	29	14	10	35	18	26	34	29
	16.9%	14.3%	9.4%	21.7%	18.6%	22.6%	16.0%	14.0%	16.8%
Good	173	74	59	13	77	35	57	80	58
	34.9%	37.2%	38.9%	29.0%	41.0%	42.6%	36.1%	33.3%	33.4%
Fair	134	53	44	13	48	20	43	68	50
	27.0%	26.4%	29.3%	27.6%	25.7%	25.0%	26.8%	28.1%	28.9%
Poor	36	19	10	6	9	5	9	24	12
	7.2%	9.5%	6.7%	12.9%	4.6%	6.6%	5.9%	9.8%	6.8%
Very poor	15 3.0%	7 3.5%	1 1.0%	1 2.4%	4 2.2%		6 3.8%	8 3.3%	5 2.7%
Not sure	49	16	20	3	12	3	17	26	17
	9.9%	8.0%	13.0%	6.5%	6.6%	3.2%	10.6%	10.7%	9.9%
Prefer not to answer	6 1.2%	2 1.1%	3 1.7%	:	3 1.4%		2 0.9%	2 0.9%	3 1.5%

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or olde
Base	111	59	173	152	96	123	115	128	35
Excellent	26	15	28	15	12	16	21	29	6
	23.6%	25.5%	16.0%	9.9%	12.2%	13.0%	18.2%	23.0%	16.5%
Good	39	21	64	47	29	39	49	49	7
	35.5%	36.4%	37.0%	30.7%	30.0%	31.8%	42.6%	38.3%	20.9%
Fair	21	12	49	53	23	42	27	34	9
	19.0%	20.0%	28.4%	34.7%	24.1%	34.3%	23.1%	26.3%	25.2%
Poor	9	4	15	8	11	12	5	1	6
	8.0%	7.3%	8.6%	5.0%	11.0%	9.8%	4.6%	1.1%	17.8%
Very poor	6	1	3	5	6	3	1	2	3
	5.7%	1.8%	1.9%	3.0%	5.8%	2.6%	0.9%	1.6%	9.2%
Not sure	8	4	13	23	16	9	11	10	4
	7.5%	7.3%	7.4%	14.9%	16.9%	7.0%	9.3%	7.7%	10.4%
Prefer not to answer	1 0.6%	1 1.8%	1 0.6%	3 2.0%	-	2 1.4%	2 1.3%	3 2.0%	-

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=Q4d Big Bear Lake as a place to retire=

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=Q4d Big Bear Lake as a place to retire=

	Years in	Big Bear, Ov	vning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (Q12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute out side home	Mixture of both	Satisfied	Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Excellent	28	18	11	26	7	18	22	63	13
	14.8%	15.9%	16.1%	21.8%	8.1%	15.5%	19.1%	17.5%	15.0%
Good	60	43	25	45	18	52	42	129	26
	31.4%	37.7%	36.6%	37.3%	19.9%	43.3%	36.0%	35.8%	30.1%
Fair	50	29	23	32	40	23	28	97	25
	26.2%	25.3%	34.6%	26.3%	43.3%	19.2%	24.2%	27.1%	28.4%
Poor	18	10	3	5	12	7	9	26	7
	9.1%	8.3%	4.6%	4.5%	13.3%	5.5%	7.7%	7.2%	8.7%
Very poor	6	3	4	2	0	4	6	8	6
	3.1%	2.6%	5.4%	1.3%	0.4%	3.1%	5.0%	2.3%	7.3%
Not sure	30	11	1	8	12	15	9	31	8
	15.4%	9.3%	1.6%	6.3%	13.3%	12.9%	8.0%	8.7%	9.7%
Prefer not to answer	-	1 0.9%	1 1.0%	3 2.5%	2 1.6%	1 0.6%	-	5 1.4%	1 0.8%

	I	Employ ment	Status (QD7)		wnership s (QD3)	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Excellent	42	6	31	3	72	12	75	8	47
	14.4%	12.6%	24.9%	11.9%	16.0%	24.8%	16.9%	18.6%	17.8%
Good	102	13	51	7	154	19	153	16	96
	34.9%	28.7%	40.9%	25.2%	34.4%	39.6%	34.5%	40.4%	36.6%
Fair	78	18	31	5	127	8	126	6	70
	26.8%	37.4%	25.0%	19.4%	28.2%	16.0%	28.4%	13.9%	26.7%
Poor	29	0	3	4	34	2	34	1	17
	9.8%	0.9%	2.0%	14.8%	7.5%	4.3%	7.7%	3.4%	6.6%
Very poor	10 3.4%	-	2 1.7%	3 11.5%	14 3.1%	1 2.9%	11 2.5%	2 5.2%	5 2.0%
Not sure	29	8	7	3	44	5	41	6	27
	9.9%	17.3%	5.5%	9.5%	9.7%	10.9%	9.4%	14.1%	10.2%
Prefer not to answer	2 0.8%	2 3.2%	-	2 7.8%	5 1.1%	1 1.4%	3 0.7%	2 4.3%	:

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Big Bear Lake Community Survey 2023

	Gender (Child in H	sld (QD5)	Senior in I	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Excellent	35	15	69	37	45	59	14	5
	15.6%	10.9%	19.8%	23.3%	13.8%	16.8%	24.0%	11.0%
Good	76	53	118	60	112	130	22	9
	33.6%	39.4%	33.9%	38.2%	34.4%	37.0%	37.2%	21.6%
Fair	63	37	94	41	91	91	11	16
	28.0%	27.2%	27.0%	26.4%	28.1%	26.0%	19.4%	36.6%
Poor	18	13	21	6	28	24	4	3
	8.0%	9.6%	6.1%	3.7%	8.5%	6.9%	7.1%	7.5%
Very poor	7	3	10	2	10	7	2	4
	2.9%	2.4%	2.8%	1.3%	3.1%	2.0%	3.5%	10.3%
Not sure	21	14	33	11	36	35	5	6
	9.4%	10.5%	9.4%	7.2%	11.1%	10.0%	8.9%	13.0%
Prefer not to answer	6 2.6%	:	4 1.1%		4 1.1%	5 1.4%	•	-

	Overall				City Info So	urces (Q11)			
		City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Excellent	59	26	23	6	24	8	13	27	27
	11.9%	12.8%	15.1%	12.9%	12.6%	10.1%	8.4%	11.1%	15.5%
Good	221	97	58	22	83	34	75	114	76
	44.5%	48.5%	38.3%	47.0%	44.0%	41.3%	47.0%	47.4%	43.8%
Fair	160	58	52	13	57	25	56	76	52
	32.1%	29.3%	34.5%	27.6%	30.6%	31.2%	35.0%	31.4%	29.8%
Poor	37	13	12	5	17	12	10	16	8
	7.5%	6.5%	8.2%	10.2%	8.9%	15.1%	6.1%	6.5%	4.9%
Very poor	19	6	6	1	6	2	6	8	9
	3.8%	2.9%	3.9%	2.4%	3.3%	2.3%	3.5%	3.1%	5.4%
Not sure	-	-	:		-	:			
Prefer not to answer	1 0.2%	-	-	-	1 0.6%	-	-	1 0.4%	1 0.6%

Big Bear Lake Community Survey 2023

=Q4e Big Bear Lake as a place to shop and dine=

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Big Bear Lake Community Survey 2023

Crosstabulations

=Q4e Big Bear Lake as a place to shop and dine=

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res propert y for rent al	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Excellent	7	7	22	23	6	16	17	17	2
	6.1%	12.7%	13.0%	14.9%	6.4%	13.2%	15.1%	13.4%	6.2%
Good	26	30	92	71	42	53	44	69	13
	23.2%	50.9%	53.1%	46.5%	43.9%	43.2%	38.3%	53.9%	36.3%
Fair	45	18	44	53	38	37	40	31	14
	40.7%	30.9%	25.3%	34.7%	39.4%	30.5%	34.4%	23.9%	39.9%
Poor	21	2	10	5	8	11	9	8	2
	19.0%	3.6%	5.6%	3.0%	8.0%	8.9%	7.8%	5.9%	6.2%
Very poor	12	1	4	2	2	5	5	3	4
	11.0%	1.8%	2.5%	1.0%	2.3%	4.1%	4.4%	2.1%	11.5%
Not sure	-	-		-	-		-		-
Prefer not to answer	-	-	1 0.6%		-	• •	-	1 0.8%	-

	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (O12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissatisfie- d
Base	192	115	68	120	93	120	116	359	86
Excellent	18	16	8	17	9	17	13	47	6
	9.4%	14.2%	11.7%	14.0%	9.7%	14.1%	10.8%	13.1%	6.4%
Good	85	49	29	57	35	46	59	172	33
	44.3%	42.9%	42.5%	47.2%	37.3%	38.6%	51.1%	47.8%	38.7%
Fair	78	36	16	30	42	42	29	111	22
	40.5%	31.6%	23.3%	24.6%	45.1%	35.4%	25.2%	30.9%	25.7%
Poor	9	9	9	10	7	10	8	23	13
	4.7%	8.2%	12.7%	8.6%	7.5%	8.4%	7.0%	6.5%	15.4%
Very poor	2	4	6	7	0	4	6	5	12
	1.1%	3.2%	8.2%	5.5%	0.4%	3.4%	4.9%	1.4%	13.8%
Not sure	:		:	:		:	:	:	
Prefer not to answer	:		1 1.6%	-	-		1 0.9%	1 0.3%	-

Big Bear Lake Community Survey 2023

=Q4e Big Bear Lake as a place to shop and dine=

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Big Bear Lake Community Survey 2023

_____Q4e Big Bear Lake as a place to shop and dine=

	E	Employ ment	Status (QD7	')		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	(QD3) Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Excellent	36	3	17	1	57	2	53	6	30
	12.3%	5.5%	13.7%	4.1%	12.6%	5.1%	12.0%	14.5%	11.6%
Good	118	27	64	9	214	7	202	13	123
	40.5%	57.1%	51.3%	34.6%	47.8%	13.8%	45.6%	31.6%	46.9%
Fair	104	12	30	12	135	25	137	18	86
	35.6%	26.4%	24.3%	42.8%	30.0%	52.0%	30.8%	45.1%	32.9%
Poor	23	3	10	1	27	11	34	2	13
	8.0%	6.3%	7.7%	5.4%	6.0%	21.9%	7.7%	5.3%	5.1%
Very poor	10	2	4	4	16	3	16	1	9
	3.3%	4.6%	3.0%	13.2%	3.5%	7.2%	3.6%	3.4%	3.4%
Not sure				:	-	-	-		-
Prefer not to answer	1 0.4%	-	• •		1 0.2%	-	1 0.2%		-

	Gender (Child in H	Isld (QD5)	Senior in H	Isld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other/ Mixed
Base	226	136	348	157	325	350	59	43
Excellent	29	13	46	24	35	47	5	2
	12.7%	9.5%	13.3%	15.5%	10.7%	13.5%	8.9%	5.0%
Good	94	62	154	77	140	171	17	10
	41.7%	45.5%	44.2%	48.8%	43.3%	48.7%	28.0%	24.0%
Fair	72	43	111	41	111	104	23	21
	31.6%	31.7%	31.8%	26.0%	34.3%	29.8%	38.3%	48.6%
Poor	23	12	24	8	28	19	11	6
	10.0%	8.8%	7.0%	4.8%	8.7%	5.3%	17.8%	13.7%
Very poor	8	6	12	7	10	8	4	4
	3.5%	4.6%	3.4%	4.2%	3.0%	2.3%	7.0%	8.6%
Not sure	-					-		-
Prefer not to answer	1 0.5%	• •	1 0.3%	1 0.7%		1 0.3%		-

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Big Bear Lake Community Survey 2023 =Q4f Big Bear Lake as a place to recreate= Crosstabulations

Appendix A

Crosstabulations

=Q4f Big Bear Lake as a place to recreate=

	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Excellent	237	93	68	15	88	46	74	121	82
	47.6%	46.4%	44.6%	31.5%	46.8%	56.2%	46.3%	50.2%	46.9%
Good	188	80	61	21	75	25	63	89	64
	37.8%	39.9%	40.5%	44.5%	39.9%	30.0%	39.6%	36.8%	36.5%
Fair	41	13	15	3	15	8	16	16	17
	8.3%	6.4%	9.8%	6.5%	7.8%	9.3%	9.9%	6.8%	9.7%
Poor	10	4	5	3	1	1	4	4	3
	2.0%	1.8%	3.1%	6.4%	0.6%	1.3%	2.3%	1.5%	1.6%
Very poor	2 0.3%		:	0 0.9%	0 0.2%	0 0.5%		1 0.3%	1 0.4%
Not sure	17	10	3	4	7	2	3	7	8
	3.3%	5.2%	2.0%	7.9%	4.0%	2.6%	1.9%	3.0%	4.7%
Prefer not to answer	3 0.7%	1 0.3%	-	1 2.3%	1 0.8%	-	-	3 1.3%	0 0.2%

		Residence Status (Q1)				Age (QD1)					
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older		
Base	111	59	173	152	96	123	115	128	35		
Excellent	51 46.3%	32 54.5%	83 48.1%	69 45.5%	47 48.6%	52 42.1%	62 53.9%	60 46.6%	16 46.6%		
Good	35 31.3%	17 29.1%	70 40.7%	65 42.6%	38 39.5%	48 38.8%	38 33.1%	54 42.2%	10 28.3%		
Fair	13 11.9%	6 10.9%	12 6.8%	9 5.9%	6 6.3%	11 8.9%	10 8.9%	8 6.0%	7 19.0%		
Poor	6 5.8%	1 1.8%	1 0.6%	2 1.0%	2 1.8%	4 3.3%	0 0.4%	2 1.4%	2 6.1%		
Very poor	2 1.4%						1 1.0%	0 0.3%	-		
Not sure	3 2.4%	1 1.8%	5 3.1%	8 5.0%	2 2.2%	8 6.3%	2 1.9%	4 3.5%	-		
Prefer not to answer	1 1.0%	1 1.8%	1 0.6%		1 1.5%	1 0.6%	1 0.9%	-	-		

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Big Bear Lake Community Survey 2023

_____Q4f Big Bear Lake as a place to recreate=

	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (O12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Excellent	89	53	30	64	44	59	52	180	30
	46.5%	45.8%	45.0%	53.3%	47.5%	49.7%	44.6%	50.2%	34.3%
Good	75	47	25	39	32	46	48	135	33
	39.2%	41.0%	37.5%	32.3%	34.3%	38.4%	40.9%	37.5%	38.3%
Fair	17	9	7	9	8	9	10	26	12
	8.8%	7.4%	10.1%	7.7%	8.3%	7.7%	8.9%	7.3%	14.0%
Poor	3	1	2	4	3	1	1	3	6
	1.3%	1.0%	2.6%	3.1%	3.2%	0.6%	1.0%	0.8%	6.6%
Very poor	0 0.2%	• •	•	1 0.9%	• •	1 0.6%		0 0.1%	1 1.3%
Not sure	6	5	3	3	5	3	5	13	3
	2.9%	4.4%	3.9%	2.7%	5.5%	2.5%	4.6%	3.7%	2.9%
Prefer not to answer	2 1.1%	0 0.4%	1 1.0%	-	1 1.1%	1 0.6%		1 0.3%	2 2.5%

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Crosstabulations

Big Bear Lake Community Survey 2023

Crosstabulations

=Q4f Big Bear Lake as a place to recreate=

	E	mployment	Status (QD7)		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	(QD3) Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Excellent	139	21	67	8	218	19	209	22	128
	47.5%	43.6%	53.9%	28.2%	48.5%	39.4%	47.3%	54.0%	48.8%
Good	110	19	46	10	170	17	170	14	100
	37.7%	39.7%	36.9%	38.4%	38.0%	35.9%	38.5%	35.5%	38.0%
Fair	26	4	7	3	35	6	38	1	22
	9.1%	8.3%	5.3%	12.3%	7.9%	12.4%	8.6%	2.7%	8.5%
Poor	4	1	2	4	8	2	7	2	3
	1.4%	1.5%	1.4%	13.1%	1.8%	4.3%	1.5%	4.3%	1.1%
Very poor	-	1 1.5%	1 0.7%	• •	1 0.2%	1 1.4%	2 0.3%	• •	1 0.3%
Not sure	11	3	2	1	14	2	14	1	9
	3.8%	5.5%	1.9%	2.5%	3.1%	5.1%	3.2%	1.7%	3.4%
Prefer not to answer	2 0.6%	-	-	1 5.4%	3 0.6%	1 1.4%	3 0.6%	1 1.7%	-

Base

Excellent

Good

Fair

Poor

Very poor

Not sure

Prefer not to

answer

Appendix A

Crosstabulations

Social

Media

241

81

33.5%

32

13.2%

6

2.4%

36

14.8%

a

3.6%

6

2.5%

28

11.6%

15

6.3%

6

2.4%

2.8%

159

48

29.9%

25

15.6%

3

1.6%

29

18.4%

3 1.6%

4.4%

20

12.3%

13

8.4%

1.6%

1.0%

both

116

31

26.6%

12

10.6%

3

2.2%

23

19.7%

5

4.0%

3

2.2%

10 8.6%

6

4.9%

3.7%

1

0.9%

Other

sources

174

57

32.5%

26

14.7%

3.8%

31

17.9%

2.3%

11

6.4%

20

11.5%

13

7.3%

0.8%

4.6%

Satisfaction With Communication (Q12)

Sat isfied

359

114

31.9%

45

12.4%

4

i.2%

59

16 4%

11

3.0%

17

4.8%

41

11.4%

29

8.1%

1.3%

17

4 7%

Dissatisfie

86

25

6

7.4%

6

6.7%

8 1%

2.0%

5.7%

8 9.7%

2

2.7%

2.5%

2

2 4%

29 3%

d

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Crosstabulations

Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =Q4f Big Bear Lake as a place to recreate= =Q5 Like most to preserve= City Info Sources (Q11) Gender (... Child in Hsld (OD5) Senior in Hsld (OD6) Ethnicity (QD9) Overall City Council Grizzly Caucasian Latino / Other / City Citv Meetings Non-City Radio, TV Female Yes No Yes No /White Hispanic Mixed ewslette website TV ewspape websites 226 136 348 157 325 350 59 43 Base 497 199 151 46 188 82 108 63 172 80 154 174 31 19 Access to 155 60 43 14 61 27 47.5% 46.2% 49.3% 50.6% 47.5% 49.7% 51.7% 45.0% forest nature 31.1% 30.1% 28.1% 30.6% 32.5% 33.0% outdoors 84 57 58 122 131 123 17 17 37.0% 29.0% 62 41.7% 35.2% 36.7% 37.6% 37.4% 40.1% Biking, hiking 28 21 18 11.0% trails 12 5% 14.0% 13.6% 4.7% 9.5% 19 27 9 32 12 29 6 8 5% 6.7% 9.3% 7 4% 8 9% 7 6% 9.7% 7.7% 12 4 3 2 3 7 Clean, fresh air 1.7% 3.3% 3.8% 3.5% 2.4% 1.9% 4 2 6 5 1.4% 3 5 3 1 1.7% 1.5% 1.9% 1.3% 2.0% 5.3% 2.6% Small town 78 22 12 31 24 8 feeling 15.6% 15.4% 14.3% 16.4% 12.9% 14.9% 2 0.3% 0.4% 0.5% 0.2% 0.3% 13 4 1.8% 3 6.9% 4 Its history 2.9% 3.0% 2.4% 2.5% 8 3.4% 11 11 10 2.8% 4 22 12 3.8% 2.4% 4.3% 3.5% 3.3% 3.5% Ski resort 4.5% 5.8% 4.7% 3.2% 4.1% 3.1% 3 0 3 0 3 3 0 1.0% 1.4% 0.3% 0.8% 0.3% 0.9% 0.8% 55 24 16 9 22 10 Lake activities 18.9% 11.1% 11.9% 10.4% 11.9% 12.3% Peaceful, quiet 34 14 9 2 16 8 6.9% 7.2% 6.2% 4.1% 8.7% 10.2% serene Proximity to 8 2 3 1 surrounding 1.6% 1.1% 0.7% 2.3% 1.7% 1.3% areas 20 9 0 16 4 Four seasons 4.0% 4.7% 4 8% 0.9% 8.3% 4.4% True North Research, Inc. @ 2023 Page 45 True North Research, Inc. © 2023 Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =Q5 Like most to preserve= =Q5 Like most to preserve= Residence Status (Q1) Age (QD1) Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Own 2nd Own res Commute Full-time Part-time home for property Work from out side Mixture o vacation for rental Under 35 35 to 44 45 to 54 55 to 64 65 or older ess than 5. 5 to 9 10 to 14 15 or more res res home home 111 59 173 152 96 123 115 128 35 Base 192 115 68 120 93 120 Access to 23 37 13 59 45 40 39 43 10 35 20 33 34 41 forest. nature. 33.6% 21.8% 34 0% 29.7% 41.6% 32.0% 19.6% 33.8% 27.6% 34 1% 30.4% 29.2% 27.8% 36 5% 33.9% outdoors 14 5 28 15 16 18 16 9 3 Biking, hiking 29 18 5 10 17 13 9.1% 15.0% 7.3% 7.6% 12.6% 16.0% 9.9% 16.9% 13.8% 7.0% trails 15.0% 15.4% 8.6% 18.8% 10.9% 0 5 2 5 2 3 4 1 5 3 3 2 3 1 Clean, fresh air 4.7% 1.2% 3.0% 2.3% 0.9% 2.6% 3.5% . 3.0% 2 5% 3.0% 0.6% 2.7% 1.6% 2.7% 16 10 29 23 15 13 21 24 5 Small town 25 19 11 23 ۵ 21 14 0% 16 4% 16 7% 14 9% 15 3% 10.6% 17 9% 191% 13.4% feeling 12.8% 16 7% 16.0% 191% 9.6% 17 5% 4 4 3 5 3 4 2 4 2 Its history 3.2% 7.3% 1.9% 1.0% 3.1% 0.9% 4.6% 1.7% 3.1% 1.3% 3.4% 3.2% 3.3% 1.9% 1.8% 2 15 4 2 3 6 6 5 8 5 3 7 9 Ski resort 1.7% 5.2% 4.0% 3.9% 3.6% 1.9% 9.9% 6.5% 3.9% 4.2% 3.8% 5.9% 9.7% 3.7% 6 5.0% 13 21.8% 20 11.7% 12 12.5% 16 13.4% 10 8.2% 21 11.0% 13 11.7% 12 10.2% 14 11.5% 17 14 2 6.2% 8 11 Lake activities 10.9% 12.2% 12.3% 11.7% 8 12 14 4 10 11 Peaceful, quiet 11 10 12 9 7 7 6 7.3% 1.8% 6.8% 8.9% 4.2% 7.9% 7.6% 8.5% 3.1% 5.8% 6.1% 9.7% 8.1% 6.9% 9.8% serene Proximity to 0 0 surrounding 0.4% 1.8% 3.1% 1.1% 2.6% 2.2% 0.8% 3.3% 0.9% 0.3% 1.8% areas 8 1 6 5 3.0% 2 3 4 4 7 7 1 4 1 6 Four seasons 6 9% 2 0% 2.8% 10.5% 6.1% 1.6% 1.8% 3 7% 3 7% 5 1% 3 7% 2 2% 3 5% 4 8%

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Base

Access to

forest, nature,

outdoors

Biking, hiking

trails

Clean, fresh aii

Small town

feeling

Its history

Ski resort

Lake activities

Peaceful, quiet

serene

Proximity to

surrounding

areas

Four seasons

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Crosstabulations

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Crosstabulations

Other

Mixed

43

13

29.5%

19.7%

0

6

13.0%

з

7.1%

5

11.0%

1

. 3.5%

2

5.0%

3.5%

55 to 64

128

17

13.2%

10

7.5%

3

2.3%

14

10.7%

2

1 4%

2

4

3.2%

1.2%

65 or older

35

4

11.7%

. 3.1%

3 1%

4.3%

. 3.1%

1.0%

Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =Q5 Like most to preserve= =Q5 Like most to preserve= Employment Status (QD7) Home Ownership Home Type (OD4) Gender (... Gender (... Child in Hsld (OD5) Senior in Hsld (OD6) Ethnicity (QD9) Status (QD3) Single family Caucasian Latino / Other Full-time Part-time Retired Own Rent detache Other Male Female Yes No Yes No / White Hispanio Base 292 47 124 27 449 48 443 41 263 Base 226 136 348 157 325 350 59 Access to Access to 140 95 14 36 10 140 14 11 67 84 48 102 46 104 108 20 forest. nature. forest. nature. 32.4% 30.6% 28.7% 37.3% 31.3% 29.9% 31.5% 26.9% 25.5% 37.2% 35.6% 29.3% 29.2% 32.1% 30.9% 33.9% outdoors outdoors Biking, hiking 55 37 15 54 Biking, hiking 32 19 42 12 50 38 12 17.5% 12.8% 14.1% 10.8% 14.1% trails 12.2% 11.9% 12.5% 11.6% trails 13.9% 14.1% 12.1% 7.9% 15.3% 10.9% 19.6% 3 10 9 3 11 3 8 10 7 1 2 3 7 1 Clean, fresh aiı Clean, fresh air 2.3% 1.5% 2.8% 3.8% 4.3% 2.1% 6.4% 2.5% 1.5% 0.8% 1.9% 1.8% 2.2% 3.1% 2.4% 3.0% Small town 49 42 Small town 34 63 47 61 4 20 75 71 14 29 6 3 feeling 16.7% 9.5% 16.2% 15.7% 16.6% 5.8% 16.1% 10.4% 16.1% feeling 14.8% 10.4% 18.0% 18.3% 14.4% 17.4% 9.7% 9 3.0% 10 3 5.8% 12 0 1.0% 5 3.5% 8 2.4% 4 7.2% 4 4 8 8 Its history Its history 3.2% 1.6% 2.3% 3.2% 2.2% 2.7% 3.7% 2.3% 15 22 22 16 19 16 18 3 Ski resort Ski resort 2.3% 4.1% 3.9% 4.8% 1.4% 5.0% 2.9% 2.5% 5.4% 4.2% 4.8% 5.1% 5.1% 6.0% 28 7 18 3 51 4 48 7 31 25 24 30 12 43 44 5 Lake activities Lake activities 14.1% 8.0% 17.0% 17.5% 9.0% 9.6% 14.4% 9.4% 11.4% 10.9% 11.6% 10.8% 8.6% 7.6% 13.3% 12.4% Peaceful, quiet, 22 Peaceful, quiet 22 28 23 1 9 1 30 4 33 2 11 6 12 20 9 7.7% . 3.1% 7.6% . 3.9% 6.7% . 8.8% 7.3% 4.7% 4.2% 9.8% 4.6% 8.1% 7.4% 7.0% 5.8% 15.8% serene serene Proximity to Proximity to 6 0 8 7 6 1 surrounding surrounding 2.2% 1.5% 1.8% 1.5% 2.4% 0.7% 3.1% 1.0% 0.7% 2.1% 1.6% areas areas 11 16 20 10 18 10 10 14 3 Four seasons Four seasons 2.1% 4.5% 3.7% 6.6% 5.4% 9.2% 4.4% 4.0% 4.1% 1.1% 5.2% 6.5% 2.9% 4.0% True North Research, Inc. @ 2023 Page 49 True North Research, Inc. © 2023 Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =Q5 Like most to preserve= =Q5 Like most to preserve= Overall City Info Sources (Q11) Residence Status (Q1) Age (QD1) City Council Own 2nd Own res Full-time City Citv Meetings Grizzly Non-City Social Other Part-time home for property website Radio, TV websites Media Under 35 35 to 44 45 to 54 ewslétte TV lewspape sources res res vacation or rental Base 497 199 151 46 188 82 159 241 174 Base 111 59 173 152 96 123 115 98 19.7% 40 36 11 31 10 33 20.5% 55 22.6% 33 18.8% 13 11.6% 15 25.5% 35 33 20 29 28 24.4% The lake The lake 12.0% 20.2% 24.1% 24.9% 16.7% 20.4% 21.8% 20.5% 23.9% Small business Small business, 36 12 13 10 9 15 20 14 1 2 15 18 10 7 a shops shops, 7.2% 6.1% 8.6% 3.2% 5.4% 11.3% 9.5% 8.3% 8.2% 0.7% 3.6% 8.6% 11.9% 9.5% 8.4% 5.9% rest aurant s rest aurant s 16 10 5 4 2 10 5 5 1 4 4 6 3 5 Open space Open space 3.3% 4.8% 3.4% 2.2% 2.6% 3.2% . 3.0% 5.9% 0.7% 7.3% 2.5% 4.0% 4.9% 2.1% 4.4% Friendly 29 11 11 2 4.0% 10 4 13 10 Friendly 10 2 10 6 4 9 5 5% 4 5% community 5.8% 5 5% 7 2% 5.3% 5 3% 5.6% community 9.1% 3.6% 5.6% 4 0% 1 1% 3.6% 7 5% 6 5 3 3 5 2 Low crime Low crime 1.3% 0.7% 1.5% 2.1% 3.9% 3.3% 0.4% 0.4% 4.8% 0.6% 1.8% 2.8% 3 0 2 1.9% 3 2 1 0 1 2 Wildlife Wildlife 0.6% 0.8% 1.2% 0.4% 1.3% 0.7% 0.6% 0.6% 2.7% 0.4% 0.3% Balance of Balance of 10 3 0 2 5 5 1 4 6 2 5 3 tourism, not tourism, not 31% 2 0% 2 6% 1.0% 1 4% 0.5% 2 7% 2 4% 1 2% 1 4% 2.0% 1 5% 4 2% 1 3% crowded crowded Short term 10 Short term 0 1 3 1 3 3 2 6 1 4 5 4 2 acation rental 1.9% . 0.7% . 0.7% 7.4% . 2.4% 3.1% 1.9% 0.6% 3.3% . 0.7% 7.3% 3.0% 0.4% . 3.7% 1.8% acation rental 3 Golf course Golf course 0.9% 1.1% 0.7% 2.3% 1.1% 1.3% 0.7% 0.9% 0.6% 0.9% 1.8% 1.2% 0.9% 2.7% Community Community 13 5 4 3 2 2 2 3 3 3 7 8 4 5 5 4 events. events. 2.7% 2.3% 1.7% 5.5% 2.1% 3.1% 4.4% 3.5% 2.5% 1.4% 3.6% 3.1% 3.0% 1.8% 2.8% 3.7% entertainment entertainmen

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Big Bear Lake Community Survey 2023 =Q5 Like most to preserve=

Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Other

27

2

5.5%

3.9%

2

6.9%

2.5%

0

1.5%

0

1.5%

3 9%

. 3.9%

Big Bear Lake Community Survey 2023

=Q5 Like most to preserve=

City Council

Meetings

TV

46

2

3.3%

Δ

0.9%

0

0.9%

2

3.3%

2

5.0%

151

7

n

2

19

3

City Info Sources (Q11)

Radio, TV

82

1

1.3%

1

1.8%

1.8%

10

11.9%

4 5.2%

Grizzly

ewspape

188

0.6%

12

6.2%

6

3.2%

24

12.8%

3.5%

124

15

8

4

11

3

1

3

Crosstabulations

Gender (...

Male

263

51

19.4%

22

8.5%

9

3.5%

16

6.0%

3

1.1%

3

1.2%

6

2 1%

2

0.8%

8

2.9%

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Crosstabulations

=Q5 Like most to preserve=

Home Ownership

Status (QD3)

Rent

48

3

5.8%

-

5

9.5%

4 8.0%

1.4%

1.4%

. 1.4%

Own

449

95

21.2%

36

8.0%

16

3.7%

24

5.4%

3

0.6%

0.5%

2.0%

10

21%

4

0.9%

13

2.8%

Home Type (OD4)

Other

41

4

9.9%

3.7%

-

6

14.9%

2.6%

1.7%

-

з

6.3%

Social

Media

241

10

4.1%

0.3%

1.1%

26

10.7%

6

2.6%

Other

sources

174

2 1.2%

3

1.7%

6

3.2%

15

8.3%

5

2.9%

Single

family

detache

443

91

20.5%

34

7.8%

15

3.5%

22

4.9%

5 1.2%

з

0.7%

2.1%

10

2 2%

4

1.0%

11

2.5%

Non-City

websites

159

2 1.3%

8

4.8%

5

3.1%

15

9.1%

3 1.6%

Employment Status (QD7) Years in Big Bear, Owning Property (Q2,3) Work Place (OD8) Satisfaction With Communication (Q12) Commute Work from out side Mixture of **Dissatisfie** 10 to 14 15 or more essthan 5 5 to 9 Satisfied Full-time Part-time home home both d **Retired** Base 192 115 68 120 93 120 116 359 86 Base 292 47 51 22 23 30 18 30 71 16 74 6 3 The lake The lake 26.5% 18.9% 4.4% 18.8% 32.7% 14.8% 25.7% 19.7% 18.8% 25.4% 13.3% 12.1% Small business, Small business 15 11 11 11 22 10 24 5 5 4 3 shops, shops, 8.0% 9.3% 6.9% 4.3% 4.4% 9.5% 9.8% 6.0% 11.1% 8.1% 6.4% 6.5% rest aurant s rest aurant s 3 3 4 7 15 9 2 7 1 1 1 Open space Open space 3.5% 2.6% 3.8% 3.4% 7.8% 0.9% 0.9% 1.7% 3.2% 3.2% 4.2% 2.9% 22 Friendly 13 Friendly 8 8 4 6 8 community 4.3% 7.3% 8.8% 5.3% 2.3% 6.4% 6.2% 6.2% 4.3% community 4.4% 9.2% 9.0% 5 4.1% 2 1.5% 5 1.5% 1 2.3% 1 2 Low crime Low crime 0.8% 1.1% 0.6% 0.8% 2.6% 0 0 2 3 0 0 Wildlife Wildlife 0.2% 0.4% 0.6% 1.4% 1.6% 1.0% 0.4% 0.5% 0.9% Balance of Balance of 0 2 5 3 tourism. not tourism. not 1.1% 1.3% 7.0% 1.2% 3.2% 2.1% 2.2% 2.2% 0.5% 2.3% 3.2% 1.4% crowded crowded Short term Short term 4 6 acation rental 1 5% 1 3% 6.0% 0.9% 3 2% 2 1% 1 6% 2 3% 1 2% vacation rentals 2.0% 3 2% 2 1 1 1 2 3 1 2 1 Golf course Golf course 1.1% 0.9% 1.6% 1.1% 1.8% 0.9% 1.2% 0.7% 2.3% 0.9% Community Community 4 4 3 5 2 11 8 2 3 2 events events i.9% 3.1% 4.7% 2.5% 2.7% 4.0% 1.6% 3.1% 2.5% 2.6% 3.2% 2.6% entertainment entertainment True North Research, Inc. @ 2023 Page 53 True North Research, Inc. © 2023 Appendix A Big Bear Lake Community Survey 2023 Crosstabulations Appendix A =Q5 Like most to preserve= Child in Hsld (QD5) Senior in Hsld (QD6) Gender (... Ethnicity (QD9) Overall Caucasian Latino / Other City City Female Yes No Yes No /White Mixed ewslette Hispanic website Base 226 136 348 157 325 350 59 43 Base 497 199 47 36 61 27 69 70 a 12 27.7% Snow removal, 3 The lake 19.9% 20.6% 26.6% 17.4% 17.2% 21.3% 15.8% 0.6% plowing Small business Variety of 13 10 26 10 26 28 3 3 18 8 shops recreation 5.9% 7.6% 7.4% 6.1% 8.1% 8.0% 4.3% 7.1% 3.7% 3.9% 4.4% rest aurant s activities 10 Nothing not 6 11 13 7 5 Open space 1 3.2% 4.6% 2.9% 3.3% 3.5% 3.8% 2.5% much to 0.6% 0.3% 0.2% preserve Friendly 13 5 24 17 12 19 5 2 Other (unique 11 community 5.8% 3.8% 6.8% 10.6% 3.8% 5 5% 8 9% 4 4% -5 2.5% 1.5% responses) 2.2% 4 1 5 5 Low crime 1.6% 0.5% 1.5% 0.7% 1.5% 0.3% 7.1% 1.6% Not sure / Cannot think of 56 25 0 2 3 3 2 0 Wildlife 11.2% 12.4% 12.5% any thing 1.3% 0.3% 0.7% 0.9% 0.5% 0.4% 1.8% 1.0% specific Balance of 6 5 2 8 9 Prefer not to 17 5 7 tourism, not 2 5% 2 5% 3.6% 2.1% 3.8% 1 4% 1 1% 2 5% answer 3.3% crowded Short term 4 0 9 0 9 3 6 acation rental . 1.8% 0.3% 2.6% 1.6% 1.8% 2.6% 1.0%

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Golf course

Community

events.

entertainment

2

0.9%

6

2.5%

3

1.9%

4

1.2%

11

3.1%

0.7%

5

3.3%

3

1.0%

8

2.6%

2

0.6%

13

3.6%

1.8%

2.5%

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Big Bear Lake Community Survey 2023 =Q5 Like most to preserve= Crosstabulations

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Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

=Q5 Like most to preserve=

Residence Status (Q1) Age (QD1) Own 2nd Own res Full-time Part-time home for property for rental Under 35 35 to 44 45 to 54 55 to 64 65 or older res res vacation Base 111 59 173 152 96 123 115 128 35 Snow removal, 2 3.6% 1 0.6% 2 1.8% 1 0.8% 2 ÷ plowing Variety of recreation 1 3 5.5% 5 3.1% 9 5.9% 5 5.3% 4 3.0% 5 4.2% 5 3.7% . 0.7% activities Nothing not 1 1.0% 1 0.9% much to . preserve Other (unique 2 2.1% 1 3 5 4 3 4 . 1.8% 1.9% 3.0% 3.3% 2.2% . 3.5% responses) Not sure / Cannot think of anything specific 15 13.8% 18 17 10 6 16 9 14 6 10.9% 9.3% 11.9% 8.9% 13.6% 8.8% 11.1% 17.8% Prefer not to 6 5.9% 2 3.6% 6 3.7% 2 1.0% 6 5.9% 1 0.8% 5 4.3% 4 3.0% 1 3.0% answer

	Years in	Big Bear, Ow	vning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (Q12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Snow removal, plowing	1 0.6%	1 0.9%	-	1 0.9%	-	1 0.9%	-	2 0.6%	1 1.2%
Variety of recreation activities	9 4.6%	4 3.1%	4 6.0%	2 1.6%	2 1.6%	6 5.2%	4 3.1%	12 3.2%	6 6.7%
Nothing not much to preserve	-	-	1 1.6%	-	0 0.4%	1 0.6%	-	-	1 1.3%
Other (unique responses)	6 2.9%	0 0.4%	2 2.6%	3 2.8%	0 0.4%	0 0.3%	6 5.4%	8 2.2%	3 2.9%
Not sure / Cannot think of anything specific	15 7.6%	17 15.0%	9 14.0%	14 12.0%	8 8.3%	13 11.2%	10 8.9%	33 9.2%	16 18.1%
Prefer not to answer	4 1.9%	3 2.8%	5 6.8%	4 3.3%	-	2 1.8%	7 6.4%	8 2.3%	5 6.1%

Big Bear Lake Community Survey 2023

=Q5 Like most to preserve=

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Appendix A

Big Bear Lake Community Survey 2023

=Q5 Like most to preserve====

	E	mployment	Status (QD7	7)	Home Ov		Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	(QD3) Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Snow removal, plowing	1 0.4%		2 1.7%	-	3 0.7%	-	3 0.7%		1 0.4%
Variety of recreation activities	12 4.2%	0 0.9%	6 4.5%	-	18 4.1%	-	17 3.8%	2 3.7%	11 4.1%
Nothing not much to preserve	1 0.4%	-	-	-	0 0.1%	1 1.4%	0 0.1%	1 1.7%	:
Ot her (unique responses)	4 1.5%	3 5.5%	4 3.3%	-	10 2.3%	1 1.4%	10 2.4%		7 2.8%
Not sure / Cannot think of anything specific	26 8.9%	8 17.9%	12 9.6%	6 22.8%	44 9.9%	11 23.5%	45 10.2%	8 20.7%	29 11.0%
Prefer not to answer	9 3.0%	2 3.7%	4 3.0%	1 3.9%	16 3.5%	1 1.4%	15 3.4%	0 1.0%	7 2.6%

	Gender (Child in H	Isld (QD5)	Senior in I	Hsld (QD6)	Et	thnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other/ Mixed
Base	226	136	348	157	325	350	59	43
Snow removal, plowing	2 0.9%	-	3 0.9%	2 1.4%	1 0.3%	3 0.9%		-
Variety of recreation activities	8 3.4%	6 4.1%	13 3.7%	4 2.3%	15 4.5%	18 5.2%	-	-
Nothing not much to preserve	1 0.5%	-	1 0.3%	-	1 0.3%	1 0.3%	-	-
Other (unique responses)	3 1.4%	4 2.7%	7 2.1%	4 2.9%	7 2.0%	8 2.2%		3 6.6%
Not sure / Cannot think of anything specific	26 11.4%	18 13.6%	34 9.8%	17 10.9%	34 10.3%	39 11.2%	6 9.7%	1 2.5%
Prefer not to answer	10 4.3%	5 4.0%	10 2.9%	4 2.4%	12 3.6%	7 2.1%	4 7.0%	1 2.5%

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Crosstabulations

Appendix A

Crosstabulations

=Q6 Changes to improve Big Bear Lake=

Age (QD1)

45 to 54

115

22 19.4%

10 8.9%

8 7.1%

3 2.2%

1 1.0%

2 1.8%

9 7.7%

5 4.3%

10 8.9%

Single family detached

443

97 21.8%

45

47

10.5% 11

2.4%

6

1.3%

11

2.5%

12 2.7%

22 4.9%

27

6.1%

10.1%

55 to 64

128

23

18.1%

9 7.1%

19 15.1%

-

-

2 1.8%

2 1.7%

1 1.0%

4

2.8%

12

9.5%

Home Type (QD4) Gender (...

Other

41

7 16.3%

4

10.5%

5 11.5%

1

2

4.3%

3 7.8%

6

4

9.9%

14.1%

Male

263

47 17.9%

32

12.0%

25 9.7%

8

3.0%

4

i.4%

9

3.5%

5 1.9%

20

7.7%

20

7.6%

65 or older

35

10 27.7%

0 1.2%

5 13.4%

3 7.3%

.

3.1%

0 1.2%

.

3 7.4%

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Crosstabulations

					<i>c</i>				
	Overall			City	City Info Sc	ources (Q11)			
		City Newsletter	Cit y websit e	Council Meetings, TV	Grizzly Newspaper		Non-City websites	Social Media	Other sources
2	497	199	151	46	188	82	159	241	174
	107 21.4%	35 17.3%	44 28.9%	9 19.3%	44 23.4%	19 23.4%	33 20.8%	62 25.7%	34 19.3%
e	52 10.4%	23 11.5%	15 9.7%	6 12.1%	13 7.2%	9 10.7%	15 9.6%	27 11.1%	19 11.0%
	52 10.4%	21 10.4%	15 10.0%	7 16.1%	21 11.4%	10 11.7%	10 6.0%	24 10.0%	21 12.0%
Ī	11 2.2%	3 1.3%	3 1.7%	2 4.6%	4 1.9%	4 4.9%	5 3.2%	4 1.8%	4 2.3%
s h, nt	6 1.2%	0 0.2%	1 1.0%	0 0.9%	3 1.4%	1 1.4%	2 1.3%	4 1.7%	4 2.2%
25,	13 2.6%	7 3.4%	3 2.1%	1 2.3%	1 0.7%	3 3.5%	5 2.9%	6 2.5%	5 3.1%
re	15 3.0%	8 4.1%	7 4.7%	:	8 4.1%	2 2.1%	2 1.0%	11 4.4%	4 2.2%
ore anes,	27	8	5	2	13	4	11	15	6
s .ke	5.5% 32	4.0%	3.4%	4.1%	7.1%	4.9%	10	6.4% 16	3.3%
es	6.4%	6.5%	6.5%	9.8%	6.9%	3.6%	6.2%	6.8%	7.2%
					nmunity Survey 20				
					nmunity Survey 20 Drove Big Be:				
	Years in	Big Bear, Ow	──Q6 Ch	anges to imp	orove Big Be		58)	Satisfac	tion With
	Years in	Big Bear, Ow	Q6 Ch	anges to imp	orove Big Be	ar Lake 	D8) Mixture of both	Sat isfac Communic Sat isfied	
			Q6 Ch	anges to imp ty (Q2,3)	work from	ar Lake ork Place (QI Commute out side	Mixture of	Communic	tion With ation (Q12) Dissatisfie-
e more ps, irant s	Less t han 5 192 43 22.2%	5 to 9 115 27 23.2%	Q6 Ch ning Proper 10 to 14 68 23 34.4%	ty (Q2,3) 15 or more 120 14 11.6%	Work from home 93 19 20.4%	ar Lake	Mixture of both 116 20 16.8%	Communic Satisfied 359 81 22.5%	tion With ation (Q12) Dissatisfie- d 86 15 17.5%
le more ops, urant s prove ruct ure	Less than 5 192 43 22.2% 26 13.7%	5 to 9 115 27 23.2% 14 12.0%	Q6 Ch	15 or more 120 14 11.6% 9 7.7%	Work from home 93 19 20.4% 14 15.4%	ork Place (QI Commute outside home 120 36 30.1% 12 9.8%	Mixture of both 116 20 16.8% 12 10.2%	Communic Satisfied 359 81	tion With ation (Q12) Dissatisfie- d 86 15 17.5% 12 13.4%
Base ide more hops, taurants pprove ddress ion rental ssues	Less t han 5 192 43 22.2% 26	5 to 9 115 27 23.2% 14	Q6 Ch 10 to 14 68 23 34.4% 2	ty (Q2,3) 15 or more 120 14 11.6% 9	Work from home 93 19 20.4%	ar Lake ork Place (QI Commute outside home 120 36 30.1% 12	Mixture of both 116 20 16.8% 12	Communic Satisfied 359 81 22.5% 35	tion With ation (Q12) Dissatisfie- d 86 15 17.5% 12
de more lops, aurant s prove tructure dress on rent al	Less than 5 192 43 22.2% 26 13.7% 14	5 to 9 115 27 23.2% 14 12.0% 10	Q6 Ch	15 or more 120 14 11.6% 9 7.7% 12	Work from home 93 19 20.4% 14 15.4% 9	ar Lake ork Place (QI Commute outside home 120 36 30.1% 12 9.8% 13	Mixture of both 116 20 16.8% 12 10.2% 9	Communic Satisfied 359 81 22.5% 35 9.7% 31	tion With ation (Q12) Dissatisfie- d 86 15 17.5% 12 13.4% 17
e more ops, urants rove ructure ress n rental ues fy City, rove liness prowth, opment	Less than 5 192 43 22.2% 26 13.7% 14 7.2% 8 4.1% 2 1.1%	5 to 9 115 27 23.2% 14 12.0% 10 8.3% 1 0.9% 2 1.3%	Q6 Ch ning Proper 10 to 14 68 23 34.4% 2 3.4% 17 24.7% 1	ty (Q2,3) 15 or more 120 14 11.6% 9 7.7% 12 9.8% 1 0.9% 2 1.9%	work from home 93 19 20.4% 14 15.4% 9 9.6% 1 1.1% 1.0.7%	ar Lake ork Place (QI Commute outside home 120 36 30.1% 13 11.0% 5 4.4% 2.1%	Mixture of both 116 20 16.8% 12 10.2% 9 7.7% 4 3.5%	Communic Satisfied 359 81 22.5% 35 9.7% 31 8.7% 9 2.6% 3 0.7%	tion With ation (Q12) Dissatisfie- d 86 15 17.5% 13.4% 17 19.8% 1 1.2% 2.7%
more ps, rants ove ucture ress n rental les / City, ove iness / City, ove iness / Soment	Less than 5 192 43 22.2% 26 13.7% 14 7.2% 8 4.1% 2 1.1% 8 4.1%	5 to 9 115 27 23.2% 14 12.0% 10 8.3% 1 0.9% 2 1.3% 2 1.3% 3.7%	Q6 Ch ning Proper 10 to 14 68 23 34.4% 2 3.4% 17 24.7% 1 1.2%	15 or more 120 14 11.6% 9 7.7% 12 9.8% 9 8.9% 2 1.9% 2 1.9% 2 1.9%	www.www.www.www.www.www.www.www.www.ww	ar Lake Commute outside home 120 36 30.1% 12 9.8% 13 11.0% 1.3% 1.	Mixture of both 716 20 16.8% 12 10.2% 9 7.7% 4 3.5%	Satisfied 359 81 22.5% 35 9.7% 31 8.7% 9 2.6% 3 9 2.5%	tion With ation (Q12) Dissatisfie- d 86 15 17.5% 12 13.4% 17 19.8% 1 1.2% 2 2.7% 2 2.8%
nore , , , , , , , , , , , , , , , , , , ,	Less than 5 192 43 22.2% 26 13.7% 14 7.2% 8 4.1% 2 1.1% 8	5 to 9 115 27 23.2% 14 12.0% 10 8.3% 1 0.9% 2 1.3% 4	Q6 Ch ning Proper 10 to 14 68 23 34.4% 2 3.4% 17 24.7% 1 1.2%	15 or more 120 14 11.6% 9 7.7% 12 9.8% 1 0.9% 2 1.9% 2 1.9% 1	www.www.www.www.www.www.www.www.www.ww	ar Lake commute outside 120 36 30.1% 12 9.8% 13 11.0% 5 4.4% 3 2.1% 2	Mixture of both 20 16.8% 12 10.2% 9 7.7% 4 3.5% 4	Satisfied 359 81 22.5% 35 9.7% 31 8.7% 9 2.6% 3 9 2.6% 3 9 9 3 9 2.6% 3 9 9 9 9 9 9 9 9	tion With ation (Q12) Dissatisfie- d 86 15 17.5% 12 13.4% 17,8% 1,8% 1,2% 2,2% 2,2% 2
e more ps, irant s rove ructure ress n rent al Jes y City, rove liness rowt h,	Less than 5 192 43 22.2% 26 13.7% 14 7.2% 8 8 4.1% 2 1.1% 8 8 4.1% 7	5 to 9 115 27 23.2% 14 12.0% 10 8.3% 1 0.9% 2 1.3% 4 3.7% 4	Q6 Ch ning Proper 10 to 14 68 23 34.4% 2 3.4% 17 24.7% 1 1.2%	ty (Q2,3) 15 or more 120 14 11.6% 9 7.7% 12 9.8% 1 9% 2 1.9% 1 0.5% 4	www.www.www.www.www.www.www.www.www.ww	ar Lake ork Place (QI Commute outside home 120 36 30.1% 13 11.0% 5 4.4% 3 2.1% 2 2.1% 6	Mixture of both 116 20 16.8% 12 10.2% 9 7.7% 4 3.5%	Communic Satisfied 359 81 22.5% 35 9.7% 31 8.7% 9 2.6% 3 0.7% 9 2.5% 13	tion With ation (Q12) Dissatisfie- d 86 15 17.5% 13.4% 17 19.8% 1 1.2% 2.7% 2 2.7% 2 2.8% 2 2

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Big Bear Lake Community Survey 2023 =Q6 Changes to improve Big Bear Lake= Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

Social

Media

241

6 2.3%

11 4.4%

21 8.7%

4

1.6%

3

1.3%

3

1.3%

6 2.3%

4

1.8%

7

2.9%

Other

sources

174

7 4.3%

7 3.7%

24 13.9%

4

2.5%

2

1.2%

5

3.1%

2 1.1%

5

3.0%

4

2.3%

Satisfaction With Communication (Q12)

Sat isfied

359

11 3.1%

12

3.3%

32 9.0%

8

2.1%

7

1.9%

9

2.5%

3 0.7%

5

1.5%

6

1.7%

Dissat isfie-

86

0 0.5%

8

8.9%

8

9.0%

1.2%

0

0.5%

0

0.5%

3 3.9%

2

2.7%

4

4.3%

d

Page 66

Crosstabulations

Non-City

websites

159

4 2.5%

7

4.6%

17 10.9%

5

2.9%

5 3.2%

3

1.9%

2 1.3%

2 1.2%

1

0.5%

=Q6 Changes to improve Big Bear Lake=

Work Place (QD8)

Mixture of both

116

2 1.6%

3 2.7%

14 11.7%

2 1.8%

. 0.9%

0.9%

3 2.4%

2

1.6%

3

2.4%

1

	Gender (Child in H	Isld (QD5)	Senior in	Hsld (QD6)	E	thnicity (QD	99)					Overall				City Info S
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed						City Newsletter	City website	City Council Meetings, TV	Grizzly Newspape
ore	226	136	348	157	325	350	59	43				ase	497	199	151	46	188
e	57 25.4%	40 29.2%	65 18.7%	25 15.8%	80 24.7%	73 20.7%	14 24.0%	12 27.6%			iss	s parking sues le more	14 2.8%	4 2.0%	4 2.4%	3 7.3%	5 2.6%
	19 8.6%	15 10.9%	35 10.1%	13 8.1%	38 11.7%	33 9.3%	7 12.4%	9 20.6%			enterta	ainment II ages	21 4.2%	7 3.6%	4 2.7%	1 2.3%	9 4.5%
nt al	25 11.0%	11 8.4%	39 11.2%	22 14.3%	27 8.3%	34 9.6%	9 16.0%	3 7.8%			con	ss traffic ntrol, estion	48 9.6%	16 8.2%	11 6.9%	3 7.0%	20 10.7%
	3 1.3%	4 3.1%	6 1.6%	3 1.6%	8 2.4%	8 2.2%	1 1.8%	2 3.5%			Reduce	e cost of inflation	9 1.9%	3 1.3%	1 1.0%		4 1.9%
I, t	2	3 1.9%	3 1.0%	2 1.2%	4	5					snown	, improve removal	8 1.5%	2 0.9%	0 0.3%	0 0.9%	5 2.7%
	3	3 2.4%	9 2.5%	2	1.3% 10 3.0%	6 1.8%	2 2.5%	2 3.5%			Enforc	vices ce laws, odes	9 1.9%	5 2.4%	0	1	3 1.6%
9 4.0%		3 2.2%	12 3.4%	2 1.2%	13 3.9%	5	7 12.5%	1 2.5%			Imp	orove my, jobs	8	1 0.5%	2 1.3%		4 2.1%
	7	10	16	6	21	23	3				Reduce	e number sitors, urism	9 1.9%	2 1.0%	2 1.1%	1 1.5%	4 2.1%
anes, ks lake sues	3.2% 11 4.8%	7.4% 6 4.1%	4.7% 24 6.8%	3.5% 12 7.7%	6.4% 16 5.0%	6.6% 26 7.4%	5.4% 1 1.8%	- 4 8.6%			Improve to l	e support local dents	10 2.0%	4 1.9%	0 0.3%	1 3.2%	4 2.3%
			в	n Bear Lake Com	munity Survey 20	23			Crosstabulation	ns	True North Research					g Bear Lake Corr	munity Survey 2
				ig Bear Lake Com anges to imp					Crosstabulation		Appendix A					ig Bear Lake Corr anges to imp	
		Pacidanca	Q6 Ch				Are (001)		Crosstabulation				Vegerin	Pic Porr Ou	——Q6 Ch	anges to imp	orove Big E
	Full-time res	Part-time	Q6 Ch Status (Q1) Own 2nd home for	Own res	rove Big Be	ar Lake	Age (QD1) 45 to 54							Big Bear, Ov	Q6 Ch:	anges to imp	work from
Base	res 111	Part-time res	Q6 Ch Status (Q1) Own 2nd home for vacation 173	Own res property for rental 152		ar Lake 35 to 44 123	45 to 54 115	55 to 64 128	older 5		Appendix A	ase	Less than 5 192	5 to 9 115	Q6 Characteristics of the second seco	anges to imp rty (Q2,3) 15 or more 120	Work from 93
ress parking issues	res	Part-time res	Q6 Ch Status (Q1) Own 2nd home for vacation	Own res property for rental	rove Big Be Under 35	ar Lake	45 to 54	55 to 64	older		Appendix A	ase s parking sues	Less than 5	5 to 9	Q6 Chi	rty (Q2,3)	Work from
ess parking	res 111 2	Part-time res 59 2	Q6 Ch Status (Q1) Own 2nd home for vacation 173 5	Own res property for rental 152 5	under 35	ar Lake 35 to 44 123 2	45 to 54 115 3	55 to 64 128 4	older 5		Appendix A	ase s parking	Less t han 5 192 6	5 to 9 115 4	Q6 Characteristic of the second secon	anges to imp rty (Q2,3) 15 or more 120 2	Work from 93 5
ess parking ssues ide more rtainment all ages ess traffic ontrol,	res 111 2 1.9% 5	Part-time res 59 2 3.6% 1	Q6 Ch Status (Q1) Own 2nd home for vacation 173 5 3.1% 9	Own res property for rental 152 5 3.0% 6	Under 35 96 4 4.4% 4	ar Lake 35 to 44 123 2 1.6% 3	45 to 54 115 3 2.6% 8	55 to 64 128 4 3.5% 4	older 5 0 22%		Appendix A Back Address Address entert, for al Address con	ase s parking sues de more ainment II ages ss traffic ntrol,	Less t han 5 <u>192</u> 6 3.2% 4	5 to 9 115 4 3.2% 4	Q6 Ch: vning Proper 10 to 14 68 2.8% 3	anges to imp rty (Q2,3) 15 or more 120 2 1.9% 10	Work fro home 93 5.5% 4
s parking sues le more ainment II ages ss traffic ntrol, estion e cost of	res 111 2 1.9% 5 4.9% 12	Part-time res 59 2 3.6% 1 1.8% 3	Q6 Ch Status (Q1) Own 2nd home for vacation 173 5 3.1% 9 4.9% 18	Own res property for rental 152 5 3.0% 6 4.0%	Under 35 96 4 4.4% 11	ar Lake 35 to 44 123 2 1.6% 3 2.4% 11	45 to 54 115 3 2.6% 8 7.3% 12	55 to 64 128 4 3.5% 4 3.5% 6	older 5 0 2% 1 %		Appendix A	ase s parking sues de more ainment II ages ss traffic	Less than 5 192 6 3.2% 4 2.1% 25	5 to 9 115 4 3.2% 4 3.1% 8	Q6 Ch:	rty (Q2,3) 15 or more 120 2 1.9% 13	Work froi home 93 5.5% 4 4.4% 9
s parking sues de more ainment ill ages ss traffic ntrol, gestion e cost of inflation c, improve removal	res 111 2 1.9% 5 4.9% 12 10.6% 2	Part-time res 59 2 3.6% 1 1.8% 3 5.5% 4	Q6 Ch Status (Q1) Own 2nd home for vacation 173 3.1% 9 4.9% 18 10.5% 2	Own res property for rental 152 5 3.0% 6 4.0% 14 8.9% 2	rove Big Be Under 35 96 4 4.4% 4 4.4% 11 11.8% 1	ar Lake 35 to 44 123 1.6% 3 2.4% 11 8.7% 2	45 to 54 115 3 2.6% 8 7.3% 12	55 to 64 128 4 3.5% 4 3.5% 6 4.8% 4	older 5 2% 1 1% 7 8% 3		Appendix A Bit Address Provide Reduce living, i Provide, snow i	ase s parking sues de more ainment II ages sist traffic ntrol, lestion e cost of	Less than 5 192 6 3.2% 4 2.1% 25 13.2% 3	5 to 9 115 4 3.2% 4 3.1% 8 7.3% 3	Q6 Chi 10 to 14 68 2 2.8% 3 4.2% 1 1 1	rty (Q2,3) 15 or more 120 2. 1.9% 10 7.9% 13 10.4% 2	Work from 93 5.5% 4 4.4% 9 10.1%
ess parking ssues ide more rtainment all ages ess traffic	res 111 2 1.9% 5 4.9% 12 10.6% 2 1.4% 4	Part-time res 59 2 3.6% 1 1.8% 3 5.5% 4 7.3%	Q6 Ch Status (Q1) Own 2nd home for vacation 173 5 3.1% 9 4.9% 18 10.5% 2 1.2% 2	Own res property for rental 152 5 3.0% 6 4.0% 14 8.9% 2 1.0%	Under 35 96 4,4% 4,4% 11 11.8% 1,7% 1	ar Lake 35 to 44 123 2 5 3 2.4% 11 8.7% 2 7 1	45 to 54 115 3 2.6% 8 7.3% 12 10.6% 4	55 to 64 128 4 3.5% 4 3.5% 6 4.8% 4 3.1% 2	older 5 2% 1 1% 7 8% 3 4%		Appendix A	ase sparking sues sues le more ainment ll ages straffic atrol, estion e cost of inflation , improve removal	Less than 5 192 6 3.2% 4 2.1% 25 13.2% 3 1.6% 1	5 to 9 115 4 3.2% 4 3.1% 8 7.3% 3 2.8% 2	Q6 Ch:	rty (Q2,3) 15 or more 120 2 1.9% 10 7.9% 13 10.4% 2 1.8% 4	Work from 93 5 5.5% 4 4.4% 9 10.1% 1 0
arking more ment ges raffic ol, tion ost of lation nprove noval es laws,	res 111 2 1.9% 5 4.9% 12 10.6% 2 1.4% 4 4.0% 3	Part-time res 59 2.6% 1 1.8% 3 5.5% 4 7.3% 1 1.8% 1	Q6 Ch Status (Q1) Own 2nd home for vacation 173 5.3.1% 9 4.9% 18 10.5% 2 1.2% 2 1.2% 5	Own res property for rental 152 5 3.0% 6 4.0% 14 8.9% 2 1.0%	rove Big Be Under 35 96 4 4.4% 1 1.1.8% 1 0.7% 1 1.1.8% 1 1.1.1% 1	ar Lake 35 to 44 123 1.6% 3 2.4% 11 8.7% 1 0.9% 1	45 to 54 115 3 2.6% 8 7.3% 12 10.6% 4	55 to 64 128 4 3.5% 4 3.5% 6 6 4.8% 4 3.1% 2 2 5% 7	older 5 2% 1 1% 7 8% 3 4%		Appendix A	ase s parking sues le more ainment ll ages ss traffic ttrol, estion a cost of inflation , improve removal vices ce laws, ides prove my, jobs	Less than 5 192 6 3.2% 4 2.1% 25 13.2% 3 1.6% 1 0.6% 2	5 to 9 115 4 3.2% 4 3.1% 8 7.3% 3 2.8% 2 1.6% 1	Q6 Chi 10 to 14 68 2 2.8% 3 4.2% 1 1.6% 1 1.6% 2 2	anges to imp rty (Q2,3) 15 or more 120 2. 1.9% 10 7.9% 13 10.4% 4 3.0% 4	Work from home 93 5 5 4 4.4% 9 10.1% 1 1.1% 0 0.4% 1
	res 111 2 1.9% 5 4.9% 12 10.6% 2 1.4% 4 4.0% 3 2.8% 2	Part-time res 59 2 3.6% 1 1.8% 3 5.5% 4 7.3% 4 7.3% 1.8% 1.8% 2	Q6 Ch Status (Q1) Own 2nd home for vacation 173 5 3.1% 9 4.9% 18 10.5% 2 1.2% 2 1.2% 5 3.1% 2 1.2% 5 3.1% 2 1.2% 5 3.1% 2	Own res property for rental 152 5 3.0% 6 4.0% 14 8.9% 2 1.0%	Under 35 96 4 4.4% 11 11.8% 1 0.7% 1 1.1% 1 1.1% 2	ar Lake 35 to 44 123 2 5 12 3 2.4% 11 8.7% 2 1.7% 1 0.9% 1 0.9% 4	45 to 54 115 3 2.6% 8 7.3% 12 10.6%	55 to 64 128 4 3.5% 4 3.5% 6 4.8% 4 3.1% 7 5.7% 1	older 5 2% 1 1% 7 8% 8 3 		Appendix A	ase s parking sues le more ainment Il ages ss traffic trol, estion e cost of inflation , improve removal vices ce laws, ides prove	Less than 5 192 6 3.2% 4 2.1% 25 1.2% 3 1.6% 1 0.6% 2 1.1% 3 3	5 to 9 115 4 3.2% 4 3.1% 8 7.3% 3 2.8% 1.6% 1 1.3% 3 3	Q6 Ch: 10 to 14 68 2 28 3 4.2% 1 1.6% 2 1.6% 2 3.1% 1 1.6% 2 3.1 1.1 1.6% 2 3.1 1.1 1.6% 1 1.1 1.1 1.1 1.1 1.1 1.1 1.1	anges to imp rty (Q2,3) 15 or more 120 2 1.9% 10 7.9% 13 10.4% 2 1.8% 4 3.0% 4 3.1%	Work from 93 5,55 4 4.4% 9 10.1% 1,1% 0,0.4% 1,6 1,6 3

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Big Bear Lake Community Survey 2023 =Q6 Changes to improve Big Bear Lake= Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Senior in Hsld (QD6)

Yes

157

5

3.4%

6

3.5%

13

8.5%

Child in Hsld (OD5)

No

348

12

3.4%

16

4.5%

35

9.9%

Yes

136

2

1.6%

4

3.1%

13

9.3%

Crosstabulations

=Q6 Changes to improve Big Bear Lake===

No

325

9

2.7%

14

4.5%

31

9.7%

Ethnicity (QD9)

Latino /

Hispanic

59

1

1.8%

3

5.3%

10

16.7%

Other /

Mixed

43

1

1.9%

.

1

2.5%

Caucasian

/ Whit e

350

11

3.2%

18

5.0%

27

7.7%

Home Ownership Employment Status (QD7) Home Type (OD4) Gender (... Gender (... Status (QD3) Single family Full-time Part-time Retired Ot her Male Own Rent detached Ot her Female Base 292 47 124 27 449 48 443 41 263 Base 226 Address parking 10 3 14 14 9 Address parking 5 1 5.5% issues 3.4% 1.2% 3.1% 3.2% 3.2% issues 2.4% Provide more Provide more 13 20 18 14 1 4 1 1 3 6 entertainment entertainment 1.4% 4.6% 2.3% 3.3% 3.8% 4.5% 4.0% 6.2% 5.3% 2.7% for all ages for all ages Address traffic Address traffic 35 11.9% 6 12.4% 10 2 42 40 5 28 19 control, control, 7.9% 1.5% 8.1% 9.3% 9.1% 13.1% 10.6% 8.3% congestion congestion Reduce cost of 5 4 9 1 9 0 5 1.7% 3.6% 1.9% 1.4% 2.0% 1.0% 1.9% living, inflation rovide, improv 1 0 4 3 8 -2 5 1 snow removal 0.4% 0.9% 4.1% 3.9% 1.0% 6.6% 1.7% 0.7% services Enforce laws, 3 2 4 0.7% 5.4% 3.5% 1.5% 2.1% 1.5% 3.6% 1.7% codes Improve 5 1.8% 2 4.5% 0 1 7 1.6% 1.4% 1.6% 0.4% economy, jobs 1 5% Reduce number 2 2 3 2 9 1 9 3 of visitors, 0.8% 4.1% 2.2% 8.4% 1.9% 1.4% 2.1% 1.0% tourism nprove suppor 0 1.0% 3 1.3% 4 1 4 1 9 1 10 to local 2.9% 1.2% 1.5% 3.5% 5.4% 2.0% 2.2% resident s True North Research, Inc. © 2023 Page 69 Appendix A Big Bear Lake Community Survey 2023 Crosstabulations =Q6 Changes to improve Big Bear Lake= City Info Sources (Q11) Overall City Council City City Meet ing s Grizzly Non-City Social Media Other ewslette website Radio, TV websites TV Newspaper sources Base 497 199 151 46 188 82 159 241 174 Improve 10 2 4 2 6 community 1.9% 3.6% 1.0% . 2.2% 1.3% 0.9% 2.3% 3.7% services Improve sense 0 3 3 of community. 1.0% 0.9% 0.7% 2.3% 1.6% 0.5% 0.9% 1.2% 1.3% family values

Reduce cost of living, inflation	4 1.9%	2 1.6%	7 1.9%	4.2%	0.9%	2.1%	-	-	
Provide, improve snow removal services	6 2.5%	1 0.8%	7 1.9%	2 1.2%	6 1.8%	3 1.0%	4 7.2%	-	
Enforce laws, codes	5 2.2%	1 0.8%	8 2.4%	7 4.7%	2 0.7%	7 2.1%	1 1.8%	-	-
Improve economy, jobs	7 2.9%	5 3.5%	3 0.8%	1 0.9%	6 1.9%	7 1.9%		1 2.6%	
Reduce number of visitors, tourism	7 2.9%	3 2.2%	6 1.8%	4 2.3%	5 1.6%	8 2.2%	-	1 1.9%	
Improve support to local residents	7 3.0%	3 2.4%	7 2.0%	4 2.5%	6 1.8%	6 1.7%	2 3.6%	1 2.5%	
th Research, Inc. © 2023									
хA			Bi	g Bear Lake Com	munity Survey 20	23			
			Qu Chi	anges to imp	love big be				
	Full-time		Status (Q1) Own 2nd	Own res			Age (QD1)		
	Full-time res	Part-time res	Status (Q1) Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	
Base Improve community	res 111 2	Part-time res 59	Status (Q1) Own 2nd home for vacation 173 2	Own res property for rental 152 5	Under 35 96 3	35 to 44 123 4		128 3	65 or older 35
Improve	res 111	Part-time res 59	Status (Q1) Own 2nd home for vacation 173	Own res property for rental 152	Under 35 96	35 to 44	45 to 54 115	128	35
Improve community services Improve sense of community,	res 111 2 1.7% 2	Part-time res 59 1 1.8%	Status (Q1) Own 2nd home for vacation 173 2 1.2% 2	Own resproperty for rental 152 5 3.0%	Under 35 96 3.1% 2	35 to 44 123 4 2.9%	45 to 54 115	128 3 2.3% 2	-
Improve community services Improve sense of community, family values Improve public	res 1111 2 1.7% 2 1.5% 2	Part-time res 59 1 1.8% 1 1.8%	Status (Q1) Own 2nd home for vacation 173 2 1.2% 2 1.2% 4	Own res property for rental 152 5 3.0%	Under 35 96 3.1% 2.0% 3	35 to 44 123 4 2.9% 1 0.9%	45 to 54 115	128 3 2.3% 2 1.5% 2 1.7%	35
Improve community services Improve sense of community, family values Improve public transportation Improve city planning Improve support tourism	res 111 2 1.7% 2 1.5% 2 1.6% ·	Part-time res 59 1 1.8% 1 1.8% 1 1.8% 3	Status (Q1) Own 2nd home for vacation 173 2 1.2% 2 1.2% 4 2.5% 1	Own res property for rental 752 5 3.0% 2	Under 35 96 3.1% 2.0% 3 2.9% 1	35 to 44 123 4 2.9% 1 0.9% 1 0.8% 2	45 to 54 115 - - - - - - - - - - - - -	128 3 2.3% 2 1.5% 2	35 - - - - -
Improve community services Improve sense of community, family values Improve public transportation Improve city planning Improve support tourism Allow more access to beaches, swimming areas	res 1111 2 1.7% 2 1.5% 2 1.6% - - 1	Part-time res 59 1 1.8% 1 1.8% 1 1.8% 3 5.5% 1	Status (Q1) Own 2nd home for vacation 173 2 1.2% 2 1.2% 4 2.5% 2 1.2% 3	Own res property for rental 152 5 3.0%	Under 35 96 3 3.1% 2 2.0% 3 3.2.9% 1 1.1.% 3	35 to 44 123 4 2.9% 1 0.8% 2 1.2% 6	45 to 54 115 - - - - - - - - - - - - -	128 3 2.3% 2 1.5%	35 - - - - - - - - - - -
Improve community services Improve sense of community, family values Improve public transportation Improve city planning Improve support tourism Allow more access to beaches,	res 111 2 1.7% 2 1.5% 2 1.6%	Part-time res 59 1 1.8% 1 1.8% 1 1.8% 3 5.5% 1	Status (Q1) Own 2nd home for vacation 173 2 1.2% 2 1.2% 4 2.5% 1 0.6% 1.9% 1	Own res property for rental 152 5 3.0%	Under 35 96 3.1% 2.0% 3.1% 1.1.% 1.1.% 3.1% 2	35 to 44 123 4 2.9% 1 0.8% 2 1.2% 6 5.1%	45 to 54 115	128 3 2.3% 2 1.5%	35

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Improve public

transportation

planning

nprove suppor

tourism Allow more

access to

beaches,

nat ural

Reduce government

intervention,

ity restriction

improve Improve preservation of 7

1.4%

6

1.2%

13 2.5%

8

1.5%

1.3%

1.8%

3

1.6%

1

0.5%

9 4.3%

6

2.8%

3

1.3%

-5

2.6%

2

1.4%

2

1.0%

4 2.4%

4

2.7%

2

1.0%

3

1.7%

.

2.3%

2 3.3%

.

-

2.3%

1

0.6%

1 0.8%

5

2.4%

2.2%

-

-

1 1.8%

1.3%

5.0%

1.3%

1

0.4%

2

0.9%

6 3.5%

2

1.3%

. 2.6%

3

1.6%

4

1.6%

1.9%

8 3.4%

2

0.9%

0.4%

0.9%

3

1.6%

2

3 1.5%

3

1.5%

0.6%

1.5%

1.2%

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Big Bear Lake Community Survey 2023

=Q6 Changes to improve Big Bear Lake=

Crosstabulations

Appendix A

Base

Improve

Big Bear Lake Community Survey 2023

Other

27

0

Employment Status (QD7)

Ret ired

124

Full-time Part-time

47

3

292

6

Crosstabulations

Home Type (QD4) Gender (...

Other

41

Male

263

5

Single family

detached

443

10

=Q6 Changes to improve Big Bear Lake=

Home Ownership Status (QD3)

Own

449

10

Rent

48

	Years in I	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	D8)		tion With ation (Q12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute out side home	Mixture of both	Satisfied	Dissat isfie-
Base	192	115	68	120	93	120	116	359	86
Improve community services	3 1.3%	3 3.0%	1 1.6%	3 2.1%	6 6.0%	0 0.3%	3 2.7%	7 2.0%	2 2.7%
Improve sense of community, family values	1 0.8%	:	-	3 2.8%	0 0.4%	1 1.2%	1 0.9%	4 1.1%	0 0.5%
Improve public transportation	3 1.7%	1 0.9%		2 1.5%	1 1.1%	5 4.1%	-	4 1.2%	3 3.2%
Improve city planning	4 1.9%		• •	2 1.8%	-	1 0.9%	3 2.2%	3 0.7%	2 2.5%
Improve support tourism	7 3.5%	4 3.5%	1 2.2%	0 0.3%	2 1.6%	3 2.9%	8 6.6%	8 2.3%	4 5.2%
Allow more access to beaches, swimming areas	2 0.8%	1 0.9%	2 2.2%	4 3.0%	-	4 3.0%	1 0.9%	8 2.1%	-
Improve preservation of natural resources	3 1.3%	:		4 3.4%	-	2 1.3%	2 1.8%	3 0.7%	3 3.0%
Reduce government intervention, city restrictions	5 2.7%	2 1.3%	-	2 1.8%	-	3 2.7%	1 0.9%	5 1.3%	2 1.7%
orth Research, Inc. © 2023									
lix A					munity Survey 20				Crosst
			—Q6 Chi	anges to imp	rove Big Bea	ar Lake 			

Caucasian /White

350

6 1.8%

3 1.0%

5 1.4%

4 1.0%

10 3.0%

6

1.6%

5 1.3%

6

1.8%

Lat ino / Hispanic

59

1 1.8%

1.8%

1

1.8%

÷

2

3.5%

1.8%

.

Other / Mixed

43

2

5.5%

0

1.0%

2

5.0%

2 5.0%

.

2.5%

2.5%

services	2.1%	6.4%		1.5%	2.1%		2.2%		
Improve sense of community, family values	3 1.0%		2 1.5%		5 1.1%	-	4 0.9%	1 2.6%	1 0.6%
Improve public transportation	5 1.8%	1 1.5%	-	1 3.8%	6 1.4%	1 1.4%	5 1.1%	1 2.6%	2 0.8%
Improve city planning	4 1.2%	-	1 0.9%	1 3.9%	6 1.3%	-	5 1.1%		3 1.2%
mprove support tourism	13 4.3%	-		• •	13 2.8%		13 2.8%		7 2.5%
Allow more access to beaches, swimming areas	5 1.6%	-	3 2.4%		8 1.7%		5 1.2%	3 6.3%	5 1.8%
Improve preservation of natural resources	2 0.7%	2 3.2%	3 2.4%	:	7 1.5%	-	5 1.2%	2 3.7%	4 1.6%
Reduce government intervention, ity restrictions	4 1.5%	-	4 3.3%	0 1.5%	9 1.9%	-	8 1.7%	1 2.6%	6 2.4%
					munity Survey 20				
					munity Survey 20 rove Big Bea				
	Overall				rove Big Bea	ar Lake 			
	Overall	City	Q6 Ch	anges to imp City Council Meetings,	rove Big Bea	ar Lake====	Non-City	Social	Other
		Newsletter	Q6 Ch: City website	City Council Meetings, TV	rove Big Bea City Info So Grizzly Newspaper	ar Lake ources (Q11) Radio, TV	websites	Media	sources
Base rovide, improve tourist	Overall 497 9 1.8%	City Newsletter 199 5 2.3%	Q6 Ch	anges to imp City Council Meetings,	rove Big Bea	ar Lake====	Non-City websites 159 4 2.6%	Social Media 241 3 1.2%	Other sources 174 2 1.1%
Base rovide, improve	<u>497</u> 9	Newsletter 199 5	Q6 Cha City website 151 5	City Council Meetings, TV 46	City Info So Grizzly Newspaper 188 5	ar Lake ources (Q11) Radio, TV 82	websites 159 4	Media 241 3	sources 174 2
Base rovide, improve tourist attractions Improve government,	497 9 1.8%	Newsletter 199 5 2.3% 5	Q6 Ch: City website 151 5 3.1%	City Council Meetings, TV 46	City Info So Grizzly Newspaper 188 5 2.5% 3	ar Lake	websites 159 4 2.6% 4	Media 241 3 1.2% 5	sources 174 2 1.1% 4
Base rovide, improve tourist attractions Improve government, leadership Enforce noise	497 9 1.8% 12 2.3% 6	Newsletter 199 5 2.3% 5 2.5% 0	Q6 Chi website 151 5 3.1% 1 1.0% 3	City Council Meetings, TV 46	City Info So Grizzly Newspaper 188 5 2.5% 3 1.4% 6	ar Lake purces (Q11) Radio, TV 82	websites 159 4 2.6% 4 2.4%	Media 241 3 1.2% 5 2.1% 1	sources 174 2 1.1% 4 2.6% 3
Base rovide, improve tourist attractions Improve government, leadership Enforce noise regulations Provide incentives for businesses	497 9 1.8% 12 2.3% 6 1.2% 4	Newsletter 199 5 2.3% 5 2.5% 0 0.2% -	Q6 Ch: City website 151 5 3.1% 1 1.0% 3 2.1% 1	City Council Meetings, TV 46	City Info So Grizzly Newspaper 188 5 2.5% 3 1.4% 6 3.33% 1	ar Lake ar Lake Radio, TV 82	websites 159 4 2.6% 4 2.4% - - 1	Media 241 3 1.2% 5 2.1% 1 0.6% 1	sources 174 2 1.1% 4 2.6% 3 1.5% 1
Base rovide, improve tourist attractions Improve government, leadership Enforce noise regulations Provide incentives for businesses mprove tourism sector, allow more visitors	497 9 1.8% 12 2.3% 6 1.2% 4 0.8% 7	Newsletter 199 5 2.3% 5 2.5% 0 0.2% - - 4	Q6 Chi City website 751 5 3.1% 1 1.0% 3 2.1% 1 1.0% 4	City Council Meetings, TV 46	City Info So Grizzly Newspaper 188 5 2.5% 3 1.4% 6 3.3% 0.4% 3	rr Lake rrces (Q11) Radio, TV 82	websites 159 4 2.6% 4 2.4%	Media 241 3 1.2% 5 2.1% 1 0.6% 1 0.6% 4	sources 174 2 1.1% 4 2.6% 3 1.5% 1 0.8% 2
trovide, improve tourist attractions Improve government, leadership Enforce noise regulations Provide incentives for businesses mprove tourism sector, allow more visitors Improve trash collection	497 9 1.8% 12 2.3% 6 1.2% 6 1.2% 4 0.8% 7 1.4% 7	Newsletter 199 5 2.3% 5 2.5% 0 0.2% - - 4 2.0% 1	Q6 Ch: City website 151 5 3.1% 1 1.0% 3 2.1% 1 1.0% 4 2.7% 2	City Council Meetings, TV 46	City Info So Grizzly Newspaper 188 5 2.55% 3 1.4% 6 3.3% 1 0.4% 3 1.6% 3	rr Lake rrces (Q11) Radio, TV 82	websites 159 4 2.6% 4 4 2.4% - - 1 0.7% - - 2 2	Media 241 3 1.2% 5 2.1% 1 0.6% 1 0.6% 4 1.8% 3	sources 174 2 1.1% 4 2.6% 3 1.5% 1 0.8% 2 1.2% 4

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Female

226

4 2.0%

3 1.5%

3 1.4%

3 1.1%

6 2.6%

3

1.3%

3

1.1%

3

1.1%

Base

Improve

community

services Improve sense

of community, family values

Improve public transportation

Improve city planning

mprove support tourism

Allow more access to

beaches,

nat ural resources Reduce government intervent ion,

ity restriction

swimming areas Improve preservation of Yes

136

1

1.1%

1

0.8%

2 1.6%

-

8 6.0%

2

1.1%

2

1.6%

1

0.8%

No

348

8

2.3%

1.1%

4

1.1%

6

1.7%

4 1.3%

6

1.8%

1.3%

2.1%

Yes

157

2

1.2%

2 1.2%

.

2

1.4%

2 1.2%

2

1.0%

6

3.5%

3

1.6%

No

325

8 2.4%

3 0.9%

6 1.9%

4

1.1%

11 3.3%

6

1.9%

0.3%

6

1.8%

Big Bear Lake Community Survey 2023 =Q6 Changes to improve Big Bear Lake= Crosstabulations

Appendix A

Crosstabulations

=Q6 Changes to improve Big Bear Lake=

Residence Status (Q1) Age (QD1) Own 2nd Own res Full-time Part-time home for property for rental Under 35 35 to 44 45 to 54 55 to 64 65 or older res res vacation Base 111 59 173 152 96 123 115 128 35 rovide, improv 4 2 5 4.1% 3 2 1 0 tourist attractions 3.2% . 1.2% 2.0% 1.6% 0.9% 0.3% 3.1% Improve 4 1 2 5 2 4 3 3 government, leadership 3.5% 1.8% 1.2% 3.0% 2.0% 3.0% 2.6% 2.3% . Enforce noise regulations 4 1 1.8% 2 1.0% 0 0.4% 3 2.6% 1 0.9% 2 1.2% 2 3.2% Provide incentives for businesses 2 1.7% . 2 1.2% . 0 3 2.1% 1 . . . 0.4% 0.9% mprove tourism sector, allow more visitors 2 3 1 1 3 1 2 1 3.0% 1.8% 0.6% 1.0% 3.0% -0.9% 1.5% 3.0% Improve trash collection 2 1.0% 2 1.7% 1 4 1 0.8% 3.1% 1.8% 2.5% services Improve education, schools 2 1.6% . 1 0.6% . 1 0.9% 2 1.5% . . ----Provide more healthcare, 3 6 3 2.3% 2 1 --3 2 medical facilities 2.6% 2.8% 6.2% 1.8% 3.7% 1.7% True North Research, Inc. © 2023 Page 77 Appendix A Big Bear Lake Community Survey 2023 Crosstabulations =Q6 Changes to improve Big Bear Lake=

	E	mployment	Status (QD7	")		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Provide, improve tourist attractions	6 1.9%	-	3 2.6%		6 1.2%	3 6.6%	9 2.0%		4 1.6%
Improve government, leadership	10 3.3%	0 0.9%	1 1.2%		10 2.3%	1 2.9%	8 1.9%	3 8.1%	7 2.8%
Enforce noise regulations	4 1.2%	2 3.2%	1 0.9%	-	3 0.7%	3 6.6%	6 1.4%		2 0.6%
Provide incentives for businesses	4 1.4%	-	-	-	4 0.9%	-	3 0.7%	1 2.6%	3 1.1%
Improve tourism sector, allow more visitors	3 1.2%	-	1 1.2%	1 3.8%	7 1.5%	-	7 1.6%	-	2 0.7%
Improve trash collection services	6 2.0%	-	-	1 3.9%	7 1.5%	-	3 0.7%	3 6.3%	1 0.4%
Improve education, schools	1 0.4%	2 3.7%	-	-	2 0.5%	1 1.4%	3 0.6%	-	:
Provide more healthcare, medical facilities	6 2.1%	1 2.3%	3 2.6%	-	9 2.0%	1 2.9%	8 1.9%	2 4.4%	1 0.5%

Less than 55 to 910 to 1415 or morehomehomebothSatisfieddBase192115681209312011635988Provide, improve25.240.6612attractions0.8%4.6%.1.6%4.4%0.3%.1.7%1.7Improve5166162566government,2.5%.1.16%4.6%0.9%5.3%1.6%1.5%7.2Enforce noise0.015.23.333Provide3.111130.8%incentives for3.1.5%0.3%0.4%.2.5%4.6%improve tourism33.100.343improve tourism33.1.5%0.3%0.4%.2.5%1.1%3.4improve trash2212.4252.5%2.5%improve education,11.1.6%1.3%.3.0%1.8%1.3%2.5%improve trash22212.4252.5%improve trash2221.6%1.3%2.3%1.6%		Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (Q12)	ł
Provide, improve tourist attractions 2 5 . 2 4 0 . 6 2 Improve government, leadership 5 . 1.6% 4.4% 0.3% . 1.7% 1.7 Improve government, leadership 5 . 1 6 1 6 2 5 . 1.7% <th></th> <th>Less than 5</th> <th>5 to 9</th> <th>10 to 14</th> <th>15 or more</th> <th></th> <th>outside</th> <th></th> <th></th> <th>Dissat isfie d</th> <th></th>		Less than 5	5 to 9	10 to 14	15 or more		outside			Dissat isfie d	
tourisi attractions 0.8% 4.6% . 1.6% 4.4% 0 . 1.7% 1.7% 1.7% Improve government, leadership 5 . 1 6 1 6 2 5 7.2 Enforce noise regulations 0 1 5 . 1 6 1 6 2.5% 7.2 Enforce noise regulations 0 1 5 . 2 3 . 3 3 Provide incertives for businesses . 2.2% . 1 1 1 1 3 0.0% 0.5% Improve tourism sector, allow more visitors 3 3 1 0 0 . 3 0.0% 0.7% 0.5% Improve trash collection services 2 2 1 2 . 4 2 5 2 2 Improve trash collection 2 2 1 2 . 4 2 5 2 2 <td>Base</td> <td>192</td> <td>115</td> <td>68</td> <td>120</td> <td>93</td> <td>120</td> <td>116</td> <td>359</td> <td>86</td> <td>T</td>	Base	192	115	68	120	93	120	116	359	86	T
$ \begin{array}{c c c c c c c c c c c c c c c c c c c $	tourist	2								2 1.7%	
regulations 0.2% 0.9% 6.9% · 2.1% 2.7% · 0.8% 3.7 Provide incentives for businesses . 3 . 1 1 1 1 1 3 0 0.5% 0.5	government,		-							6 7.2%	Ī
incentives for businesses 1 . 1 . 1 1 . 1 . 1 1 . 1 . 1 1 . 1 . . 0.7% 0.5 0.5% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>3 3.7%</td> <td>]</td>										3 3.7%]
sector, allow more visitors 1.3% 2.6% 1.5% 0.3% 0.4% - 2.5% 1.1% 3.4 Improve trash collection services 2 2 1 2 - 4 2 5 2.5% 1.1% 3.4 Improve trash collection services 2 2 1 2 - 4 2 5 2.5% 1.1% 3.4 Improve trash collection 1 1.9% 1.6% 1.3% - 4 2 5 2.5% 1.3% 2.5% Improve education 1 1 - 1 2 - 1 1 1 0.8% 2.5% Provide more healthcare, medical 3 3 1 3 2 2 3 9 1 4 2.8% 1.6% 2.7% 2.3% 1.5% 2.7% 2.5% 0.8	incent ives for									0 0.5%	Ī
collection services 2 1.1% 1 1.9% 1 1.6% 1 1.3% · 1.3% · 3.0% 1 1.8% 1 1.8% 2 2.5% Improve education, schools 1 1 · 0.6% 1 0.6% · 0.6% 1 0.6% 1 0.6% 1 0.6% 1 0.8% 1 0.8%	sector, allow	3								3 3.4%	
education, schools 1 1 - 1 1 2 - 1	collection									2 2.5%	Ī
healthcare, medical 3 3 1 3 2 2 3 9 1 medical 1.5% 2.8% 1.6% 2.7% 2.3% 1.5% 2.7% 0.8 facilities 1 1.5% 1.6% 1.6% 1.5%	education,									1 0.8%	Ī
rth Research, Inc. © 2023	healthcare, medical									1 0.8%	
	th Research, Inc. © 2023	;									
x A Big Bear Lake Community Survey 2023											Crosstat
Q6 Changes to improve Big Bear Lake				—Q6 Cha	anges to imp	rove Big Be	ar Lake====				

	Gender (Gender (Child in Hs		Senior in I	Isld (QD6)	Et	thnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other/ Mixed
Base	226	136	348	157	325	350	59	43
Provide, improve tourist attractions	5 2.1%	2 1.6%	7 1.9%	0 0.3%	8 2.6%	4 1.3%	3 5.4%	
Improve government, leadership	4 1.8%	3 1.9%	8 2.3%	4 2.4%	8 2.4%	8 2.1%		3 6.9%
Enforce noise regulations	5 2.1%		6 1.8%	3 1.6%	4 1.1%	3 0.9%	3 5.4%	-
Provide incent ives for businesses	1 0.5%	1 1.1%	3 0.7%	1 0.7%	3 0.9%	3 0.8%	1 1.8%	-
Improve tourism sector, allow more visitors	4 1.8%	3 1.9%	4 1.3%	3 1.9%	3 0.8%	5 1.4%	2 3.5%	-
Improve trash collection services	6 2.5%	2 1.6%	5 1.3%	2 1.4%	5 1.4%	6 1.6%	-	
Improve education, schools	3 1.2%	2 1.3%	1 0.3%	1 0.7%	2 0.5%	2 0.5%	1 1.8%	
Provide more healthcare, medical facilities	9 3.9%	1 0.8%	9 2.7%	3 1.8%	7 2.3%	7 2.1%	2 3.6%	

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Big Bear Lake Community Survey 2023 =Q6 Changes to improve Big Bear Lake= Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

=Q6 Changes to improve Big Bear Lake=

Under 35

96

4

4.6%

2.2%

10

10.0%

3 3.1%

35 to 44

123

7

5.7%

10

8.4%

10

7.9%

1

0.9%

Home Ownership

Status (QD3)

Rent

48

1

2.9%

2

4.6%

2

3.7%

1

. 1.4%

Own

449

18 4.0%

34

7.5%

37

8.3%

12

2.7%

Age (QD1)

45 to 54

115

5

4.3%

7.2%

5.8%

3

2.8%

55 to 64

128

1

1.2%

12

9.4%

12

9.2%

2.5%

Home Type (QD4)

Other

41

1

2.6%

2

5.4%

2

5.4%

1

1.7%

Sinale

family

detached

443

18 4.2%

32

7.1%

37

8.3%

12

2.7%

65 or older

35

1

4.3%

9.2%

3.1%

2

6.2%

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Crosstabulations

Gender (...

Male

263

10

4.0%

24

9.3%

16

6.2%

6

2.2%

City Info Sources (Q11) Overall Residence Status (O1) City Council Own 2nd Own res Non-Cit v Citv City Meetings Grizzlv Social Other Full-time Part-time home for property Radio, TV ewslette websit TV lewspape websites Media sources res res vacation or rental Base 497 199 151 46 188 82 159 241 174 Base 111 59 173 152 Other (unique 19 10 7 3 3 2 6 11 5 Other (unique 4 9 6 1 responses) 3.9% 5.1% 4.6% 5.5% 1.8% 2.8% 3.5% 4.4% 2.6% responses) 3.5% 1.8% 4.9% 4.0% No changes No changes needed / 16 12 14 needed / 36 17 17 4 16 12 Everything is fine Everything is 7.2% 8.0% 8.2% 5.5% 8.8% 5.2% 8.7% 6.9% 3.5% 2.3% 7.3% 9.3% 7.9% fine Not sure / Cannot think of Not sure, Cannot think of 39 22 16 2 8 11 19 13 10 27 7.8% 11.2% 10.3% 4.1% 10.0% 1.0% 1.8% 17.8% 3.3% 7.8% 7.5% 5.6% anv t hing 6.7% anv t hing specific specific Prefer not to 13 2 3.3% 9 3 3.9% Prefer not to 5 3 4 2 5 5 4.8% 2.0% 1.1% 2.1% 3 6% answer 2 5% 2 6% 1.7% answer 0.6% 3.1% 3.0% True North Research, Inc. © 2023 True North Research, Inc. © 2023 Page 81 Big Bear Lake Community Survey 2023 Appendix A Big Bear Lake Community Survey 2023 Appendix A Crosstabulations =Q6 Changes to improve Big Bear Lake= =Q6 Changes to improve Big Bear Lake= Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Satisfaction With Employment Status (QD7) Communication (Q12) Commute Work from out side Mixture of **Dissatisfie** Less than 5 5 to 9 10 to 14 15 or more home home both Satisfied Full-time Part-time **Ret ired** Other d Base 192 115 68 120 93 120 116 359 86 Base 292 47 124 27 Ot her (unique 9 4.5% 7 6.4% 2 1.6% 3 3.2% 3 2.8% 10 8.5% 16 4.4% Other (unique 14 4.9% 2 4.1% 2 1.7% 1 2.2% 3.9% responses) responses) No changes No changes needed / 11 6 4 14 7 5 8 30 2 needed / 18 3 11 1 Everything is fine 5.7% 5.1% 5.4% 12.1% 7.1% 4.5% 6.8% 2.4% Everything is fine 6.9% 8.8% 8.4% 6.1% 5.4% Not sure / Not sure / Cannot think of 17 Cannot think of 13 11 9 31 24 11.4% 2.2% . 6.1% 12.0% . 5.9% 8.0% 8.2% 9.6% . 5.3% 13.3% anything 8.8% 8.6% 4.7% any thing specific specific Prefer not to 3 5 2 3 2 5 8 3 Prefer not to 7 2 3 1 1 4.1% 2.6% 2.7% 1.6% . 0.9% 3.0% . 2.5% 4.5% 1.6% 4.0% 2.1% 2.5% answer 2.3% answer

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Appendix A

Big Bear Lake Community Survey 2023 =Q6 Changes to improve Big Bear Lake= Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

=Q7a Improving the local economy=

City Info Sources (Q11)

Radio, TV

82

34

42.0%

29

36.0%

16

19.9%

2 2.2%

Work Place (QD8)

Commute

out side

home

120

46 38.4%

55

45.7%

16

13.2%

1

1.2%

0.9%

1

0.6%

Mixture of

both

116

53 45.8%

46

39.7%

13

11.2%

1

2

1.8%

0.9%

. 0.6%

Work from

home

93

27

29.5%

42

45.3%

20

22.0%

3

3.2%

Non-City

websites

159

48

30.0%

81

50.8%

23

14.7%

3

1.6%

5

2.9%

Social

Media

241

93

38.6%

104

42.9%

38

15.9%

4

1.7%

2

0.9%

Other

sources

174

69

39.5%

80

45.7%

23

13.3%

2

0.9%

0

0.2%

0.4%

Satisfaction With

Communication (Q12)

Sat isfied

359

125 34.8%

166

46.3%

58

16.2%

6

1.5%

0.9%

1

0.3%

Dissat isfie

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Child in Hsld (OD5) Gender (... Senior in Hsld (OD6) Ethnicity (QD9) Overall City Council Caucasian City Latino / Other / Citv Meetings Yes Female No Yes No /White Hispanic Mixed ewslette website TV Base 226 136 348 157 325 350 59 43 Base 497 199 151 46 Ot her (uniqu 9 8 12 18 13 2 4 Ext remely 177 59 57 25 1 responses) 4.0% 5.7% 3.4% 0.9% 5.4% 3.8% 3.6% 9.6% important 35.7% 29.7% 37.8% 53.4% No changes 224 101 63 14 Very important needed / 45.0% 50.7% 41.7% 31.4% 12 26 13 21 27 Everything is 5.1% 6.5% 7.5% 8.6% 6.6% 7.7% 3.6% 7.5% 77 32 24 Somewhat 6 fine important 15.6% 16.0% 16.1% 12.9% Not sure / Cannot think of Not at all 10 5 2.3% 4 21 10 28 14 24 32 2.0% 2.9% 9.5% 5.1% important 7.4% 8.6% 7.5% 9.1% anv t hing 7.9% specific 7 3 2 0 Not sure 1.4% 1.3% 1.4% 0.9% Prefer not to 10 5 3.0% 7 3 8 8 3.0% 2.5% 2 3% answer 2 2% 2.8% Prefer not to 2 0.4% 1.5% answei True North Research, Inc. © 2023 Page 85 True North Research, Inc. © 2023 Big Bear Lake Community Survey 2023 Appendix A Big Bear Lake Community Survey 2023 Crosstabulations =Q7a Improving the local economy= =Q7a Improving the local economy= Residence Status (Q1) Age (QD1) Years in Big Bear, Owning Property (Q2,3) Own res Own 2nd Full-time Part-time home for property vacation for rental Under 35 35 to 44 45 to 54 55 to 64 65 or older ess than 5. 5 to 9 10 to 14 15 or more res res Base 111 59 173 152 96 123 115 128 35 Base 192 115 68 120 Ext remely import ant 52 47.2% 16 55 32.1% 53 34.7% 32 33.4% 54 44.1% 48 34 9 25.7% Extremely 66 34.2% 41 35.7% 25 36.8% 44 27.3% 41.7% 26.6% important 36.3% 80 48 53 58 32 31 40 64 84 29 79 19 52 Very important Very important 29.1% 52.7% 45.7% 52.5% 41.7% 39.3% 45.7% 50.0% 53.5% 43.4% 50.9% 43.4% 43.6% Somewhat 20 11 30 17 19 19 10 25 Somewhat 33 14 10 20 4 18.4% 17.3% 10.9% 20.1% 15.7% 11.5% 11.8% 15.0% import ant 18.2% 8.8% 19.2% important 17.4% 16.8% Not at all 4 2 4 2 3 Not at all 6 0 1 3 1 3 3.4% 1.8% 1.2% 2.0% 4.1% . 0.9% 1.8% 2.1% 3.3% 0.6% 2.7% import ant important 2 3 3 2 2 Not sure Not sure 3 1% 2 0% 1 4% 0.9% 9.2% 1.7% 1 6% 2 6% Prefer not to Prefer not to 1 1 1 1 0.6% 0.6% 0.7% 0.9% 1.6% 0.6% answer answer

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=Q7a Improving the local economy

	E	mployment	Status (QD7	7)	Home Ov Status	wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Ext remely import ant	115 39.5%	17 35.7%	32 25.5%	12 43.9%	152 34.0%	25 51.7%	151 34.0%	16 40.4%	76 28.9%
Very important	129 44.2%	18 37.5%	63 50.7%	9 33.5%	212 47.3%	11 23.5%	210 47.4%	11 26.1%	132 50.1%
Somewhat import ant	37 12.5%	13 26.8%	23 18.3%	5 20.0%	69 15.4%	8 17.5%	67 15.2%	10 24.8%	43 16.4%
Not at all important	6 2.1%		4 3.1%	-	8 1.7%	2 4.3%	8 1.8%	2 4.3%	9 3.5%
Not sure	3 1.1%	•	3 2.4%	1 2.5%	6 1.4%	1 1.4%	5 1.1%	2 4.3%	2 0.8%
Prefer not to answer	2 0.6%	-	-	-	1 0.2%	1 1.4%	2 0.4%	-	1 0.3%

Gender (... Child in Hsld (QD5) Senior in Hsld (QD6) Ethnicity (QD9) Caucasian / White Other/ Mixed Latino / No Yes No Female Yes Hispanic Base 226 136 348 157 325 350 59 43 Ext remely 99 56 41.6% 114 42 129 107 33 23 important 43.5% 32.9% 27.0% 39.7% 30.6% 55.7% 55.2% 89 39.3% 59 43.3% 162 46.7% 178 50.9% 14 23.0% 13 30.5% 80 139 Very important 50.9% 42.9% Somewhat important 32 14.3% 18 13.5% 56 16.1% 31 19.9% 43 13.1% 51 14.4% 13 21.4% 4 8.5% Not at all important 1 0.4% 2 1.1% 7 2.1% 3 1.7% 7 2.2% 7 1.9% 2 4.1% 2 6 1.8% 5 2.1% 7 5 Not sure 1 2.0% 0.5% 1.5% Prefer not to 1 0.5% 1 0.5% 1 0.3% 2 0.5% 1 0.3% 1 1.6% answer

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=Q7b Preserving the character of Big Bear Lake=

	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Ext remely import ant	291 58.6%	120 60.1%	101 66.8%	33 71.0%	111 59.2%	42 51.6%	92 57.9%	128 52.9%	109 62.8%
Very important	128 25.7%	49 24.4%	37 24.2%	8 17.8%	52 27.5%	30 36.6%	39 24.4%	70 29.0%	35 20.3%
Somewhat import ant	61 12.4%	25 12.7%	9 5.6%	4 9.7%	19 10.1%	7 9.1%	25 15.5%	35 14.7%	22 12.8%
Not at all important	10 1.9%	3 1.3%	4 2.4%	:	3 1.5%	2 2.2%	3 1.9%	6 2.3%	5 2.7%
Not sure	3 0.7%	3 1.3%	2 1.0%	:	-	0 0.5%	0 0.3%	2 0.6%	0 0.2%
Prefer not to answer	3 0.7%	0 0.2%		1 1.5%	3 1.7%	:		1 0.4%	2 1.2%

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Ext remely import ant	67 60.1%	27 45.5%	95 54.9%	102 67.3%	42 43.4%	74 60.5%	75 64.7%	83 64.4%	18 52.7%
Very important	30 27.0%	21 36.4%	42 24.1%	33 21.8%	25 26.1%	29 23.5%	29 24.8%	38 29.4%	8 22.2%
Somewhat important	8 7.3%	7 12.7%	31 17.9%	15 9.9%	21 22.0%	15 12.2%	11 9.6%	7 5.8%	7 19.6%
Not at all important	4 3.9%	2 3.6%	3 1.9%	-	5 5.1%	5 3.9%	-		-
Not sure	1 0.7%	:	1 0.6%	2 1.0%	2 1.6%	:	:	:	2 5.5%
Prefer not to answer	1 1.0%	1 1.8%	1 0.6%	-	2 1.8%	-	1 0.9%	0 0.3%	

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=Q7b Preserving the character of Big Bear Lake=

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Ext remely import ant	67 60.1%	27 45.5%	95 54.9%	102 67.3%	42 43.4%	74 60.5%	75 64.7%	83 64.4%	18 52.7%
Very important	30 27.0%	21 36.4%	42 24.1%	33 21.8%	25 26.1%	29 23.5%	29 24.8%	38 29.4%	8 22.2%
Somewhat important	8 7.3%	7 12.7%	31 17.9%	15 9.9%	21 22.0%	15 12.2%	11 9.6%	7 5.8%	7 19.6%
Not at all important	4 3.9%	2 3.6%	3 1.9%	-	5 5.1%	5 3.9%	-	:	-
Not sure	1 0.7%		1 0.6%	2 1.0%	2 1.6%	:		-	2 5.5%
Prefer not to answer	1 1.0%	1 1.8%	1 0.6%	-	2 1.8%	-	1 0.9%	0 0.3%	-

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=Q7a Improving the local economy=

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=Q7b Preserving the character of Big Bear Lake=

	Years in I	Big Bear, Ov	vning Proper	rty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (O12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute out side home	Mixture of both	Satisfied	Dissat isfie d
Base	192	115	68	120	93	120	116	359	86
Ext remely import ant	111 57.8%	65 56.4%	44 64.6%	69 57.8%	48 52.1%	73 61.0%	69 59.5%	218 60.7%	44 50.8%
Very important	44 23.0%	31 27.1%	16 24.0%	36 30.2%	22 23.6%	35 29.3%	24 20.3%	94 26.3%	23 26.7%
Somewhat import ant	28 14.6%	17 15.2%	6 8.2%	10 8.7%	17 18.8%	7 6.1%	18 15.3%	37 10.3%	15 17.8%
Not at all important	5 2.4%	1 1.3%	1 1.0%	3 2.4%	4 3.9%	1 1.2%	5 4.0%	6 1.7%	2 2.1%
Not sure	3 1.5%	:	0 0.6%		2 1.6%	1 0.9%	•	1 0.3%	2 1.7%
Prefer not to answer	1 0.6%	:	1 1.6%	1 0.9%	-	2 1.5%	1 0.9%	3 0.7%	1 0.8%

	1	Employment	Status (QD7)		wnership s (QD3)	Home Ty	pe (QD4)	Gender (
	Full-t ime	Part-time	Retired	Other	Own	Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Ext remely import ant	170 58.0%	27 57.1%	80 64.3%	12 45.1%	262 58.4%	29 60.6%	261 58.8%	23 56.3%	139 53.1%
Very important	72 24.5%	12 26.4%	32 25.9%	9 33.2%	114 25.4%	14 29.3%	116 26.1%	8 20.9%	75 28.5%
Somewhat important	36 12.3%	8 16.4%	12 9.4%	5 18.6%	59 13.2%	2 4.3%	56 12.6%	5 11.6%	37 14.2%
Not at all important	10 3.3%		-	-	8 1.7%	2 4.3%	7 1.5%	2 6.0%	8 2.9%
Not sure	3 0.9%	-	• •	1 3.0%	3 0.8%	:	2 0.5%	1 2.6%	3 1.0%
Prefer not to answer	3 1.0%	-	0 0.3%		3 0.6%	1 1.4%	2 0.5%	1 2.6%	1 0.4%

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=Q7b Preserving the character of Big Bear Lake=

	Gender (Child in H	sld (QD5)	Senior in	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Ext remely	148	71	214	101	182	207	37	25
import ant	65.4%	52.0%	61.4%	64.5%	56.0%	59.1%	62.8%	58.7%
Very important	52	30	95	45	81	91	16	8
	23.0%	22.5%	27.3%	28.3%	24.9%	25.9%	26.4%	19.9%
Somewhat	21	30	29	11	47	42	5	7
import ant	9.3%	21.8%	8.2%	6.9%	14.5%	12.0%	9.0%	15.6%
Not at all	2	2	8		10	6	1	2
important	1.0%	1.3%	2.3%		3.0%	1.8%	1.8%	4.1%
Not sure	1 0.4%	3 1.9%	0 0.1%	-	3 0.8%	2 0.4%		:
Prefer not to	2	1	3	0	3	3		1
answer	0.9%	0.5%	0.7%	0.3%	0.9%	0.7%		1.6%

	Overall				City Info So	urces (Q11)		
		City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media
Base	497	199	151	46	188	82	159	241
Ext remely import ant	275 55.4%	110 55.0%	96 63.2%	26 57.1%	102 54.3%	47 57.8%	86 53.8%	129 53.5%
ry important	152 30.5%	67 33.8%	42 27.5%	16 34.2%	65 34.7%	22 26.5%	50 31.6%	80 33.2%

Base	497	199	151	46	188	82	159	241	174
Ext remely import ant	275 55.4%	110 55.0%	96 63.2%	26 57.1%	102 54.3%	47 57.8%	86 53.8%	129 53.5%	102 58.5%
Very important	152 30.5%	67 33.8%	42 27.5%	16 34.2%	65 34.7%	22 26.5%	50 31.6%	80 33.2%	44 25.2%
Somewhat important	60 12.1%	22 10.8%	10 6.9%	4 8.7%	19 9.9%	12 14.4%	21 13.0%	28 11.5%	25 14.4%
Not at all important	7 1.4%	1 0.4%	2 1.4%		1 0.6%	1 1.4%	3 1.6%	3 1.2%	2 1.1%
Not sure	2 0.3%	:	2 1.0%	•		-	:	2 0.6%	2 0.9%
Prefer not to answer	2 0.4%	-	-	-	1 0.6%	-	-	-	-

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=Q7c Promoting the conservation of natural resources=

Big Bear Lake Community Survey 2023 =Q7c Promoting the conservation of natural resources= Crosstabulations

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=Q7c Promoting the conservation of natural resources=

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Ext remely import ant	77 69.4%	27 45.5%	87 50.6%	84 55.4%	57 59.0%	76 61.6%	52 45.4%	71 55.2%	20 57.0%
Very important	20 18.5%	20 34.5%	61 35.2%	48 31.7%	30 31.5%	30 24.8%	37 32.2%	46 35.8%	8 23.4%
Somewhat import ant	10 9.1%	12 20.0%	20 11.7%	18 11.9%	8 8.0%	14 11.5%	24 20.9%	9 7.4%	5 13.5%
Not at all important	3 2.4%		3 1.9%	-	1 1.5%	1 0.9%	1 0.6%	1 1.2%	2 6.2%
Not sure	•	•		2 1.0%	•	2 1.2%	•	•	-
Prefer not to answer	1 0.6%		1 0.6%	-			1 0.9%	1 0.5%	-

	Years in	Big Bear, Ow	vning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (O12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute outside home	Mixture of both	Sat isfied	Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Ext remely import ant	110 57.3%	59 51.7%	43 63.3%	61 50.5%	57 61.1%	70 58.3%	62 53.5%	197 54.8%	50 58.0%
Very important	57 29.7%	40 34.9%	16 23.1%	39 32.4%	21 22.9%	38 32.2%	36 30.9%	122 34.0%	20 23.1%
Somewhat important	22 11.2%	12 10.8%	7 10.4%	19 16.0%	14 14.9%	8 6.4%	17 14.7%	34 9.3%	15 16.8%
Not at all important	4 1.9%	1 1.3%	0 0.6%	1 1.2%	1 1.1%	2 1.9%	•	4 1.1%	2 2.1%
Not sure	-	2 1.3%		-		2 1.3%	-	2 0.4%	:
Prefer not to answer	•	:	2 2.6%	-	-		1 0.9%	1 0.3%	-

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=Q7c Promoting the conservation of natural resources=

	E	Employ ment	Status (QD7	7)		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Status Own	(QD3) Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Ext remely import ant	166 56.7%	28 59.5%	64 51.3%	15 55.9%	239 53.2%	36 75.2%	244 55.2%	22 54.3%	125 47.6%
Very important	87 29.6%	13 26.7%	44 35.7%	7 25.7%	144 32.1%	8 16.1%	138 31.2%	11 27.6%	92 35.1%
Somewhat import ant	34 11.6%	6 12.3%	15 11.8%	4 15.8%	58 12.9%	2 4.3%	53 12.1%	5 12.0%	38 14.6%
Not at all important	4 1.2%	1 1.5%	1 1.2%		5 1.2%	1 2.9%	4 0.9%	2 4.3%	5 1.8%
Not sure	2 0.5%	-	•		2 0.3%	-	2 0.3%	-	2 0.6%
Prefer not to answer	1 0.4%	•	• •	1 2.5%	1 0.2%	1 1.4%	1 0.2%	1 1.7%	1 0.3%

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=Q7c Promoting the conservation of natural resources=

	Gender (Child in H	isid (QD5)	Senior in I	Isld (QD6)	Ethnicity (QD9)			
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other / Mixed	
Base	226	136	348	157	325	350	59	43	
Ext remely import ant	144 63.8%	74 54.8%	191 55.0%	79 50.6%	186 57.4%	174 49.6%	46 77.1%	33 77.5%	
Very important	58 25.8%	47 34.9%	101 29.1%	58 36.9%	90 27.8%	122 34.9%	9 15.8%	7 15.4%	
Somewhat important	20 8.9%	13 9.4%	46 13.3%	18 11.3%	41 12.6%	45 12.9%	4 7.2%	3 7.1%	
Not at all important	2 1.0%	1 0.8%	6 1.7%	2 1.2%	4 1.2%	6 1.8%			
Not sure	-	• •	2 0.4%	• •	2 0.5%	2 0.4%	• •	• •	
Prefer not to answer	1 0.5%		2 0.5%		2 0.5%	2 0.5%			

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-Q7d Maintaining a high standard for public safety=

	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Other sources
Base	497	199	151	46	188	82	159	241	174
Ext remely import ant	239 48.1%	92 46.0%	82 54.4%	28 61.3%	101 53.6%	38 46.8%	70 43.9%	109 45.2%	92 52.7%
Very important	191 38.5%	73 36.5%	59 38.7%	13 28.6%	69 36.5%	37 44.7%	67 42.0%	95 39.4%	60 34.6%
Somewhat import ant	55 11.0%	29 14.3%	9 5.9%	5 10.1%	15 8.2%	7 8.4%	18 11.5%	31 12.7%	19 10.7%
Not at all import ant	9 1.8%	5 2.5%	2 1.0%	:	2 1.1%		4 2.6%	6 2.7%	3 1.9%
Not sure	2 0.4%	2 0.8%	:	-	-		-	:	:
Prefer not to answer	1 0.2%	-	:	-	1 0.6%	-	-	-	-

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Ext remely import ant	63 56.4%	23 40.0%	84 48.8%	68 44.6%	36 37.8%	58 47.1%	58 50.4%	66 51.8%	20 58.3%
Very important	33 29.5%	21 36.4%	66 38.3%	69 45.5%	41 42.1%	47 38.3%	45 38.9%	48 37.2%	11 32.5%
Somewhat important	13 12.1%	12 20.0%	19 11.1%	11 6.9%	14 14.1%	17 13.7%	10 8.5%	11 8.9%	3 9.2%
Not at all important	2 1.4%	2 3.6%	2 1.2%	3 2.0%	6 6.0%	1 0.9%		2 1.5%	-
Not sure	1 0.6%	-		2 1.0%			2 1.3%	1 0.5%	-
Prefer not to answer		-	1 0.6%	-			1 0.9%	-	-

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_____Q7d Maintaining a high standard for public safety=

	Years in	Big Bear, Ow	vning Proper	ty (Q2,3)	Wo	ork Place (QI	08)	Sat isfact ion With Communicat ion (Q12)		
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissat isfie- d	
Base	192	115	68	120	93	120	116	359	86	
Ext remely import ant	85 44.4%	57 49.6%	39 58.1%	56 46.7%	37 39.7%	60 50.5%	60 51.3%	177 49.2%	47 54.0%	
Very important	75 39.1%	45 39.5%	19 28.1%	52 43.0%	31 32.9%	50 42.2%	40 34.7%	140 39.0%	27 31.1%	
Somewhat import ant	24 12.5%	13 10.9%	8 11.2%	10 8.0%	21 22.5%	6 5.2%	12 10.7%	36 10.0%	10 11.4%	
Not at all import ant	6 3.2%	:	:	3 2.2%	3 3.2%	3 2.1%	3 2.4%	4 1.1%	3 3.4%	
Not sure	2 0.8%	:	1 1.0%	-	2 1.6%	-	-	2 0.4%	-	
Prefer not to answer		:	1 1.6%	-			1 0.9%	1 0.3%	-	

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	E	mployment	Status (QD7)	Home Ov		Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Status Own	Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Ext remely import ant	140 48.1%	20 43.1%	61 49.1%	15 53.7%	213 47.4%	26 54.0%	210 47.5%	20 49.3%	118 45.1%
Very important	108 37.1%	19 39.9%	51 41.2%	9 34.5%	176 39.3%	15 30.8%	176 39.8%	12 30.6%	100 38.0%
Somewhat important	36 12.4%	4 9.1%	12 9.7%	2 7.7%	49 10.9%	6 12.4%	47 10.7%	6 15.8%	36 13.7%
Not at all important	6 2.1%	2 4.7%		0 1.5%	8 1.8%	1 1.4%	7 1.5%	1 2.6%	6 2.4%
Not sure	• •	2 3.2%	• •	1 2.5%	2 0.3%	1 1.4%	2 0.3%	1 1.7%	2 0.8%
Prefer not to answer	1 0.4%	•			1 0.2%	-	1 0.2%		-

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Big Bear Lake Community Survey 2023

Crosstabulations

	Gender (Child in H	Isld (QD5)	Senior in	Hsld (QD6)	Et	thnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Other / Mixed
Base	226	136	348	157	325	350	59	43
Ext remely import ant	116 51.4%	61 45.0%	169 48.6%	80 51.1%	150 46.1%	160 45.8%	31 52.2%	27 63.1%
Very important	90 40.0%	57 42.2%	132 37.8%	61 38.6%	126 38.9%	145 41.4%	20 33.6%	12 28.2%
Somewhat import ant	16 7.1%	12 8.8%	41 11.7%	15 9.4%	38 11.7%	35 10.1%	7 12.5%	4 8.6%
Not at all import ant	3 1.1%	5 4.0%	3 1.0%	2 1.0%	7 2.2%	7 1.9%	1 1.8%	-
Not sure			2 0.6%	-	2 0.7%	2 0.6%		-
Prefer not to answer	1 0.5%		1 0.3%	-	1 0.3%	1 0.3%		-

	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Ext remely import ant	273 54.9%	104 52.1%	79 52.4%	30 64.7%	116 61.8%	48 58.7%	74 46.4%	133 55.0%	99 56.9%
Very important	178 35.9%	74 37.0%	61 40.1%	15 33.5%	59 31.2%	25 30.6%	72 45.3%	91 37.5%	55 31.4%
Somewhat import ant	42 8.5%	22 11.0%	10 6.7%	1 1.8%	12 6.5%	9 10.8%	12 7.7%	17 6.9%	20 11.6%
Not at all important	3 0.5%	•	1 0.7%	-			1 0.7%	1 0.6%	:
Not sure	• •	-	:	-	-	• •		• •	
Prefer not to answer	1 0.2%	-	:	-	1 0.6%		-		

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Big Bear Lake Community Survey 2023

=Q7e Maintaining and improving City streets, sidewalks, and infrastructure=

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Ext remely import ant	82 74.0%	21 36.4%	92 53.1%	77 50.5%	54 55.8%	72 58.4%	64 55.1%	66 51.6%	18 51.0%
Very important	23 20.4%	28 47.3%	70 40.7%	56 36.6%	31 32.4%	44 35.8%	40 34.8%	53 41.3%	10 29.4%
Somewhat import ant	6 5.2%	9 14.5%	9 4.9%	20 12.9%	9 9.6%	7 5.7%	11 9.1%	9 6.8%	7 19.6%
Not at all import ant	0 0.4%	1 1.8%	1 0.6%		2 2.2%			0 0.3%	-
Not sure		-	-	-	-	-	-	:	-
Prefer not to answer			1 0.6%		-	-	1 0.9%		-

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Crosstabulations

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Crosstabulations

_____Q7e Maintaining and improving City streets, sidewalks, and infrastructure

	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (Q12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Ext remely import ant	100 52.0%	59 51.8%	40 59.3%	72 60.1%	45 48.4%	70 58.9%	64 54.8%	193 53.7%	55 63.6%
Very important	75 39.2%	46 39.7%	23 34.1%	33 27.7%	36 38.8%	40 33.1%	44 38.0%	132 36.9%	27 31.2%
Somewhat important	15 7.7%	10 8.5%	3 5.0%	14 11.9%	11 11.6%	10 8.1%	6 5.4%	32 8.8%	4 4.7%
Not at all important	2 1.1%	:		0 0.3%	1 1.1%	:	1 0.9%	1 0.3%	0 0.5%
Not sure	-	:	-	-	-				
Prefer not to answer		:	1 1.6%	-	-	-	1 0.9%	1 0.3%	-

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=Q7e Maintaining and improving City streets, sidewalks, and infrastructure==

	E	mployment	Status (QD7	7)	Home Ov Status		Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Ext remely import ant	162 55.4%	24 51.8%	65 52.0%	18 67.1%	233 51.9%	40 82.4%	234 52.9%	29 71.8%	130 49.5%
Very important	106 36.1%	17 35.5%	48 38.4%	6 21.3%	171 38.2%	7 14.7%	165 37.3%	9 21.9%	106 40.4%
Somewhat import ant	22 7.4%	6 12.8%	11 9.2%	3 11.6%	41 9.1%	1 2.9%	41 9.2%	2 3.7%	25 9.3%
Not at all important	2 0.7%		0 0.3%		3 0.6%		1 0.3%	1 2.6%	2 0.8%
Not sure	-	-	-	-	-		-		-
Prefer not to answer	1 0.4%	-	-	-	1 0.2%		1 0.2%		-

	Gender (Child in H	lsld (QD5)	Senior in I	Isld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other/ Mixed
Base	226	136	348	157	325	350	59	43
Ext remely import ant	137 60.4%	76 55.8%	190 54.4%	82 52.2%	183 56.3%	181 51.7%	46 77.1%	27 63.2%
Very important	72 32.0%	51 37.4%	123 35.3%	61 39.0%	112 34.5%	140 40.0%	11 19.4%	12 27.3%
Somewhat important	16 6.9%	8 6.0%	33 9.5%	13 8.5%	27 8.3%	27 7.6%	1 1.8%	4 9.6%
Not at all important	0 0.2%	1 0.8%	1 0.4%	0 0.3%	2 0.7%	1 0.4%	1 1.8%	:
Not sure	-		-	-		-		:
Prefer not to answer	1 0.5%		1 0.3%		1 0.3%	1 0.3%		-

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Big Bear Lake Community Survey 2023

=Q7f Promoting economic development to attract business and jobs to the City=

	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Other sources
Base	497	199	151	46	188	82	159	241	174
Ext remely import ant	167 33.5%	65 32.7%	48 31.5%	27 58.5%	59 31.4%	29 35.5%	46 29.0%	83 34.5%	66 38.2%
Very important	163 32.8%	67 33.6%	47 31.1%	10 20.8%	70 37.2%	27 32.6%	65 40.5%	78 32.5%	48 27.6%
Somewhat import ant	121 24.4%	50 24.9%	44 28.7%	8 18.4%	42 22.5%	16 19.7%	34 21.1%	61 25.3%	43 24.9%
Not at all important	38 7.7%	13 6.3%	10 6.7%	1 1.5%	13 6.7%	10 12.2%	13 8.0%	15 6.2%	15 8.6%
Not sure	7 1.4%	5 2.6%	3 2.0%	0 0.9%	3 1.6%	-	2 1.3%	4 1.5%	1 0.8%
Prefer not to answer	1 0.2%	•	:	-	1 0.6%	:	:	:	:

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_____Q7f Promoting economic development to attract business and jobs to the City

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Ext remely import ant	40 35.6%	14 23.6%	61 35.2%	53 34.7%	37 38.4%	44 35.7%	43 37.3%	30 23.2%	13 38.0%
Very important	29 26.1%	29 49.1%	49 28.4%	54 35.6%	30 31.0%	43 35.0%	43 37.4%	39 30.5%	8 23.3%
Somewhat important	28 24.9%	10 16.4%	47 27.2%	36 23.8%	21 21.8%	30 24.3%	21 18.3%	40 31.2%	9 27.1%
Not at all important	14 12.6%	6 10.9%	12 6.8%	6 4.0%	9 8.9%	6 5.0%	5 4.8%	16 12.8%	1 4.3%
Not sure	1 0.7%		3 1.9%	3 2.0%			2 1.3%	3 2.3%	3 7.3%
Prefer not to answer			1 0.6%	-		:	1 0.9%	-	:

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=Q7f Promoting economic development to attract business and jobs to the City==

	Years in	Big Bear, Ov	vning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute out side home	Mixture of both		at ion (Q12) Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Ext remely import ant	60 31.2%	45 38.9%	22 31.8%	38 31.9%	26 27.5%	44 36.5%	45 39.1%	117 32.7%	36 42.1%
Very important	67 34.7%	35 30.1%	25 36.5%	37 30.9%	33 35.2%	35 29.7%	44 37.6%	115 31.9%	31 36.2%
Somewhat import ant	49 25.5%	27 23.4%	13 19.2%	32 27.0%	28 29.7%	31 26.0%	20 17.2%	93 25.9%	13 15.3%
Not at all import ant	16 8.5%	6 5.0%	5 7.8%	11 9.0%	6 6.0%	9 7.8%	5 4.2%	28 7.8%	5 6.4%
Not sure	0 0.2%	3 2.6%	2 3.2%	2 1.3%	2 1.6%	-	1 0.9%	5 1.4%	:
Prefer not to answer			1 1.6%	-	-	-	1 0.9%	1 0.3%	-

	E	mployment	Status (QD7	7)		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	(QD3) Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Ext remely import ant	106 36.4%	13 27.7%	33 26.5%	12 43.7%	151 33.6%	16 32.8%	151 34.1%	12 28.7%	77 29.3%
Very important	99 34.0%	18 37.4%	37 29.5%	6 21.3%	152 33.9%	11 22.5%	148 33.4%	11 26.9%	97 37.0%
Somewhat important	67 22.9%	13 27.2%	36 28.8%	6 21.1%	108 24.1%	13 27.2%	106 23.9%	13 31.1%	70 26.8%
Not at all important	16 5.5%	4 7.7%	15 12.0%	3 12.3%	30 6.6%	8 17.5%	31 6.9%	4 10.6%	18 6.9%
Not sure	3 0.9%		4 3.3%	0 1.5%	7 1.6%	:	6 1.3%	1 2.6%	-
Prefer not to answer	1 0.4%	-		-	1 0.2%	-	1 0.2%		

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_____Q7f Promoting economic development to attract business and jobs to the City=___

	Gender (Child in H	sld (QD5)	Senior in	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Ext remely import ant	86 38.0%	56 41.3%	105 30.1%	43 27.4%	117 36.1%	110 31.5%	22 37.3%	20 46.7%
Very important	64 28.1%	46 34.2%	116 33.2%	48 30.4%	113 34.9%	127 36.4%	17 28.0%	10 24.5%
Somewhat import ant	49 21.5%	29 21.1%	88 25.3%	46 29.3%	70 21.6%	83 23.6%	12 20.3%	11 24.7%
Not at all import ant	20 8.8%	5 3.5%	32 9.3%	16 10.1%	21 6.4%	23 6.5%	8 14.3%	2 4.1%
Not sure	7 3.1%		7 1.9%	4 2.9%	2 0.7%	6 1.8%		:
Prefer not to answer	1 0.5%	•	1 0.3%	-	1 0.3%	1 0.3%		-

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Crosstabulations

_____Q7g Encouraging alternative modes of transportation such as walking and biking

	Overall				City Info So	urces (Q11)			
		City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Ext remely import ant	145 29.1%	55 27.4%	46 30.6%	15 33.0%	58 30.8%	19 22.9%	43 27.3%	78 32.3%	42 23.9%
Very important	142 28.5%	60 30.1%	51 33.7%	10 21.0%	47 24.9%	29 35.2%	46 29.2%	68 28.4%	44 25.4%
Somewhat important	143 28.8%	58 29.2%	43 28.7%	19 41.8%	62 33.0%	27 32.9%	41 25.7%	56 23.1%	62 35.3%
Not at all important	59 11.8%	24 12.0%	11 7.0%	2 4.1%	19 10.0%	7 8.9%	26 16.3%	36 14.8%	24 13.6%
Not sure	7 1.3%	3 1.3%	:	-	2 0.8%		3 1.6%	3 1.1%	2 1.2%
Prefer not to answer	2 0.4%	-			1 0.6%	-	-	1 0.4%	1 0.6%

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=Q7g Encouraging alternative modes of transportation such as walking and biking=

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Extremely import ant	44 39.7%	9 14.5%	50 29.0%	42 27.7%	26 26.8%	40 32.3%	43 37.5%	27 21.3%	9 25.0%
Very important	20 18.3%	16 27.3%	51 29.6%	51 33.7%	30 31.6%	34 27.8%	33 28.3%	38 29.9%	6 17.9%
Somewhat import ant	32 28.8%	26 43.6%	40 23.5%	45 29.7%	31 31.9%	31 25.6%	24 21.2%	45 35.5%	11 31.9%
Not at all important	14 12.8%	6 10.9%	28 16.0%	11 6.9%	9 9.7%	16 13.1%	12 10.7%	15 11.6%	6 17.8%
Not sure	0 0.4%	1 1.8%	2 1.2%	3 2.0%		2 1.2%	2 1.3%	1 0.8%	3 7.3%
Prefer not to answer		1 1.8%	1 0.6%	-			1 0.9%	1 0.8%	-

	Years in	Big Bear, Ow	vning Proper	ty (Q2,3)	Wo	ork Place (QI	08)	Satisfaction With Communication (Q12)	
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute outside home	Mixture of both		Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Ext remely import ant	49 25.2%	41 35.4%	20 29.4%	33 27.9%	31 33.7%	30 24.9%	37 31.5%	101 28.2%	29 33.2%
Very important	69 36.0%	27 23.1%	16 24.0%	30 24.6%	28 29.7%	34 28.8%	32 27.4%	111 31.0%	16 18.5%
Somewhat import ant	51 26.6%	38 33.1%	22 32.1%	32 26.7%	19 20.7%	39 32.9%	32 27.8%	105 29.1%	28 32.5%
Not at all important	20 10.6%	8 7.0%	8 11.3%	23 19.0%	13 14.2%	13 11.3%	14 12.4%	36 10.0%	13 14.6%
Not sure	2 1.0%	2 1.3%	1 1.6%	2 1.8%	2 1.6%	3 2.1%	-	5 1.3%	-
Prefer not to answer	1 0.6%		1 1.6%	-		-	1 0.9%	1 0.3%	1 1.2%

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Crosstabulations

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=Q7g Encouraging alternative modes of transportation such as walking and biking====

	E	mployment	Status (QD7	')		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	(QD3) Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Ext remely import ant	88 30.1%	12 25.1%	34 27.7%	9 34.5%	123 27.3%	22 46.0%	122 27.6%	14 35.2%	67 25.6%
Very important	87 29.6%	13 27.7%	32 26.0%	5 17.3%	132 29.5%	9 19.7%	130 29.3%	9 21.1%	81 31.0%
Somewhat import ant	82 28.1%	12 24.8%	41 33.3%	8 28.9%	132 29.3%	12 23.9%	128 28.9%	14 35.6%	79 30.0%
Not at all import ant	33 11.3%	8 17.0%	13 10.4%	5 17.8%	55 12.3%	3 7.2%	54 12.3%	3 8.1%	30 11.4%
Not sure	2 0.5%	3 5.5%	2 1.7%	0 1.5%	5 1.1%	2 3.1%	7 1.5%		4 1.6%
Prefer not to answer	1 0.4%	•	1 0.9%		2 0.5%	-	2 0.5%	•	1 0.4%

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Crosstabulations

_____Q7g Encouraging alternative modes of transportation such as walking and biking

	Gender (Child in H	isld (QD5)	Senior in I	Isld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other/ Mixed
Base	226	136	348	157	325	350	59	43
Ext remely import ant	75 33.0%	43 31.4%	96 27.5%	32 20.4%	106 32.8%	86 24.4%	30 51.4%	16 36.8%
Very important	60 26.6%	36 26.3%	105 30.3%	45 28.4%	97 29.9%	101 28.9%	11 19.4%	12 29.3%
Somewhat important	62 27.6%	39 28.9%	102 29.2%	58 36.7%	81 24.9%	113 32.1%	13 22.1%	8 19.4%
Not at all important	25 11.2%	17 12.3%	39 11.1%	19 11.8%	36 11.2%	45 12.8%	4 7.1%	5 12.0%
Not sure	3 1.1%	2 1.1%	5 1.3%	3 2.0%	3 0.9%	5 1.5%		
Prefer not to answer	1 0.5%		2 0.6%	1 0.7%	1 0.3%	1 0.3%	-	1 2.5%

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=Q7h Enhancing parks and open space areas=

Overall City Info Sources (Q11) City Council Meetings, Social Citv Grizzlv Non-Cit v Other Citv Radio, TV Media ewslette website TV Newspape websites sources Base 497 199 151 46 188 82 159 241 174 Extremely 192 74 63 21 76 36 43.6% 61 86 67 import ant 38.6% 37.1% 41.6% 44.5% 40.5% 38.5% 35.7% 38.4% 174 35.0% 70 34.9% 50 13 61 26 31.9% 62 93 56 Very important 33.1% 28.8% 32.2% 39.2% 38.4% 31.9% 34 22.2% 46 24.2% 19 22.8% Somewhat 110 49 31 51 43 9 import ant 22.2% 24.5% 19.4% 19.3% 21.3% 24.7% Not at all important 12 2.4% 4 2.2% 2 1.4% 3 6.4% 3 1.7% 1 1.8% 2 1.0% 6 2.7% 7 3.9% 8 3 3 0 1 3 5 2 Not sure 1.6% 1.3% 1.7% 0.9% 0.8% 2.0% 1.9% 1.1% Prefer not to 1 0.2% 1 0.6% answer

Residence Status (Q1) Age (QD1) Own 2nd Own res Full-time Part-time home for property for rental Under 35 35 to 44 45 to 54 55 to 64 65 or older res res vacation Base 111 59 173 152 96 123 115 128 35 Ext remely 42 37.8% 14 67 69 45 47 38 54 8 22.7% important 23.6% 38.9% 45.5% 47.0% 38.1% 33.3% 41.9% 28 47.3% 33 63 48 31 46 37.8% 45 40 12 Very important 29.7% 36.4% 31.7% 31.8% 39.0% 31.1% 34.4% 26 22.7% Somewhat 29 14 35 32 15 26 29 13 important 25.9% 23.6% 20.4% 20.8% 15.5% 21.6% 22.9% 38.7% 6 5.2% 3 5.5% 3 1.9% 0 0.3% 2 1.9% 3 2.4% Not at all 5 5.6% . 1 3.0% important 2 3 3 3 3 2 0 Not sure 1.4% 1.9% 2.0% 2.1% 2.2% 1.7% 1.2% Prefer not to 1 0.6% 1 0.9% answer

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=Q7h Enhancing parks and open space areas=

	Years in	Big Bear, Ow	vning Proper	rty (Q2,3)	Wo	ork Place (QI	08)	Sat isfact ion With Communicat ion (Q12)	
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Ext remely import ant	65 34.0%	47 40.5%	28 41.6%	51 42.4%	35 37.4%	55 46.2%	44 38.3%	138 38.4%	40 45.9%
Very important	79 41.0%	38 32.6%	20 30.2%	36 30.0%	32 34.8%	41 34.1%	40 34.6%	128 35.5%	26 29.8%
Somewhat import ant	40 20.6%	26 23.0%	15 22.5%	29 24.2%	21 23.0%	21 17.6%	26 22.2%	83 23.1%	16 18.1%
Not at all important	5 2.8%	3 2.2%	:	4 3.4%	3 3.2%	1 0.9%	3 2.2%	6 1.6%	5 6.1%
Not sure	3 1.5%	2 1.7%	3 4.2%	:	2 1.6%	2 1.3%	2 1.8%	4 1.1%	:
Prefer not to answer	-		1 1.6%	:			1 0.9%	1 0.3%	:

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=Q7h Enhancing parks and open space areas

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	E	Employ ment	Status (QD7	7)		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Status Own	(QD3) Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Ext remely import ant	120	20	43	8	174	18	166	21	94
	40.9%	41.5%	34.7%	30.7%	38.7%	37.9%	37.5%	50.6%	35.6%
Very important	104	14	44	8	159	14	158	11	106
	35.7%	28.7%	35.6%	29.4%	35.5%	30.1%	35.8%	27.2%	40.2%
Somewhat	59	11	33	8	97	13	99	8	53
important	20.1%	23.4%	26.7%	28.0%	21.6%	27.7%	22.4%	19.5%	20.3%
Not at all	5	2	2	2	11	1	11	0	6
important	1.7%	3.2%	1.9%	7.9%	2.4%	2.9%	2.5%	1.0%	2.4%
Not sure	4	2	1	1	7	1	7	1	4
	1.2%	3.2%	1.2%	4.1%	1.6%	1.4%	1.6%	1.7%	1.4%
Prefer not to answer	1 0.4%	-	-	-	1 0.2%	• •	1 0.2%		-

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=Q7i Promoting affordable multi-family attached housing in Big Bear Lake==

	Gender (Child in H	Isld (QD5)	Senior in	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian /White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Ext remely import ant	96 42.2%	56 41.5%	129 36.9%	55 35.1%	134 41.2%	133 37.9%	23 38.9%	21 49.7%
Very important	66 29.0%	46 33.6%	126 36.2%	62 39.3%	109 33.6%	119 34.0%	21 35.4%	16 36.6%
Somewhat import ant	55 24.4%	29 21.7%	77 22.2%	36 22.8%	67 20.6%	83 23.7%	13 22.2%	4 10.3%
Not at all important	5 2.1%	3 2.4%	9 2.6%	4 2.5%	7 2.2%	7 2.1%	2 3.6%	1 3.5%
Not sure	4 1.8%	1 0.8%	6 1.8%	0 0.3%	7 2.1%	7 2.0%	-	:
Prefer not to answer	1 0.5%		1 0.3%	-	1 0.3%	1 0.3%	-	:

	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Ext remely	91	32	29	11	48	26	21	50	24
import ant	18.4%	16.0%	19.2%	23.1%	25.7%	31.2%	13.3%	20.9%	13.5%
Very important	86	45	18	9	35	10	31	48	29
	17.4%	22.4%	12.2%	19.2%	18.5%	12.1%	19.2%	19.7%	16.6%
Somewhat	134	62	57	11	44	24	36	64	40
important	27.0%	31.3%	37.6%	23.4%	23.4%	29.6%	22.7%	26.4%	23.1%
Not at all	157	48	38	14	55	18	63	67	72
important	31.6%	23.9%	25.4%	29.5%	29.2%	22.6%	39.6%	27.6%	41.0%
Not sure	21	11	6	2	4	4	8	11	8
	4.3%	5.7%	4.0%	3.3%	2.0%	4.5%	5.1%	4.6%	4.5%
Prefer not to answer	6 1.3%	2 0.8%	3 1.7%	1 1.5%	2 1.2%		-	2 0.8%	2 1.2%

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-Q7i Promoting affordable multi-family attached housing in Big Bear Lake=

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Ext remely	57	6	13	15	20	20	27	25	0
import ant	51.6%	10.9%	7.4%	9.9%	20.3%	15.9%	23.4%	19.5%	1.2%
Very important	18	9	35	24	17	23	19	21	7
	15.9%	14.5%	20.4%	15.8%	17.3%	18.7%	16.3%	16.3%	20.9%
Somewhat	18	12	52	51	33	30	28	36	7
import ant	16.2%	20.0%	30.2%	33.7%	34.7%	24.7%	24.1%	28.0%	19.0%
Not at all	15	30	65	47	25	41	36	40	16
import ant	13.3%	50.9%	37.7%	30.7%	25.4%	33.7%	30.9%	31.4%	45.4%
Not sure	2	1	5	14	2	7	4	4	5
	1.4%	1.8%	3.1%	8.9%	1.6%	5.8%	3.2%	3.5%	13.5%
Prefer not to	2	1	2	2	1	1	3	2	-
answer	1.6%	1.8%	1.2%	1.0%	0.7%	1.2%	2.2%	1.4%	

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_____Q7i Promoting affordable multi-family attached housing in Big Bear Lake_____

	Years in I	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (Q12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Ext remely import ant	31	18	15	27	17	26	14	58	24
	16.0%	16.0%	22.3%	22.5%	18.1%	22.1%	12.4%	16.2%	27.4%
Very important	36	22	9	18	16	15	24	63	16
	18.7%	19.5%	13.1%	15.1%	16.7%	12.7%	20.3%	17.6%	18.9%
Somewhat	61	29	16	28	25	34	35	105	18
important	31.9%	24.9%	23.9%	23.3%	26.9%	28.2%	29.7%	29.2%	20.9%
Not at all	56	37	21	43	31	36	37	112	26
important	29.3%	32.5%	31.2%	35.4%	33.4%	30.5%	32.3%	31.2%	30.0%
Not sure	8	7	4	3	3	6	5	17	2
	4.1%	5.8%	5.4%	2.7%	3.2%	4.7%	4.4%	4.6%	2.0%
Prefer not to	-	2	3	1	2	2	1	4	1
answer		1.3%	4.2%	0.9%	1.6%	1.8%	0.9%	1.1%	0.8%

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=Q7i Promoting affordable multi-family attached housing in Big Bear Lake==

	E	mploy ment	Status (QD7	7)		wnership 6 (QD3)	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Ext remely	51	8	25	6	55	36	71	13	40
import ant	17.4%	17.2%	19.9%	22.9%	12.3%	75.1%	16.0%	32.5%	15.1%
Very important	49	7	22	8	81	5	76	7	39
	16.8%	14.6%	17.6%	27.9%	18.2%	10.2%	17.2%	17.4%	15.0%
Somewhat	85	13	29	4	132	2	126	9	81
import ant	29.2%	26.8%	23.5%	16.2%	29.4%	4.3%	28.4%	20.9%	30.9%
Not at all	92	16	41	7	154	3	146	9	89
important	31.4%	35.0%	33.2%	24.9%	34.4%	6.0%	33.0%	22.2%	34.0%
Not sure	11	3	7	0	21	1	19	2	11
	3.7%	6.4%	5.9%	1.5%	4.6%	1.4%	4.4%	5.2%	4.1%
Prefer not to answer	5 1.6%	-	-	2 6.4%	5 1.1%	1 2.9%	5 1.1%	1 1.7%	2 0.9%

	Gender (Child in H	Isld (QD5)	Senior in I	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / Whit e	Latino / Hispanic	Other/ Mixed
Base	226	136	348	157	325	350	59	43
Ext remely	50	20	70	28	61	49	32	5
import ant	22.0%	14.5%	20.0%	17.6%	18.8%	13.9%	54.3%	12.2%
Very important	44	29	52	23	57	65	5	8
	19.4%	21.7%	15.0%	14.5%	17.7%	18.6%	8.9%	19.6%
Somewhat	51	41	91	41	92	103	14	10
important	22.4%	30.4%	26.2%	25.8%	28.2%	29.3%	23.6%	22.6%
Not at all	67	38	116	57	97	113	8	16
important	29.6%	28.0%	33.3%	36.4%	29.8%	32.3%	13.2%	38.0%
Not sure	11 4.7%	7 4.9%	14 4.1%	7 4.7%	14 4.2%	16 4.5%		3 6.0%
Prefer not to	4	1	5	2	4	5		1
answer	1.8%	0.5%	1.4%	1.0%	1.2%	1.4%		1.6%

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=Q7j Providing recreational amenities and services for all ages=

	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meet ings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Ext remely import ant	222 44.7%	83 41.5%	79 52.0%	25 53.1%	87 46.0%	36 44.3%	76 47.6%	106 43.7%	83 47.7%
Very important	164 33.0%	73 36.8%	43 28.6%	15 31.6%	59 31.4%	24 28.9%	53 33.3%	81 33.4%	48 27.3%
Somewhat import ant	92 18.4%	35 17.7%	28 18.4%	6 12.9%	34 18.3%	19 23.6%	25 15.6%	49 20.2%	37 21.3%
Not at all important	13 2.7%	7 3.7%	1 1.0%	:	4 2.3%	3 3.1%	6 3.5%	5 2.1%	5 3.1%
Not sure	3 0.7%	1 0.3%	•	1 1.5%	2 1.2%			2 0.6%	1 0.4%
Prefer not to answer	2 0.4%	•		0 0.9%	1 0.8%	:			0 0.2%

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-Q7j Providing recreational amenities and services for all ages

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Ext remely import ant	51 45.7%	21 36.4%	73 42.6%	77 50.5%	46 47.6%	59 48.3%	56 48.7%	49 38.1%	12 35.0%
Very important	29 26.5%	15 25.5%	62 35.8%	57 37.6%	31 32.4%	48 39.0%	29 25.5%	47 36.4%	9 26.4%
Somewhat important	24 22.0%	18 30.9%	32 18.5%	15 9.9%	17 17.1%	13 10.2%	27 23.4%	26 20.5%	9 26.9%
Not at all important	3 3.1%	4 7.3%	4 2.5%	2 1.0%	3 2.9%	1 1.2%	2 1.5%	4 3.0%	4 10.4%
Not sure	2 1.6%	-	-	2 1.0%	-	2 1.2%	-	1 1.1%	0 1.2%
Prefer not to answer	1 1.0%		1 0.6%	-	-	-	1 0.9%	1 0.9%	-

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=Q7j Providing recreational amenities and services for all ages=

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=Q7j Providing recreational amenities and services for all ages=

	Years in	Big Bear, Ov	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (O12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissatisfie- d
Base	192	115	68	120	93	120	116	359	86
Ext remely import ant	88 45.9%	50 43.4%	36 53.5%	47 39.0%	40 42.7%	61 51.0%	59 51.2%	173 48.2%	32 36.8%
Very important	64 33.0%	43 37.3%	16 23.2%	41 34.2%	31 33.3%	37 31.1%	38 32.4%	109 30.4%	34 39.2%
Somewhat import ant	32 16.5%	20 17.0%	13 19.1%	27 22.9%	19 20.0%	20 16.9%	16 14.0%	66 18.5%	16 18.5%
Not at all important	7 3.6%	1 0.7%	1 1.6%	5 3.9%	2 2.3%	1 0.9%	2 1.5%	7 2.0%	5 5.5%
Not sure	2 1.0%	1 1.2%	-	-	2 1.6%	-	-	2 0.6%	-
Prefer not to answer	-	0 0.4%	2 2.6%	-	:	:	1 0.9%	1 0.3%	-

	E	Employment	Status (QD7	')		wnership	Home Ty	Gender (
	Full-time	Part-time	Retired	Other	Own	s (QD3) Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Ext remely import ant	145	17	46	9	196	26	192	23	110
	49.8%	36.7%	37.4%	34.5%	43.7%	54.0%	43.4%	56.3%	41.9%
Very important	95	17	42	7	154	10	150	11	104
	32.4%	36.7%	34.2%	27.2%	34.4%	20.6%	33.9%	25.9%	39.4%
Somewhat	47	9	29	6	83	9	83	6	42
important	16.1%	19.7%	23.4%	23.5%	18.5%	18.2%	18.7%	14.4%	16.1%
Not at all	4	2	4	3	12	1	13	:	6
important	1.5%	3.7%	3.6%	10.8%	2.7%	2.9%	3.0%		2.2%
Not sure		2 3.2%	1 1.1%	0 1.5%	2 0.4%	1 2.9%	3 0.6%	1 1.7%	
Prefer not to	1		0	1	1	1	1	1	1
answer	0.4%		0.3%	2.5%	0.3%	1.4%	0.3%	1.7%	0.3%

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=Q7j Providing recreational amenities and services for all ages=

	Gender (Child in H	sld (QD5)	Senior in I	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Ext remely import ant	109 48.3%	75 55.6%	140 40.1%	52 33.4%	164 50.5%	151 43.0%	35 59.3%	21 49.3%
Very important	59 26.1%	41 29.9%	120 34.5%	58 37.0%	102 31.3%	120 34.3%	15 24.7%	13 30.6%
Somewhat import ant	46 20.2%	17 12.6%	72 20.8%	38 24.0%	51 15.6%	65 18.5%	9 16.0%	8 18.5%
Not at all important	8 3.4%	1 0.8%	12 3.6%	7 4.5%	5 1.5%	10 2.9%		1 1.6%
Not sure	3 1.5%	2 1.1%	1 0.4%	1 0.9%	2 0.5%	3 0.8%	-	
Prefer not to answer	1 0.7%	:	2 0.6%	0 0.3%	2 0.5%	2 0.5%	:	

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_____Q7k Upgrading broadband/Internet service and coverage in Big Bear Lake_____

	Overall				City Info So	urces (Q11)			
		City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Ext remely	157	57	49	21	51	28	51	67	64
import ant	31.5%	28.6%	32.6%	45.6%	27.0%	34.4%	32.0%	27.6%	36.8%
Very important	141	55	47	10	52	22	59	73	52
	28.4%	27.6%	31.3%	22.2%	27.7%	26.4%	36.9%	30.1%	29.6%
Somewhat	137	59	40	11	61	22	37	70	44
important	27.5%	29.5%	26.4%	24.3%	32.6%	27.2%	23.3%	29.1%	25.5%
Not at all	52	24	13	3	19	9	12	28	14
important	10.4%	12.1%	8.4%	5.5%	10.3%	10.7%	7.3%	11.5%	7.8%
Not sure	9	4	2	1	4	1	1	4	1
	1.8%	2.2%	1.3%	2.4%	1.9%	1.3%	0.7%	1.7%	0.4%
Prefer not to answer	2 0.4%	-	:	:	1 0.6%				-

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=Q7k Upgrading broadband/Internet service and coverage in Big Bear Lake==

Residence Status (O1) Age (QD1) Own 2nd Own res Full-time Part-time home for property for rental Under 35 35 to 44 45 to 54 55 to 64 65 or older res res vacation Base 111 59 173 152 96 123 115 128 35 Extremely 46 41.7% 12 51 47 18 45 43 40 11 import ant 20.0% 29.6% 30.7% 19.1% 36.8% 37.2% 30.9% 31.2% 22 17 54 47 21 39 33 41 7 Very important 19.9% 29.1% 31.5% 30.7% 22.1% 32.2% 28.6% 31.7% 19.6% Somewhat 28 22 45 38 27 29 32 10 41 import ant 25.3% 38.2% 25.9% 26.7% 39.2% 22.4% 25.2% 25.1% 29.6% Not at all important 13 11.5% 7 12.7% 18 10.5% 17 18.0% 9 7.4% 8 6.8% 12 9.3% 14 6 8.9% 16.5% 3 5 2 2 2 3 Not sure 1 1.0% 1.9% 3.0% 1.6% 1.2% 1.3% 2.5% 3.1% Prefer not to 1 0.6% 1 0.6% 1 0.9% 1 0.5% 2 answer

Satisfaction With Communication (Q12) Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Commute Work from outside Mixture of Dissatisfie ess than 5. 5 to 9 10 to 14 Sat isfied 15 or more home home both d Base 192 115 68 120 93 120 116 359 86 Ext remely 50 29 29 48 23 40 33.1% 43 116 30 important 25.9% 25.3% 42.2% 40.2% 25.2% 36.7% 32.2% 34.8% 101 61 37 14 23 38 37 26 29 Very important 32.0% 32.3% 20.5% 23.9% 24.3% 31.5% 32.2% 28.2% 30.1% 54 27.9% 38 33.4% Somewhat 15 29 37 29 21 95 21 important 22.4% 23.9% 40.0% 24.5% 18.1% 26.5% 24.5% 22 11.3% 9 8.2% 13 11.2% 12 10.0% 14 12.0% Not at all 7 5 5.5% 38 9 10.7% 10.6% 10.5% important 6 1 5 1 8 1 Not sure 2.9% 1.0% 1.6% 0.9% 4.9% 0.9% 2.2% Prefer not to 2 2.6% 1 0.9% 1 0.3% answer

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	E	Employ ment	Status (QD7	7)		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Status Own	(QD3) Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Ext remely import ant	94 32.3%	12 26.2%	40 32.6%	8 29.7%	134 29.8%	23 47.4%	130 29.2%	19 45.9%	72 27.5%
Very important	92 31.5%	12 25.9%	29 23.0%	5 18.6%	134 30.0%	7 13.8%	134 30.3%	4 9.6%	87 33.0%
Somewhat import ant	76 26.2%	12 25.8%	38 30.9%	8 30.5%	125 27.8%	12 25.0%	122 27.6%	13 31.1%	76 28.8%
Not at all import ant	26 8.8%	7 15.6%	14 10.9%	5 18.6%	47 10.4%	5 10.9%	47 10.6%	5 11.7%	25 9.4%
Not sure	3 0.9%	3 6.4%	3 2.6%		8 1.8%	1 1.4%	9 2.0%	•	3 1.1%
Prefer not to answer	1 0.4%	•	•	1 2.5%	1 0.2%	1 1.4%	1 0.2%	1 1.7%	1 0.3%

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Q7k Upgrading broadband/Internet service and coverage in Big Bear Lake

	Gender (Child in H	isld (QD5)	Senior in I	Isld (QD6)	Et	thnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other/ Mixed
Base	226	136	348	157	325	350	59	43
Ext remely import ant	82 36.3%	43 32.0%	109 31.3%	41 26.0%	108 33.4%	104 29.8%	24 40.0%	17 40.2%
Very important	52 23.0%	40 29.5%	100 28.7%	50 31.8%	90 27.7%	108 30.9%	12 20.0%	7 17.4%
Somewhat important	60 26.6%	33 24.4%	99 28.6%	49 31.4%	84 26.0%	97 27.8%	15 25.8%	11 25.1%
Not at all important	25 11.1%	16 11.8%	32 9.2%	15 9.4%	33 10.3%	31 8.9%	8 14.2%	6 13.7%
Not sure	6 2.6%	3 2.2%	6 1.7%	2 1.4%	7 2.0%	7 2.1%		2 3.5%
Prefer not to answer	1 0.5%		2 0.5%	-	2 0.5%	2 0.5%	-	-

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Big Bear Lake Community Survey 2023 =Q8a Chain retail stores=

Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

=Q8a Chain retail stores=

Г		Overall				City Info So	urces (011)				1					
			City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper		Non-City websites	Social Media	Other sources						Ful
	Base	497	199	151	46	188	82	159	241	174	-				Base	
	Too much	40 8.0%	15 7.6%	12 7.8%	6 12.1%	17 9.2%	3 4.0%	12 7.4%	23 9.3%	19 10.8%					Too much	٤
	About right	174 35.1%	74 37.0%	54 35.4%	14 29.6%	63 33.7%	20 24.6%	70 43.9%	87 36.1%	53 30.1%	_				About right	1
	Too little	257 51.7%	99 49.7%	80 52.6%	27 57.4%	99 52.9%	52 63.9%	71 44.3%	123 50.8%	93 53.6%	_				Too little	7
	Not sure	23 4.6%	12 5.8%	6 3.9%	0 0.9%	7 3.7%	5 6.3%	7 4.4%	8 3.3%	9 5.3%	-				Not sure	2
	Prefer not to answer	3 0.6%		0 0.3%	-	1 0.6%	1 1.3%	-	1 0.4%	0 0.2%	L				Prefer not to answer	1
ue Nort	h Research, Inc. © 2023			Bi	g Bear Lake Com	munity Survey 202	23				Page 14			Frue Nor	th Research, Inc. © 2023	\$
					=Q8a Chain	retail stores=						1				
											-					
		Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)	Sat isfact Communica	tion With ation (Q12)						
						Work from	Commute out side	Mixture of		Dissat isfie-						
	0.	Less than 5		10 to 14	15 or more		home	both	Satisfied	d	ŀ					Ful
	Base	192 15	115 10	68 3	120 12	<u>93</u> 9	120 8	116 12	359 25	86 9	ŀ				Base	
	Too much	8.0% 79	8.4% 37	4.8%	9.6%	10.1% 35	6.5% 49	10.5% 35	6.9%	10.1% 26	-				Too much	9
	About right	40.8% 83	32.3% 64	24.3% 45	35.2% 63	37.2% 48	41.0%	30.0% 59	36.5% 183	30.2% 49	-				About right	3
	Too little	43.2%	55.8%	66.2%	52.4%	51.6%	48.8%	50.4% 9	51.1%	56.7%	-				Too little	4
	Not sure	8.0%	3.5%	1.6%	1.9%	1.1%	3.4%	8.1%	5.2%	1.3%	-				Not sure	5

0 0.3%

2

1 0.9%

1 0.3%

1 1.7%

Full-time Part-time Own 2nd bome for vacation Own res property for rental Under 35 S 5to 44 A 5to 54 S to 64 S to 64 Base 111 59 173 152 96 123 115 128 35 Too much 9 3 14 14 9 13 6 10 2 About right 19 20 67 38.9% 43.6% 38.2% 36.4% 37.4% 34.1% 6 17.8%
Too much 9 8.3% 3 5.5% 14 8.0% 14 8.9% 14 9.6% 14 9.6% 9 10.7% 13 6 4.8% 6 7.6% 10 2.6% 2 6.2% About right 19 17.0% 20 34.5% 6 38.9% 34.6% 38.2% 36.4% 37.4% 34.1% 6 17.8%
Ioo much 8.3% 5.5% 8.0% 8.9% 9.6% 10.7% 4.8% 7.6% 6.2% About right 19 17.0% 20 34.5% 67 38.9% 66 43.6% 37 38.2% 45 36.4% 43 37.4% 44 34.1% 6
About right 17.0% 34.5% 38.9% 43.6% 38.2% 36.4% 37.4% 34.1% 17.8%
Too little 78 34 81 63 49 56 62 69 21 70.0% 58.2% 46.9% 41.6% 50.7% 45.4% 54.0% 54.1% 60.1%
Not sure 3 1 10 9 1 8 3 5 6 2.9% 1.8% 5.6% 5.9% 1.1% 6.6% 2.9% 3.7% 15.9%
Prefer not to answer 2 - 1 - 0 1 1 1 - answer 1.9% - 0.6% - 0.4% 0.8% 0.9% 0.5% -

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Crosstabulations

App

True

	E	Employment	Status (QD7	7)		wnership	Home Ty	pe (QD4)	Gender (
	Full-t ime	Part-time	Retired	Other	Own	(QD3) Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Too much	26	3	8	3	35	4	37	0	19
	9.0%	6.3%	6.3%	9.5%	7.9%	8.9%	8.3%	1.0%	7.3%
About right	106	18	40	6	167	8	151	21	110
	36.1%	38.1%	32.4%	20.2%	37.1%	16.0%	34.1%	51.8%	41.7%
Too little	143	26	69	18	222	35	230	17	116
	49.0%	54.7%	55.3%	66.2%	49.5%	72.2%	52.0%	42.8%	44.0%
Not sure	15	0	7	0	22	1	22	1	16
	5.0%	0.9%	6.0%	1.5%	4.9%	1.4%	4.9%	2.6%	6.3%
Prefer not to answer	3 0.9%	-	-	1 2.5%	3 0.6%	1 1.4%	3 0.6%	1 1.7%	2 0.7%

Big Bear Lake Community Survey 2023

=Q8a Chain retail stores=

Prefer not to answer

2 3.2%

1 0.9%

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				=Q8a Chain												=Q8b Chain	restaurants				
																(
	Gender (Child in H	Isld (QD5)	Senior in	Hsld (QD6)	E	thnicity (QD	19)]				Overall				City Info So	ources (Q11)	l.		
																Cit y Council					
	Female	Yes	No	Yes	No	Caucasian /White	Lat ino / Hispanic	Ot her / Mixed						City Newsletter	City website	Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	226 20	136 16	348 22	157 13	325 25	350 30	59 2	43 2				Base	497 85	199 32	151 23	46 10	188 40	82 11	159 25	241 43	174 38
Too much	8.8% 64	11.8% 49	6.4% 123	8.1% 55	7.8%	8.7% 136	3.6%	5.1%				Too much	17.1%	16.1% 112	15.1% 96	20.8%	21.2%	12.9% 32	15.9% 91	17.8%	21.6% 92
About right	28.2%	35.8%	35.4%	35.1%	36.6%	38.9%	15.1%	33.3%				About right	282 56.7%	56.2%	63.2%	32 68.2%	105 55.6%	39.4%	56.8%	61.4%	52.7%
Too little	135 59.6%	67 49.7%	181 51.9%	80 51.2%	165 50.9%	162 46.1%	47 79.6%	25 58.0%				Too little	107 21.4%	49 24.7%	29 19.1%	5 10.9%	35 18.5%	33 40.7%	35 22.2%	42 17.3%	39 22.1%
Not sure	6 2.8%	4 2.7%	19 5.4%	9 5.6%	12 3.7%	20 5.7%	-	2 3.5%				Not sure	20 4.0%	6 2.8%	3 1.7%	-	7 3.8%	6 7.0%	8 5.1%	8 3.4%	4 2.6%
Prefer not to answer	1 0.7%	-	3 0.9%	-	3 1.0%	2 0.6%	1 1.8%	:				Prefer not to answer	4 0.7%	0 0.2%	1 1.0%	-	1 0.8%	:	1	-	2 1.1%
esearch, Inc. © 2023										Page 145	True Not	th Research, Inc. © 2023	3								
esearch, Inc. © 2023													3								
esearch, Inc. © 2023					nmunity Survey 20 restaurants				c	Page 145	True No		3			g Bear Lake Com =Q8b Chain					
esearch, Inc. © 2022									c				3								
esearch, Inc. © 2023		Residence					Age (QD1)		c					Big Bear, Ov		=Q8b Chain	restaurants		D8)	Satisfac Communic	ction With
esearch, Inc. © 2023	Full-time	Part-time	Status (Q1) Own 2nd home for	=Q8b Chain Own res property	restaurants								Years in		vning Proper	=Q8b Chain ty (Q2,3)	restaurants W	ork Place (Q Commute outside	Mixture of	Communic	tion With tation (Q12)
	Full-time res	Part-time res	Status (Q1) Own 2nd home for vacation	=Q8b Chain Own res property for rental		35 to 44	Age (QD1) 45 to 54 115	55 to 64	65 or older			:A			vning Proper	=Q8b Chain ty (Q2,3) 15 or more	restaurants Work from home	ork Place (QI Commute out side home	Mixture of both	Communic Sat isfied	tion With tation (Q12) Dissatisfie d
esearch, Inc. © 2022	res 111 18	Part-time res 59 11	Status (Q1) Own 2nd home for vacation 173 31	Own res property for rental 152 24	restaurants Under 35 96 23	35 to 44 123 20	45 to 54 115 13	55 to 64 128 22	65 or older 35 7				Years in Less than 5 192 31	5 to 9 115 30	10 to 14	=Q8b Chain ty (Q2,3) 15 or more 120 19	work from 93	Commute outside home 120	Mixture of both 116 21	Communic Sat isfied 359 58	tion With cation (Q12) Dissatisfie- d 86 18
Base Too much	res 111 18 16.6% 50	Part-time res 59 11 18.2% 36	Status (Q1) Own 2nd home for vacation 173 31 17.9% 97	Own res property for rental 152 24 15.8% 96	restaurants Under 35 96 23 24.2% 54	35 to 44 123 20 16.3% 67	45 to 54 115 13 11.5% 68	55 to 64 128 22 17.1% 75	65 or older 35 7 19.1% 18			A Base	Years in Less than 5 192 31 16.2%	5 to 9 115 30 25.9% 55	10 to 14 68 5 7.5% 44	Q8b Chain ty (Q2,3) 15 or more 120 19 15.8% 64	restaurants Work from home 93 17 18.4% 56	Commute outside home 120 19 15.5% 72	Mixture of both 116 21 18.0% 57	Communic Sat isfied 359 58 16.0% 218	tion With tation (Q12) Dissatisfied 86 18 21.0% 41
Base Too much About right	res 111 18 16.6% 50 45.4% 38	Part-time res 59 11 18.2% 36 61.8% 10	Status (Q1) Own 2nd home for vacation 173 31 17.9% 97 56.2% 33	Q8b Chain Own res property for rental 152 24 15.8% 96 63.4% 26	restaurants	35 to 44 123 20 16.3% 67 54.7% 28	45 to 54 115 13 11.5% 68 59.2% 31	55 to 64 128 22 17.1% 75 58.3% 23	65 or older 35 7 19.1% 18 52.0% 6			A Base Too much	Years in Less than 5 192 31 16,2% 118 61.4% 35	5 to 9 115 30 25.9% 55 48.0% 25	10 to 14 68 5 7.5% 44 65.7% 16	=Q8b Chain ty (Q2,3) 15 or more 120 19 15.8% 64 53.4% 29	restaurants Work from home 93 17 18.4% 56 59.9% 18	Commute outside home 120 19 15.5% 72 60.4% 25	Mixture of both 21 18.0% 57 48.8% 30	Communic Sat isfied 359 58 16.0% 218 60.6% 66	tion With cation (Q12) Dissatisfie- d 86 18 21.0% 41 47.3% 25
Base Too much	res 111 18 16.6% 50 45.4% 38 34.6% 2	Part-time res 59 11 18.2% 36 61.8% 10 16.4% 1	Status (Q1) Own 2nd home for vacation 173 31 17.9% 97 56.2% 33 19.1%	Q8b Chain Own res property for rental 152 24 15.8% 96 63.4% 26 16.8% 6	restaurants Under 35 96 23 24.2% 54 55.7% 18 18.51 1	35 to 44 123 20 16.3% 67 54.7% 28 23.1% 7	45 to 54 115 13 11.5% 68 59.2% 31 27.1% 1	55 to 64 128 22 17.1% 75 58.3% 23 17.7% 7	65 or older 35 7 19.1% 18 52.0% 6 18.5% 4			Bose Too much About right	Years in Less t han 5 192 31 16.2% 118.4% 35 18.4% 8	5 to 9 115 30 25.9% 55 48.0% 25 21.7% 5	10 to 14 68 5 7.5% 44 65.7% 16 23.5%	=Q8b Chain ty (Q2,3) 15 or more 120 19 15.8% 64 53.4% 29 24.5% 7	restaurants Work from 93 17 18.4% 56 59.9% 18 19.7% 2	Commute outside home 120 19 15.5% 72 60.4% 25 21.1% 3	Mixture of both 116 21 18.0% 57 48.8% 30 25.9% 7	Communic Sat isfied 359 58 16.0% 218 60.6% 66 18.5% 15	tion With tation (Q12) bissatisfie- d 86 18 21.0% 41 47.3% 25 29.5% 29.5% 1
Too much About right Too little	res 111 18 16.6% 50 45.4% 38 34.6%	Part-time res 59 11 18.2% 36 61.8% 10	Status (Q1) Own 2nd home for vacation 173 31 17.9% 97 56.2% 33 19.1%	Q8b Chain	restaurants	35 to 44 123 20 16.3% 67 54.7% 28	45 to 54 115 13 11.5% 68 59.2% 31	55 to 64 128 22 17.1% 75 58.3% 23	65 or older 35 7 19.1% 18 52.0% 6 18.5%			Base Too much About right Too little	Years in Less than 5 192 31 16.14% 35 18.4%	5 to 9 115 30 25.9% 55 48.0% 25 21.7%	10 to 14 68 5 7.5% 44 65.7% 16	=Q8b Chain ty (Q2,3) 15 or more 120 19 15.8% 64 53.4% 29 24.5%	restaurants Work from home 93 17 18,45 56 59,9% 18,19,7%	Commute outside home 120 19 15.5% 72 60.4% 25 21.1%	Mixture of both 21 18.0% 57 48.8% 30	Communic Sat isfied 359 58 16.0% 218 60.6% 66 18.5%	tion With cation (Q12) Dissatisfie- d 86 18 21.0% 41 47.3% 25

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Page 148

Full-time

292

52

17.9%

163

55.8%

66 22.4%

10 3.3%

1

0.5%

Overall

497

36 7.2%

284

57.1%

160

32.2%

15

3.0%

2

0.4%

5

6

9

4

Base

Too much

About right

Too little

Not sure

Prefer not to

answer

True North Research, Inc. © 2023

Base

Too much

About right

Too little

Not sure

Prefer not to

answei

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Appendix A

Big Bear Lake Community Survey 2023 =Q8b Chain restaurants=

Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

=Q8b Chain restaurants=

Ethnicity (QD9)

Latino /

Hispanio

59

3

5.4%

35

59.4%

20

33 5%

1.8%

Age (QD1)

45 to 54

115

8 7.2%

68

59.0%

37

32.3%

1

. 0.6%

1 0.9%

55 to 64

128

8 6.5%

81

63.4%

31

23.9%

7

. 5.7%

1 0.5%

65 or older

35

1

4.3%

20

58.9%

10

29.4%

3

7.3%

35 to 44

123

9 7.5%

64

52.2%

48

39.1%

1

. 1.2%

Other /

Mixed

43

8

17.7%

19

45.8%

14

33.0%

2 3.5%

Caucasian

/ White

350

63

18.0%

203

57.8%

67

19.0%

16

4.4%

3

0.7%

Crosstabulations

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Crosstabulations

Child in Hsld (OD5) Senior in Hsld (OD6) Employment Status (QD7) Home Ownership Home Type (OD4) Gender (... Gender (... Status (QD3) Single family Part-time Retired Other Ot her Male Own Rent detache Female Yes No Yes No 47 124 27 449 48 443 41 263 Base 226 136 348 157 325 21 76 9 79 3 43 41 27 54 31 52 5 Too much 13.6% 17.1% 18.9% 17.0% 18.3% 17.8% 6.4% 16.4% 18.2% 20.0% 15.6% 19.9% 15.9% 28 263 250 154 122 79 198 190 72 15 19 26 86 About right 59.3% 57.8% 54.5% 58.5% 39.4% 56.6% 63.9% 58.8% 54.1% 58.1% 56.8% 54.6% 58.7% 87 20 94 48 56 26 79 29 73 26 9 Too little 19.4% 20.6% 14.8% 19.4% 40.8% 21.2% 22.8% 18.4% 24.8% 18.9% 22.6% 18.7% 22.5% 20 4.5% 17 16 4 4 14 10 -5 2 Not sure 7.7% 4.1% 3.9% 5.2% 1.8% 3.0% 6.5% 2.2% 5.4% 5.9% 4.2% Prefer not to 0 2 3 1 2 3 3 0 2 0.3% 6 4% 0.7% 1.4% 0.4% 1.7% 0.4% 1.1% 0.7% 0.3% 0.7% answer Page 149 True North Research, Inc. © 2023 Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =Q8c Smaller, boutique retail stores= =Q8c Smaller, boutique retail stores= City Info Sources (Q11) Residence Status (Q1) City Council Own 2nd Own res Full-time City Cit y websit e Part-time Meet ing s Grizzly Non-City Social Media Other home for property for rental ewslette τv Radio, TV websites vacation Under 35 lewspaper sources res res 199 151 46 188 82 159 241 174 Base 111 **59** 173 152 96 18 9.0% 11 7.6% 2 5.0% 12 6.6% 5 5.7% 5 3.2% 15 6.2% 15 8.8% 16 14.0% 2 3.6% 11 6.2% 8 5.0% a Too much 8.9% 110 111 138 107 104 83 26 42 96 60 33 84 50 About right 55.0% 54.8% 55.9% 59.0% 51.9% 60.0% 57.0% 61.5% 54.1% 56.4% 60.5% 55.4% 52.0% 67 55 16 61 31 53 83 46 31 20 51 57 34 Too little 33.6% 36.0% 34.6% 32.3% 37.5% 33.5% 26.5% 27.7% 34.5% 29.6% 37.6% 35.4% 34.3% 2 2 3 4 5 6 5 4 3 5.5% 5 3 3 Not sure 2.3% 1.4% 4.6% 1.5% 4.9% 3.2% 2.5% 3.0% 3.2% 3.1% 2.0% 3.3% 0 0.3% 0 0.2% Prefer not to 0 0.4% 1 0.6% 0.6% answei 1.0% Page 151 True North Research, Inc. © 2023

Big Bear Lake Community Survey 2023 =Q8c Smaller, boutique retail stores= Crosstabulations

Appendix A

Crosstabulations

=Q8c Smaller, boutique retail stores=

Sat isfact ion With Communicat ion (Q12) Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Commute out side Work from Dissat isfie-Mixture of Less than 5 5 to 9 10 to 14 15 or more Satisfied home home both d Base 192 115 68 120 93 120 116 359 86 13 8 7.0% 4 10 4 4.8% 10 8.2% 8 6.5% 27 9 Too much 6.5% 6.0% 8.4% 7.5% 10.2% 105 54.7% 64 55.4% 70 58.6% 65 55.7% 211 58.7% 36 54.0% 78 47 45 About right 65.3% 51.1% 52.0% 67 34.8% 42 36.6% 22 32.1% 41 44.1% 36 30.2% 38 33.1% 28 112 29 Too little 23.6% 31.2% 33.6% 8 4.0% 1 0.9% 3 4.6% 3 2.7% 3 2.7% 8 2.3% 3 3.7% 4 Not sure 3.7% Prefer not to 0 0.3% 0 0.5% 2 3.2% 1 0.9% 1 answer 0.3%

	I	Employment	Status (QD7)		wnership s (QD3)	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Too much	19	4	10	2	29	7	30	4	19
	6.3%	9.3%	8.0%	6.9%	6.5%	13.8%	6.8%	9.1%	7.2%
About right	165	25	74	15	259	24	252	24	154
	56.3%	54.0%	59.7%	53.3%	57.8%	50.3%	57.0%	59.2%	58.6%
Too little	101	16	34	9	144	16	147	9	79
	34.7%	34.4%	27.3%	31.8%	32.2%	33.0%	33.2%	22.0%	30.2%
Not sure	6	1	6	1	14	1	12	3	10
	2.2%	2.3%	5.0%	5.4%	3.2%	1.4%	2.7%	8.0%	3.7%
Prefer not to answer	1 0.5%	-		1 2.5%	1 0.3%	1 1.4%	1 0.3%	1 1.7%	1 0.3%

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Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

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_____Q8c Smaller, boutique retail stores=

	Gender (Child in H	Isld (QD5)	Senior in	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Too much	16 7.1%	12 8.6%	23 6.6%	8 4.8%	26 8.1%	24 6.8%	6 10.6%	3 6.4%
About right	127 55.9%	69 50.9%	209 59.9%	103 65.3%	175 53.8%	207 59.0%	30 51.2%	19 45.0%
Too little	77 33.9%	50 36.6%	105 30.1%	40 25.5%	114 35.0%	106 30.3%	21 34.7%	21 48.6%
Not sure	5 2.3%	5 3.9%	9 2.7%	7 4.4%	8 2.4%	12 3.3%	2 3.5%	:
Prefer not to answer	1 0.7%	• •	2 0.6%	-	2 0.7%	2 0.6%	• •	•

Appendix A

Big Bear Lake Community Survey 2023

=Q8d Smaller, boutique restaurants=

Crosstabulations

	Overall				City Info So	urces (Q11)			
		City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Too much	10	7	2	1	2	1	4	4	3
	2.0%	3.3%	1.2%	1.8%	1.1%	1.0%	2.8%	1.6%	1.7%
About right	249	100	71	25	104	45	79	121	78
	50.0%	49.9%	46.6%	54.8%	55.2%	55.1%	49.6%	50.2%	45.0%
Too little	222	87	77	17	78	32	69	110	89
	44.7%	43.7%	51.2%	37.9%	41.4%	39.2%	43.3%	45.4%	51.3%
Not sure	13	6	1	3	3	3	7	6	3
	2.6%	3.1%	0.7%	5.5%	1.7%	3.4%	4.3%	2.4%	1.7%
Prefer not to answer	3 0.6%		0 0.3%	-	1 0.6%	1 1.3%	-	1 0.4%	0 0.2%

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Base

Big Bear Lake Community Survey 2023 =Q8d Smaller, boutique restaurants= Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

Satisfaction With

Communication (Q12)

Sat isfied

359

3

0.9%

186

51.8%

160

44.6%

9

2.4%

1

0.3%

Dissatisfie

86

6

6.8%

38

43.9%

39

45.3%

2

2.4%

1.7%

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Crosstabulations

d

Mixture of

both

116

2

2.0%

48

41.4%

60

51.7%

5 4.0%

0.9%

Ethnicity (QD9)

Latino /

Hispanic

59

38

63.9%

18

30.8%

2

3.5%

1

350

168

162

11

3.0%

2

0.6%

Other/ Mixed

43

2 4.4%

15

36.2%

25

59.4%

home

120

1

1.2%

61

54

0

0.3%

=Q8d Smaller, boutique restaurants=

Years in Big Bear, Owning Property (Q2,3) Residence Status (O1) Age (QD1) Work Place (OD8) Own 2nd Own res Commute Full-time Part-time home for propert y Work from outside Under 35 35 to 44 45 to 54 55 to 64 65 or older ess than 5 10 to 14 5 to 9 res res vacation for renta 15 or more home 111 59 173 152 96 123 115 128 35 Base 192 115 68 120 93 4 3 2 3 2 2 3 2 1 1 3 1 4 Too much Too much 3.9% 1.8% 1.9% 1.0% 1.5% 2.5% 1.9% 2.6% 1.0% 2.6% 1.0% 3.7% 1.6% 68 28 62 50 55 73 20 85 53 39 37 92 51 70 About right About right 60.9% 47.3% 53.1% 40.6% 51.8% 41.5% 47.6% 56.8% 58.2% 44.3% 45.9% 58.2% 58.5% 40.0% 51.0% 34 30 42 66 56 45 102 56 22 42 54 71 84 13 Too little Too little 30 4% 50.9% 41.4% 55.4% 44.0% 54.0% 48.3% 35.0% 37.5% 52.8% 48 4% 32.9% 34.8% 58.4% 45.3% 2 1.2% 4 3.2% 3 2.9% 2 4 3 3 2.1% -5 -5 2 6 3 Not sure Not sure 3.1% 3.0% 2.2% 1.3% 4.3% 1.9% 5.0% 4.6% 2.1% Prefer not to Prefer not to 2 0 1 2 -1 1 9% 0.6% 0.4% 0.8% 0.9% 0.5% 3.2% 0.9% answer answer True North Research, Inc. © 2023 Page 157 True North Research, Inc. © 2023 Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =Q8d Smaller, boutique restaurants= =Q8d Smaller, boutique restaurants= Home Type (QD4) Gender (... Child in Hsld (QD5) Senior in Hsld (QD6) Employment Status (QD7) Home Ownership Gender (... Status (QD3) Sinale family det ached Caucasian Full-time Part-time Retired Ot her Own Rent Ot her Male Female Yes No Yes No / Whit e 292 47 124 27 449 48 443 41 263 Base 226 136 348 157 325 6 1.9% 1 1.5% 3 2.7% 0 1.5% 9 1.9% 1 2.9% 9 1.9% 2 3.7% 5 1.9% 5 2.3% 2 1.4% 7 4 2.7% 6 1.8% 8 2.2% Too much Too much 2.0% 130 219 222 127 116 186 153 16 20 55 20 79 29 88 About right About right 44.4% 43.3% 63.3% 57.2% 48.8% 61.2% 50.2% 49.6% 48.2% 51.2% 40.8% 53.3% 56.1% 47.1% 47.9% 148 25 37 10 206 16 200 15 122 98 74 144 59 155 Too little Too little 52.9% 29.7% 37.3% 33.0% 46.7% 43.1% 54.4% 41.4% 37.8% 50.7% 46.0% 45.1% 36.9% 47.9% 46.2% 6 5 0 12 1 10 6 5 8 5 1 3 7 7 Not sure Not sure 2.1% 2.3% 4.3% 1.5% 2.7% . 1.4% 2.2% 8.0% . 2.6% 2.7% 3.4% 2.3% 3.4% 2.2% Prefer not to 3 0.6% 1 1.4% 3 0.6% Prefer not to 3 0.9% 3 1.0% 3 2 1 1 2.5% 0.9% 1.7% 0.7% answer 0.7%

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Base

answei

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Big Bear Lake Community Survey 2023 =Q8e Detached, Single Family Homes= Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

=Q8e Detached, Single Family Homes=

City Info Sources (Q11) Overall City Council City Citv Meetings Grizzlv Social Full-time Non-City Other Part-time Radio, TV Media ewslette website TV lewspape websites sources res res Base 497 199 151 46 188 82 159 241 174 Base 111 59 33 16 11 1 8 2 14 19 13 5 5 Too much Too much 6.7% 7.9% 7.5% 3.2% 4.1% 2.3% 8.7% 8.0% 7.6% 4.6% 9.1% 341 138 103 32 135 50 111 165 120 54 45 About right About right 68.5% 69.4% 68.2% 68.4% 71.7% 60.7% 69.6% 68.6% 68.9% 48.8% 76.4% 80 26 24 35 27 18 36 27 46 5 9.1% 9 Too little Too little 16.2% 13.2% 15.9% 19.6% 18.6% 32.6% 11.5% 14 9% 15.4% 41.3% 38 7.7% 19 9.5% 10 5.1% 16 10.2% 2 3.6% 11 20 13 4 4 3 Not sure Not sure 7.5% 8.8% 3.1% 7.2% 3.4% 8.1% Prefer not to Prefer not to 4 1 1 1 1 2 1 answer 0.9% 1.0% 0.6% 1.3% 0.4% 0.8% 1.9% 1.8% answer True North Research, Inc. © 2023 Page 161 True North Research, Inc. © 2023 Big Bear Lake Community Survey 2023 Crosstabulations Appendix A =Q8e Detached, Single Family Homes= Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Sat isfact ion With Communication (Q12) Commute Work from out side home Mixture of **Dissatisfie** Less than 5 5 to 9 10 to 14 15 or more home both Satisfied d Base 192 115 68 120 93 120 116 359 86 11 6.0% 13 11.1% 4 6.4% 5 3.9% 8 8.7% 6 4.6% 8 6.6% 24 6.7% 6 6.6% Too much 143 67 256 72 48 78 85 87 53 About right 74.1% 62.3% 71.6% 65.0% 72.6% 71.3% 75.1% 71.2% 60.7% 21 22 8 28 12 21 8 49 24 Too little 11.0% 18.8% 12.0% 23.7% 12.7% 17.7% 6.8% 13.7% 27.5% 17 12 28 9 5 6 7 3 8 Not sure 8.9% 7.7% 6.9% 6.6% 6.0% . 6.1% 10.7% 7.9% 3.4% Prefer not to 0 0.3% 1 0.9% 2 1 0.9% 2 1 1.7% 0.6% answei 3 2%

Residence Status (Q1) Age (QD1) Own 2nd Own res home for property Under 35 35 to 44 45 to 54 55 to 64 65 or older vacation for rental 173 152 96 123 115 128 35 14 9 10 9 8 5 1 8.0% 5.9% 10.6% 6.9% 7.0% 3.9% 4.3% 130 110 62 89 77 89 23 75.3% 72.3% 64.5% 72.4% 67.1% 69.7% 66.3% 13 17 16 23 25 15 3 7.4% 10.9% 15.1% 12.8% 19.9% 19.2% 7.3% 15 8.6% 9 7.0% 17 9 6 7 8 10.9% 9.3% 5.1% 5.8% 22.2% 1 0 1 2 0.6% 0.4% 0.8% 0.9% 1.4%

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Big Bear Lake Community Survey 2023 =Q8e Detached, Single Family Homes= Crosstabulations

	E	Employment	Status (QD7)	Home Ov		Home Ty	pe (QD4)	Gender (
					Status	s (QD3)			
	Full-time	Part-time	Retired	Other	Own	Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Too much	19 6.6%	2 4.5%	9 6.9%	3 12.4%	32 7.1%	1 2.9%	33 7.4%	1 1.7%	21 8.0%
About right	212 72.4%	35 74.5%	76 61.1%	13 47.5%	328 73.0%	13 26.4%	312 70.4%	24 58.5%	175 66.7%
Too little	35 12.1%	7 14.6%	33 26.6%	5 18.8%	48 10.7%	33 67.8%	63 14.1%	12 29.2%	50 19.0%
Not sure	24 8.1%	3 6.3%	7 5.3%	4 14.8%	38 8.4%	1 1.4%	33 7.5%	4 8.9%	15 5.7%
Prefer not to answer	3 0.9%	-	-	2 6.4%	4 0.8%	1 1.4%	3 0.6%	1 1.7%	2 0.7%

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Big Bear Lake Community Survey 2023 =Q8e Detached, Single Family Homes= Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

City Council

Meetings

TV

Crosstabulations

Social

Media

Other

sources

Non-City

websites

=Q8f Attached, Multi-Family Housing=

City Info Sources (Q11)

Grizzly

Child in Hsld (OD5) Senior in Hsld (QD6) Ethnicity (QD9) Gender (... Overall Caucasian /White Latino / Other / Citv Citv Yes Yes Female No No Hispanic Mixed ewslette website Base 226 136 348 157 325 350 59 43 Base 497 199 151 12 14 19 10 23 21 3 6 51 13 17 Too much Too much 5.5% 10.2% 5.5% 6.5% 7.0% 6.0% 5.4% 15.0% 10.2% 6.6% 11.0% 160 97 238 114 217 253 32 28 182 69 51 About right About right 70.8% 71.7% 68.3% 72.5% 66.9% 72.3% 53.6% 65.7% 36.6% 34.7% 33.6% 44 12.5% 28 10 24 53 22 168 74 54 66 6 Too little Too little 12.2% 7.0% 19.0% 15.6% 16.5% 37.5% 13.2% 33.8% 36.9% 35.5% 23 10.4% 15 11.0% 22 6.3% 8 5.4% 28 8.6% 30 8.5% 3 6.0% 89 41 29 1 Not sure Not sure 1.8% 18.0% 20.5% 18.9% Prefer not to Prefer not to 3 3 3 1.0% 2 1 7 3 1 answer 1.1% 0.9% 0.6% 1.8% 1.4% 1.3% 1.0% answer True North Research, Inc. © 2023 Page 165 True North Research, Inc. © 2023 Big Bear Lake Community Survey 2023 Appendix A Crosstabulations =Q8f Attached, Multi-Family Housing= Residence Status (Q1) Age (QD1) Own 2nd Own res Full-time Part-time home for property for rental vacation Under 35 35 to 44 45 to 54 55 to 64 65 or older res res Base 111 59 173 152 96 123 115 128 35 8 6.9% 10 16.4% 20 11.7% 12 7.9% 6 6.6% 13 10.3% 9 7.9% 17 13.6% 5 14.8% Too much 63 43 42 47 32 23 64 41 About right 9 28.5% 40.0% 37.0% 41.6% 42.8% 34.8% 36.2% 36.7% 27.0% 60 53.8% 18 50 39 31 36 46 45 10 Too little 29.6% 30.9% 29.0% 25.7% 31.9% 39.9% 35.0% 29.3% 34 36 18 28 17 17 11 7 9 Not sure 9.8% . 12.7% 19.8% 23.8% 18.4% 23.2% 15.0% 13.3% 25.9% Prefer not to 4 2.5% 2 1.0% 0 0.4% 1 0.9% 2 1.4% 1 1.0% 3 2.1% 1 3.1% answei

Radio, TV ewspape 46 188 82 159 241 174 2 12 3 21 21 29 5.0% 6.3% 3.4% 13.1% 8.6% 16.7% 72 38 59 85 63 21 45.3% 38.3% 46.5% 37.2% 35.0% 35.9% 20 68 27 45 89 54 42.4% 36.3% 33.4% 28 4% 36.7% 31.1% 3 7.3% 14 16.8% 32 19.9% 34 47 27 17.9% 19.7% 15.4% 2 2 1.3% 1.1% 0.8% Page 166 Big Bear Lake Community Survey 2023 Crosstabulations =Q8f Attached, Multi-Family Housing=

	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (O12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute outside home	Mixture of both		Dissatisfie- d
Base	192	115	68	120	93	120	116	359	86
Too much	19	10	5	15	9	13	11	40	7
	10.0%	8.3%	8.1%	12.7%	9.4%	10.6%	9.4%	11.3%	8.3%
About right	67	42	23	50	32	43	43	137	32
	34.9%	36.2%	34.0%	41.9%	34.8%	35.7%	37.3%	38.1%	37.1%
Too little	72	35	21	39	30	37	41	110	41
	37.3%	30.7%	31.7%	32.1%	32.6%	30.7%	35.0%	30.6%	46.9%
Not sure	32	27	16	15	20	27	18	66	6
	16.7%	23.5%	23.0%	12.4%	21.7%	22.5%	15.7%	18.5%	7.2%
Prefer not to	2	2	2	1	2	0	3	6	0
answer	1.1%	1.3%	3.2%	0.9%	1.6%	0.3%	2.8%	1.6%	0.5%

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Crosstabulations

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Other /

Mixed

43

7

15.4%

15

36.2%

15

36.4%

5 12.0%

Latino /

Hispanio

59

6 10.7%

16

26.5%

30

51 4%

7

11.5%

Age (QD1)

45 to 54

115

2 1.7%

45

39.2%

65

56.6%

2

1.5%

1 0.9%

55 to 64

128

0 0.3%

70

54.4%

51

39.7%

6

5.0%

1 0.5%

65 or older

35

11

31.9%

22

63.9%

1

4.3%

=Q8f Attached, Multi-Family Housing=

Child in Hsld (OD5) Senior in Hsld (OD6) Ethnicity (QD9) Employment Status (OD7) Home Ownership Home Type (OD4) Gender (... Gender (... Status (QD3) Single family Caucasian Full-time Retired Other Male Part-time Other Yes Own Rent detache Female Yes No No / White Base 292 47 124 27 449 48 443 41 263 Base 226 136 348 157 325 350 29 4 16 51 44 5 27 23 12 38 22 26 32 3 Too much Too much 11.4% 9.8% 7.7% 12.7% 9.3% 11.3% 9.9% 10.4% 10.3% 8.8% 10.8% 13.9% 8.1% 9.0% 106 16 170 12 168 103 78 48 131 118 136 49 7 13 62 About right About right 36.1% 34.7% 39.6% 25.6% 37.8% 25.5% 37.9% 32.7% 39.3% 34.4% 35.5% 39.5% 38.9% 37.8% 36.4% 97 14 42 140 28 141 18 89 73 40 120 49 109 109 14 Too little Too little 33.0% 30.2% 34.1% 50.9% 31.1% 59.0% 31.9% 43 5% 33.8% 32 3% 29.7% 34.4% 31.1% 33.7% 31.1% 56 19.3% 23 14.8% 13 16 83 84 39 49 34 54 65 67 3 7 4 Not sure Not sure 27.4% 12.9% 11.7% 14.1% 10.6% 15.0% 21.6% 24.9% 15.5% 19.0% 18.4% 19.0% 20.1% Prefer not to Prefer not to 5 6 1 6 4 3 2 5 6 7 1 7% 0.9% 2 5% 1.4% 1.4% 1.4% 1.7% 1.5% 1 3% 1 1% 1.5% 0.7% 1.8% 2.0% answer answer True North Research, Inc. © 2023 Page 169 True North Research, Inc. © 2023 Big Bear Lake Community Survey 2023 Big Bear Lake Community Survey 2023 Crosstabulations Appendix A =O8g Entertainment uses such as movie houses, music and arts= =O8g Entertainment uses such as movie houses, music and arts= Overall City Info Sources (Q11) Residence Status (Q1) City Council Own 2nd Own res Full-time Social Media Part-time City City Meet ing s Grizzly Non-City Other home for vacation property for rental ewslette website τv Radio, TV websites Under 35 35 to 44 lewspaper sources res res Base 497 199 151 46 188 82 159 241 174 Base 111 **59** 173 152 96 123 4 0.9% 0 0.2% 1 0.5% 2 3.3% 3 1.4% 0 0.5% 1 0.9% 1 1 0.8% 2 2.1% 2 1.2% 1 0.9% Too much Too much 0.6% 1.1% 187 17 68 51 53 80 33 66 75 23 60 51 29 32 76 About right About right 37.6% 38.0% 35.2% 35.9% 42.6% 40.6% 41.6% 31.2% 39.1% 45.7% 40.0% 34.6% 33.7% 30.3% 25.9% 286 118 93 27 100 46 82 156 95 55 35 100 95 63 85 Too little Too little 57.5% 59.0% 61.7% 58.5% 55.8% 51.6% 64.8% 54.3% 49.6% 60.0% 62.4% 65.5% 53.2% 58.0% 69.0% 16 6 4 4 3 8 10 2 9 6 3 4 7 Not sure Not sure 3.3% 2.8% 2.4% 2.3% 3.1% 5.2% 3.0% 5.5% 1.6% 4.9% 4.0% 2.7% 3.3% Prefer not to 3 0.7% 0 0.3% 0 0.2% Prefer not to 2 1.2% 0 0.4% 1 2.3% 1 0.6% 1 0.7% 1 0.4% 1 0.9% answe answei 1.0%

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Big Bear Lake Community Survey 2023

=Q8g Entertainment uses such as movie houses, music and arts=

Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

=Q8g Entertainment uses such as movie houses, music and arts=

	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (O12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissatisfie d
Base	192	115	68	120	93	120	116	359	86
Too much	1 0.8%	:	1 1.6%	2 1.6%	-	2 1.8%	1 1.3%	1 0.4%	3 3.5%
About right	57 29.8%	44 38.3%	22 32.7%	63 52.8%	19 20.9%	50 42.2%	37 32.0%	143 39.7%	23 27.0%
Too little	123 64.1%	68 59.4%	41 59.9%	52 43.2%	73 79.1%	62 52.0%	70 60.5%	202 56.2%	58 67.0%
Not sure	9 4.8%	3 2.2%	2 2.6%	3 2.4%		3 2.7%	6 5.3%	12 3.4%	1 0.8%
Prefer not to answer	1 0.6%	-	2 3.2%	-	-	1 1.2%	1 0.9%	1 0.3%	1 1.7%

	E	Employment	Status (QD7	7)	Home O		Home Ty	pe (QD4)	Gender (
	Full-t ime	Part-time	Retired	Other	Own	s (QD3) Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Too much	4 1.2%	-	1 0.7%	:	4 0.8%	1 1.4%	4 1.0%	:	2 0.7%
About right	94 32.2%	17 35.8%	64 51.8%	9 33.6%	167 37.1%	20 42.5%	169 38.1%	14 34.5%	102 38.8%
Too little	184 63.0%	28 60.5%	53 42.4%	17 62.3%	261 58.2%	25 51.7%	252 56.8%	25 62.1%	145 55.1%
Not sure	8 2.6%	2 3.7%	6 5.2%	0 1.5%	15 3.3%	1 2.9%	16 3.5%	1 1.7%	12 4.7%
Prefer not to answer	3 0.9%	-	-	1 2.5%	3 0.6%	1 1.4%	3 0.6%	1 1.7%	2 0.7%

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Big Bear Lake Community Survey 2023

Crosstabulations

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_____Q8g Entertainment uses such as movie houses, music and arts=

	Gender (Child in H	Isld (QD5)	Senior in I	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Too much	3 1.1%	2 1.6%	2 0.7%	2 1.0%	3 0.9%	4 1.0%	-	1 1.9%
About right	82 36.3%	40 29.3%	144 41.3%	82 52.4%	100 30.8%	133 37.9%	27 46.0%	6 14.5%
Too little	136 60.1%	89 65.3%	188 54.0%	65 41.4%	212 65.2%	198 56.4%	32 54.0%	33 76.5%
Not sure	4 1.7%	4 3.0%	12 3.4%	8 5.1%	7 2.1%	13 3.7%		3 7.1%
Prefer not to answer	1 0.7%	1 0.8%	2 0.6%	-	3 1.0%	3 0.9%	-	-

Appendix A

Big Bear Lake Community Survey 2023
Q8h Hotcls

Crosstabulations

	Overall				City Info So	urces (Q11)			
		City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Too much	106	44	36	18	27	11	32	68	34
	21.4%	22.0%	23.9%	38.3%	14.5%	13.4%	20.3%	28.3%	19.4%
About right	286	116	85	20	115	50	95	125	115
	57.5%	58.0%	55.9%	42.5%	61.1%	61.8%	59.7%	51.7%	65.9%
Too little	62	24	18	7	30	15	17	31	14
	12.5%	12.1%	11.7%	15.2%	15.9%	17.8%	10.7%	13.0%	7.8%
Not sure	41	16	12	2	15	6	15	17	12
	8.2%	8.0%	8.2%	4.0%	8.0%	7.1%	9.4%	7.0%	6.6%
Prefer not to answer	2 0.4%		0 0.3%	-	1 0.6%	• •	• •	• •	0 0.2%

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Crosstabulations

Appendix A

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Big Bear Lake Community Survey 2023

=Q8h Hotels=

Crosstabulations

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 			Residence	Status (Q1)				Age (QD1)						Years in I	Big Bear, Ov	wning Proper	rty (Q2,3)	Wo	ork Place (QI	(80	Satisfac Communic	
Answer 111 3 37 173 122 05 125 146 35 App 174 125 05 125 146 35 App 174 125 146 140 31 140 140 31 140 140 20 App 146 202 App 146 A				home for	property	Under 35	35 to 44	45 to 54	55 to 64	65 or older				Less than 5	5 to 9	10 to 14	15 or more		outside	Mixture of both		Dissatisf
mm μ<	Base	111	59	173	152	96	123	115	128		-		Base	192	115	68	120	93	120	116	359	86
Orie 100	oo much			37 21.6%			30 24.6%						Too much					25 27.3%		32 27.6%		
2222 1/27 0/7 0/7 1/4 0/4 1/22 1/27 1/27 0/7 1/4 0/4 1/22 1/4 0/4 1/27 1/4 0/4 1/27 1/4 0/4 1/27 1/4 0/4 1/4 1/4 1/4 0/4 1/4 0/4 1/4 0/4 0/4 0/4 0/4 0/4 0/4 0/4 0/4 0/4 0	out right		33 56.4%		92 60.4%		62 50.5%	69 59.8%	87 67.6%		-		About right	107 55.4%		36 53.5%	79 65.4%	49 52.2%	76 63.7%	59 50.5%	220 61.3%	
not sure 3.5 3.5 1.1 1.5 4.5 1.0 6.5 7.0 1.5 7.5 7.7 1.5 7.8 3.3 mmmer 1.05 1 0.55 1.0 0.5 1.0 0.55	oo little	22 20.2%			15 9.9%						-		Too little	26 13.7%				12	19 16.3%	10 8.4%		
fer not to 1 . 0 . 1 1 . nameer 1.0% . 0.6% . 0.0% . 0.0% 0.	lot sure					5		6	10		•		Not sure			6		7				
Image: No. 0. 2022 Pipe Int: Les Comunity Durry 2023 Consolution Registry: The first of the comunity Durry 2023 Page 1/2		1		1		0		1	1	-	-			•		2			0	1	1	0
Q8h Hotels Q8h Hotels Q8h Hotels Part-time Retired Other Own Rent detabed Other Male Base Cender (Child in Hsid (QD5) Senior in Hsid (QD6) Ethnicity (QD9) Base Cender (Child in Hsid (QD5) Senior in Hsid (QD6) Ethnicity (QD9) Base Cender (Child in Hsid (QD5) Senior in Hsid (QD6) Ethnicity (QD9) Base Cender (Child in Hsid (QD5) Senior in Hsid (QD6) Ethnicity (QD9) Base C226 136 348 157 325,8 155 16 344 155 16 344 15 104 17,73 215 23,7% 16 44 26 23,7% 15,6 6,63,17 10 6 6 6																						
Full-time Retired Other Single family detached Single Other Male Base 292 47 124 27 449 48 441 263 oo much 69 23.7% 71.4% 27 449 48 441 263 oo much 69 23.7% 71.4% 17.4% 31.3% 261 24 250 26 146 11.7% 11.8.1% 10.7% 17.8% 12.5% 50.9% 56.6% 63.1% 56.1% ot sure 22,7 7 12,7% 12.8% 12.1.9% 12.5% 12.5% 12.5% 12.5% 12.5% 12.5% 12.5% 12.5% 12.5% 12.5% 12.5% 12.5% 12.5% 13.6% 32.5% ot sure 22,2 7 11.2% 12.8% 12.5% 12.5% 12.5% 13.5% 12.5% 13.6% 32.5% ot sure 22,2 7 12.5% 10.4% 14.4% 8.6% 8.5% <	arch, Inc. © 2023										Page 177	True No	th Research, Inc. © 2023	1								
Full-time Part-time Retired Other Single family detached Single Other Male Base 292 47 124 27 449 48 441 263 oo much 69 23.7% 74 124 27 449 48 441 263 nou tright 56.7% 71,74% 31.3% 261 24 22.9 15.7% 17.5% 15.7% 17.5% 15.7% 17.5% 15.7% 17.5% 15.7% 12.4 22.4% 15.7% 17.5% 17.7% 18.6% 61.9% 64 216 104 17.3 28.5% 23.5% oo little 34 9 13 5 50.9% 56.6% 63.1% 56.1% 58.5% 47.4% 61.9% 66.0% 13.7% 11.6% 14.4% 48.7% stot sure 22.7 7 12 38 3 22.8% 12.7% 13.4% 24.3% 16.4% 40.1% 47.4% stot	arch, Inc. © 2023			в			23							1		В			23			
Full-time Part-time Retired Other Maile Base 292 47 124 27 449 48 413 41 263 coomuch 69 7 124 27 449 48 413 41 263 coomuch 69 7 124 27 449 48 413 263 boot right 166 24 78 13 261 22.4% 15.7% 17.5% 56.7% 51.6% 62.5% 48.3% 58.2% 50.9% 55.1% 56.1% 55.1% 51.0% 52.5% 47.3% 10.7% 21.5% 23.5% 23.5% 24.3% 12.5% 23.5% <th>arch, Inc. © 2023</th> <th></th> <th></th> <th>в</th> <th></th> <th></th> <th>23</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>в</th> <th></th> <th></th> <th>23</th> <th></th> <th></th> <th></th>	arch, Inc. © 2023			в			23									в			23			
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foo much 69 23.7% 77 14.8% 17.4% 31.3% 21.5% 100 99 22.4% 6 46 bout right 166 56.7% 21.6% 62.5% 13.3% 261 22.4% 50.6% 63.1% 147 bout right 36 24.3% 58.2% 50.9% 56.6% 63.1% 56.1% 10.6% 24.4% 9.13 58.2% 50.9% 56.6% 63.1% 56.1% 11.7% 18.1% 10.7% 12.5% 12.5% 12.1% 13.2% 17.7% Not sure 22.2 7 12 . 40 1 38 3 22 efer not to 1 . 1 1 1 1 1 1 1	earch, Inc. © 2023			Status (QD	Q8h) 7)	Hotels Home O Status	wnership s (QD3)	Single family		Gender (Gender (Hsld (QD5)	Q8h	Hotels	E	Latino /	Other/	
Not right 166 56.7% 24 51.6% 78 62.5% 13 48.3% 261 58.2% 24 50.9% 78 50.9% 13 56.6% 250 66.1% 147 56.1% oo little 34 11.7% 9 18.1% 13 10.7% 5 17.8% 50 17.8% 12 12.1% 25 50.9% 26 66.1% 147 56.1% vot sure 22 7 15.4% 7 11.6% 12 12.1% 5 12.1% 13.2% 17.7% vot sure 22 15.4% 7 11.6% 13.2% 64 47.4% 216 47.4% 10.4% 215 66.6% 29 49.3% 23 49.3% iter not to 1 1 1 1 1 1 1 1 Prefer not to 1 . 1 <		Full-time	Part-time	Status (QD Retired	7) Other	Hotels Home Ov Status Own	wnership s (QD3) Rent	Single family detached	Other	Gender (Male			(A	Gender (Female	Yes	Hsld (QDS)	Q8h Senior in Yes	Hotels Hsld (QD6) No	E Caucasian / White	Latino / Hispanic	Other/ Mixed	
Too little 34 11.7% 9 18.1% 13 10.7% 5 17.8% 50 11.0% 12 25.8% 53 12.1% 54 13.2% 47 17.7% Not sure 2 7.5% 7 15.4% 10 40 1 18.6% 1 8.7% 1 1.4% 38 8.6% 3 6.3% 22 8.5% Not sure 19 8.2% 15.4% 9.4% 1 45 13.7% 40 11 18.6% 4 8.7% Net sure 19 8.2% 15.4% 9.4% 1 1 1 1 Affer not to 1 1 1 1 1 1 1 1 1 Prefer not to 1 . 1	Base	Full-time 292 69	Part-time 47 7	Status (QD Retired 124 22	Q8h) 7) 0ther 27 9	Hotels Home Of Status Own 449 96	wnership s (QD3) Rent 48 10	Single family det ac hed 443 99	Ot her 41 6	Gender (Male 263 46			A Base	Gender (Female 226 59	Yes 136 40	Hsld (QD5) No 348 61	Q8h Senior in Yes 157 24	Hotels Hsld (QD6) No 325 79	E Caucasian / White 350 65	Latino / Hispanic 59 17	Other / Mixed 43 10	
Not sure 22 7 12 · 40 1 38 3 22 fer not to 1 · · 1	Base õo much	Full-time 292 69 23.7% 166	Part-time 47 7 14.8% 24	Status (QD Retired 124 22 17.4% 78	Q8h 7) 27 9 31.3% 13	Hotels Home Oy Status Own 449 96 21.5% 261	wnership s (QD3) Rent 48 10 20.4% 24	Single family det ac hed 443 99 22.4% 250	Ot her 41 6 15.7% 26	Gender (Male 263 46 17.5% 147			A Base Too much	Gender (Female 226 59 25.9% 132	Yes 136 40 29.6% 64	Hsid (QD5) No 348 61 17.6% 216	Q8h Senior in Yes 157 24 15.3% 104	Hotels Hsld (QD6) No 325 79 24.3% 173	E Caucasian / White 350 65 18.6% 215	Latino / Hispanic 59 17 28.5% 29	Other / Mixed 43 10 23.5% 23	
fer not to 1 · · · 1 1 1 1 1 1 1 1 Prefer not to 1 · 2 · 2 2 · 2 · ·	Base oo much	Full-time 292 69 23.7% 166 56.7% 34	Part-time 47 7 14.8% 24 51.6% 9	Status (QD 124 22 17.4% 78 62.5% 13	Q8h 7) 27 9 31.3% 13 48.3% 5	Hotels Home Or Status Own 449 96 21.5% 261 58.2% 50	wnership (QD3) 48 10 20.4% 24 50.9% 12	Single family det ached 443 99 22.4% 250 56.6% 53	Ot her 41 6 15.7% 26 63.1% 5	Gender (Male 263 46 17.5% 147 56.1% 47			Base Too much About right	Gender (Female 226 59 25.9% 132 58.5% 15	Yes 136 40 29.6% 64 47.4% 16	No No 348 61 17.6% 216 61.9% 44	Q8h Senior in Yes 157 24 15.3% 104 66.0% 16	Hotels Hotels No 325 79 24.3% 173 53.4% 45	E Caucasian / White 350 65 18.6% 215 61.4% 40	Latino / Hispanic 59 17 28.5% 29 49.3% 11	Ot her / Mixed 43 10 23.5% 23 54.7% 4	
unanci v.2/// 2.2/// 0.2/// 1.7/// 0.2/// 1.7/// 0.2/// 1.7/// 0.2/////////////////////////////////	Base Goo much Sout right Too little	Full-time 292 23.7% 166 56.7% 34 11.7% 22	Part-time 47 7 14.8% 24 51.6% 9 18.1% 7	Status (QD Retired 124 22 17.4% 78 62.5% 13 10.7% 12	Q8h 7) 27 9 31.3% 13 48.3% 48.3% 5 5 17.8%	Hotels Home Or Status Own 449 96 21.5% 261 58.2% 50 11.0% 40	wnership s(QD3) Rent 48 10 20.4% 24 5.8% 12 25.8% 1	Single family det ached 443 99 22.4% 250 56.6% 53 12.1% 38	Ot her 41 6 15.7% 26 63.1% 5 13.2% 3	Gender (Male 263 46 17.5% 147 56.1% 47 17.7% 22			Base Too much About right Too little	Gender (Female 226 59 25.9% 132 58.5% 15 6.8% 19	Yes 136 40 29.6% 64 47.4% 16 11.6% 15	Hsid (QD5) No 348 61 17.6% 216 61.9% 44 12.5%	Q8h Senior in 757 24 15.3% 104 66.0% 16 10.1% 13	Hotels Hotels No 325 79 24.3% 17.3% 53.4% 45 13.7% 26	E Caucasian / White 350 65 18.6% 215 61.4% 40 11.4% 28	Latino / Hispanic 59 17 28.5% 29 49.3% 11 18.6% 2	Other/ Mixed 43 10 23.5% 23 54.7% 4 8.7% 6	
	Base Foo much Soout right Foo little Not sure efer not to	Full-time 292 69 23.7% 34 14 13 7 1 22 7.5% 1	Part-time 47 7 14.8% 24 51.6% 9 18.1% 7 15.4% -	Status (QD Retired 124 22 17.4% 78 62.5% 13 10.7% 12 9.4%	Q8h 7) 27 9 31.3% 13 48.3% 5 17.8%	Hotels Home On Status Own 449 96 21.5% 261 58.2% 50 11.0% 40 8.9% 1	wnership s (QD3) Rent 48 10 20.4% 24 50.9% 12 22.5% 1 1.4% 1 1.4%	Single family det ached 443 99 22.4% 250 56.6% 53 12.1% 38 8.6% 1	Other 41 6 15.7% 26 63.1% 5 13.2% 3 6.3% 1	Gender (Male 263 46 17.5% 147 56.1% 47 77.7% 22 8.5% 1			Base Too much About right Too little Not sure Prefer not to	Gender (Female 226 59 25.9% 15 6.8% 19 8.2% 1	Yes 136 40 29.6% 64 47.4% 16 11.6% 15 11.3%	Hold (QD5) No 348 61 17.6% 216 61.9% 44 12.5% 25 7.3% 2	Q8h Yes 157 24 15.3 104 66.0% 16 10.1% 13 8.6%	Hotels Hsid (QD6) No 325 79 24.3% 173 53.4% 45 13.7% 26 8.0% 2	E Caucasian / White 350 65 18.6% 215 61.4% 40 11.4% 28 7.9% 2	Latino / Hispanic 59 17 28.5% 29 49.3% 11 18.6% 2 3.6%	Other/ Mixed 43 10 23.5% 23 54.7% 4 8.7% 6 13.1%	
	Base Too much bout right Too little Not sure efer not to	Full-time 292 69 23.7% 34 14 13 7 1 22 7.5% 1	Part-time 47 7 14.8% 24 51.6% 9 18.1% 7 15.4% -	Status (QD Retired 124 22 17.4% 78 62.5% 13 10.7% 12 9.4%	Q8h 7) 27 9 31.3% 13 48.3% 5 17.8%	Hotels Home On Status Own 449 96 21.5% 261 58.2% 50 11.0% 40 8.9% 1	wnership s (QD3) Rent 48 10 20.4% 24 50.9% 12 22.5% 1 1.4% 1 1.4%	Single family det ached 443 99 22.4% 250 56.6% 53 12.1% 38 8.6% 1	Other 41 6 15.7% 26 63.1% 5 13.2% 3 6.3% 1	Gender (Male 263 46 17.5% 147 56.1% 47 77.7% 22 8.5% 1			Base Too much About right Too little Not sure Prefer not to	Gender (Female 226 59 25.9% 15 6.8% 19 8.2% 1	Yes 136 40 29.6% 64 47.4% 16 11.6% 15 11.3%	Hold (QD5) No 348 61 17.6% 216 61.9% 44 12.5% 25 7.3% 2	Q8h Yes 157 24 15.3 104 66.0% 16 10.1% 13 8.6%	Hotels Hsid (QD6) No 325 79 24.3% 173 53.4% 45 13.7% 26 8.0% 2	E Caucasian / White 350 65 18.6% 215 61.4% 40 11.4% 28 7.9% 2	Latino / Hispanic 59 17 28.5% 29 49.3% 11 18.6% 2 3.6%	Other/ Mixed 43 10 23.5% 23 54.7% 4 8.7% 6 13.1%	

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Big Bear Lake Community Survey 2023 =Q8i Warehouse and industrial uses Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

152

11

62

9

69

2

1.0%

Crosstabulations

=Q8i Warehouse and industrial uses=

Under 35

96

7

7.7%

44

46.1%

13

13.7%

28

28.7%

4

3 7%

35 to 44

123

7

5.4%

53

43.0%

9

7 7%

50 41.0%

4

2 9%

Home Ownership

Status (QD3)

Rent

48

2 4.3%

18

37.9%

9

19.6%

15

30.2%

4

8.0%

Own

449

32 7.1%

210

46.9%

44

9.8%

155

34.6%

7 1.6%

27

10

2

14

Age (QD1)

45 to 54

115

6

5.2%

59

51.5%

17

14 4%

31

27.1%

2

1.8%

55 to 64

128

14

10.9%

62

48.6%

11

8 6%

40

31.2%

1

0.5%

Home Type (QD4)

Other

41

2 4.6%

20

48.3%

4

8.8%

12

28.7%

4

9 5%

Sinale

family

detached

443

31 7.1%

205

47

10.6%

152

34.3%

7 1.6%

46.4%

65 or olde

35

10

28.2%

3

9 2%

21

59.6%

3.1%

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Crosstabulations

Gender (...

Male

263

21 7.9%

127

48.5%

27

10.3%

79

30.2%

3.1%

Overall City Info Sources (O11) Residence Status (O1) City Council Own 2nd Own res Non-Cit v Citv City Meetings Grizzlv Social Other Full-time Part-time home for property Radio, TV ewslette websit TV lewspape websites Media sources res res vacation or rental Base 497 199 151 46 188 82 159 241 174 Base 111 59 173 34 14 10 3 13 5 12 14 14 10 2 12 Too much Too much 6.9% 6.8% 6.9% 7.5% 6.8% 6.3% 7.4% 6.0% 8.1% 8.8% 3.6% 6.8% 6.9% 229 95 23 69 109 32 87 70 95 36 76 46 About right About right 46.0% 47.8% 46.4% 49.8% 50.3% 43.5% 43.3% 45.1% 43.8% 54.5% 50.6% 41.1% 40.6% 53 17 20 22 23 10 10 18 15 26 11 Too little Too little 10.7% 8 4% 6.7% 14 6% 9.5% 18.0% 12.6% 10.8% 12.8% 20.8% 16.4% 6.2% 5 9% 170 72 59 13 60 25 58 85 60 27 15 59 Not sure Not sure 35.9% 28.1% 30.9% 25.5% 34.2% 38.9% 31.7% 35.3% 34.5% 24.6% 34.0% 45.5% 36.1% Prefer not to 11 Prefer not to 2 3 1 5 4 2 2% 1.1% 1.0% 1 7% 1 3% 0.7% 2.8% 0.8% 4 8% 2.5% answer answer True North Research, Inc. © 2023 True North Research, Inc. © 2023 Page 181 Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =Q8i Warehouse and industrial uses= =O8i Warehouse and industrial uses= Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Satisfaction With Employment Status (QD7) Communication (Q12) Commute Work from outside Mixture of Dissatisfie Less than 5 5 to 9 10 to 14 15 or more home home both **Satisfied** Full-time Part-time **Ret ired** Other d Base 192 115 68 120 93 120 116 359 86 Base 292 47 124 12 6.1% 11 9.2% 4 8 6.5% 9 9.8% 4 3.6% 8 7.0% 23 6.4% 8 8.8% 20 3 5.8% 10 8.4% Too much Too much 5.9% 4.1% 6.8% 175 133 93 48 44 54 50 54 33 41 18 64 About right About right 48.1% 47.1% 48.2% 40.1% 47.1% 44.9% 43.0% 48.7% 47.5% 45.6% 38.4% 51.6% 35.0% 13 14 23 13 19 37 8 34 4 13 3 5 Too little Too little 12.5% 5.9% 10.9% 16.5% 10.4% 9.8% 11.7% 7.6% 10.4% 6.4% 6.5% 4.8% 19.4% 72 35 23 39 29 48 37 120 28 97 21 36 Not sure Not sure 37.6% 30.3% 34.1% 32.2% 31.1% 40.2% 31.7% 33.3% 32.3% 33.2% 45.1% 28.8% 52.0% Prefer not to 2 1.8% 6 6.2% 2 1.8% Prefer not to 3 0 8 2 2 5% answei 1 7% 0.9% 7 0% 0.3% 1 2% 17% answei 2 7% 3 2% 0.9%

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Child in Hsld (OD5)

No

348

26

7.5%

163

46.8%

43

12.2%

107

10

2.8%

30.7%

Yes

136

6

4.6%

64

47.0%

9

6.5%

55 40.9%

2

1.1%

Gender (...

Female

226

13

5.5%

101

44.8%

24

10.7%

85 37.7%

3

1 3%

Base

Too much

About right

Too little

Not sure

Prefer not to

answer

Crosstabulations

Other

sources

174

24

13.5%

56

31.9%

42

24.1%

52 29.7%

2

0.9%

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Crosstabulations

Appendix A Big Bear Lake Community Survey 2023 Crosstabulations Big Bear Lake Community Survey 2023 =Q8i Warehouse and industrial uses =Q8j Mixed-use, which refers to residential housing units built on top of or next to commercial busin Senior in Hsld (OD6) Ethnicity (QD9) City Info Sources (Q11) Overall City Council Grizzly Social Caucasian Latino / Other / Citv Citv Meetings Non-City / White Radio, TV Yes No Hispanic Mixed ewslette website TV ewspap websites Media 157 325 350 59 43 Base 497 199 151 46 188 82 159 241 16 18 21 3 7 53 23 11 7 18 9 17 16 Too much 10.0% 5.5% 6.1% 4.3% 16.5% 10.6% 11.7% 7.3% 15.5% 9.5% 10.4% 10.7% 6.8% 80 146 164 24 21 169 65 55 18 60 27 52 89 About right 50.7% 44.9% 46.7% 39.7% 48.8% 34.0% 32.4% 36.5% 39.6% 31.8% 33.1% 32.7% 36.9% 18 34 32 10 130 51 40 13 53 23 50 65 6 Too little 11.1% 10.6% 9.1% 17.7% 13.0% 26.1% 25.6% 26.2% 28.2% 28.2% 27 5% 31.1% 26.9% 9 21.7% 55 29.4% 22 26.4% 43 117 127 18 136 60 45 40 66 7 Not sure 27.6% 36.0% 36.2% 31.1% 27.3% 30.1% 29.7% 15.2% 24.9% 27.3% Prefer not to 10 10 1 7 4 0 0 2 2 5 0.7% 3.1% 2.0% 7.1% 1.9% 0 2% 0.3% 1 5% 1 2% 2 6% 0.7% 2.2% answer Page 185 True North Research, Inc. © 2023 Big Bear Lake Community Survey 2023 Big Bear Lake Community Survey 2023 Appendix A Crosstabulations =Q8j Mixed-use, which refers to residential housing units built on top of or next to commercial busin= Q8 Mixed-use, which refers to residential housing units built on top of or next to commercial busin= Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Commute outside Work from Mixture of

Appendix A

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		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Too much	11	9	22	11	3	9	10	24	6
	10.0%	14.5%	13.0%	6.9%	3.5%	7.2%	8.9%	18.7%	17.8%
About right	37	20	55	54	37	39	41	47	5
	33.5%	34.5%	32.1%	35.6%	38.2%	32.0%	35.5%	37.0%	13.5%
Too little	32	18	43	38	20	40	43	25	3
	28.5%	30.9%	24.7%	24.8%	20.4%	32.5%	37.2%	19.1%	8.5%
Not sure	25	12	49	50	32	34	20	30	20
	22.1%	20.0%	28.4%	32.7%	33.5%	27.4%	17.5%	23.4%	57.1%
Prefer not to answer	6 5.8%	-	3 1.9%	-	4 4.4%	1 0.8%	1 0.9%	2 1.7%	1 3.1%

Satisfaction With Communication (Q12) Dissat isfie ess than 5. 5 to 9 10 to 14 15 or more home home both Sat isfied d Base 192 115 68 120 93 120 116 359 86 12 6.2% 14 12.6% 8 19 15.5% 6 5.9% 13 10.6% 8 6.6% 32 8.8% 16 18.3% Too much 11.3% 67 37 136 41 38 34 44 26 22 About right 34.9% 32.5% 33.1% 34.2% 40.8% 28.8% 37.6% 37.8% 29.8% 48 33 18 30 22 30 36 30.9% 89 28 Too little 24.9% 28.5% 26.5% 25.4% 23.3% 25.4% 24.9% 33.0% 61 29 18 28 24 41 27 100 13 Not sure 31.8% 25.5% 25.9% 23.2% 26.0% 34.2% 23.1% 27.8% 15.2% Prefer not to 4 2.2% 2 3.2% 2 1.8% 4 3.9% 2 1.8% 3 0.7% 3 3.7%

1 0.9%

1 0.9%

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answer

Crosstabulations

Appendix A

Gender (...

Female

226

24

10.8%

70

30.8%

62 27.5%

68 30.1%

2

0.8%

Full-time

res

111

51 46.1%

48

43.6%

9

8.2%

2

1.4%

0

0.4%

0.4%

Child in Hsld (QD5)

No

348

41

11.6%

120

34.5%

82

23.6%

96

27.7%

9

Residence Status (Q1)

Part-time

res

59

34 58.2%

> 23 40.0%

1 1.8% Own 2nd

home for vacation

173

82 47.5%

81

46.9%

5

3.1%

4 2.5%

2.6%

Yes

136

12

8.6%

46 34.1%

43 31.8%

34 25.1%

> 1 0.5%

Big Bear Lake Community Survey 2023

Crosstabulations

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Crosstabulations

Senior in Hsld (QD6)

No

325

24

7.4%

106

32.8%

97

29.9%

89

27.5%

8

2.5%

Yes

157

27

17.3%

60

38.5%

29 18.2%

39 25.1%

0.9%

Big Bear Lake Community Survey 2023

=Q9 Opinion of city safety=

Under 35

96

41 42.2%

48

49.7%

8

8.1%

1

-

35 to 44

123

54 44.2%

54

44.1%

7

. 5.4%

1

. 0.6%

7 5.8%

Own res

property for rental

152

69 45.5%

59

38.6%

9

5.9%

15 9.9% Ethnicity (QD9)

Latino /

Hispanic

59

3

5.3%

19 32.9%

21

36.1%

11

18.5%

4 7.1%

Age (QD1)

45 to 54

115

64 55.5%

42

36.3%

4 3.4%

6 4.8% 55 to 64

128

68 53.2%

49 38.2%

4

3.0%

1

. 0.6%

6 4.7%

0

0.3%

65 or older

35

10 30.1%

21

3

59.5%

7.3%

3.1%

Other/ Mixed

43

5 11.4%

18 42.6%

13 31.7%

5 12.7%

1

1.6%

Caucasian

/ Whit e

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37

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Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

=Q9 Opinion of city safety=

Base 192 115 68 120 93 36 7 5 6 11 12 13 68 120 93 33 7 5 6 11 12 13 13 15 7 40 43.3% 42.6% 44.7% 46.0% 48.8% 46.0% 51.8% 53.3 155.3 36 53.3 155.7% 40 Somewhat safe 76 50 31 55 36 7 5 6 11 12.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 13.6% 1.0% <td< th=""><th></th><th>Years in</th><th>Big Bear, Ow</th><th>ning Proper/</th><th>ty (Q2,3)</th><th>Wo</th><th>ork Place (QI</th><th>08)</th><th></th><th>tion With</th></td<>		Years in	Big Bear, Ow	ning Proper/	ty (Q2,3)	Wo	ork Place (QI	08)		tion With
Very safe 95 51 31 59 43 62 50 179 34 Somewhat safe 76 50 31 55 36 51.8% 43.3% 49.8% 39.7% Somewhat safe 76 50 31 55 36 50 53 155 40 system 49.8% 43.7% 45.7% 39.0% 50 53 155 40 system 9 9 3 3.7% 7.4% 42.6% 43.1% 45.7% Somewhat 9 9 3 3.7% 7.4% 4.2% 4.8% 3.1% 13.6% Very unsafe 0 0 0.3% - - 1 - 1 1.0% 1.0% 0.6% - 1 - 1 1.0% 1.0% 0.3% - - 0.6% - 1 1.0% 1.0% 0.5% - 1 1.0% 0.5% - 1<		Less than 5	5 to 9	10 to 14	15 or more		outside			Dissatisfie
Very sare 49.6% 44.7% 46.0% 48.8% 46.0% 51.8% 43.3% 49.8% 39.7% Somewhat safe 76 39.8% 50 43.5% 31 46.0% 55 36 39.0% 36 53 41.9% 53 45.6% 155 43.1% 46.7% Somewhat unsafe 9 9 3 4.7% 7 5 5 6 11 12 Very unsafe . 0 1 0.7% 2.7% 7.4% 4.2% 4.8% 3.1% 13.6% Very unsafe . 0 1 0.3% . . . 1 1 Not sure 11 4 2 3 2.2% 7% 3 7.6% 7 3.9% . . Prefer not to . 0 	Base	192	115	68	120	93	120	116	359	86
Somewhat Sare 39.8% 43.5% 46.0% 45.7% 39.0% 41.9% 45.6% 43.1% 45.7% Somewhat unsafe 9 9 3 3 7 5 6 11 12 Very unsafe . 0 1 0 . 1.0% 0.3% . . 1 . 1 13.6% Nor sure . 0 1 0 . . 1 0.3% . . . 1 . 1 1.0% Not sure 11 4 2 3 7 3 7 14 . S.8% 3.5% 2.2% 7.5% 2.1% 5.7% 3.9% . Prefer not to . 0 10 10.0% . . . <t< td=""><td>Very safe</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Very safe									
unsafe 4.9% 7.6% 4.7% 2.7% 7.4% 4.2% 4.8% 3.1% 13.6% Very unsafe . 0 1 0 . . 1 . 1 Not sure 11 4 2 3 7 3 7 14 . Prefer not to . 0 .<	Somewhat safe									
Very unsafe . 0.4% 1.0% 0.3% . . 0.6% . 1.0% Not sure 11 4 2 3 7 3 7 14 . S.8% 3.5% 2.2% 2.5% 7.6% 2.1% 5.7% 3.9% . Prefer not to . 0 										
Not sure 5.8% 3.5% 2.2% 2.5% 7.6% 2.1% 5.7% 3.9% . Prefer not to . 0 . <td>Very unsafe</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Very unsafe									
	Not sure									

	E	Employment	Status (QD7	")		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	(QD3) Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Very safe	138 47.3%	21 43.8%	63 50.8%	12 42.9%	216 48.1%	21 44.5%	209 47.3%	23 56.2%	133 50.5%
Somewhat safe	124 42.3%	22 45.7%	51 40.9%	15 55.6%	192 42.8%	21 44.5%	191 43.2%	15 35.8%	110 41.8%
Somewhat unsafe	18 6.2%	0 0.9%	6 4.6%	0 1.5%	20 4.4%	5 9.5%	23 5.1%	2 4.3%	10 3.9%
Very unsafe	1 0.2%	-	1 0.7%	-	1 0.2%	1 1.4%	1 0.2%	:	0 0.2%
Not sure	12 4.0%	5 9.6%	3 2.8%	-	20 4.4%	:	18 4.1%	2 3.7%	9 3.6%
Prefer not to answer	-	-	0 0.3%	-	0 0.1%	-	0 0.1%	• •	1

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Big Bear Lake Community Survey 2023

—Q9 Opinion of city safety—

	Gender (Child in H	sld (QD5)	Senior in I	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Very safe	103 45.7%	62 45.7%	170 48.7%	85 54.2%	146 44.9%	174 49.6%	32 54.0%	13 30.2%
Somewhat safe	97 42.8%	58 43.1%	148 42.5%	61 39.1%	144 44.3%	143 40.9%	22 37.1%	23 54.2%
Somewhat unsafe	14 6.3%	8 6.1%	16 4.5%	5 3.1%	19 5.9%	17 4.7%	5 8.9%	2 5.5%
Very unsafe	1 0.5%	1 0.5%	1 0.2%	1 0.5%	1 0.2%	1 0.2%	-	1 1.6%
Not sure	10 4.5%	6 4.6%	13 3.9%	4 2.9%	15 4.7%	16 4.6%	-	4 8.5%
Prefer not to answer	0 0.2%	-	0 0.1%	0 0.3%	-	-	-	-

Big Bear Lake Community Survey 2023 =Q10a Driving on local streets= Crosstabulations

		Overall				City Info So	urces (Q11)			
			City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
	Base	497	199	151	46	188	82	159	241	174
	Very safe	258 52.0%	109 54.8%	81 53.5%	25 54.0%	100 52.9%	42 52.0%	88 55.0%	123 50.8%	84 48.2%
So	mewhat safe	194 39.0%	78 39.0%	56 37.1%	18 39.6%	70 37.4%	27 33.3%	63 39.6%	93 38.4%	81 46.5%
9	Somewhat unsafe	30 6.1%	7 3.6%	9 6.0%	3 5.5%	10 5.4%	12 14.1%	8 4.9%	18 7.4%	7 3.9%
v	'ery unsafe	8 1.7%	5 2.6%	5 3.3%	0 0.9%	6 3.1%	0 0.5%	1 0.5%	4 1.7%	3 1.4%
	Not sure	2 0.4%	-	:	-	1 0.6%	-	-	1 0.4%	
Pr	efer not to answer	4 0.9%	-	-	-	1 0.6%			3 1.3%	-

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Big Bear Lake Community Survey 2023 =Q10a Driving on local streets= Crosstabulations

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Crosstabulations

=Q10a Driving on local streets=

Residence Status (Q1) Age (QD1) Own 2nd Own res Part-time Full-time home for propert y Under 35 35 to 44 45 to 54 55 to 64 65 or older res res vacation for rental Base 111 59 173 152 96 123 115 128 35 42 38 101 77 40 65 62 78 14 Very safe 38.0% 65.5% 58.6% 50.5% 41.3% 52.9% 53.8% 60.5% 40.6% 36 17 69 49 44 68 42 41 18 Somewhat safe 32.7% 29.1% 39.5% 45.5% 44.1% 40.1% 37.8% 31.7% 52.2% 21 8 6.2% Somewhat 2 6 9 4 8 unsafe 19.2% 3.6% . 0.6% 4.0% 9.8% 3.4% 6.3% . 4.3% 7 6.7% 1 1.5% 1 4 -1 1 1 Very unsafe 1.8% 0.9% 3.1% 1.0% 3.0% 1 1 1 Not sure 0.6% 0.6% 0.9% 0.5% Prefer not to 3 2.9% 3 3.3% 1 0.6% 0.9% answer

Years in Big Bear, Owning Property (Q2,3) Satisfaction With Work Place (QD8) Communication (Q12) Commute Work fron outside Mixture of Dissatisfie 10 to 14 Sat isfied ess than 5. 5 to 9 15 or more home home both d Base 192 115 68 120 93 120 116 359 86 106 57 29 67 43 63 58 198 32 Very safe 55.0% 49.2% 43.2% 55.6% 46.5% 52.6% 50.1% 55.1% 37.4% 72 51 26 40 52 135 43 46 41 Somewhat safe 37.5% 44.1% 38.7% 35.7% 43.2% 38.4% 45.1% 37.7% 47.6% 4 3.6% 18 10 Somewhat 9 8 9 6 9 4 unsafe 4 6% 12.3% 7.7% 6.9% 7.3% 3.2% 5.1% 11.6% 3 1.3% 4 3.1% 2 1.8% 5 1.5% 1 1 3 -1 Very unsafe 1.6% 1.0% 0.7% 3.4% 2 1 Not sure 2.6% 0.3% Prefer not to 3 1.7% 1 1.6% 3 3.4% 1 0.9% 0.3% answer

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Big Bear Lake Community Survey 2023

=Q10a Driving on local streets=

	E	mployment	Status (QD7	")	Home Ov		Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Status Own	Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Very safe	144 49.3%	25 53.5%	73 58.8%	13 49.2%	245 54.6%	13 27.6%	235 53.0%	20 50.4%	145 55.3%
Somewhat safe	125 42.7%	19 41.0%	38 30.9%	8 28.5%	179 39.9%	14 30.1%	176 39.7%	13 31.0%	100 38.2%
Somewhat unsafe	17 5.7%	2 4.7%	8 6.8%	3 12.0%	18 4.0%	13 26.2%	24 5.4%	2 3.7%	12 4.6%
Very unsafe	3 0.9%	0 0.9%	4 3.6%	1 3.8%	5 1.0%	4 8.0%	6 1.4%	2 5.3%	1 0.5%
Not sure	•	:		2 6.4%	1 0.2%	1 1.4%	1 0.2%	1 1.7%	1 0.3%
Prefer not to answer	4 1.5%	•	•		1 0.2%	3 6.6%	1 0.2%	3 7.8%	3 1.2%

Child in Hsld (QD5) Senior in Hsld (QD6) Ethnicity (QD9) Gender (... Other/ Mixed Caucasian Latino / Female Yes No Yes No / Whit e Hispanic Base 226 136 348 157 325 350 59 43 112 49.3% 72 53.0% 181 86 55.0% 164 201 57.5% 20 33.6% 17 39.8% Very safe 50.5% 51.9% 132 127 125 24 89 55 23 61 Somewhat safe 39.2% 40.9% 37.8% 38.9% 39.2% 35.6% 39.6% 56.7% Somewhat 18 8 22 23 17 8 2 6 5.7% 6.3% 4.1% 7.2% 14.3% 3.6% unsafe 7.8% 4.9% 2

1.3%

. 0.7%

8

2.3%

2

0.5%

4

1.2%

Big Bear Lake Community Survey 2023

=Q10a Driving on local streets=

5

1.6%

0.2%

4

1.3%

4

1.2%

2

0.5%

1

0.3%

4

. 7.1%

3

5.4%

6

2.7%

0.5%

1

0.5%

Very unsafe

Not sure

Prefer not to

answer

0

0.3%

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Crosstabulations

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Crosstabulations

=Q10b Walking along the side of local streets or crossing streets on foot==

Overall City Info Sources (Q11) City Council Meetings, Social Citv Grizzlv Non-Cit v Other Citv Radio, TV Media ewslette website TV lewspape websites sources Base 497 199 151 46 188 82 159 241 174 157 64 43 13 56 27 55 73 60 Very safe 31.5% 31.9% 28.3% 28.0% 30.0% 33.6% 34.3% 30.4% 34.3% 208 41.9% 78 48.8% 80 67 22 74 30 100 73 Somewhat safe 40.2% 44.3% 47.1% 39.3% 36.2% 41.3% 41.7% 91 18.3% 34 17.1% 24 15.9% Somewhat 42 17 20 51 29 7 unsafe 16.1% 22.5% 20.4% 12.7% 21.2% 16.5% 33 6.6% 17 8.4% 4 8.7% 13 6.8% 8 9.9% 5 3.3% 15 6.2% 14 11 Very unsafe 9.3% 6.2% 7 5 3 1 2 2 2 Not sure 1.4% 2.4% 2.3% 0.8% 0.9% 0.9% 1.3% Prefer not to 1 0.2% 1 0.6% answer

Residence Status (Q1) Age (QD1) Own 2nd Own res Full-time Part-time home for property for rental Under 35 35 to 44 45 to 54 55 to 64 65 or older res res vacation Base 111 59 173 152 96 123 115 128 35 30 27 53 47 29 39 40 42 8 22.7% Very safe 27.3% 45.5% 30.9% 30.7% 30.0% 31.7% 34.2% 32.5% 54 42.6% 36 18 76 77 37 62 38 17 Somewhat safe 32.4% 30.9% 43.8% 50.5% 38.7% 50.4% 32.5% 50.3% 26 23.3% 24 20.6% Somewhat 12 34 20 24 10 25 9 unsafe 20.0% 19.8% 12.9% 24.7% 8.2% 19.2% 25.8% 17 15.4% 2 3.6% 6 6.7% 10 8.5% 0 1.2% 7 6 11 4 Very unsafe 4.3% 4.0% 9.8% 3.3% 2 1 3 2 2 3 Not sure 1.6% 0.6% 2.0% 1.2% 1.9% 2.5% Prefer not to 1 0.6% 1 0.9% answer

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____Q10b Walking along the side of local streets or crossing streets on foot=

	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		t ion With at ion (Q12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Very safe	69 35.6%	33 28.4%	13 19.5%	42 35.3%	28 30.6%	42 34.7%	39 33.7%	122 34.0%	16 18.7%
Somewhat safe	82 42.9%	47 40.9%	29 42.6%	49 40.8%	34 36.3%	46 38.2%	58 49.7%	155 43.0%	36 41.5%
Somewhat unsafe	30 15.6%	22 19.0%	19 27.8%	21 17.1%	25 27.1%	16 13.8%	10 8.8%	58 16.0%	22 25.2%
Very unsafe	9 4.5%	11 9.4%	5 7.5%	7 5.9%	4 4.4%	16 13.3%	5 4.7%	19 5.2%	13 14.6%
Not sure	3 1.3%	3 2.2%	1 1.0%	1 0.9%	2 1.6%	-	3 2.2%	5 1.4%	-
Prefer not to answer		:	1 1.6%	-			1 0.9%	1 0.3%	

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Big Bear Lake Community Survey 2023

Crosstabulations

_____Q10b Walking along the side of local streets or crossing streets on foot

	E	Employ ment	Status (QD7	7)		wnership	Home Ty	pe (QD4)	Gender (
						(QD3)	Single family		
	Full-time	Part-time	Retired	Other	Own	Rent	detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Very safe	93	18	38	4	146	10	139	15	88
	32.0%	38.5%	30.9%	15.6%	32.6%	21.8%	31.3%	37.1%	33.5%
Somewhat safe	126	13	53	13	194	14	191	16	115
	43.2%	28.4%	42.7%	48.3%	43.3%	29.3%	43.0%	38.7%	43.9%
Somewhat	46	12	26	8	77	14	79	7	42
unsafe	15.8%	24.5%	20.8%	28.3%	17.3%	28.4%	17.8%	17.1%	15.9%
Very unsafe	22	4	6	1	24	8	28	2	13
	7.4%	7.8%	4.7%	5.3%	5.4%	17.5%	6.4%	5.3%	4.9%
Not sure	4	0	1	1	6	1	5	1	5
	1.3%	0.9%	0.9%	2.5%	1.2%	2.9%	1.2%	1.7%	1.8%
Prefer not to answer	1 0.4%	-			1 0.2%	:	1 0.2%	:	

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Big Bear Lake Community Survey 2023 =Q10b Walking along the side of local streets or crossing streets on foot= Crosstabulations

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Crosstabulations

=Q10c Bicycling on or alongside local streets=

Non-City websites

159

25 15.4%

54 33.7%

34 21.5%

14 8.7%

33 20.7%

Mixture of both

116

14 12.1%

45 38.7%

23 20.0%

14

12.2%

18 15.2%

2 1.8%

Social

Media

241

34

14.2%

70 29.0%

66 27.2%

35 14.5%

35 14.6%

1 0.6%

Other

sources

174

27 15.6%

57

32.5%

43 24.4%

20 11.6%

27

15.3%

0.6%

Satisfaction With Communication (Q12)

Sat isfied

359

56 15.6%

135

37.6%

82 22.9%

36

10.0%

49 13.5%

1 0.4% Dissat isfie-

86

11 13.1%

20 23.7%

28 32.4%

18

21.2%

8 9.6%

d

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Crosstabulations

	Gender (Child In F	Isld (QD5)	Senior in	HSIG (QD6)	E	thnicity (QD	9)					Overall			_	City Info S
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Other / Mixed						City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper
Base	226 68	136 42	348 113	157 52	325 102	350 122	59 13	43 9				Base	497 76	199 33	151 23	46 8	188 32
Very safe	29.9%	31.3%	32.5%	32.8%	31.3%	34.8%	22.2%	20.6%				Very safe	15.2%	16.4%	15.2%	18.4%	17.2%
omewhat safe	90 39.8%	63 46.4%	139 39.8%	70 44.4%	132 40.7%	42.2%	22 37.9%	44.2%			1	Somewhat safe	162 32.7%	63 31.3%	50 33.3%	36.4%	66 35.1%
Somewhat unsafe	47 20.6%	24 17.4%	63 18.2%	27 17.3%	60 18.6%	55 15.6%	13 22.2%	11 26.7%				Somewhat unsafe	124 24.9%	49 24.5%	38 24.9%	13 27.7%	46 24.5%
Very unsafe	19 8.3%	5 3.8%	27 7.6%	6 3.8%	25 7.8%	19 5.5%	11 17.8%	2 5.0%				Very unsafe	64 12.9%	28 13.9%	20 12.9%	6 13.4%	20 10.8%
Not sure	2 1.0%	2 1.1%	5 1.6%	3 1.6%	4 1.4%	5 1.6%	1	2 3.5%				Not sure	69 13.9%	27 13.6%	21 13.7%	2 4.1%	22 11.7%
Prefer not to answer	1 0.5%	-	1 0.3%	-	1 0.3%	1 0.3%	1	-				Prefer not to answer	3 0.5%	0 0.2%	-	-	1 0.8%
lesearch, Inc. © 2021										Page 205	True North	1 Research, Inc. © 2023					
Research, Inc. © 2023			8	ig Bear Lake Corr	imunily Survey 20	123			Cri	Page 205		n Research, Inc. © 2023				ig Bear Lake Corr	1munity Survey 2
Research, Inc. © 2023					munity Survey 20 alongside lo				Cn		True North Appendix A					ig Bear Lake Con ycling on or	
		Residence					Age (QD1)		Cri				Years in	Big Bear, Ou	—Q10c Bio	ycling on or	
Research, Inc. © 2022	Full-time res	Residence Part-time res	—Q10c Bicy				Age (QD1) 45 to 54	55 to 64 6	Cr.				Years in Less than 5	Big Bear, Ou	—Q10c Bio	ycling on or	alongside lo
Base	Full-time res	Part-time res	Q10c Bic Status (Q1) Own 2nd home for vacation 173	Own res property for rental 152	alongside lo Under 35 96	cal streets= 35 to 44 123	45 to 54 115	128	i or older			A Base	Less t han 5 192	5 to 9 115	Prope	ycling on or rty (Q2,3) 15 or more 120	alongside lo Work from home 93
Base Very safe	Full-time res 111 18 16.6%	Part-time res 59 13 21.8%	Q10c Bics Status (Q1) Own 2nd home for vacation 173 23 13.6%	Own res property for rental 152 21 13.9%	alongside lo Under 35 96 16 16,9%	cal streets 35 to 44 123 15 12.0%	45 to 54 115 15 13.1%	128 25 19.4%	i or older 35 5 13.5%		Appendix A	A Base Very safe	Less t han 5 192 29 15.1%	5 to 9 115 16 13.9%	Q10c Bio	ycling on or rty (Q2,3) 15 or more 120 27 22.2%	work from home 93 11 12.0%
Base Very safe Somewhat safe	Full-time res 111 18 16.6% 28 25.6%	Part-time res 59 13 21.8% 27 45.5%	Q10c Bic Status (Q1) Own 2nd home for vacation 173 23 13.6% 60 34.6%	Own res property for rental 152 21 13.9% 47 30.7%	under 35 96 16 16.9% 27 28.4%	35 to 44 123 15 12.0% 32.8%	45 to 54 115 15 13.1% 40 34.8%	128 25 19.4% 45 35.4%	5 or older 35 5 13.5% 9 27.1%		Appendix A	A Base Very safe Somewhat safe	Less t han 5 192 29 15.1% 61 31.5%	5 to 9 115 16 13.9% 35 30.8%	Q10c Bic	ycling on or ty (Q2,3) 15 or more 120 27 22.2% 41 34.4%	Work from home 93 11 12.0% 23 25.0%
Base Very safe	Full-time res 111 18 16.6% 28 25.6% 27 24.8%	Part-time res 59 13 21.8% 27 45.5% 12 20.0%	Q10c Bic; Status (Q1) Own 2nd home for vacation 173 23 13.6% 60 34.6% 46 26.5%	Vering on or Own res property for rental 152 21 13.9% 47 30.7% 38 24.8%	alongside lo Under 35 96 16 16.9 27 28.4% 30 31.2%	35 to 44 123 15 12.0% 30 24.5%	45 to 54 115 15 13.1% 40 34.8% 24 21.0%	128 25 19.4% 45 35.4% 29 22.3%	or older 35 5 13.5% 9 27.1% 11 31.3%		Appendix A	A Base Very safe	Less than 5 192 29 15.1% 61 31.5% 47 24.6%	5 to 9 115 16 13.9% 35 30.8% 32 27.6%	Q10c Bid	vcling on or rty (Q2,3) 15 or more 120 27 22.2% 41 34.4% 29 24.2%	alongside la Work from home 93 11 12.0% 23 25.0% 31.33.8%
Base Very safe Somewhat safe	Full-time res 111 18 16.6% 28 25.6% 27	Part-time res 59 13 21.8% 27 45.5% 12	Q10c Bic Stat us (Q1) Own 2nd home for vacation 173 23 13.6% 13.6% 46 26.5% 20 11.7%	Veling on or Own resproperty for rental 152 21 3.9% 38 24.8% 15 9.9%	under 35 96 16 16,9% 27 28,4% 30	35 to 44 123 15 12.0% 40 32.8% 30 24.5% 19 15.4%	45 to 54 115 15 13.1% 40 34.8% 24 21.0% 16 13.5%	128 25 19.4% 45 35.4% 29	5 or older 35 5 9 27.1% 11 31.3% 4 11.5%		Appendix A	A Base Very safe Somewhat safe Somewhat	Less than 5 192 29 15.1% 61 31.5% 47 24.6% 23 11.9%	5 to 9 115 16 13.9% 35 30.8% 32	Q10c Bid	ycling on or rty (Q2,3) 15 or more 120 27 22.2% 41 34.4% 29	Work from home 93 11 12.0% 23 25.0% 31
Base Very safe Somewhat safe Somewhat	Full-time res 111 18 16.6% 28 25.6% 27 24.8% 26	Part-time res 59 13 21.8% 27 45.5% 12 20.0% 3	Q10c Bic Status (Q1) Own 2nd home for vacation 173 23 13.6% 60 34.6% 46 26.5% 20	ycling on or Own res property for rental 152 21 13.9% 47 38 24.8% 15	alongside lo Under 35 96 16.9% 27. 28. 30 31.2% 16	35 to 44 123 15 12.0% 40 32.8% 30 24.5% 19	45 to 54 115 15 13.1% 40 34.8% 24 21.0% 16	128 25 19.4% 45 35.4% 29 22.3% 10	or older 35 5 13.5% 9 27.1% 11 31.3% 4		Appendix A	A Base Very safe Somewhat safe Somewhat	Less than 5 192 29 15.1% 61 31.5% 47 24.6% 23	5 to 9 115 16 13.9% 35 30.8% 32 27.6% 16	Q10c Bio	ycling on or ty (Q2,3) 15 or more 120 27 22.2% 41 34.4% 29 24.2% 10	alongside to W Work from 93 11 12.0% 23 25.3 31 33.8% 16

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Big Bear Lake Community Survey 2023 = Q10c Bicycling on or alongside local streets= Crosstabulations

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Crosstabulations

=Q10c Bicycling on or alongside local streets=

	E	Employ ment	Status (QD7	7)		wnership s (QD3)	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Very safe	38	10	25	2	68	8	69	4	39
	12.9%	21.1%	20.0%	7.8%	15.1%	16.0%	15.5%	11.0%	14.7%
Somewhat safe	100	10	43	6	149	13	140	18	109
	34.3%	21.8%	34.4%	23.7%	33.2%	27.9%	31.6%	43.3%	41.5%
Somewhat	72	8	30	11	112	11	113	8	58
unsafe	24.6%	17.9%	24.4%	42.1%	25.0%	23.3%	25.5%	20.0%	22.3%
Very unsafe	42	10	9	3	52	12	55	7	30
	14.4%	21.0%	7.4%	10.6%	11.5%	25.6%	12.3%	17.9%	11.4%
Not sure	38	9	17	4	65	3	64	3	27
	13.1%	18.2%	13.4%	15.8%	14.6%	7.2%	14.5%	7.7%	10.2%
Prefer not to answer	2 0.7%	-	0 0.3%	-	3 0.6%	-	3 0.6%		-

	Gender (Child in H	Isld (QD5)	Senior in I	Hsld (QD6)	Et	thnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other/ Mixed
Base	226	136	348	157	325	350	59	43
Very safe	36	18	58	26	47	55	10	3
	15.9%	13.2%	16.6%	16.4%	14.6%	15.7%	16.8%	7.5%
Somewhat safe	53	42	115	52	104	118	17	17
	23.6%	31.3%	33.1%	33.4%	32.2%	33.6%	28.3%	39.6%
Somewhat	62	43	75	40	80	82	13	13
unsafe	27.5%	31.4%	21.5%	25.6%	24.7%	23.5%	22.1%	30.2%
Very unsafe	32	16	47	12	49	35	18	7
	14.1%	11.8%	13.4%	7.5%	15.2%	9.9%	31.0%	16.6%
Not sure	40	17	51	25	42	58	1	3
	17.7%	12.3%	14.7%	16.2%	13.1%	16.6%	1.8%	6.0%
Prefer not to answer	3 1.1%	:	3 0.7%	1 0.9%	1 0.3%	3 0.7%	:	:

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_____Q10d Walking in your neighborhood after dark=

	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Other sources
Base	497	199	151	46	188	82	159	241	174
Very safe	191 38.4%	75 37.6%	56 37.1%	21 44.7%	76 40.4%	20 24.5%	64 40.1%	94 39.1%	70 40.4%
Somewhat safe	210 42.2%	81 40.5%	66 43.3%	18 39.5%	76 40.6%	45 54.7%	68 42.4%	102 42.2%	74 42.2%
Somewhat unsafe	48 9.7%	20 9.8%	11 7.3%	3 7.1%	16 8.6%	5 5.6%	14 8.6%	27 11.2%	17 9.9%
Very unsafe	29 5.9%	16 8.2%	13 8.3%	4 8.8%	13 6.7%	10 11.6%	5 3.2%	12 5.0%	6 3.6%
Not sure	17 3.4%	8 3.9%	6 4.0%		6 3.2%	3 3.6%	9 5.8%	6 2.6%	7 3.9%
Prefer not to answer	2 0.4%	-		:	1 0.6%				:

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Crosstabulations

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Very safe	40 36.2%	27 45.5%	70 40.7%	53 34.7%	34 35.6%	45 37.1%	53 45.5%	47 36.7%	11 33.1%
Somewhat safe	38 34.5%	22 38.2%	73 42.6%	74 48.5%	41 43.0%	57 46.9%	41 35.6%	56 44.1%	13 38.6%
Somewhat unsafe	11 9.5%	4 7.3%	21 12.3%	12 7.9%	12 12.8%	11 8.6%	11 9.4%	10 7.6%	5 13.5%
Very unsafe	20 17.7%	2 3.6%	3 1.9%	5 3.0%	8 8.6%	6 5.0%	6 4.9%	9 7.3%	-
Not sure	2 1.5%	3 5.5%	3 1.9%	9 5.9%		3 2.5%	4 3.5%	5 3.8%	5 14.8%
Prefer not to answer	1 0.6%	-	1 0.6%	-		:	1 0.9%	1 0.5%	-

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Crosstabulations

=Q10d Walking in your neighborhood after dark=

	Years in	Big Bear, Ov	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		t ion With at ion (Q12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	Dissatisfie- d
Base	192	115	68	120	93	120	116	359	86
Very safe	87 45.3%	34 29.3%	19 28.3%	51 42.2%	36 38.6%	44 36.8%	45 38.7%	138 38.3%	30 34.2%
Somewhat safe	78 40.5%	56 48.7%	32 47.9%	43 35.5%	48 52.0%	50 42.2%	51 44.0%	160 44.7%	32 36.6%
Somewhat unsafe	15 7.9%	14 11.9%	7 10.2%	12 10.3%	6 6.7%	11 9.4%	10 9.0%	36 10.0%	11 12.2%
Very unsafe	8 4.0%	8 6.5%	6 8.8%	7 6.1%	3 2.7%	11 9.0%	4 3.9%	15 4.1%	14 15.7%
Not sure	4 2.3%	4 3.5%	1 2.2%	7 5.8%	-	3 2.5%	4 3.5%	9 2.6%	1 1.2%
Prefer not to answer	-	:	2 2.6%	:	:		1 0.9%	1 0.3%	-

	-	Employ ment	Status (QD7	7		wnership	Home Ty	pe (QD4)	Gender (
					Status	s (QD3)	Single		
	Full-time	Part-time	Retired	Other	Own	Rent	family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Very safe	118 40.4%	12 25.1%	51 41.4%	7 25.1%	177 39.5%	13 27.7%	173 39.2%	15 35.7%	116 44.0%
Somewhat safe	121 41.3%	30 64.7%	44 35.4%	11 40.4%	193 43.0%	17 35.2%	187 42.3%	16 38.9%	122 46.3%
Somewhat unsafe	30 10.3%	1 2.4%	10 7.8%	7 26.7%	44 9.8%	4 8.7%	39 8.7%	7 16.3%	16 6.3%
Very unsafe	17 5.7%	1 2.4%	11 8.6%	1 3.8%	16 3.7%	13 27.0%	27 6.2%	1 2.7%	4 1.5%
Not sure	6 1.9%	3 5.5%	9 6.8%	0 1.5%	17 3.8%	:	15 3.4%	2 4.7%	4 1.7%
Prefer not to answer	1 0.4%	-	:	1 2.5%	1 0.2%	1 1.4%	1 0.2%	1 1.7%	1 0.3%

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_____Q10d Walking in your neighborhood after dark=

	Gender (Child in H	Isld (QD5)	Senior in	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Very safe	74 32.5%	53 39.5%	136 39.0%	55 35.1%	131 40.2%	146 41.7%	18 30.3%	10 24.0%
Somewhat safe	86 38.1%	60 44.4%	144 41.3%	72 45.7%	134 41.3%	150 42.9%	24 40.4%	19 43.7%
Somewhat unsafe	28 12.5%	17 12.3%	26 7.6%	11 7.3%	32 9.8%	29 8.3%	5 7.9%	9 20.3%
Very unsafe	25 10.9%	2 1.6%	26 7.6%	10 6.5%	18 5.6%	13 3.8%	13 21.4%	3 6.0%
Not sure	13 5.6%	3 2.2%	14 4.0%	9 5.4%	8 2.5%	10 2.9%		3 6.0%
Prefer not to answer	1 0.5%	•	2 0.5%	-	2 0.5%	2 0.5%		•

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Crosstabulations

=Q10e Walking in commercial areas of the City after dark=

	Overall				City Info So	urces (Q11)			
		City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Very safe	157	59	47	15	59	23	59	74	58
	31.7%	29.6%	30.8%	32.2%	31.3%	27.7%	37.0%	30.8%	33.3%
Somewhat safe	211	84	58	23	82	36	68	104	74
	42.4%	42.3%	38.6%	49.2%	43.6%	44.3%	42.7%	43.0%	42.5%
Somewhat	60	24	22	6	18	14	11	27	22
unsafe	12.0%	12.2%	14.4%	12.1%	9.8%	16.8%	6.8%	11.4%	12.5%
Very unsafe	15	7	8	2	9	4	2	6	2
	2.9%	3.7%	5.5%	3.3%	4.6%	4.9%	0.9%	2.3%	1.1%
Not sure	53	24	16	2	19	5	20	30	18
	10.7%	12.2%	10.7%	3.3%	10.1%	6.3%	12.6%	12.5%	10.5%
Prefer not to answer	2 0.4%	-	-	-	1 0.6%	-	-	-	-

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=Q10e Walking in commercial areas of the City after dark=

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res propert y for rent al	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Very safe	34 30.9%	24 41.8%	48 27.8%	50 32.7%	26 27.4%	43 35.4%	38 32.5%	44 34.2%	6 17.8%
Somewhat safe	46 41.5%	17 29.1%	93 53.7%	53 34.7%	43 44.4%	44 35.5%	55 47.4%	53 41.3%	17 47.8%
Somewhat unsafe	14 12.6%	7 12.7%	17 9.9%	21 13.9%	20 20.9%	14 11.3%	7 6.3%	13 10.3%	5 14.8%
Very unsafe	10 8.6%		2 1.2%	3 2.0%		5 4.2%	5 4.3%	4 2.8%	1 3.1%
Not sure	6 5.7%	10 16.4%	12 6.8%	26 16.8%	7 7.3%	17 13.6%	10 8.6%	14 10.8%	6 16.5%
Prefer not to answer	1 0.6%		1 0.6%	-			1 0.9%	1 0.5%	-

	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both	Satisfied	ation (Q12) Dissatisfie d
Base	192	115	68	120	93	120	116	359	86
Very safe	67	32	19	37	32	34	40	111	24
	35.0%	28.0%	27.7%	30.9%	34.0%	28.8%	34.2%	30.9%	27.2%
Somewhat safe	73	51	28	59	33	54	50	163	38
	37.7%	44.7%	41.3%	48.8%	35.2%	45.3%	42.8%	45.3%	44.1%
Somewhat	28	9	10	12	17	13	12	42	12
unsafe	14.7%	8.2%	14.9%	9.8%	18.2%	10.5%	10.3%	11.8%	13.6%
Very unsafe	1	6	5	2	1	4	3	7	8
	0.8%	5.0%	7.5%	2.0%	1.6%	3.6%	2.6%	1.8%	8.9%
Not sure	23	16	4	10	10	14	11	35	5
	11.9%	14.0%	6.0%	8.5%	11.1%	11.8%	9.2%	9.9%	6.2%
Prefer not to answer	-		2 2.6%	-	-		1 0.9%	1 0.3%	-

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____Q10e Walking in commercial areas of the City after dark=

	E	imploy ment	Status (QD7)		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Status	(QD3) Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Very safe	94 32.1%	13 28.4%	39 31.2%	9 32.9%	145 32.2%	13 26.2%	138 31.1%	13 32.3%	96 36.4%
Somewhat safe	121 41.4%	22 46.4%	50 40.4%	14 51.2%	195 43.4%	16 32.8%	193 43.7%	16 39.6%	108 41.0%
Somewhat unsafe	38 13.1%	4 8.7%	15 12.0%	2 8.1%	50 11.2%	9 18.9%	48 10.8%	6 13.7%	33 12.6%
Very unsafe	9 3.1%	1 1.5%	5 3.9%		8 1.7%	7 14.7%	15 3.3%	-	2 0.7%
Not sure	29 9.9%	7 15.0%	16 12.6%	1 5.3%	50 11.2%	3 6.0%	48 10.8%	5 12.7%	24 9.0%
Prefer not to answer	1 0.4%	• •	• •	1 2.5%	1 0.2%	1 1.4%	1 0.2%	1 1.7%	1 0.3%

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=Q10e Walking in commercial areas of the City after dark=

	Gender (Child in H	Isld (QD5)	Senior in I	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other / Mixed
Base	226	136	348	157	325	350	59	43
Very safe	59	45	108	49	102	118	17	4
	26.2%	32.9%	31.0%	31.3%	31.5%	33.7%	28.6%	10.5%
Somewhat safe	100	52	152	75	131	150	28	18
	44.2%	38.6%	43.7%	47.5%	40.5%	42.9%	47.5%	41.6%
Somewhat	25	20	37	13	45	35	6	11
unsafe	10.9%	14.5%	10.7%	8.0%	13.8%	10.1%	9.7%	24.9%
Very unsafe	13	3	12	4	11	7	6	2
	5.6%	1.9%	3.5%	2.3%	3.4%	1.9%	10.7%	3.5%
Not sure	28	16	37	17	33	38	2	8
	12.6%	12.0%	10.6%	10.9%	10.2%	10.9%	3.5%	19.6%
Prefer not to answer	1 0.5%		2 0.5%	-	2 0.5%	2 0.5%	-	-

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=Q10f Visiting parks and open space areas=

	Overall				City Info So	urces (Q11)			
		City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot h sour
Base	497	199	151	46	188	82	159	241	17
Very safe	268 53.9%	119 59.7%	76 50.2%	26 57.0%	101 53.7%	35 42.8%	92 57.9%	140 57.9%	91 55.9
Somewhat safe	186 37.4%	61 30.6%	57 37.5%	15 31.9%	73 38.9%	41 49.6%	54 33.8%	88 36.3%	6 38.
Somewhat unsafe	20 3.9%	11 5.4%	10 6.4%	4 7.8%	4 1.9%	4 4.5%	3 1.6%	7 2.8%	3 1.5
Very unsafe	1 0.2%	0 0.2%			-		0 0.3%	1 0.3%	1 0.6
Not sure	21 4.2%	8 4.1%	9 5.8%	2 3.3%	9 4.9%	3 3.1%	10 6.4%	7 2.7%	7 4.0
Prefer not to answer	2 0.4%	-	-	-	1 0.6%	-	-	-	

		Residence	Status (Q1)				Age (QD1)		
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Very safe	54 48.8%	37 63.6%	92 53.1%	83 54.5%	55 57.5%	74 60.2%	64 55.1%	63 49.1%	12 35.0%
Somewhat safe	44 40.0%	17 29.1%	69 40.1%	54 35.6%	38 39.6%	39 32.1%	38 33.1%	56 43.7%	14 41.1%
Somewhat unsafe	9 8.2%	2 3.6%	5 3.1%	3 2.0%	1 0.9%	3 2.3%	7 5.9%	5 3.8%	4 12.2%
Very unsafe	1 1.0%	-			0 0.4%		1 0.6%	:	-
Not sure	2 1.4%	2 3.6%	5 3.1%	12 7.9%	2 1.6%	7 5.4%	5 4.4%	4 2.9%	4 11.7%
Prefer not to answer	1 0.6%	-	1 0.6%	-			1 0.9%	1 0.5%	-

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=Q10f Visiting parks and open space areas=

	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		t ion With at ion (Q12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute out side home	Mixture of both	Satisfied	Dissat isfie- d
Base	192	115	68	120	93	120	116	359	86
Very safe	113 58.9%	58 50.7%	31 45.3%	66 54.6%	50 53.4%	65 54.4%	66 57.0%	198 55.0%	39 45.0%
Somewhat safe	62 32.2%	44 38.1%	32 48.0%	46 38.0%	37 39.5%	46 38.8%	38 32.7%	133 37.1%	39 45.2%
Somewhat unsafe	3 1.5%	9 7.5%	3 4.1%	5 4.4%	4 4.4%	3 2.1%	2 1.9%	10 2.9%	7 8.5%
Very unsafe	0 0.2%	:		1 0.6%	-	1 0.9%	-	:	1 1.3%
Not sure	14 7.1%	4 3.8%	:	3 2.5%	3 2.8%	4 3.7%	9 7.5%	17 4.6%	-
Prefer not to answer		:	2 2.6%	-	-	-	1 0.9%	1 0.3%	-

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=Q10f Visiting parks and open space areas=

	E	Employment	Status (QD7)		wnership	Home Ty	pe (QD4)	Gender (
					Status	(QD3)			
	Full-time	Part-time	Retired	Other	Own	Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Very safe	164 56.1%	21 44.0%	65 52.0%	14 50.7%	247 55.1%	20 42.2%	240 54.2%	22 54.9%	151 57.3%
Somewhat safe	107 36.5%	21 45.0%	46 37.4%	10 36.4%	165 36.7%	21 43.9%	166 37.4%	13 32.8%	97 36.9%
Somewhat unsafe	7 2.5%	2 3.2%	8 6.4%	3 10.4%	15 3.3%	5 9.5%	16 3.5%	3 6.3%	3 1.2%
Very unsafe	0 0.1%	1 1.5%			0 0.1%	1 1.4%	1 0.2%		0 0.2%
Not sure	13 4.4%	3 6.4%	5 4.2%	•	20 4.5%	1 1.4%	19 4.3%	2 4.3%	11 4.1%
Prefer not to answer	1 0.4%	-	•	1 2.5%	1 0.2%	1 1.4%	1 0.2%	1 1.7%	1 0.3%

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Big Bear Lake Community Survey 2023 =Q10f Visiting parks and open space areas= Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

=Q11 Information sources=

Crosstabulations

Social

Media

241

93

38.4%

53 21.9%

2

0.9%

21

8.8%

1

0.4%

77 32.0%

16 6.5%

7 2.7%

69

28.8%

Other

sources

174

55

31.6%

40

23.1%

1

0.6%

6

3.2%

3

1.7%

46 26.6%

12

6.6%

5 2.9%

50

28.4%

Satisfaction With Communication (Q12)

Sat isfied

359

165 45.9%

118

33.0%

4

1.2%

21

6.0%

4

1.2%

137 38.3%

35

9.7%

22 6.2%

110 30.7%

Dissat isfie-

86

29 33.0%

24

28.0%

3

2.9%

13

15.1%

2 2.5%

31 36.3%

13

15.5%

4 4.1%

25 29.5%

d

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Crosstabulations

	Gender (Child in H	Isld (QD5)	Senior in I	Isld (QD6)	Et	thnicity (QD	9)					Overall				City Info S	ources (
						Caucasian	Lat ino /	Other /						City	City	City Council Meetings,	Grizzly	
Base	Female 226	Yes 136	No 348	Yes 157	No 325	/ White 350	Hispanic 59	Mixed 43			-	Base	497	Newsletter 199	website 151	TV 46	Newspaper 188	r Radio 82
y safe	113 49.9%	76 55.7%	186 53.6%	75 47.7%	184 56.7%	201 57.5%	30 50.4%	13 31.7%				City Newsletter Elevation 6752')	199 40.1%	199 100.0%	53 34.9%	19 40.8%	61 32.7%	18 22.3
what safe	88 38.8%	51 37.3%	131 37.5%	67 42.7%	115 35.4%	124 35.5%	23 38.1%	25 58.1%				City's website	151 30.5%	53 26.5%	151 100.0%	7 14.3%	52 27.8%	23 27.6
newhat nsafe	14 6.0%	2 1.3%	15 4.3%	7 4.7%	9 2.9%	7 2.0%	7 11.4%	2 4.1%				City Council Meetings (in person)	7 1.4%	2 1.0%	2 1.2%	7 14.6%	2 0.9%	1 1.09
unsafe	1 0.3%		1 0.3%	0 0.3%	1 0.2%	1 0.3%	-				N	City Council leetings (televi-	35	16	4	35	10	1
t sure	10 4.6%	8 5.7%	13 3.8%	7 4.7%	14 4.2%	15 4.2%	-	3 6.0%			-	sed/online) City cable TV	7.0%	8.2% 0	2.4%	75.7% 7	5.3% 4	1.05
rnotto Iswer	1 0.5%		2 0.5%	-	2 0.5%	2 0.5%	-	-				channel The Grizzly	1.3% 188	0.2% 61	0.7% 52	14.3% 16	2.2% 188	1.39
											-	Newspaper Radio	37.8% 54	30.8%	34.6%	34.0%	100.0% 30	51.8
											-	Television	10.9% 29	5.8%	9.4% 8	2.7%	16.0% 12	66.6 29
											-	(general) Internet - not city's website	5.9% 159 32.1%	3.3% 48 24.1%	5.5% 41 26.9%	3.2% 8 16.9%	6.5% 49 26.3%	36.0 21 25.2
h, Inc. © 2023				ia Bear Lake Com	munity Sunyay 20					Page 225		Research, Inc. © 2023				ia Bear Lake Con	munity Survey 2	
h, Inc. © 2023				ig Bear Lake Com Q11 Informa					Cr	Page 225	Appendix A					ig Bear Lake Con Q11 Inform		
ch, Inc. © 2023		B -11-11							Cr					Pi- D 0		Q11 Inform	ation source	es
ch, Inc. © 2023			Status (Q1) Own 2nd	Q11 Inform: Own res			Age (QD1)		Cr				Years in	Big Bear, Ov		Q11 Inform	ation source	ork Place
	Full-time res	Part-time res	Status (Q1) Own 2nd home for vacation	Q11 Informa Own res property for rental	ution source	s 35 to 44	45 to 54		r older			·	Less than 5	5 to 9	ning Proper	Q11 Inform ty (Q2,3)	ation source Work from home	ork Plac Comm out si horr
Base ewsletter	res 111 38	Part-time res 59 14	Status (Q1) Own 2nd home for vacation 173 66	Q11 Inform: Own res property for rental 152 81	ution source	35 to 44 123 48	45 to 54 115 46	128 49	r older 35 17		Appendix A	Base City Newsletter	Less t han 5 192 75	5 to 9 115 60	10 to 14 68 29	Q11 Inform ty (Q2,3) 15 or more 120 36	work from home 93 40	Commoutsi horr 124
h, Inc. © 2023 Base ewsletter ion 6752') website	res 111 38 34.7% 29	Part-time res 59 14 23.6% 15	Status (Q1) Own 2nd home for vacation 173 66 38.3% 47	Q11 Informa Own res property for rental 152 81 53.5% 59	Under 35 96 40 41.8% 22	35 to 44 123 48 38.9% 32	45 to 54 115 46 39.6% 49	128 49 38.5% 39	r older 35 17 7.9% 9		Appendix A	Base	Less t han 5 192 75 39.1% 69	5 to 9 115 60 52.2% 33	10 to 14 68 29 42.2% 19	Q11 Inform ty (Q2,3) 15 or more 120 36 29.9% 30	work from home 93 40 42.8% 34	fork Place Commoutsi hom 12 41 34.7 38.7
lase ewsletter ion 6752') website Council ings (in	res 111 38 34.7% 29 26.0% 5	Part-time res 59 14 23.6% 15 25.5% 2	Status (Q1) Own 2nd home for vacation 173 66 38.3%	Q11 Inform: Own res property for rental 152 81 53.5%	Under 35 96 40 41.8% 22 22.3% 1	35 to 44 123 48 38.9% 32 25.9%	45 to 54 115 46 39.6% 49 42.9% 3	128 49 38.5% 39 30.7% 3	r older 35 17 7.9% 9 5.9%		Appendix A	Base City Newsletter Elevation 6752') City's website City Council Meetings (in	Less than 5 192 75 39.1% 69 35.7% 3	5 to 9 115 60 52.2% 33 28.6% 2	10 to 14 68 29 42.2% 19 27.8% 1	Q11 Inform ty (Q2,3) 15 or more 120 36 29.9% 30 25.0% 2	Work from home 93 40 42.8% 34.0% 1	Commoutsi horr 12/ 411 34.7 38 31.4
Base ewsletter ion 6752') website Council cings (in rson)	res 111 38 34.7% 29 26.0% 5 4.2% 8	Part-time res 59 14 23.6% 15 25.5% 2 3.6% 3	Status (Q1) Own 2nd home for vacation 173 66 38.3% 47 27.2%	Q11 Inform: Own res property for rental 152 81 59 38.6% 14	Under 35 96 40 41.8% 22 22.3% 1 1.1% 13	35 to 44 123 48 38.9% 32 25.9% 7	45 to 54 115 46 39.6% 49 42.9% 3 2.7% 5	128 49 38.5% 39 30.7% 3 2.0% 7	r older 35 17 7.9% 9 5.9% - - - 4		Appendix A	Base City Newsletter Elevation 6752') City's website City council Meetings (in person) City council	Less than 5 192 75 39.1% 69 35.7% 3 1.3% 15	5 to 9 115 60 52.2% 33 28.6% 2 1.3% 6	10 to 14 68 29 42.2% 19 27.8% 1.5% 3	Q11 Inform ty (Q2,3) 15 or more 120 36 29.9% 30 25.0% 2 1.4% 10	www.www.www.www.www.www.www.www.www.ww	ork Plac Commoutsi horr 120 41 34.7 38. 31.4 1 0.77 5
Base ewsletter ion 6752') website Council rson) Council gs (televi- online)	res 111 38 34.7% 29 26.0% 5 4.2% 8 6.8%	Part-time res 59 14 23.6% 15 25.5% 2 3.6% 3 5.5%	Status (Q1) Own 2nd home for vacation 173 66 38.3% 47 27.2%	Q11 Inform: Own res property for rental 752 81 53.5% 59 38.6% 14 8.9%	Under 35 96 40 41.8% 22 22.3% 1 1.1% 13.8% 1	35 to 44 123 48 38.9% 32 25.9%	45 to 54 115 46 39.6% 49 42.9% 3 2.7% 5 4.1%	128 49 38.5% 39 30.7% 3 2.0% 7 5.2%	r older 35 17 7.9% 9 5.9% - -		Appendix A	Base Tity Newsletter Elevation 6752') City's website City Council Meetings (in person) City Council teetings (televi- sed/online)	Less than 5 192 75 39.1% 69 35.7% 3 1.3% 15 8.0%	5 to 9 115 60 52.2% 33 28.6% 2 1.3% 6 5.5%	10 to 14 68 29 42.2% 19 27.8% 1 1.5% 3 5.0%	Q11 Inform ty (Q2,3) 15 or more 120 36 29.9% 30 25.9% 2 1.4% 10 8.2%	w w work from 93 40 42.8% 34 37.0% 1 1.3% 4 4.8%	Commouting outsigned 124 41 34.7 388 31.4 1 0.75 4.55
Base ewsletter ion 6752') website Council ings (in rson) Council gs (televi- online) cable TV annel	res 111 38 34.7% 29 26.0% 5 4.2% 8	Part-time res 59 14 23.6% 15 25.5% 2 3.6% 3	Status (Q1) Own 2nd home for vacation 173 66 63 38.3% 47 27.2%	Q11 Inform: Own res property for rental 152 81 59 38.6% 14	Under 35 96 40 41.8% 22 22.3% 1 1.1% 13	35 to 44 123 48 38.9% 32 25.9% 7	45 to 54 115 46 39.6% 49 42.9% 3 2.7% 5	128 49 38.5% 39 30.7% 3 2.0% 7	r older 35 17 7.9% 9 5.9% - - - 4 0.5%		Appendix A	Base City Newsletter Elevation 6752') City's website City Council Meetings (televi- leetings (televi-	Less than 5 192 75 39.1% 69 35.7% 3 1.3% 15	5 to 9 115 60 52.2% 33 28.6% 2 1.3% 6	10 to 14 68 29 42.2% 19 27.8% 1.5% 3	Q11 Inform ty (Q2,3) 15 or more 120 36 29.9% 30 25.0% 2 1.4% 10	www.www.www.www.www.www.www.www.www.ww	ork Plac Comm outsi horr 12 41 34.7 38 31.4 0.77 5 4.55 4.55 4.55 4.55
ase ewsletter ion 6752') website Council ings (in rson) Council gs (televi- online) able TV annel Grizzly spaper	res 111 38 34.7% 29 26.0% 5 4.2% 8 6.8% 0 0.4% 55 49.6% 29	Part-time res 59 14 23.6% 2 3.6% 3 5.5% 2 3.6% 2 6 43.6% 7	Status (Q1) Own 2nd home for vacation 173 638.3% 47 27.2%	Q11 Informa Own res property for rental 53.5% 59 38.6%	Under 35 96 40 41.8% 22 22.3% 1 1.1% 13 13.8% 1 1.1% 27 28.4% 10	35 to 44 123 48 38.9% 32 25.9%	45 to 54 115 46 39.6% 49 42.9% 3 2.7% 5 4.1% 4 3.1% 46 39.9% 14	128 49 38.5% 39 30.7% 3 2.0% 7 5.2% 0 0.3% 69 53.6% 16	r older 35 17 7.9% 9 5.9% - - - - 4 0.5% - - - - 6 6 7.8% 1		Appendix A	Base City Newsletter Elevation 6752 ¹) City's website City council Meetings (in person) City council teetings (televi- sed/online) City cable TV channel The Grizzly Newspaper	Less than 5 192 75 39.1% 69 35.7% 3 1.3% 15 8.0% 2 1.1% 55 28.6% 12	5 to 9 115 60 52.2% 2 1.3% 6 5.5% 0.4% 45 38.9% 11	10 to 14 68 29 42.2% 19 27.8% 1 1.5% 3 5.0% 3 3.8% 32 47.8% 12	Q11 Inform ty (Q2,3) 15 or more 120 30 29.9% 30 29.9% 30 21.4% 10 8.2% 1.3% 56 46.7% 20	w Work from 93 40 42.8% 34 37.0% 1 1.3% 4 4.8% 1 1.1% 23 25.3% 9	Ork Plac Commouts outsid 12 41 31.4 1 0.7? 4 3.1.4 1 0.7? 4.5? 4 3.4? 3.9 3.2.3 3.5
ase wesletter ion 6752') website Council ings (in son) Council (so (televi- online) as (televi- sollor) as	res 111 38 34.7% 29 26.0% 5 4.2% 8 6.8% 0 0.4% 29 26.5% 29 26.5% 29 26.6% 29 26.6% 4.2%	Part-time res 59 14 23.6% 2 3.6% 2 3.6% 2 3.6% 2 6 4 6% 2 6 5.5% 7 7 12.7% 3	Status (Q1) Own 2nd home for vacation 173 66 38.3% 47 27.2% 27.2% 2.	Q11 Informa Own res property for rental 152 81 53.5% 59 38.6% - - - - - 14 8.9% 3 2.0% 44.7% 9 5.9% 8	Under 35 96 40 41.8% 22 23% 1 1.1% 13 13.8% 1 1.1% 27 27 27 27 27 27 27 27 27 20 10 10.0% 2	35 to 44 123 48 38.9% 32 25.9%	45 to 54 115 46 39.6% 49 42.9% 3 2.7% 5 4.1% 46 3.1% 46 39.9% 14 12.2% 7	128 49 38.5% 39 30.7% 3 2.0% 7 5.2% 0 0.3% 69 53.6% 16 12.4% 14	r older 35 17 7.9% 9 5.9% - - - 4 0.5% - - - - - - - - - - - - - - - - - - -		Appendix A	Base City Newsletter Elevation 6752') City's website City Council Meetings (in person) City Council teetings (televi- sed/online) City council teetings (televi- sed/online) City council The Grizzly Newspaper Radio Television	Less than 5 192 75 39.1% 35.7% 3 1.3% 15 8.0% 2 1.1% 55 28.6% 12 6.4% 8	5 to 9 115 60 52.2% 2 1.3% 6 5.5% 0 0.4% 45 5.5% 0 0.4% 45 5.5% 0 0.4% 45 5.6% 0 0.4% 45 6.6% 5.2% 0 0.4% 5.5% 6.6% 5.2% 6.6% 5.2% 6.6% 5.2% 6.6% 5.2% 6.6% 5.2% 6.6% 5.2% 6.6% 5.2% 6.6% 5.2% 6.6% 5.2% 6.6% 5.2% 6.6% 5.2% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 5.5% 6.6% 6.5% 6.6% 5.5% 6.6% 6.5% 6.6% 6.5% 6.6% 6.5% 6.6% 6.5% 6.6% 6.5% 6.6% 6.5% 6.6% 6.5% 6.6% 6.5% 6.6% 6.5% 6.6% 6.5% 6.6% 6.5% 6.5% 6.6% 6.5% 6.5% 6.6% 6.5% 6.5% 6.6% 6.5%	10 to 14 68 29 42.2% 19 27.8% 1 1.5% 3 5.0% 3 3.8% 3.8% 32.8% 12 17.5% 5	Q11 Inform ty (Q2,3) 15 or more 120 36 29.9% 30 25.0% 2 1.4% 10 8.2% 2 1.3% 56 46.7% 20 16.3% 20 11 11	W Work from home 93 40 42.8% 37.4 37.4 1 1.3% 4 4.8 1 1.1% 23 25.3% 9 9.3% 6	ork Plac Comm out si hon 122 38.4 31.4 31.4 31.4 31.4 3.4 3.4 3.2 3.3 3.2 3.2 3.2 3.2 3.2 3.2 3.2 3.2
Base ewsletter ion 6752') :website Council :ings (in rson)	res 111 38 34.7% 29 26.0% 5 4.2% 8 8 6.8% 0 0.4% 55 49.6% 29 26.5%	Part-time res 59 14 23.6% 2 3.6% 3 5.5% 2 3.6% 26% 26% 26% 26% 7 12.7%	Status (Q1) Own 2nd home for vacation 173 66 38.3% 47 27.2%	Q11 Inform: Own res property for rental 152. 81 33.5% 59 38.6% 14 8.9% 3 2.0% 44 28.7% 9 5.9%	Under 35 96 40 41.8% 22 22.3% 1.1% 1.1% 13 13.8% 1 1.1% 13 13.8% 1 0.0%	35 to 44 123 48 38.9% 32 25.9%	45 to 54 115 46 39.6% 49 42.9% 3 2.7% 5 4.1% 4 3.1% 46 39.9% 14 12.2%	128 49 38.5% 39 30.7% 7 5.2% 0 0% 69 53.6% 16 12.4% 14 11.0% 38	r older 35 17 7.9% 9 5.9% - - - - - - - - - - - - -		Appendix A	Base City Newsletter Elevation 6752') City's website City council Meetings (in person) City council sed/online) Sed/online) City council The Grizzly Newspaper Radio	Less than 5 192 75 39.1% 69 35.7% 3 1.3% 15 8.0% 2 1.1% 55 28.6% 2 2.1% 55 28.6% 12 6.4%	5 to 9 115 60 52.2% 33 2 1.3% 6 5.5% 0 0.4% 45 38.9% 11 9.4%	10 to 14 68 29 42.2% 19 27.8% 1.5% 3 5.0% 3 3.8% 3 47.8% 12 17.5%	Q11 Inform Ty (Q2,3) 15 or more 120 36 29.9% 29.9% 29.9% 29.9% 29.9% 29.9% 20.0% 21.4% 10 8.2% 2 1.4% 10 8.2% 2 1.5% 46.7% 20 20.0% 2 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5	w work from 93 40 34 37.0% 1 1.3% 4 4.8% 1 1.3% 9 9.3%	fork Place Common Units hom 122 31.47 38 31.47 41 37.97 4 0.79 5 4.49 3.49 32.33 12.71

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Big Bear Lake Community Survey 2023 =Q11 Information sources=

Crosstabulations

Appendix A

Crosstabulations

=Q11 Information sources=

Senior in Hsld (OD6)

No

325

135

41.4%

103

31.8%

1.2%

25

7.8%

6

1.9%

Yes

157

57

36.2%

44

27.8%

3

1.9%

7

. 4.5%

0

0.3%

No

348

137

39.3%

109

31.2%

6

1.6%

18

5.3%

4

1.2%

6.8%

0.6%

2

1.2%

2

1.2%

7.9%

3

2.0%

-

5.2%

.

-

6.4%

2

1.6%

2

1.4%

1

0.9%

3

Ethnicity (QD9)

Latino /

Hispanio

59

20

34.3%

24

40.7%

1.8%

2

3.6%

1.8%

4.1%

2.8%

8.5%

2

1.7%

1

0.8%

13.6%

.

3

7.3%

Other /

Mixed

43

20

46.2%

16

36.7%

0

1.0%

з

7.1%

Caucasian

/White

350

140

39.9%

100

28.5%

5

1.5%

27

7.6%

6

1.6%

Child in Hsld (OD5) Employment Status (QD7) Home Ownership Home Type (OD4) Gender (... Gender (... Status (QD3) Single family Full-time Other Male Part-time Retired Own Rent detache Ot her Female Yes Base 292 47 124 27 449 48 443 41 263 Base 226 136 City Newsletter 118 18 51 11 187 12 185 11 102 City Newsletter 93 57 Elevation 6752' 40.4% 38.2% 41.4% 40.6% 41.7% 25.5% 41.8% 28.0% 39.0% (Elevation 6752') 41.0% 41.7% 98 12 137 134 78 39 33 14 13 71 City's website City's website 33.4% 25.3% 26.4% 23.9% 30.5% 30.1% 30.2% 30.8% 29.9% 31.6% 29.1% City Council City Council 2 6 7 3 5 1 1 1 Meetings (in Meetings (in 0.8% 1.8% 2.1% 3.9% 1.3% 1.4% 1.5% 0.8% 2.1% 0.8% person) person) City Council City Council 34 32 19 12 25 2 2 14 1 3 Aeetings (televi Meetings (telev 8.5% 3.2% 1.7% 24.2% 7.5% . 2.9% 7.3% 6.3% 5.5% 8.6% 9.1% sed/online) sed/online) City cable TV 5 0 7 5 2 City cable TV 6 1 channel 1.8% 2.3% 0.3% 1.5% 1.2% 3.7% 0.4% channel 2.5% 1.9% The Grizzly 91 16 33.8% 69 8 161 27 167 15 93 The Grizzly 95 46 31.1% 56.3% 55.9% 30.6% 35.3% 35.9% 37.8% 36.9% Newspaper 30 18 35 19 47 33 6 Radio 10.4% 12.3% 14.2% . 2.5% 7.8% 40.2% 10.6% 9.1% 12.6% Television 11 12 28 26 18 6 0 2 (general) 3.8% 12.3% 9.8% 1 5% 6 2% 3 7% 5 9% 8.0% 6.7% 104 Internet - not 153 149 100 13 39 2 7 10 city's website 35.7% 27.9% 31.2% 8.4% 34.0% 14.1% 33.6% 23.5% 38.1% . True North Research, Inc. © 2023 True North I Page 229 Appendix A Big Bear Lake Community Survey 2023 Crosstabulations Appendix A =O11 Information sources= City Info Sources (Q11) Overall City Council City City Meet ing s Grizzly Non-City Social Media Other website Radio, TV websites ewslette TV lewspape sources Base 497 199 151 46 188 82 159 241 174 Social Media/ F S a 93 53 22 77 69 241 acebook/Nextd 241 21 75 oor/Twitter/In 48.6% 46.5% 34.9% 48.4% 41.1% 26.0% 43.6% 100.0% 42.9% stagram 144 37 14 144 riends/Family 47 33 9 42 68 Associates 29.0% 23.5% 21.9% 19.2% 19.8% 16.7% 26.6% 28.2% 82.6% 33 8 7 1 9 3 8 7 33 2 Other Other 3.7% 5.1% 6.7% 4.2% 4.9% 1.8% 4.9% 2.8% 19.1% 6.6% 3.6% Do Not Receive Do Not Receive . . . 7 . -2 Information Information 1.5% 2.0% about City about City 3 -. ---1 Not sure Not sure 0.6% 0.6% Prefer not to 4 -Prefer not to 1 answer 0.7% answer 1.3%

The Grizzly Newspaper	95 42.0%	46 33.7%	140 40.3%	81 51.3%	103 31.8%	144 41.1%	21 34.7%	8 18.1%			
Radio	21 9.1%	5 3.6%	48 13.8%	18 11.4%	36 11.0%	29 8.2%	17 28.5%	3 6.0%			
Television (general)	12 5.3%	3 1.9%	27 7.7%	16 10.1%	13 4.1%	22 6.4%	4 6.8%	2 3.5%			
Internet - not city's website	57 25.3%	50 37.0%	109 31.4%	52 33.3%	106 32.5%	116 33.0%	12 21.1%	13 30.1%			
									4		
Research, Inc. © 2023										Page 230	
,										0	
A			Bi	g Bear Lake Com	munity Survey 20	23				Crosstabulations	
				011 Informa	ation sources	;					1
				-							
	1										
		Residence	Status (Q1)				Age (QD1)				
	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older		
Base	111	59	173	152	96	123	115	128	35		
Social Media/ F- acebook/Nextd- oor/ Twitter/In- stagram	51 46.4%	34 58.2%	85 49.4%	71 46.5%	71 73.8%	83 67.5%	41 35.9%	34 26.7%	12 34.3%		
Friends/Family/- Associates	29 26.4%	22 38.2%	46 26.5%	47 30.7%	30 31.2%	29 23.6%	31 26.5%	47 36.5%	8 22.0%		
Ot her	7	2	12	12	5	8	5	11	5		

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Big Bear Lake Community Survey 2023 —Q11 Information sources Crosstabulations

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Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

=Q11 Information sources=

Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Sat isfact ion With Communication (Q12) Commut e Work from outside Mixture of **Dissatisfie** ess than 5 5 to 9 10 to 14 15 or more **Satisfied** home home both d Base 192 115 68 120 93 120 116 359 86 Social Media/ Facebook/Nextd 110 58 31 42 49 73 60 168 48 oor/Twitter/In-57.4% 50.4% 46.1% 34.9% 52.3% 61.1% 52.1% 46.8% 55.7% stagram Friends/Family/ Associates 58 29 18 37 22 41 32 104 24 29.9% 25.3% 26.7% 31.0% 23.3% 33.9% 27.4% 28.8% 27.5% 10 11 30 5 3 6 9 3 Other 10.8% 5.0% 5.0% 4.3% 9.5% 3.6% 7.3% 8.5% 3.2% Do Not Receive 2 1 2 3 2 3 2 1 Information 1.0% 0.6% 3.3% 2.1% 2.1% 0.9% 0.8% 1.7% about City 2 2 1.8% 1 0.6% Not sure 0.9% . 2.6% 0.3% Prefer not to 2 1 1 2 1 1 . 0.8% . 0.9% . 0.9% 1.8% 0.6% . 1.2% answer

Home Ownership Status (QD3) Home Type (QD4) Employment Status (QD7) Gender (... Single family Full-time Part-time **Ret ired** Other Own Other Male Rent detached Base 292 47 124 27 449 48 443 41 263 Social Media/ F 117 acebook/Nextd 171 17 36 16 217 24 218 20 oor/ Twitter/In-58.4% 36.5% 28.9% 59.2% 48.4% 50.4% 49.3% 49.9% 44.7% stagram Friends/Family/ Associates 83 13 36 11 134 10 127 11 73 28.5% 27.2% 28.6% 41.1% 29.8% 21.0% 28.7% 26.1% 27.7% 33 15 13 32 15 4 Other 7.8% 5.2% 10.7% 3.9% 7.1% 2.9% 7.4% 5.7% Do Not Receive 3 1 6 1 6 1 5 Information 1.0% 0.9% 2.5% 1.3% 2.9% 1.3% 1.7% 2.0% about City 2 0.6% 1 2.3% 2 0.5% 2 0.5% 2 Not sure 1.4% 0.8% Prefer not to 2 0 1 4 4 2 0.7% . 0.8% 1.5% 0.8% 0.8% answer

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Crosstabulations

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Big Bear Lake Community Survey 2023

=Q11 Information sources====

	Gender (Child in H	sld (QD5)	Senior in I	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Social Media/ F- acebook/Nextd- oor/ Twitter/In- stagram	119 52.7%	93 68.8%	142 40.9%	46 29.3%	190 58.5%	168 47.9%	33 55.7%	21 49.1%
Friends/Family/- Associates	67 29.8%	32 23.3%	107 30.9%	52 33.0%	85 26.2%	105 30.0%	11 19.2%	14 32.7%
Other	18 8.1%	8 6.0%	25 7.2%	16 10.1%	17 5.4%	20 5.6%	1 1.8%	5 11.5%
Do Not Receive Information about City	2 1.0%	-	7 2.1%	1 0.9%	6 1.8%	5 1.6%	-	1 2.5%
Not sure	1 0.3%	1 0.5%	2 0.6%	1 0.7%	2 0.5%	2 0.6%	-	1 1.6%
Prefer not to answer	1 0.6%	1 0.8%	2 0.6%	1 0.7%	2 0.7%	2 0.6%	1 1.8%	:

	Overall				City Info So	urces (Q11)			
		City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Very satisfied	128 25.7%	62 31.0%	39 25.5%	10 21.6%	46 24.7%	18 22.3%	46 28.7%	63 26.3%	43 24.4%
Somewhat sat isfied	231 46.6%	103 51.6%	80 52.7%	19 41.5%	91 48.3%	38 46.1%	64 40.4%	105 43.4%	89 51.0%
Somewhat dissatisfied	63 12.8%	24 11.9%	22 14.6%	10 20.6%	23 12.3%	14 17.1%	19 12.0%	33 13.8%	21 11.8%
Very dissatisfied	23 4.6%	5 2.5%	2 1.4%	7 15.4%	8 4.4%	2 2.4%	6 4.0%	15 6.1%	6 3.2%
Not sure	49 9.9%	5 2.6%	9 5.8%	-	19 10.0%	9 11.6%	23 14.6%	25 10.4%	16 9.1%
Prefer not to answer	2 0.5%	1 0.5%	:	0 0.9%	0 0.2%	0 0.5%	0 0.3%	-	1 0.5%

Big Bear Lake Community Survey 2023

=Q12 Satisfaction with services=

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Big Bear Lake Community Survey 2023 =Q12 Satisfaction with services= Crosstabulations

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Big Bear Lake Community Survey 2023

Crosstabulations

=Q12 Satisfaction with services===

	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or old
Base	111	59	173	152	96	123	115	128	35
Very satisfied	19	13	56	39	21	39	28	34	5
	17.5%	21.8%	32.7%	25.7%	21.9%	31.8%	24.3%	26.7%	15.4%
Somewhat	45	26	82	77	43	47	58	61	22
sat isfied	40.7%	43.6%	47.5%	50.5%	45.0%	38.7%	50.2%	47.3%	63.9%
Somewhat	23	7	16	17	14	15	13	17	4
dissatisfied	21.2%	12.7%	9.3%	10.9%	14.4%	12.2%	11.7%	13.2%	12.2%
Very dissatisfied	11	2	5	5	5	10	3	3	1
	9.9%	3.6%	3.1%	3.0%	5.3%	8.4%	2.8%	2.6%	3.0%
Not sure	11 9.7%	10 16.4%	13 7.4%	15 9.9%	13 13.4%	11 8.9%	13 10.9%	13 9.9%	
Prefer not to answer	1 1.1%	1 1.8%	-	-	-	-	-	0 0.3%	2 5.5%

	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute outside home	Mixture of both		ation (Q12) Dissatisfie- d
Base	192	115	68	120	93	120	116	359	86
Very satisfied	50 26.0%	31 27.0%	17 25.8%	28 23.4%	18 19.1%	37 31.3%	30 26.1%	128 35.6%	-
Somewhat sat isfied	94 49.1%	49 42.7%	31 46.2%	57 47.2%	47 50.4%	48 40.0%	59 50.8%	231 64.4%	
Somewhat dissatisfied	18 9.6%	19 16.2%	12 17.2%	15 12.3%	12 12.5%	16 13.4%	12 10.2%	:	63 73.4%
Very dissatisfied	7 3.9%	4 3.3%	2 2.2%	9 7.7%	2 2.5%	8 6.6%	4 3.9%	:	23 26.6%
Not sure	22 11.3%	12 10.4%	5 8.0%	10 8.4%	14 15.6%	10 8.6%	11 9.1%		-
Prefer not to answer	0 0.2%	0 0.4%	0 0.6%	1 0.9%		:	-	-	

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Big Bear Lake Community Survey 2023

Crosstabulations

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	E	mployment	Status (QD7	")	Home Ov Status		Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Very satisfied	76	10	33	6	124	4	117	9	68
	26.2%	21.3%	26.5%	21.0%	27.6%	8.0%	26.5%	22.5%	26.0%
Somewhat	135	24	61	11	209	22	204	19	119
sat isfied	46.0%	51.5%	49.1%	39.1%	46.5%	46.7%	46.0%	45.7%	45.3%
Somewhat	38	4	15	5	54	9	60	2	34
dissatisfied	13.0%	8.4%	11.8%	19.6%	12.0%	19.6%	13.6%	6.0%	12.9%
Very dissatisfied	13	3	4	3	20	3	21	1	15
	4.5%	5.5%	3.5%	10.8%	4.5%	5.8%	4.7%	2.7%	5.8%
Not sure	30	6	10	2	40	10	38	9	26
	10.3%	13.3%	8.0%	6.4%	8.8%	19.8%	8.6%	23.1%	10.0%
Prefer not to answer		•	1 1.2%	1 3.0%	2 0.5%		2 0.5%	•	-

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Big Bear Lake Community Survey 2023 =Q12 Satisfaction with services= Crosstabulations

Gender (... Child in Hsld (QD5) Senior in Hsld (QD6) Ethnicity (QD9) Caucasian / White Other/ Mixed Latino / Hispanic Female Yes No Yes No Base 226 136 348 157 325 350 59 43 102 29.0% 58 25.8% 39 28.9% 87 25.1% 39 25.1% 87 26.8% 14 23.2% 5 12.7% Very satisfied 22 52.6% Somewhat sat isfied 111 55 40.9% 171 148 158 45.1% 28 46.6% 74 48.9% 49.0% 47.3% 45.6% 25 11.2% Somewhat dissatisfied 17 12.7% 44 12.7% 21 39 41 11.7% 9 16.0% 7 . 15.9% 13.3% 12.2% 17 2 3.5% 7 10 9 16 4 6 Very dissatisfied . 2.9% 7.6% 2.6% 3.5% 5.0% 4.7% . 8.6% 23 10.1% 13 9.8% 35 10.1% 16 9.9% 34 10.4% 33 9.5% 6 10.7% 3 7.7% Not sure Prefer not to 2 1.0% 2 0.5% 1 1 answer 0.9% 2.5%

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Big Bear Lake Community Survey 2023 =Q13a E-mail & Electronic Newsletters= Crosstabulations

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Big Bear Lake Community Survey 2023

Crosstabulations

=Q13a E-mail & Electronic Newsletters=

Overall City Info Sources (Q11) City Council Meetings, Citv Grizzly Social Other City Non-City Radio, TV Media ewslette website TV Newspaper websites sources Base 497 199 151 46 188 82 159 241 174 301 136 96 31 122 43 91 145 109 Very effective 60.5% 68.1% 63.5% 67.6% 64.9% 53.2% 57.1% 60.1% 62.5% Somewhat effective 162 56 49 12 56 32 60 80 56 32.6% 27.9% 32.4% 25.9% 29.6% 38.6% 37.5% 33.2% 32.4% Not at all effective 6 3.4% 22 4 2.0% 5 5.6% 7 4.2% 13 5 3 3 6.5% 4.5% 2.5% 2.2% 5.3% Prefer not to 12 2.3% 3 1.5% 3 2.0% 7 3.5% 2 2.7% 2 1.2% 4 1.5% 3 1.7% answer True North Research, Inc. © 2023 Page 241 Appendix A Big Bear Lake Community Survey 2023 Crosstabulations Appendix A =Q13a E-mail & Electronic Newsletters=

Residence Status (Q1) Age (QD1) Own 2nd Own res Full-time Part-time home for property Under 35 35 to 44 45 to 54 55 to 64 65 or older res res vacation for rental Base 111 59 173 152 96 123 115 128 35 57 38 65.5% 113 92 55 69 69 89 19 Very effective 51.2% 65.4% 60.4% 57.3% 56.1% 59.7% 69.7% 54.0% Somewhat effective 38 19 50 53 33 44 42 32 10 34.5% 32.7% 29.0% 34.7% 34.2% 35.8% 36.8% 25.3% 30.1% Not at all 12 3 2.0% 5 4.0% 6 2 1 1.8% 6 8 1 effective 10.8% 3.7% 8.6% 1.3% 4.4% 6.2% Prefer not to 4 3.6% 3 1.9% 5 3.0% 5 4.1% 3 2.2% 1 0.5% 3 9.7% answer

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	Years in	Big Bear, Ow	ning Proper	ty (Q2,3)	Wo	rk Place (QI	08)		tion With ation (012)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commut e out side home	Mixture of both		Dissatisfie- d
Base	192	115	68	120	93	120	116	359	86
Very effective	120	77	45	59	52	73	70	226	48
	62.2%	67.4%	66.0%	49.1%	56.5%	61.4%	60.5%	63.0%	56.0%
Somewhat	62	31	16	52	34	38	38	112	32
effective	32.1%	27.4%	23.1%	43.5%	36.9%	31.9%	32.4%	31.3%	37.4%
Not at all effective	9	3	3	6	4	8	5	13	5
	4.9%	2.4%	5.0%	4.9%	3.9%	6.8%	4.7%	3.6%	5.4%
Prefer not to	1	3	4	3	3		3	8	1
answer	0.8%	2.8%	5.8%	2.5%	2.8%		2.4%	2.2%	1.2%

Big Bear Lake Community Survey 2023

Crosstabulations

=Q13a E-mail & Electronic Newsletters=

	E	mployment	Status (QD7)	Home Ov		Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Status Own	Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Very effective	173	28	81	16	278	23	274	20	140
	59.1%	59.6%	65.0%	57.7%	61.8%	48.1%	61.8%	49.3%	53.3%
Somewhat	96	19	37	8	144	18	144	14	101
effective	32.7%	40.4%	30.1%	28.0%	32.0%	38.1%	32.6%	33.3%	38.7%
Not at all	17		4	1	18	5	15	6	18
effective	5.9%		3.4%	3.9%	4.0%	9.5%	3.4%	15.7%	7.0%
Prefer not to	7		2	3	10	2	10	1	3
answer	2.4%		1.5%	10.4%	2.1%	4.3%	2.2%	1.7%	1.1%

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Appendix A Big Bear Lake Community Survey 2023	Crosstabulations App	pendix A			Big	Bear Lake Com	munity Survey 20	23			Cr	rosstabulations	
Q13a E-mail & Electronic Newsletters				=Q13b Soci	ial Media sit	tes such as I	Facebook, T	witter and I	nstagram—				
Gender (Child in Hsld (QD5) Senior in Hsld (QD6) Ethnicity (QD9)		-	Overall			City	City Info So	urces (Q11)					
Female Yes No Yes No /White Hispanic Mixed			N	City lewsletter	City website	Council Meetings, TV	Grizzly Newspaper	Radio TV	Non-City websites	Social Media	Ot her sources		
Base 226 136 348 157 325 350 59 43		Base	497	199	151	46	188	82	159	241	174		
Very effective 158 69.7% 75 55.1% 222 63.9% 104 66.3% 189 58.2% 224 64.0% 35 59.4% 23 53.2%		Very effective	219 44.2%	85 42.8%	61 40.2%	21 46.2%	68 36.4%	29 35.8%	64 39.9%	165 68.3%	76 43.8%		
Somewhat effective 57 25.4% 55 40.8% 100 46 29.5% 112 34.4% 108 30.9% 18 30.0% 17 40.7%		Somewhat effective		70 35.0%	47 31.2%	17 37.6%	74 39.3%	27 33.6%	68 42.5%	67 27.7%	61 34.8%		
Not at all effective 4 3 17 5 16 10 5 2 Prefer not to 7 2.5% 5.0% 3.2% 5.0% 2.9% 8.9% 4.4% Prefer not to 7 2 9 2 8 7 1 1		Not at all effective	72 14.4%	30 15.1%	32 20.9%	7 16.1%	31 16.7%	16 19.8%	20 12.5%	7 2.9%	27 15.3%		
Prefer not to answer 7 2 9 2 8 7 1 1 answer 3.1% 1.6% 2.5% 1.0% 2.3% 2.1% 1.8% 1.6%		Prefer not to answer	33 6.7%	14 7.2%	12 7.8%		14 7.7%	9 10.7%	8 5.1%	3 1.1%	11 6.1%		
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Appendix A Big Bear Lake Community Survey 2023	Crosstabulations App	pendix A			Big	Bear Lake Com	munity Survey 20	23			Cr	rosstabulations	
Appendix A Big Bear Lake Community Survey 2023 Q13b Social Media sites such as Facebook, Twitter and Instagram	Crosslabulations App	pendix A		=Q13b Soci:			munity Survey 20: Facebook, Tr		nstagram—		Cr	rosstabulations	
	Crosstabulations App	pendix A		=Q13b Socia					nstagram—		Cr	rosstabulations	
	Crosstabulations App	pendix A		=Q13b Socia					nstagram—		Cr	rosstabulations	
Q13b Social Media sites such as Facebook, Twitter and Instagram	Crosstabulations App	pendix A			ial Media sit	tes such as l	Facebook, Tv	witter and I	-	Satisfac		rosstabulations	
Q13b Social Media sites such as Facebook, Twitter and Instagram Residence Status (Q1) Age (QD1)	Crosstabulations App	pendix A		=Q13b Socia	ial Media sit	tes such as l	Facebook, Tv	witter and In ork Place (QD	-	Sat isfac Communica		rosstabulations	
Q13b Social Media sites such as Facebook, Twitter and Instagram Residence Status (Q1) Age (QD1) Full-time Part-time Own res Part-time Own res			Years in Big	g Bear, Own	ial Media sit ning Propert	tes such as l	Facebook, Tu Work from	witter and In ork Place (QE Commute outside	D8) Mixture of	Communica	tion With ation (Q12) Dissatisfie-	rosstabulations	
Q13b Social Media sites such as Facebook, Twitter and Instagram Residence Status (Q1) Full-time Part-time Own 2nd home for property vacation for rental Under 35 35 to 44 45 to 54 55 to 64 65 or	older		Years in Big Less than 5	g Bear, Own 5 to 9	ial Media sit ning Propert 10 to 14	tes such as l y (Q2,3)	Facebook, Tr	witter and In ork Place (QI Commute out side home	D8) Mixture of both	Communica Sat isfied	tion With ation (Q12)	rosstabulations	
Q13b Social Media sites such as Facebook, Twitter and Instagram Residence Status (Q1) Age (QD1) Full-time Part-time Own 2nd home for vacation Own res property for rental Junder 35 35 to 44 45 to 54 55 to 64 65 or Base 111 59 173 152 96 123 115 128 3 Vom affecting 55 31 67 66 59 65 52 33 1	older		Years in Big Less than 5 192 99	g Bear, Own 5 to 9 115 56	ning Propert	tes such as I (y (Q2,3)) 15 or more 120 36	Work from home 93 42	witter and In ork Place (QE Commute outside home 120 65	D8) Mixture of both 116 53	Communica Satisfied 359 164	tion With ation (Q12) Dissatisfie- d 86 38	rosstabulations	
Q13b Social Media sites such as Facebook, Twitter and Instagram Q13b Social Media sites such as Facebook, Twitter and Instagram Residence Status (Q1) Age (QD1) Full-time Part-time Own 2nd home for vexaction Own res property for rental Under 35 35 to 44 45 to 54 55 to 64 65 or Base 111 59 173 152 96 123 115 128 33 Very effective 55 31 67 66 59 65 52 33 1 Somewhat 33 16 66 56 30 46 39 47 11	older 35 11 .3%	Base Very effective Somewhat	Years in Big Less than 5 192 99 51.2% 61	g Bear, Own 5 to 9 115 56 49.0% 35	ial Media si ning Propert 10 to 14 68 29 42.4% 25	tes such as I (Q2,3) 15 or more 120 36 29.9% 51	Facebook, Tu Work from home 93 42 45.4% 34	witter and In ork Place (QI Commute outside home 120 65 54.1% 42	08) Mixture of both 116 53 45.7% 43	Communica Sat isfied 359 164 45.6% 116	tion With ation (Q12) Dissatisfie- d 86 38 43.5% 37	rostabulations	
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Appendix A

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Lake Community Survey 2023 Crosstabulations Appendix A ig Bear Lake mobile app which would allow you to communicate with the City, report issues, a Image: City Info Sources (Q11) erall City Info Sources (Q11) City Info Sources (Q11) Image: Sources Sources 97 199 157 46 130 98 29 108 43 88 155 51 52 67 156 24 17 24<!--</td--><td>Big Bear Lake Community Survey 2223 Crosstabulations Appendix A Constabulations Appendix A Overall City Info Sources (Q11) City Info Sources (Q11) City Info Sources (Q11) City Info Sources (Q11) City Council Grizzly Newspaper Radio, TV websites Social Other sources 497 199 151 46 188 82 159 241 174 59.5% 65.2% 64.9% 62.7% 57.4% 53.0% 55.1% 62.0% 67.1% 125 47 34 9 47 21 34 58 35 25.1% 23.4% 2.2.4% 18.4% 24.9% 25.3% 35.7% 24.0% 20.2% 49% 14 10 8 23 13 10 26 12 9.8% 7.0% 6.5% 18.0% 12.1% 16.5% 64.4% 11.0% 6.7% 20.2% 28 9 10 0 10 4</td></td></td> | g Bear Lake Community Survey 2023 Crosstabulations Appendix A h would allow you to communicate with the City, report issues, a | Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Which would allow you to communicate with the City, report issues, a Image: Crosstabulations Appendix A City Info Sources (Q11) City Info Sources (Q11) Image: City Info Sources (Q11) City Info Sources (Q11) Social Other sources Social Other sources 1 46 188 82 150 117 9% 62.7% 57.4% 53.0% 55.1% 62.0% 67.1% 4 9 47 21 54 58 35 4% 18.4% 24.9% 25.3% 33.7% 24.0% 20.2% 0 8 23 13 10 26 12 5% 12.1% 16.5% 64.7% 10 Prefer not | Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Is app which would allow you to communicate with the City, report issues, a Image: City Info Sources (Q11) City Meetings, Grizzly Newspaper Radio, TV Weebsites Social Sources 151 46 188 82 159 24.1 174 98 29 108 43 89 150 117 34 9 47 21 54 53.0% 25.1% 62.0% 67.1% 34 9 47 21 54 58 35 33.7% 24.0% 20.2% 10 8 23 13 10 26 12 10 0 10 4 8 7 10 | Big Bear Lake Community Survey 2023 Crosstabulations Appendix A mobile app which would allow you to communicate with the City, report issues, a Image: City Info Sources (Q11) City Info Sources (Q11) V City Info Sources (Q11) V City Info Sources (Q11) V Non-City Social Other 0 151 46 188 82 159 241 177 0 151 46 188 82 159 241 177 0 151 46 188 82 159 241 177 0 98 29 108 43 88 150 117 % 64.9% 62.7% 57.4% 53.0% 55.1% 62.0% 67.1% % 24.4% 18.4% 24.9% 25.3% 33.7% 24.0% 20.2% % 10.0 8 23 13 10 26 12 % 18.0% 12.1% 16.5% 6.4% 11.0% 7 10 0 10 4 8 7 10 <td>Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Lake mobile app which would allow you to communicate with the City, report issues, a Image: City Info Sources (Q11) Social Other sources 199 151 46 188 82 159 117 65.2% 64.9% 62.7% 57.4% 53.0% 55.1% 62.0% 67.1% 47 34 9 47 21 54 58 35 35.7% 24.0% 20.2% 27% 47 34 9 47 21 54 58 35 35.7% 24.0% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2%</td> <td>Big Bear Lake Community Survey 2023 Crosstabulations Appendix A car Lake mobile app which would allow you to communicate with the City, report issues, a Crosstabulations Appendix A City Info Sources (Q11) City Info Sources (Q11) City Info Sources (Q11) City Meetings, Grizzly Newspaper Radio, TV websites Media sources 199 151 46 188 82 159 241 174 65.2% 64.9% 62.7% 57.4% 53.0% 55.1% 62.0% 67.1% 47 34 9 47 21 54 58 35 47 34 9 47 21 54 58 35 47 34 9 47 21 54 58 35 47 18.4% 23 13 10 26 12 7.0% 6.5% 18.0% 12.1% 16.5% 64.9% 67.7%</td> <td>Big Beer Lake Community Survey 2023 Crosstabulations Appendix A ig Bear Lake mobile app which would allow you to communicate with the City, report issues, a Image: City Info Sources (Q11) erall City Info Sources (Q11) City Info Sources (Q11) Image: Sources Sources 97 199 157 46 130 98 29 108 43 88 155 51 52 67 156 24 17 24<!--</td--><td>Big Bear Lake Community Survey 2223 Crosstabulations Appendix A Constabulations Appendix A Overall City Info Sources (Q11) City Info Sources (Q11) City Info Sources (Q11) City Info Sources (Q11) City Council Grizzly Newspaper Radio, TV websites Social Other sources 497 199 151 46 188 82 159 241 174 59.5% 65.2% 64.9% 62.7% 57.4% 53.0% 55.1% 62.0% 67.1% 125 47 34 9 47 21 34 58 35 25.1% 23.4% 2.2.4% 18.4% 24.9% 25.3% 35.7% 24.0% 20.2% 49% 14 10 8 23 13 10 26 12 9.8% 7.0% 6.5% 18.0% 12.1% 16.5% 64.4% 11.0% 6.7% 20.2% 28 9 10 0 10 4</td></td> | Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Lake mobile app which would allow you to communicate with the City, report issues, a Image: City Info Sources (Q11) Social Other sources 199 151 46 188 82 159 117 65.2% 64.9% 62.7% 57.4% 53.0% 55.1% 62.0% 67.1% 47 34 9 47 21 54 58 35 35.7% 24.0% 20.2% 27% 47 34 9 47 21 54 58 35 35.7% 24.0% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% 20.2% | Big Bear Lake Community Survey 2023 Crosstabulations Appendix A car Lake mobile app which would allow you to communicate with the City, report issues, a Crosstabulations Appendix A City Info Sources (Q11) City Info Sources (Q11) City Info Sources (Q11) City Meetings, Grizzly Newspaper Radio, TV websites Media sources 199 151 46 188 82 159 241 174 65.2% 64.9% 62.7% 57.4% 53.0% 55.1% 62.0% 67.1% 47 34 9 47 21 54 58 35 47 34 9 47 21 54 58 35 47 34 9 47 21 54 58 35 47 18.4% 23 13 10 26 12 7.0% 6.5% 18.0% 12.1% 16.5% 64.9% 67.7% | Big Beer Lake Community Survey 2023 Crosstabulations Appendix A ig Bear Lake mobile app which would allow you to communicate with the City, report issues, a Image: City Info Sources (Q11) erall City Info Sources (Q11) City Info Sources (Q11) Image: Sources Sources 97 199 157 46 130 98 29 108 43 88 155 51 52 67 156 24 17 24 </td <td>Big Bear Lake Community Survey 2223 Crosstabulations Appendix A Constabulations Appendix A Overall City Info Sources (Q11) City Info Sources (Q11) City Info Sources (Q11) City Info Sources (Q11) City Council Grizzly Newspaper Radio, TV websites Social Other sources 497 199 151 46 188 82 159 241 174 59.5% 65.2% 64.9% 62.7% 57.4% 53.0% 55.1% 62.0% 67.1% 125 47 34 9 47 21 34 58 35 25.1% 23.4% 2.2.4% 18.4% 24.9% 25.3% 35.7% 24.0% 20.2% 49% 14 10 8 23 13 10 26 12 9.8% 7.0% 6.5% 18.0% 12.1% 16.5% 64.4% 11.0% 6.7% 20.2% 28 9 10 0 10 4</td> | Big Bear Lake Community Survey 2223 Crosstabulations Appendix A Constabulations Appendix A Overall City Info Sources (Q11) City Info Sources (Q11) City Info Sources (Q11) City Info Sources (Q11) City Council Grizzly Newspaper Radio, TV websites Social Other sources 497 199 151 46 188 82 159 241 174 59.5% 65.2% 64.9% 62.7% 57.4% 53.0% 55.1% 62.0% 67.1% 125 47 34 9 47 21 34 58 35 25.1% 23.4% 2.2.4% 18.4% 24.9% 25.3% 35.7% 24.0% 20.2% 49% 14 10 8 23 13 10 26 12 9.8% 7.0% 6.5% 18.0% 12.1% 16.5% 64.4% 11.0% 6.7% 20.2% 28 9 10 0 10 4 |

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Crosstabulations

Appendix A

Crosstabulations

_____Q13c A Big Bear Lake mobile app which would allow you to communicate with the City, report issues, a

	Years in	Big Bear, Ov	vning Proper	ty (Q2,3)	Wo	ork Place (QI	08)		tion With ation (O12)
	Less than 5	5 to 9	10 to 14	15 or more	Work from home	Commute out side home	Mixture of both	Satisfied	Dissat isfie d
Base	192	115	68	120	93	120	116	359	86
Very effective	116	74	41	63	54	81	65	214	53
	60.2%	64.3%	60.9%	52.2%	58.6%	67.4%	55.6%	59.6%	61.9%
Somewhat	49	26	13	37	24	27	33	89	20
effect ive	25.6%	22.5%	18.9%	30.6%	25.8%	22.8%	28.3%	24.7%	22.6%
Not at all	19	7	8	14	7	8	13	35	10
effective	9.9%	6.5%	12.2%	11.6%	7.3%	6.4%	11.4%	9.8%	12.1%
Prefer not to	8	8	5	7	8	4	5	21	3
answer	4.3%	6.7%	8.0%	5.7%	8.3%	3.4%	4.6%	5.8%	3.4%

Big Bear Lake Community Survey 2023

=Q13c A Big Bear Lake mobile app which would allow you to communicate with the City, report issues, a=

No

325

194 59.6%

83 25.6%

31 9.4%

17

5.3%

Child in Hsld (QD5) Senior in Hsld (QD6)

Yes

157

91 58.1%

41

26.2%

18 11.4%

7 4.3%

No

348

210 60.3%

81

23.3%

35 10.1%

22

6.2%

	E	mployment	Status (QD7	")		wnership s (OD3)	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Own	Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Very effective	179	24	71	19	266	29	265	24	142
	61.1%	51.2%	57.0%	69.4%	59.3%	61.2%	59.8%	59.1%	53.9%
Somewhat	77	13	29	3	116	9	112	11	78
effective	26.5%	27.5%	23.3%	12.4%	25.8%	18.4%	25.2%	26.5%	29.8%
Not at all effective	25	2	19	1	41	8	42	4	29
	8.7%	4.9%	15.1%	3.9%	9.1%	16.0%	9.4%	9.1%	10.9%
Prefer not to	11	8	6	4	26	2	25	2	14
answer	3.7%	16.4%	4.6%	14.3%	5.8%	4.3%	5.6%	5.3%	5.4%

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Base

Very effective

Somewhat effect ive

Not at all

effect ive

Prefer not to

answer

Gender (...

Female

226

148 65.4%

47 20.6%

19 8.6%

12 5.5% Yes

136

77 57.1%

41 30.1%

13 9.3%

5 3.5%

Appendix A

Ethnicity (QD9)

Lat ino / Hispanic

59

41 69.0%

12 20.3%

5 8.9%

1

. 1.8% Other / Mixed

43

21 48.6%

15

34.6%

4 10.2%

3 6.6%

Caucasian / White

350

208 59.5%

86 24.5%

36 10.2%

21 5.9% Page 253

Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023
Q13d City website

Crosstabulations

	Overall				City Info So	urces (Q11)			
		City Newsletter	City website	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources
Base	497	199	151	46	188	82	159	241	174
Very effective	174	74	73	17	67	26	57	73	60
	35.1%	37.3%	48.5%	37.2%	35.7%	31.9%	35.8%	30.3%	34.7%
Somewhat	233	94	70	24	89	40	79	121	84
effective	47.0%	47.1%	46.1%	51.6%	47.1%	49.1%	49.3%	50.1%	47.9%
Not at all	60	20	3	5	20	9	16	35	22
effective	12.0%	10.0%	1.7%	10.3%	10.9%	11.5%	10.2%	14.6%	12.8%
Prefer not to	29	11	6	0	12	6	7	12	8
answer	5.9%	5.7%	3.7%	0.9%	6.4%	7.6%	4.7%	5.0%	4.5%

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Big Bear Lake Community Survey 2023

Crosstabulations

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Big Bear Lake Community Survey 2023

Crosstabulations

										-						•				
		Residence	Status (Q1) Own 2nd	Own res			Age (QD1)					Years in	Big Bear, Ow	ning Proper/	ty (Q2,3)	Wo	ork Place (QI Commute)8)	Satisfac Communic	tion With ation (Q12
	Full-time res	Part-time res	home for vacation	property for rental			45 to 54		65 or older			Less than 5			15 or more		out side home	Mixture of both	Satisfied	Dissat isfi d
Base Very effective	111 39	59 21	173 59	152 54	96 25	123 44	115 49	128 48	35 9		Base Very effective	192 73	115 43	68 19	120 39	93 31	120 40	116 42	359 140	86 19
Somewhat	46	36.4% 27	34.0% 88	35.6%	25.5% 57	35.8%	42.3%	37.7% 59	25.8%	+	Somewhat	38.0% 89	37.8% 44	28.5% 39	32.2% 61	32.9% 49	33.2%	36.2%	38.9% 165	22.2% 47
effective Not at all	41.2% 20	45.5% 9	51.2% 18	46.5%	58.8% 14	44.2%	40.6% 6	46.2% 15	47.9% 7	$+$ $\ $ $\ $ $\ $	effective Not at all	46.1% 24	38.0% 15	58.1%	50.6% 15	53.0% 7	43.4% 23	47.9% 12	46.0% 35	54.8% 15
effective Prefer not to	17.6%	14.5% 2	10.5% 7	8.9% 14	15.0% 1	13.4% 8	5.3% 14	12.0% 5	20.8% 2	+ $ $ $ $ $ $	effective Prefer not to	12.7% 6	13.0% 13	7.0%	12.2% 6	8.0% 6	19.6% 4	10.3% 6	9.7% 20	17.5% 5
answer	5.7%	3.6%	4.3%	8.9%	0.7%	6.6%	11.7%	4.1%	5.5%		answer	3.2%	11.2%	6.4%	5.0%	6.0%	3.7%	5.6%	5.4%	5.5%
Research, Inc. © 2023	3									Page 257 True No	orth Research, Inc. © 2023									
Research, Inc. © 2023	3		В	lg Bear Lake Com — 013d Cii		123				Page 257 True No Crosstabulations Append				Bi		imunity Survey 20	23			
				—Q13d Cit	ty website—					Crosstabulations Append			C C LA LA LA LA		—Q13d Cit	ty website—				
		mployment		—Q13d Cit	ty website Home O	wnership s (QD3)		(pe (QD4)	Gender (Crosstabulations Append		Gender (Child in H	Bi	—Q13d Cit			hnicity (QD	9)]
		Employ ment Part-time		—Q13d Cit	ty website Home O	wnership	Home Ty Single family detached	rpe (QD4) Other		Crosstabulations Append			Child in H		—Q13d Cit	ty website—			9) Other/ Mixed	
Base	Full-time	Part-time	Status (QD Retired 124	7) Other 27	Home Or Status Own 449	wnership s (QD3) Rent 48	Single family det ached 443	Ot her 41	Gender (Male 263	Crosstabulations Append	x A	Gender (Female 226	Yes 136	isid (QD5) No 348	Q13d Cit Senior in Yes 157	Hsld (QD6)	En Caucasian / White 350	Latino / Hispanic 59	Other/ Mixed 43	
Base Very effective	Full-time 292 97 33.2%	Part-time 47 18 39.3%	Status (QD Retired 124 48 38.4%	Q13d Cit 7) 0ther 27 9 31.9%	Home O Status Own 449 158 35.2%	wnership s (QD3) Rent 48 16 34.3%	Single family det ached 443 160 36.2%	Ot her 41 12 28.5%	Gender (Male 263 87 33.3%	Crosstabulations Append	Base Very effective	Gender (Female 226 38.0%	Yes 136 47 34.3%	No 348 126 36.2%	Q13d Cit Senior in Yes 157 58 36.6%	ty website Hsld (QD6) No 325 113 34.8%	End Caucasian / White 350 121 34.6%	Latino / Hispanic 59 23 39.7%	Other / Mixed 43 13 30.1%	
Base Very effective Somewhat effective	Full-time 292 97 33.2% 143.0%	Part-time 47 18 39.3% 19 39.7%	Retired 124 48 38.4% 56 44.9% 56	7) Other 27 9 31.9% 12 44.4%	Home O Status Own 449 158 35.2% 213 47.5%	wnership s (QD3) Rent 48 16 34.3% 20 41.9%	Single family det ached 443 160 36.2% 207 46.7%	Ot her 41 12	Gender (Male 263 87 33.3% 132 50.2%	Crosstabulations Append	Base Very effective Somewhat effective	Gender (Female 226 86 38.0% 97 43.0%	Yes 136 47 34.3% 65 48.2%	No 348 126 36.2% 161 46.2%	Q13d Cit Senior in Yes 157 58 36.6% 70 44.8%	ty website Hsld (QD6) No 325 113 34.8% 157 48.3%	Caucasian / White 350 121 34.6% 161 46.1%	Lat ino / Hispanic 59 23 39.7% 30 51.4%	Other / Mixed 43 13 30.1% 23 53.6%	
Base Very effective Somewhat	Full-time 292 97 33.2%	Part-time 47 18 39.3% 19	Status (QD Retired 124 48 38.4% 56	7) Other 27 9 31.9% 12	Home O Status Own 449 158 35.2% 213	wnership s (QD3) Rent 48 16 34.3% 20	Single family det ac hed 443 160 36.2% 207	Ot her 41 12 28.5% 19 46.0%	Gender (Male 263 87 33.3% 132	Crosstabulations Append	Base Very effective Somewhat	Gender (Female 226 86 38.0% 97	Yes 136 47 34.3% 65	No 348 126 36.2%	Q13d Cit Senior in Yes 157 58 36.6% 70	ty website Hsld (QD6) No 325 113 34.8% 157	Et Caucasian / White 350 121 34.6% 161	Latino / Hispanic 59 23 39.7% 30	Other / Mixed 43 13 30.1% 23	

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Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

55 to 64

128

42

32.4%

52

40.2%

29

22.3%

6 5.0%

65 or olde

35

8

24.4%

13

36.8%

10

29.0%

3

9.8%

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Crosstabulations

Gender (...

Male

263

59 22.4%

90

34.2%

100

38.0%

14

5.4%

Other

41

10

25.7%

12

29.3%

17

40.7%

2

4.3%

=Q13e Materials mailed directly to your house=

City Info Sources (011) Residence Status (O1) Overall Age (QD1) City Council Own 2nd Own res Non-Cit v Citv City Meetings Grizzlv Social Other Full-time Part-time home for property Radio, TV 35 to 44 Under 35 45 to 54 ewslette websit TV lewspape websites Media sources res res vacation or rental Base 497 199 151 46 188 82 159 241 174 Base 111 59 173 152 96 123 115 115 56 38 13 47 24 32 56 33 34 10 30 41 16 19 30 Very effective Very effective 23.1% 28.1% 25.2% 28.1% 24.8% 29.8% 20.3% 23.3% 19.2% 30.2% 16.4% 17.3% 26.7% 16.3% 15.7% 25.7% Somewhat effect ive 173 61 21 62 32 58 68 Somewhat effective 38 20 66 33 41 35 50 72 48 34.8% 30.7% 33.3% 45.6% 32.9% 39.3% 36.4% 29.9% 38.9% 34.0% 34.5% 38.3% 31.7% 34.2% 33.6% 30.1% Not at all 184 75 55 67 22 61 103 68 37 24 69 53 56 47 11 Not at all 43 effect ive 37.1% 37.7% 36.5% 23.1% 35.5% 27.0% 38.4% 42.8% 38.7% effective 33.1% 41.8% 40.1% 34.7% 44 6% 45 4% 40.6% 25 5.1% 13 6.8% 6 3.2% 7 5.3% Prefer not to 8 2 3.3% 3 4.0% 8 10 Prefer not to 3 4 11 5 4.9% 7 7 4 3.5% 5.1% 4.8% 2.6% 7.3% 6.9% 3.5% 4.1% 4.3% answer answer Page 261 True North Research, Inc. © 2023 True North Research, Inc. © 2023 Appendix A Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =Q13e Materials mailed directly to your house= =Q13e Materials mailed directly to your house= Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Satisfaction With Home Ownership Status (QD3) Home Type (QD4) Employment Status (QD7) Communication (Q12) Commute Sinale Work from out side Mixture of **Dissatisfie** family ess than 5 5 to 9 10 to 14 15 or more home home both **Satisfied** Full-time Part-time **Ret ired** Other Own Rent detached d Base 192 115 68 120 93 120 116 359 86 Base 292 47 124 27 449 48 443 30 15.4% 21 17.8% 21 30.9% 44 12 12.5% 27 22.2% 18 15.8% 71 19.9% 30 34.7% 52 17.6% 8 17.3% 47 7 103 22.9% 12 24.7% 102 23.0% Very effective Very effective 36.3% 37.5% 24.9% 134 156 Somewhat effect ive 66 45 28 42 51 Somewhat effective 106 19 160 37 24 24 13 36 34.5% 31.9% 35.8% 37.4% 30.5% 34.8% 44.2% 37.3% 28.1% 36.3% 40.9% 28.9% 26.4% 35.7% 27.0% 35.2% Not at all 88 53 16 26 44 50 43 134 31 Not at all 122 17 36 10 165 20 164 45.6% 23.7% 22.0% 47.1% 41.7% 36.6% 35.9% 35.5% 28.6% 38.1% 37.0% effect ive 46.1% 37.3% effective 41.6% 36.6% 40.9% 2 20 Prefer not to 13 22 21 Prefer not to 9 5 6 9 4 6 3 4 5 1 3 4.5% 4.1% 9.6% 4.3% 9.9% 1.3% 3.3% 5.5% . 1.2% 4.5% 6.4% 5.0% 10.5% 4.8% 7.5% 4.7% answer answer

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Base 222 y effective 356 primewhat 81 ffective 35.3 ffective 35.3 fer not to 100 answer 4.55 arch, Inc. © 2023	er (Child in Hsld ale Yes 36 136 5 20 6% 14.4% 46 6% 33.8% 0 61 3% 44.7% 0 9	Q13e Materials mail d (QD5) Senior i No Yes 348 157 92 52 26.4% 33.0% 123 60 35.3% 38.3% 119 38 34.3% 24.0% 14 7 4.0% 4.6%	in Hsld (QD6) No 325 60 18.6% 111 34.1% 139	Caucasian / White 350 88 25.0% 119	nicity (QD9) Latino / Other / Hispanic 59 43 12 10 20.2% 24.2% 21 13 35.3% 31.6% 25 16 42.6% 36.5% 1 3 1.8% 7.7%	Page 265	True North	Base Very effective Somewhat effective Not at all effective Prefer not to answer	Overall 497 33 6.7% 152 30.6% 265 53.2% 47 9.4%	City Newsletter 199 15 7.5% 56 28.2% 109 54.7% 109 9.5%	City website 151 8 5.0% 43 28.3% 83 54.7% 18 12.0%	City Council Meetings,	City Info Soc Grizzly Newspaper 188 23 12.1% 79 42.2% 71 37.9% 15 7.8%		Non-City webSites 159 8 44 27.5% 60.2% 12 7.2%	Social Media 241 13 5.4% 62 25.7% 148 61.2% 19 7.7%	Other sources 1774 7 3.8% 52 30.0% 98 56.0% 18 10.1%
Base 22 y effective 26 y effective 35.6 ot at all 80 ffective 35.3 fer not to 10 answer 4.55	ale Yes ?6 136 5 20 6% 14.4% 6% 33.8% 0 61 3% 44.7% 0 9	No Yes 348 157 92 52 26.4% 33.0% 35.3% 60 35.3% 38.3% 119 38 34.3% 24.0% 14 7	No 325 60 18.6% 111 34.1% 139 42.9% 14	Caucasian / White 350 88 25.0% 119 34.0% 127 36.1% 127 17	Latino / Other / Hispanic Mixed 59 43 12 10 20.2% 24.2% 21 13 35.3% 31.6% 35.3% 31.6% 36.5% 1 3	Page 265	True North	Very effective Somewhat effective Not at all effective Prefer not to answer	497 33 6.7% 152 30.6% 265 53.2% 47	Newsletter 199 15 7.5% 56 28.2% 109 54.7% 19	151 8 5.0% 43 28.3% 83 54.7% 18	City Council Meetings, TV 46 3 6.0% 19 40.4% 23 50.4% 2	Grizzly Newspaper 188 23 12.1% 79 42.2% 71 37.9% 15	Radio, TV 82 10 12.3% 33 40.8% 28 34.8% 10	websites 159 8 5.2% 44 27.5% 96 60.2% 12	Media 241 13 5.4% 62 25.7% 148 61.2% 19	sources 174 7 3.8% 52 30.0% 98 56.0% 18
Base 22 y effective 26 y effective 35.6 ot at all 80 ffective 35.3 fer not to 10 answer 4.55	ale Yes ?6 136 5 20 6% 14.4% 6% 33.8% 0 61 3% 44.7% 0 9	No Yes 348 157 92 52 26.4% 33.0% 35.3% 60 35.3% 38.3% 119 38 34.3% 24.0% 14 7	No 325 60 18.6% 111 34.1% 139 42.9% 14	Caucasian / White 350 88 25.0% 119 34.0% 127 36.1% 127 17	Latino / Other / Hispanic Mixed 59 43 12 10 20.2% 24.2% 21 13 35.3% 31.6% 35.3% 31.6% 36.5% 1 3	Page 265	True North	Very effective Somewhat effective Not at all effective Prefer not to answer	497 33 6.7% 152 30.6% 265 53.2% 47	Newsletter 199 15 7.5% 56 28.2% 109 54.7% 19	151 8 5.0% 43 28.3% 83 54.7% 18	City Council Meetings, TV 46 3 6.0% 19 40.4% 23 50.4% 2	Grizzly Newspaper 188 23 12.1% 79 42.2% 71 37.9% 15	Radio, TV 82 10 12.3% 33 40.8% 28 34.8% 10	websites 159 8 5.2% 44 27.5% 96 60.2% 12	Media 241 13 5.4% 62 25.7% 148 61.2% 19	sources 174 7 3.8% 52 30.0% 98 56.0% 18
Base 22 y effective 26 y effective 35.6 ot at all 80 ffective 35.3 fer not to 10 answer 4.53	ale Yes ?6 136 5 20 6% 14.4% 6% 33.8% 0 61 3% 44.7% 0 9	No Yes 348 157 92 52 26.4% 33.0% 35.3% 60 35.3% 38.3% 119 38 34.3% 24.0% 14 7	No 325 60 18.6% 111 34.1% 139 42.9% 14	Caucasian / White 350 88 25.0% 119 34.0% 127 36.1% 17	Latino / Other / Hispanic Mixed 59 43 12 10 20.2% 24.2% 21 13 35.3% 31.6% 35.3% 31.6% 36.5% 1 3	Page 265	True North	Very effective Somewhat effective Not at all effective Prefer not to answer	497 33 6.7% 152 30.6% 265 53.2% 47	Newsletter 199 15 7.5% 56 28.2% 109 54.7% 19	151 8 5.0% 43 28.3% 83 54.7% 18	City Council Meetings, TV 46 3 6.0% 19 40.4% 23 50.4% 2	Grizzly Newspaper 188 23 12.1% 79 42.2% 71 37.9% 15	Radio, TV 82 10 12.3% 33 40.8% 28 34.8% 10	websites 159 8 5.2% 44 27.5% 96 60.2% 12	Media 241 13 5.4% 62 25.7% 148 61.2% 19	sources 174 7 3.8% 52 30.0% 98 56.0% 18
Base 22 y effective 26 y effective 35.6 ot at all 80 ffective 35.3 fer not to 10 answer 4.53	ale Yes ?6 136 5 20 6% 14.4% 6% 33.8% 0 61 3% 44.7% 0 9	No Yes 348 157 92 52 26.4% 33.0% 35.3% 60 35.3% 38.3% 119 38 34.3% 24.0% 14 7	No 325 60 18.6% 111 34.1% 139 42.9% 14	Caucasian / White 350 88 25.0% 119 34.0% 127 36.1% 17	Latino / Other / Hispanic Mixed 59 43 12 10 20.2% 24.2% 21 13 35.3% 31.6% 35.3% 31.6% 36.5% 1 3	Page 265	True North	Very effective Somewhat effective Not at all effective Prefer not to answer	497 33 6.7% 152 30.6% 265 53.2% 47	Newsletter 199 15 7.5% 56 28.2% 109 54.7% 19	151 8 5.0% 43 28.3% 83 54.7% 18	City Council Meetings, TV 46 3 6.0% 19 40.4% 23 50.4% 2	Grizzly Newspaper 188 23 12.1% 79 42.2% 71 37.9% 15	Radio, TV 82 10 12.3% 33 40.8% 28 34.8% 10	websites 159 8 5.2% 44 27.5% 96 60.2% 12	Media 241 13 5.4% 62 25.7% 148 61.2% 19	sources 174 7 3.8% 52 30.0% 98 56.0% 18
Base 221 y effective 56 omewhat 81 ffective 35.6 ot at all 80 ffective 35.3 fer not to 10 answer 4.55	136 5 20 6% 14.4% 1 46 6% 33.8% 0 61 33% 44.7% 0 9	348 157 92 52 26.4% 33.0% 123 60 35.3% 38.3% 119 38 34.3% 24.0% 14 7	325 60 18.6% 111 34.1% 139 42.9% 14	/ White 1 350 88 25.0% 119 34.0% 127 36.1% 17	Hispanic Mixed 59 43 12 10 20.2% 24.2% 21 13 35.3% 31.6% 25 16 42.6% 36.5% 1 3	Page 265	True North	Very effective Somewhat effective Not at all effective Prefer not to answer	497 33 6.7% 152 30.6% 265 53.2% 47	Newsletter 199 15 7.5% 56 28.2% 109 54.7% 19	151 8 5.0% 43 28.3% 83 54.7% 18	Meetings, TV 46 3 6.0% 19 40.4% 23 50.4% 2	Newspaper 188 23 12.1% 79 42.2% 71 37.9% 15	82 10 12.3% 33 40.8% 28 34.8% 10	websites 159 8 5.2% 44 27.5% 96 60.2% 12	Media 241 13 5.4% 62 25.7% 148 61.2% 19	sources 174 7 3.8% 52 30.0% 98 56.0% 18
Base 221 y effective 56 omewhat 81 ffective 35.6 ot at all 80 ffective 35.3 fer not to 10 answer 4.55	136 5 20 6% 14.4% 1 46 6% 33.8% 0 61 33% 44.7% 0 9	348 157 92 52 26.4% 33.0% 123 60 35.3% 38.3% 119 38 34.3% 24.0% 14 7	325 60 18.6% 111 34.1% 139 42.9% 14	350 88 25.0% 119 34.0% 127 36.1% 17	59 43 12 10 20.2% 24.2% 21 13 35.3% 31.6% 25 16 42.6% 36.5% 1 3	Page 265	True North	Very effective Somewhat effective Not at all effective Prefer not to answer	497 33 6.7% 152 30.6% 265 53.2% 47	199 15 7.5% 56 28.2% 109 54.7% 19	151 8 5.0% 43 28.3% 83 54.7% 18	46 3 6.0% 19 40.4% 23 50.4% 2	188 23 12.1% 79 42.2% 71 37.9% 15	82 10 12.3% 33 40.8% 28 34.8% 10	159 8 5.2% 44 27.5% 96 60.2% 12	241 13 5.4% 62 25.7% 148 61.2% 19	174 7 3.8% 52 30.0% 98 56.0% 18
venetive 24.6 promewhat 81 ffective 35.6 of at all 80 ffective 35.6 of at all 80 ffective 35.6 of a 10 answer 4.5	6% 14.4% 1 46 6% 33.8% 0 61 3% 44.7% 0 9	26.4% 33.0% 123 60 35.3% 38.3% 119 38 34.3% 24.0% 14 7	18.6% 111 34.1% 139 42.9% 14	25.0% 119 34.0% 127 36.1% 17	20.2% 24.2% 21 13 35.3% 31.6% 25 16 42.6% 36.5% 1 3	Page 265	True North	Somewhat effective Not at all effective Prefer not to answer	6.7% 152 30.6% 265 53.2% 47	7.5% 56 28.2% 109 54.7% 19	5.0% 43 28.3% 83 54.7% 18	6.0% 19 40.4% 23 50.4% 2	12.1% 79 42.2% 71 37.9% 15	12.3% 33 40.8% 28 34.8% 10	5.2% 44 27.5% 96 60.2% 12	5.4% 62 25.7% 148 61.2% 19	3.8% 52 30.0% 98 56.0% 18
ffective 35.6 fective 35.3 fer not to 10 answer 4.5	6% 33.8% 0 61 3% 44.7% 0 9	35.3% 38.3% 119 38 34.3% 24.0% 14 7	34.1% 139 42.9% 14	34.0% 127 36.1% 17	35.3% 31.6% 25 16 42.6% 36.5% 1 3	Page 265	True North	effective Not at all effective Prefer not to answer	30.6% 265 53.2% 47	28.2% 109 54.7% 19	28.3% 83 54.7% 18	40.4% 23 50.4% 2	42.2% 71 37.9% 15	40.8% 28 34.8% 10	27.5% 96 60.2% 12	25.7% 148 61.2% 19	30.0% 98 56.0% 18
ot at all 80 ffective 35.3 fer not to 10 answer 4.55	0 61 3% 44.7% 0 9	119 38 34.3% 24.0% 14 7	139 42.9% 14	127 36.1% 17	25 16 42.6% 36.5% 1 3	Page 265	True North	Not at all effective Prefer not to answer	265 53.2% 47	109 54.7% 19	83 54.7% 18	23 50.4% 2	71 37.9% 15	28 34.8% 10	96 60.2% 12	148 61.2% 19	98 56.0% 18
fer not to 10 answer 4.5	0 9	14 7	14	17	1 3	Page 265	True North	Prefer not to answer	47	19	18	2	15	10	12	19	18
	76 7.0%	4.0% 4.6%	4.4%	4.9%	1.5% 7.7%	Page 265	True North		9.4%	9.5%	12.0%	3.3%	7.8%	12.1%	1.2%	1.1%	10.1%
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		Big Bear Lake C	Community Survey 20	023		Crosstabulations	Appendix /				Big	Bear Lake Comn	nunity Survey 202	3			
		-Q13f Advertiser	ments in local	papers								dvertiseme	nts in local p	apers			
		-									-						
	Residence Sta	at us (Q1)		A	lge (QD1)		г		Years in I	Big Bear, Ow	ning Propert	y (Q2,3)	Wo	rk Place (QD)	8)	Satisfactio	on With
		Own 2nd Own res												Commuto		Communicat	ion (Q12)
Full-ti	ime Part-time h	home for property	у	25. 44						.			Work from	Commute out side	Mixture of	D	Dissat isfie
Base 11		vacation for renta	Under 35 96	35 to 44 4	45 to 54 55 to 64 115 128	35		Base	Less than 5 192	5 to 9 115	10 to 14 68	15 or more 120	home 93	home 120	both 116	Sat isfied 359	d 86
13	3 4	9 8	5	4	13 9	2		Very effective	9	5	4	15	6	7	4	27	5
11.8	8% 7.3%	4.9% 5.0%	4.7%		11.3% 7.3%	6.2%			4.8%	4.7%	6.0%	12.2%	6.0%	5.7%	3.7%	7.5%	5.6%
mewhat 44 ffective 40.0		45 41 25.9% 26.7%	24 25.3%	28 23.1%	36 56 30.8% 43.8%	8 22.2%		Somewhat effective	41 21.1%	35 30.1%	30 44.3%	47 39.0%	14 15.4%	33 27.7%	36 30.9%	114 31.7%	25 29.1%
otatall 48	8 30	107 80	62	78	52 51	21		Not at all	125	62	26	49	59	71	66	188	50
ffective 42.9 fer not to 6		61.7% 52.5% 13 24		63.9% 12	44.8% 40.0% 15 11	62.0% 3		effective	65.1% 17	54.2% 13	37.9% 8	41.2% 9	63.8% 14	59.1% 9	56.7% 10	52.2% 30	57.7%
fer not to 6 answer 5.39		13 24 7.4% 15.8%	6 5.8%	9.5%	15 11 13.0% 8.9%	3 9.7%		Prefer not to answer	9.0%	13	8 11.8%	9 7.7%	14 14.8%	9 7.5%	8.7%	30 8.5%	7 7.6%
						I											
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Big Bear Lake Community Survey 2023

Crosstabulations

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Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

=Q13f Advertisements in local papers=

Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Child in Hsld (QD5)

Yes

136

5

3.5%

34

25.1%

85

63.0%

11 8.4%

No

348

29

8.2%

115

33.2%

171

49.2%

33 9.4%

Crosstabulations

=Q13f Advertisements in local papers=

Senior in Hsld (QD6)

No

325

19

5.8%

84

25.8%

192

59.2%

30 9.3%

Yes

157

13

8.4%

67

42.6%

64

40.6%

13 8.4%

Ethnicity (QD9)

Latino /

Hispanic

59

7

12.2%

23

38.2%

27

46.0%

2 3.6%

Caucasian

/ Whit e

350

25

7.0%

106

30.2%

183

52.3%

37 10.5%

Other /

Mixed

43

1

2.5%

13

29.6%

25

57.7%

4

10.2%

Employment Status (QD7) Home Ownership Status (QD3) Home Type (QD4) Gender (... Gender (... Single family Full-time Retired Ot her Male Part-time Ot her Own Rent detached Female Base 292 47 124 27 449 48 443 41 263 Base 226 16 3 11 2 27 7 13.8% 30 16 18 1 Very effective Very effective 5.5% 6.9% 8.7% 8.0% 5.9% 6.8% 2.7% 5.9% 7.8% Somewhat effect ive 77 57 135 17 137 81 Somewhat effective 70 7 8 11 26.5% 15.5% 45.8% 28.8% 30.1% 35.7% 30.9% 26.1% 30.9% 30.7% Not at all 172 28 49 245 20 235 26 140 Not at all 120 13 effect ive 58.9% 59.4% 39.2% 49.0% 54.5% 41.6% 53.0% 63.2% 53.1% effective 53.1% 27 9.2% 9 18.2% 8 6.2% 4 14.3% 43 9.5% 4 8.9% 3 8.0% 26 10.0% Prefer not to 19 8.3% Prefer not to 41 9.3% answer answer True North Research, Inc. © 2023 Page 269 True Appendix A Big Bear Lake Community Survey 2023 Crosstabulations App =Q13g Text messages= Overall City Info Sources (Q11) City Council City ewslette Cit y websit e Non-City websites Social Media Meet ing s, TV Grizzly Other

Radio, TV

82

32 39.2%

26

32.3%

16 19.0%

8

9.4%

159

73 46.0%

56

34.9%

22 13.7%

9

5.3%

241

111 45.9%

73

30.2%

46

18.9%

12

5.0%

vewspaper

188

85 45.3%

55

29.0%

34

17.9%

15

7.8%

ue North Research, Inc. © 2023										Page 270	,
opendix A			Bi	g Bear Lake Com	munity Survey 20	23				Crosstabulations	
				=Q13g Text	messages=]
										_	
		Residence	Status (Q1)				Age (QD1)		1		
	Full-time	Part-time	Own 2nd home for	Own res property	Under 25	25 to 44	45 to 54	55 to 64	65 or older		

	Full-time res	Part-time res	Own 2nd home for vacation	Own res property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
Base	111	59	173	152	96	123	115	128	35
Very effective	41	29	81	69	43	52	56	54	15
	37.3%	49.1%	46.9%	45.5%	44.9%	42.2%	48.5%	42.3%	43.6%
Somewhat	40	18	50	50	33	36	37	45	10
effective	35.8%	30.9%	29.0%	32.7%	33.8%	29.1%	32.0%	34.9%	28.3%
Not at all	23	11	32	15	17	21	14	23	7
effective	20.7%	18.2%	18.5%	9.9%	18.0%	17.1%	12.2%	17.6%	19.6%
Prefer not to	7	1	10	18	3	14	8	7	3
answer	6.2%	1.8%	5.6%	11.9%	3.4%	11.6%	7.3%	5.2%	8.5%

Base

Very effective

Somewhat effect ive

Not at all

effective

Prefer not to

answer

497

220 44.3%

160

32.1%

82

16.4%

36

7.1%

199

90 45.0%

71

35.8%

27

13.5%

11

5.7%

151

78 51.4%

47

31.4%

13

8.8%

13

8.5%

46

21 45.8%

16

35.4%

8

17.9%

0

0.9%

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sources

174

81 46.7%

51

29.1%

30

17.2%

12

7.0%

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Big Bear Lake Community Survey 2023 =Q13g Text messages=

Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Crosstabulations

Gender (...

Male

263

102

38.9%

87

33.0%

53

20.1%

21 8.0%

Page 274

Crosstabulations

=Q13g Text messages=

Home Ownership Status (QD3)

Rent

48

13

27.7%

18

38.0%

11

22.6%

6 11.8%

Own

449

207

141

71

30 6.7%

Home Type (OD4)

Other

41

11

28.1%

15

36.1%

13

31.4%

2 4.3%

Single family

detache

443

205

46.2%

137

31.0%

69

15.6%

32 7.2%

Non-City

websites

159

15 9.3%

71

44.3%

62

38.8%

12

7.6%

Radio, TV

82

16 19.5%

40

48.7%

20

24.7%

6

7.1%

188

34

99

52.5%

38

17

8.9%

Social Media

241

25 10.3%

118

49.0%

82

34.1%

16

6.5%

Other

sources

174

20 11.4%

76

43.7%

66

38.0%

12

7.0%

Years in Big Bear, Owning Property (Q2,3) Sat isfact ion With Work Place (OD8) Employment Status (QD7) Communication (Q12) Commute Mixture of Work from out side **Dissatisfie** 10 to 14 15 or more Satisfied Full-time Part-time essthan 5 5 to 9 **Ret ired** Other home home both d Base 192 115 68 120 93 120 116 359 86 Base 292 47 124 27 89 57 20 53 40 48 57 162 41 133 16 54 12 Very effective Very effective 46.4% 50.0% 29.2% 44.0% 43.0% 40.2% 49.3% 45.0% 48.0% 45.6% 34.7% 43.4% 42.9% 46.1% Somewhat effect ive 61 25 44 31 122 Somewhat effective 97 11 32 41 29 19 44 31.9% 21.8% 46.8% 33.7% 31.3% 36.8% 26.8% 34.0% 22.2% 33.0% 22.5% 35.8% 25.6% 31.5% Not at all 33 19 20 53 42 14 21 10 19 16 19 19 Not at all 4 effect ive 17.2% 16.9% 15.1% 15.8% 17.4% 15.8% 17.4% 14.7% 21.8% effective 14 5% 29.7% 17.1% . 14.7% 15.8% 9 4.6% 13 11.3% 6 9.0% 8 8.3% 9 7.2% 22 6.2% 20 6.9% 5 16.9% Prefer not to 8 8 Prefer not to 6 5 3.6% 7 6.4% 6.5% 8.0% 13.2% answer answer True North Research, Inc. © 2023 Page 273 True North Research, Inc. © 2023 Appendix A Big Bear Lake Community Survey 2023 Crosstabulations Appendix A Big Bear Lake Community Survey 2023 =Q13h Town-hall style meetings= =Q13g Text messages= Child in Hsld (QD5) Senior in Hsld (QD6) Ethnicity (QD9) City Info Sources (Q11) Gender (... Overall City Council Caucasian Lat ino / City Grizzly Ot her / Mixed City lewslette Meetings Female Yes No Yes No / White Hispanic website τv ewspape Base 226 136 348 157 325 350 59 43 Base 497 199 151 46 116 51.2% 64 151 43.5% 67 146 44.9% 158 45.0% 32 54.7% 15 36.2% 71 14.2% 32 16.1% 26 17.1% 10 22.0% Very effective Very effective 47.0% 42.4% 18.2% 108 223 Somewhat effect ive 42 114 53 104 17 Somewhat effective 86 67 70 18 26 31.1% 30.9% 32.8% 33.8% 31.9% 30.9% 31.1% 39.1% 44.8% 43.4% 44.3% 55.5% Not at all 27 20 60 30 50 57 Not at all 158 62 38 7 6 9 12.4% 12.0% 14.5% 19.0% 15.5% 16.4% 14.5% 31.2% 25.2% 20.1% 20.4% effect ive 17.3% effective 31.7% Prefer not to 13 22 25 27 4 Prefer not to 46 20 10 1 19 8 1 5.7% 7.6% 6.4% 4.8% 7.6% 7.7% 1.8% . 10.2% 9.3% 9.3% 13.4% 2.3% answer answer

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Appendix A

Big Bear Lake Community Survey 2023

=Q13h Town-hall style meetings

Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

Years in Big Bear, Owning Property (Q2,3)

Crosstabulations

Satisfaction With Communication (Q12)

=Q13h Town-hall style meetings=

Work Place (QD8)

Residence Status (Q1) Age (QD1) Own 2nd Own res Full-time Part-time home for property for rental Under 35 35 to 44 45 to 54 55 to 64 65 or older res res vacation Base 111 59 173 152 96 123 115 128 35 26 23.0% 4 19 20 8 14 24 20 4 Very effective 7.3% 11.1% 12.9% 8.7% 11.6% 20.4% 16.0% 11.5% 52 47.3% Somewhat effective 27 81 62 43 50 40.7% 54 47.0% 60 15 45.5% 46.9% 40.6% 44.9% 47.0% 43.7% Not at all effective 27 24.4% 24 41.8% 56 32.7% 37 38.9% 45 36.9% 50 25 37 13 32.7% 21.8% 29.0% 36.2% Prefer not to 6 5.3% 3 5.5% 16 9.3% 21 13.9% 7 7.5% 13 10.7% 12 10.8% 10 8.0% 3 8.5% answer True North Research, Inc. © 2023 Page 277 Crosstabulations

Commute outside Work from Mixture of Dissat isfie ess than 5. 5 to 9 10 to 14 Sat isfied 15 or more both home home d Base 192 115 68 120 93 120 116 359 86 28 12 16 15 13 18 13 44 22 Very effective 14.5% 10.6% 23.0% 12.5% 13.6% 15.4% 11.3% 12.3% 25.8% 54 47.4% 53 45.8% 176 48.9% Somewhat effective 70 33 64 28 55 31 36.2% 49.1% 53.7% 30.5% 46.2% 36.0% 80 41.4% 31 27.0% 33 27.6% 38 31.6% Not at all 13 38 39 103 30 effective 18.9% 40.9% 33.8% 28.6% 34.9% Prefer not to 15 8.0% 17 15.0% 6 9.0% 7 6.2% 14 15.0% 8 6.8% 11 9.0% 36 10.1% 3 3.4% answer

Big Bear Lake Community Survey 2023

=Q13h Town-hall style meetings=

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Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023

=Q13h Town-hall style meetings=

	E	Employ ment	Status (QD7	7)		wnership	Home Ty	pe (QD4)	Gender (
	Full-time	Part-time	Retired	Other	Status Own	(QD3) Rent	Single family det ached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Very effective	40	6	21	2	61	9	64	3	38
	13.8%	12.5%	17.1%	7.8%	13.6%	19.6%	14.4%	8.4%	14.5%
Somewhat	125	15	61	17	200	23	191	24	113
effective	42.9%	32.7%	48.7%	63.2%	44.5%	47.4%	43.2%	58.5%	43.0%
Not at all effective	101	18	34	4	146	12	145	12	87
	34.4%	37.5%	27.6%	14.6%	32.5%	24.1%	32.7%	28.8%	33.2%
Prefer not to	26	8	8	4	42	4	43	2	24
answer	8.9%	17.3%	6.6%	14.3%	9.3%	8.9%	9.7%	4.3%	9.2%

	Gender (Child in H	Isld (QD5)	Senior in I	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Latino / Hispanic	Other / Mixed
Base	226	136	348	157	325	350	59	43
Very effective	30	14	55	27	40	48	12	6
	13.4%	10.1%	15.8%	17.5%	12.4%	13.7%	21.1%	14.5%
Somewhat	108	59	158	68	148	158	29	19
effective	47.5%	43.2%	45.4%	43.5%	45.7%	45.2%	48.9%	43.7%
Not at all	68	50	104	48	107	107	17	15
effective	30.2%	37.1%	29.9%	30.6%	32.9%	30.6%	28.2%	34.2%
Prefer not to	20	13	31	13	29	37	1	3
answer	8.9%	9.7%	9.0%	8.4%	9.0%	10.5%	1.8%	7.7%

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Big Bear Lake Community Survey 2023

Age (QD1)

45 to 54

115

2

115 100.0%

55 to 64

128

.

128 100.0%

Home Type (QD4) Gender (...

Other

41

5 13.1%

3

7.9%

5

13.4%

12

29.5%

11 28.3%

3 7.9%

Male

263

12 4.6%

42

16.1%

69 26.4%

51

19.5%

76 29.1%

12 4.4%

Single family detached

443

18 4.0%

69 15.7%

114 25.7%

101

22.8%

110 24.8%

31 7.1%

65 or older

35

1

1

35 100.0%

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Crosstabulations

Crosstabulations

Overall City Meetings Base 497 199 151 46 3 3 14 7.3% 6.2% 1.4% 7.3% 3 14 14.7% 6.2% 1.4% 2.3.7% 4 5 16 11.2% 2.3.7% 2.4.7% 2.3.9% 2.1.0% 17.6% 5 5 10.6 2.3.2% 2.2.9% 32.7% 2.0.5% 10.0 2.5.5% 6 5 or older 2.8 2.4% 2.6.9% 21.0% 17.6% 32.7% 2.0.5% 10.0 2.5.5% 6 5 or older 2.8 2.4.9% 3.9 1.0 2.5.5% 6 5 or older 2.8 2.4.9% 2.6.9% 2.1.0% 7.9% 4 3.5 1.6 2.5.5% 1.0 5.5 5.5 5.5	J5. Grizzly Newspaper Non-City websites 188 82 159 4 5 8 2.2% 5.6% 4.8% 12.3% 8.6% 12.9% 40 16 46 21.2% 19.9% 28.7% 46 20 38 24.5% 24.8% 24.1% 69 30 38 36.5% 36.7% 23.7% 6 4 9	Non-City websites Social 241 Other sources 159 241 174 8 19 5 12.9% 21.8% 16.2% 46 83 37 28.7% 34.2% 21.1% 38 41 35 24.1% 17.2% 20.3% 32.7% 14.1% 32.2% 9 12 12 5.9% 4.9% 7.1%	a sources 174 5 3.1% 28 16.2% 37 21.1% 35 6 20.3% 56 32.2% 12
Base 497 199 151 46 Under 35 23 12 2 3 35 to 44 73 28 12.2 3 45 to 54 12.3 12.4 2.3 12.3 12.3 12.3 55 to 64 12.3 12.4 2.3 17.6% 13.6% 13.7% 65 or older 12.3 24.7% 23.9% 21.0% 8 32.7% 22.5% 65 or older 12.8 24.7% 23.6% 21.0% 17.6% 17.6% Prefer not to answer 35 17 9 4 3.3% 6.2% 7.9%	il, Newspaper 188 2159 22,2% 23,77 21,23% 40,16 21,2% 40,16 21,2% 19,% 24,5% 24,8% 24,8% 24,8% 24,1% 26,930 36,5% 36,7% 23,7% 28,7% 24,1% 26,930 38,36,7% 23,7% 36,5% 36,7% 23,7% 23,7% 6,4% 9,30,38 36,5% 36,7% 23,7% 23,7% 24,1% 24,1% 24,9% 24,1% 25,9%	Non-City websites Social 241 Other sources 159 241 174 8 19 5 12.9% 21.8% 16.2% 46 83 37 28.7% 34.2% 21.1% 38 41 35 24.1% 17.2% 20.3% 32.7% 14.1% 32.2% 9 12 12 5.9% 4.9% 7.1%	a sources 174 5 3.1% 28 6 16.2% 5 37 6 20.3% 5 22.2% 12 7.1%
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Research, Inc. © 2023	Community Survey 2023		Page 281
Big Bear Lake Co			Crosstabulations
QD			
Years in Big Bear, Owning Property (Q2,3)	Work Place (QD8)	2D8) Satisfaction With Communication (Q12)	
	Commute Work from out side Mixture of		Dissat isfie-
Less than 5 5 to 9 10 to 14 15 or mon Base 192 115 68 120	ore home home both	Mixture of Dissatisfie-	
	93 120 116	both Satisfied d	ed d
Under 35 17 2 - 4 8.8% 1.7% - 3.6%	4 10 6	both Satisfied d 116 359 86 6 15 4	ed d 86 4
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Female Yes Base 226 134 Under 35 10 5 35 to 44 31 38 45 to 54 52.3% 50.9 55 to 64 26.4 12 22.3% 50.9 5.5 50 rolder 52 7 22.8% 5.00 9.4 33 store of the second	348 157 i 17 1 y6 4.9% 0.5% 8 34 1 9.7% 0.7% 0.7% 9 49 4 9% 14.1% 2.6% 2 103 21 7% 29.5% 13.2% 7 120 115 34.5% 73.4% 34	325 1 22 6.9% 1 1 72 7% 22.1% 4 116 5% 3.6% 1 93 2% 28.7% 15 12 4% 3.6% 5 10	10 2.8% 47 13.5% 87 24.7% 80 22.9% 107 30.6% 19	n Latino / Hispanic 59 7 12.5% 11 19.3% 7 12.5% 21 36.2% 9 16.0% 2 3.5%	Other / Mixed 43 4 9.6% 8 19.2% 15 36.3% 10 22.9% 3 6.9% 2 5.0%		
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n.:4	QD2 (QD2 Gender					Cross
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Full-time res Part-t res Base 111 59 Malo 52 31	QD2 (ence Status (Q1) Own 2nd home for yroperty vacation 9 173 152 1 91 87	ires ierty intal 52 96 7 54	123 69	45 to 54 115 51	55 to 64 6	35 12	older
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Big Bear Lake Community Survey 2023
QD2 Gender

Crosstabulations

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=QD2 Gender=

Crosstabulations

indim num num </th <th></th> <th>E</th> <th>mploy ment</th> <th>Status (QD)</th> <th>,) </th> <th>Status</th> <th>wnership s (QD3)</th> <th>Home Ty</th> <th>pe (QD4)</th> <th>Gender (</th> <th></th> <th></th> <th>Gender (</th> <th>Child in F</th> <th></th> <th>Senior in H</th> <th>Hsia (QD6)</th> <th>E</th> <th>thnicity (QD</th> <th>9)</th> <th></th>		E	mploy ment	Status (QD)	,) 	Status	wnership s (QD3)	Home Ty	pe (QD4)	Gender (Gender (Child in F		Senior in H	Hsia (QD6)	E	thnicity (QD	9)	
and 1/2 2/2 1/2 1/2 1/2 4/4 4/4 1/4 1/2 1																					
size 152 21 55 1 1.1 52.1 1.1 <th< td=""><td>Base</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>Base</td><td></td><td></td><td></td><td></td><td></td><td>-</td><td></td><td></td><td></td></th<>	Base											Base						-			
renk 4/20 (1) 22.4 (2) 4/23 (2) 4/23 (2) <th< td=""><td></td><td>162</td><td>21</td><td>69</td><td>4</td><td></td><td>22</td><td>232</td><td></td><td>263</td><td></td><td>Male</td><td></td><td>70</td><td>188</td><td>87</td><td>174</td><td>193</td><td>22</td><td>25</td><td></td></th<>		162	21	69	4		22	232		263		Male		70	188	87	174	193	22	25	
n hinary : 1.5 : : 1.6 1.2 : 1.5<	Female	129	25	55	17	201	25	206	16			Female	226	64	158	70	149	155	35	18	
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Big Bar Lake Community Survey 2023 Outstabutions Outstabutions Outstabutions																					
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Overall Overall City City City City City City Resting Social Other 8ase 497 199 151 46 188 82 159 217 164 35 to 44 45 to 54 55 to 64 65 or other 0vn 449 197 137 46 188 82 159 217 163 55 to 64 65 or other 0vn 449 197 137 46 188 82 159 217 163 55 to 64 65 or other Rent 478 12 14 2 27 21 7 24 11 66% 59 100.0% 98.8% 193.0% 86.9% 133.1% 61% 14.3% 100.0% fer not to ·< ·< ·< ·< ·< ·< · ·< ·< ·< · · · · · · · · ·	arch, Inc. © 2023										Page 289 True	North Research, Inc. © 2023	3								
Image: bit website City website City Council or Counc	əarch, Inc. © 2023									c			3								
k k	aarch, Inc. © 2023												3								
Own 449 90.3% 187 93.8% 137 90.4% 44 95.5% 163 95.8% 217 90.6% 163 93.4% Rent 48 9.7% 12 9.6% 14.4% 2 14.4% 7 2 14.4% 7 2 14.4% 115 90.0% 99 93.4% 116 93.4% 35 100.0% Rent 44 40.1% 12 2 1.0% 2 14.4% 12 25.8% 7 2 10.0% 166 59.9% 59 100.0% 150 98.8% 84 99.0% 115 98.5% 99.9% 116 91.0% 35 100.0% Rent 44 40.1% - 2 2 2 1.3% 7 16 12 - - - refer not to - <th>earch, Inc. © 2023</th> <th></th> <th></th> <th></th> <th>D3 Home ow</th> <th>nership stat</th> <th>tus———</th> <th></th> <th></th> <th>C</th> <th></th> <th></th> <th>3</th> <th>Residence</th> <th>QI</th> <th></th> <th></th> <th></th> <th>Age (QD1)</th> <th></th> <th></th>	earch, Inc. © 2023				D3 Home ow	nership stat	tus———			C			3	Residence	QI				Age (QD1)		
Own 90.3% 93.8% 90.4% 95.5% 85.6% 74.2% 95.8% 90.0% 93.4% Rent 48 12 14 2 27 21 7 24 11 Ster not to .		Overall		Q City website	D3 Home ow City Council Meetings, TV	nership stat City Info So Grizzly Newspaper	tus purces (Q11) Radio, TV	Non-City websites	Media	Other sources		ndix A	Full-time res	Part-time res	Ql Status (Q1) Own 2nd home for vacation	D3 Home ow Own res property for rental	vnership stat	us	45 to 54	55 to 64	
Neuronal 9.7% 6.2% 9.6% 4.5% 14.4% 25.8% 4.2% 10.0% 6.6% efer not to · · · · 1.2% 1.0% 13.1% 6.1% 14.3% 9.0% ·	Base	Overall 497 449	199 187	Q City website 151 137	D3 Home ow City Council Meetings, TV 46 44	City Info Sc Grizzly Newspaper 188	tus Durces (Q11) Radio, TV 82 61	Non-City websites 159 153	Media 241	Other sources 174 163		ndix A	Full-time res 1111 66	Part-time res 59 59	QI Status (Q1) Own 2nd home for vacation 173 170	D3 Home ow Own res property for rental 152 150	Under 35 96 84	35 to 44 123 115	45 to 54 115 99	55 to 64 128 116	35 35
	Base Own	0verall 497 449 90.3%	199 187 93.8%	Q City website 151 137 90.4%	City Council Meetings, TV 46 44 95.5%	City Info So Grizzly Newspaper 188 161 85.6%	tus Radio, TV 82 61 74.2%	Non-City websites 159 153 95.8%	Media 241 217 90.0%	Other sources 174 163 93.4%		ndix A Base Own	Full-time res 111 59.9%	Part-time res 59 100.0%	QI Status (Q1) Own 2nd home for vacation 173 170 98.8%	Own res property for rental 152 150 99.0%	Under 35 96 84 86.9%	35 to 44 123 115 93.9%	45 to 54 115 99 85.7%	55 to 64 128 116 91.0%	35 35 100.0%
	Base Own Rent	Overall 497 449 90.3% 48 9.7%	199 187 93.8% 12 6.2%	Q City website 151 137 90.4%	City Council Meetings, TV 46 44 95.5% 2 4.5%	City Info So Grizzly Newspaper 188 161 85.6% 27 14.4%	tus Purces (Q11) Radio, TV 82 61 74.2% 21	Non-City websites 159 153 95.8% 7 4.2%	Media 241 217 90.0% 24 10.0%	Other sources 174 163 93.4% 11 1. 6.6%		ndix A Base Own Rent	Full-time res 111 66 59.94 44 40.1%	Part-time res 59 59 100.0%	Q1 Status (Q1) Own 2nd home for vacation 173 170 98.8% 2 1.2%	D3 Home ow Own res property for rental 152 150 99.0% 2	Under 35 96 84 86.9% 13 13.1%	35 to 44 123 115 93.9% 7 6.1%	45 to 54 115 99 85.7% 16 14.3%	55 to 64 128 116 91.0% 12 9.0%	35 35 100.0%
	Base Own Rent 29fer not to	Overall 497 449 90.3% 48 9.7%	199 187 93.8% 12 6.2%	Q City website 151 137 90.4%	City Council Meetings, TV 46 44 95.5% 2 4.5%	City Info So Grizzly Newspaper 188 161 85.6% 27 14.4%	tus Purces (Q11) Radio, TV 82 61 74.2% 21	Non-City websites 159 153 95.8% 7 4.2%	Media 241 217 90.0% 24 10.0%	Other sources 174 163 93.4% 11 6.6%		ndix A Base Own Rent Prefer not to	Full-time res 111 66 59.9% 44 40.1%	Part-time res 59 59 100.0%	Q1 Status (Q1) Own 2nd home for vacation 173 170 98.8% 2 1.2%	D3 Home ow Own res property for rental 152 150 99.0% 2	Under 35 96 84 86.9% 13 13.1%	35 to 44 123 115 93.9% 7 6.1%	45 to 54 115 99 85.7% 16 14.3%	55 to 64 128 116 91.0% 12 9.0%	35 35 100.0% - -
	Base Own Rent Efer not to	Overall 497 449 90.3% 48 9.7%	199 187 93.8% 12 6.2%	Q City website 151 137 90.4%	City Council Meetings, TV 46 44 95.5% 2 4.5%	City Info So Grizzly Newspaper 188 161 85.6% 27 14.4%	tus Purces (Q11) Radio, TV 82 61 74.2% 21	Non-City websites 159 153 95.8% 7 4.2%	Media 241 217 90.0% 24 10.0%	Other sources 174 163 93.4% 11 6.6%		ndix A Base Own Rent Prefer not to	Full-time res 111 66 59.9% 44 40.1%	Part-time res 59 59 100.0%	Q1 Status (Q1) Own 2nd home for vacation 173 170 98.8% 2 1.2%	D3 Home ow Own res property for rental 152 150 99.0% 2	Under 35 96 84 86.9% 13 13.1%	35 to 44 123 115 93.9% 7 6.1%	45 to 54 115 99 85.7% 16 14.3%	55 to 64 128 116 91.0% 12 9.0%	35 35 100.0% - -
	Base Own Rent :fer not to	Overall 497 449 90.3% 48 9.7%	199 187 93.8% 12 6.2%	Q City website 151 137 90.4%	City Council Meetings, TV 46 44 95.5% 2 4.5%	City Info So Grizzly Newspaper 188 161 85.6% 27 14.4%	tus Purces (Q11) Radio, TV 82 61 74.2% 21	Non-City websites 159 153 95.8% 7 4.2%	Media 241 217 90.0% 24 10.0%	Other sources 174 163 93.4% 11 6.6%		ndix A Base Own Rent Prefer not to	Full-time res 111 66 59.9% 44 40.1%	Part-time res 59 59 100.0%	Q1 Status (Q1) Own 2nd home for vacation 173 170 98.8% 2 1.2%	D3 Home ow Own res property for rental 152 150 99.0% 2	Under 35 96 84 86.9% 13 13.1%	35 to 44 123 115 93.9% 7 6.1%	45 to 54 115 99 85.7% 16 14.3%	55 to 64 128 116 91.0% 12 9.0%	35 35 100.0% - -
	Base Own Rent :fer not to	Overall 497 449 90.3% 48 9.7%	199 187 93.8% 12 6.2%	Q City website 151 137 90.4%	City Council Meetings, TV 46 44 95.5% 2 4.5%	City Info So Grizzly Newspaper 188 161 85.6% 27 14.4%	tus Purces (Q11) Radio, TV 82 61 74.2% 21	Non-City websites 159 153 95.8% 7 4.2%	Media 241 217 90.0% 24 10.0%	Other sources 174 163 93.4% 11 6.6%		ndix A Base Own Rent Prefer not to	Full-time res 111 66 59.9% 44 40.1%	Part-time res 59 59 100.0%	Q1 Status (Q1) Own 2nd home for vacation 173 170 98.8% 2 1.2%	D3 Home ow Own res property for rental 152 150 99.0% 2	Under 35 96 84 86.9% 13 13.1%	35 to 44 123 115 93.9% 7 6.1%	45 to 54 115 99 85.7% 16 14.3%	55 to 64 128 116 91.0% 12 9.0%	35 35 100.0% - -
	Base Own Rent 29fer not to	Overall 497 449 90.3% 48 9.7%	199 187 93.8% 12 6.2%	Q City website 151 137 90.4%	City Council Meetings, TV 46 44 95.5% 2 4.5%	City Info So Grizzly Newspaper 188 161 85.6% 27 14.4%	tus Purces (Q11) Radio, TV 82 61 74.2% 21	Non-City websites 159 153 95.8% 7 4.2%	Media 241 217 90.0% 24 10.0%	Other sources 174 163 93.4% 11 6.6%		ndix A Base Own Rent Prefer not to	Full-time res 111 66 59.9% 44 40.1%	Part-time res 59 59 100.0%	Q1 Status (Q1) Own 2nd home for vacation 173 170 98.8% 2 1.2%	D3 Home ow Own res property for rental 152 150 99.0% 2	Under 35 96 84 86.9% 13 13.1%	35 to 44 123 115 93.9% 7 6.1%	45 to 54 115 99 85.7% 16 14.3%	55 to 64 128 116 91.0% 12 9.0%	35 35 100.0% - -

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						nunity Survey 202: nershin statu				
				QI	5 Home ow	nership statu	18			
		E	mployment	Status (QD7)		Home Ow	nership	Home Typ	pe (QD4)	Gender (
						Status	(QD3)	Single family		
	Base	Full-time 292	Part-time 47	Retired 124	Other 27	Own 449	Rent 48	detached 443	Other 41	Male 263
	Own	267 91.3%	43 91.1%	108 86.7%	25 92.4%	449 100.0%	-	413 93.2%	28 69.0%	241 91.7%
	Rent	25 8.7%	4 8.9%	17 13.3%	2 7.6%	:	48 100.0%	30 6.8%	13 31.0%	22 8.3%
	Prefer not to answer	:	-		:	-	:	:		-
Appendix A				Big	Bear Lake Comr —QD4 Ho	nunity Survey 202: me type====	3			
Г		Overall				City Info Sou	urces (Q11)			
			Cit y	City	City Council Meetings,	Grizzly		Non-City	Social	Other
	Base	497	Newsletter 199	website 151	TV 46	188	Radio, TV 82	websites 159	Media 241	sources
	Single family letached home	443 89.1%	185 92.8%	134 88.2%	42 91.2%	167 88.9%	71 86.7%	149 93.3%	218 90.4%	157 90.0%
	Townhome	10 2.0%	4 1.8%	3 2.3%	1 2.3%	5 2.5%	3 4.0%	3 1.6%	5 2.1%	3 1.5%
	Condominium	15 3.1%	6 2.8%	6 3.6%	2 3.3%	7 3.5%	2 1.8%	5 3.2%	4 1.5%	5 2.9%
	Apartment	12 2.5%	1 0.7%	3 2.1%	1 2.3%	3 1.5%	1 1.7%	-	10 4.2%	2 1.4%
		3 0.6%	1 0.4%	0 0.3%	0 0.9%	1 0.4%	1 1.0%	2 1.2%	1 0.6%	0 0.2%
	Prefer not to	14 2.7%	3 1.5%	5 3.5%	-	6 3.1%	4 4.7%	1 0.7%	3 1.2%	7 3.9%
		Mobile home Prefer not to answer	Prefer not to 14	Prefer not to 14 3	Wohle infine 0.6% 0.4% 0.3% Prefer not to 14 3 5	Mole in the 0.6% 0.4% 0.3% 0.9% Prefer not to 14 3 5 -	Impose infine 0.6% 0.4% 0.3% 0.9% 0.4% Prefer not to 14 3 5 - 6	Mone none 0.6% 0.4% 0.3% 0.9% 0.4% 1.0% Prefer not to 14 3 5 - 6 4	Mone nome 0.6% 0.4% 0.3% 0.9% 0.4% 1.0% 1.2% Prefer not to 14 3 5 - 6 4 1	Mone nome 0.6% 0.4% 0.3% 0.9% 0.4% 1.0% 1.2% 0.6% Prefer not to 14 3 5 - 6 4 1 3

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Big Bear Lake Community Survey 2023 =QD4 Home type=

Residence Status (O1)

Part-time

res

59

55

94.5%

1

1.8%

-

2

3.6%

Full-time

res

111

87

78.3%

2

2.0%

1

0.7%

11

10.1%

3

2.8%

7

6.0%

Full-time

292

261 89.2%

4

1.4%

12

4.2%

9

3.0%

0.4%

5

1.8%

Part-time

47

44

93.6%

0

0.9%

2

3.2%

1

1.5%

0

0.9%

Retired

124

113 91.4%

3

2.4%

0

0.3%

2

1.7%

2

1 7%

3

2.6%

Base

Single family detached hom

Townhome

Condominium

Apart ment

Mohile home

Prefer not to

answer

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Appendix A

Own 2nd

home for

vacation

173

160

92.6%

1.9%

4.3%

1

0.6%

0.6%

Crosstabulations

Appendix A

Big Bear Lake Community Survey 2023 =QD4 Home type=

15 or more

120

103

85.6%

4

. 3.7%

6

4 6%

2

2

3 2.7%

1.9%

1.5%

68

60

1

2

4

No

348

6

9

12

3

9

Work Place (OD8)

Commute

outside

home

120

97

81.3%

2

1.8%

12

10.4%

5 4.4%

1

0.9%

2 1.3%

Mixture of

both

116

111

95.7%

2

1.5%

0

0.4%

-

3 2.4%

Ethnicity (QD9)

Latino /

Hispanic

59

46 77.8%

6

10.7%

1.8%

6

9.7%

Caucasian

/ Whit e

350

318

90.6%

8

2.3%

14

4.0%

6

1.7%

2

0 5%

3

0.9%

Other/ Mixed

43

41 95.9%

2

4.1%

Work from

home

93

86

92.3%

0

0.4%

11%

4

4.6%

1.6%

Big Bear Lake Community Survey 2023

=QD4 Home type=

Senior in Hsld (QD6)

No

325

292

89.9%

1.5%

11

3.5%

10

2.9%

0.4%

6

1.7%

Yes

157

142 90.4%

4

2.6%

3

1.9%

3

1.8%

2

1.0%

4

2.3%

Crosstabulations

Satisfaction With Communication (Q12)

Sat isfied

359

321

89.5%

6

1.7%

13

3.7%

6

1.6%

3

0.7%

10

2.8%

Dissatisfie

86

81

93.9%

2

2.0%

1

1.6%

0

0.5%

2

2.0%

Page 298

Crosstabulations

d

Age (QD1) Years in Big Bear, Owning Property (Q2,3) Own res propert y 10 to 14 Under 35 35 to 44 45 to 54 55 to 64 65 or older ess than 5 5 to 9 for renta 152 96 123 115 128 35 Base 192 115 140 87 114 101 110 31 Single family 174 107 92.1% 90.4% 92.7% 87.4% 85.7% 90.8% letached hom 90.3% 92.8% 88.4% 5 2 2 2 4 Townhome 3.0% 1.8% 1.9% 2.6% 6.2% . 0.4% 3.2% . 1.6% 2 6 3 3 6 3 7 Condominium 4.0% 3.3% 2 1% 4 8% 2 3% 3.1% 3 5% 1 9% 1.2% 4 4 3 2.7% 1 -7 1 Apart ment 0.6% 3.7% 1.2% 4.0% 3.7% 3.1% 0 0 1 2 Mohile home 1.5% 1.3% 0.2% 0.4% 2 1.0% 1 0.7% 3 2.9% Prefer not to 4 1 0.6% 3 7 2.2% 5.3% 1.9% 5.7% answer True North Research, Inc. © 2023 Page 297 Big Bear Lake Community Survey 2023 Appendix A Crosstabulations =QD4 Home type= Home Type (QD4) Gender (... Child in Hsld (QD5) Employment Status (QD7) Home Ownership Gender (... Status (QD3) Sinale family det ached Ot her Own Rent Ot her Male Female Yes 27 449 48 443 41 263 Base 226 136 21 413 30 62.9% 443 232 88.2% Single family detached home 206 91.0% 126 92.7% 309 76.8% 91.9% 100.0% 88.7% 10 3 3 Townhome 3.9% 1.9% 2.9% 24.4% 2.1% 1.4% 2.2% 1.7% 15 15 8 5 7 Condominium 3.9% 2.8% 3.6% 3.8% 2.6% 3.4% 37.8% 12 11 9 3 1 1 Apart ment . 2.5% 0.2% 23.3% 30.2% 3.5% 1.4% 3.5% 3 2 Mobile home 7 6% 0.7% 0.7% 0 5% 0.9% Prefer not to 3 8 5 7 5 2 1.3% 12.8% 1.8% 10.9% 2.7% 2.1% 2.6% answer

Base

Single family detached home

Townhome

Condominium

Apart ment

Mobile home

Prefer not to

answer

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Appendix A

F

Big Bear Lake Community Survey 2023

—QD5 Child in hsld—

Crosstabulations

Appendix A

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Big Bear Lake Community Survey 2023
_____QD5 Child in hsld

Crosstabulations

	Overall		r			ources (Q11)		1	r					Residence					Age (QD1)	1	
		City	City	City Council Meetings,	Grizzly		Non-City	Social	Other				Full-time	Part-time	Own 2nd home for	Own res property					
Base	497	Newsletter 199		TV 46	Newspaper 188	Radio, TV	websites	Media 241	sources			Base	res	res 59		for rental	Under 35 96	35 to 44 123	45 to 54 115	55 to 64 128	65 or older 35
Yes	136	57	39	16	46	7	50	93	40			Yes	12	12	62	50	44	69	12	7	4
No	27.3% 348	28.4% 137	26.1% 109	34.7% 26	24.3% 140	9.2% 73	31.4%	38.6% 142	22.8% 130			No	11.3% 96	20.0% 46	35.8% 104	32.7% 99	45.4% 51	56.3% 49	10.2% 103	5.3% 120	12.3%
Prefer not to	70.0%	68.5% 6	71.8% 3	56.5% 4	74.6% 2	89.1% 1	68.6%	59.0% 6	74.4% 5			Prefer not to	86.2%	78.2% 1	60.5% 6	65.3% 3	52.8% 2	40.2% 4	88.9% 1	93.9% 1	72.9% 5
answer	2.7%	3.1%	2.1%	8.8%	1.1%	1.7%		2.4%	2.8%			answer	2.6%	1.8%	3.7%	2.0%	1.8%	3.5%	0.9%	0.8%	14.8%
ssearch, Inc. © 2023	3									Page 301	True No	rth Research, Inc. © 2023	3								
esearch, Inc. © 2023	3		в	ig Bear Lake Cor	mmunity Survey 20)23				Page 301	True No		3		Bł	g Bear Lake Com	munity Survey 20	23			
ssearch, Inc. © 2023	3		в		mmunity Survey 20 nild in hsld—								3		В		munity Survey 20 Id in hsld—				
ssearch, Inc. © 2023				—QD5 Ch	ild in hsld—											—QD5 Chil	ld in hsld—				
ssearch, Inc. © 2023		Big Bear, Ov		—QD5 Ch	ild in hsld—		D8)	Sat isfact	tion With ation (Q12)					Employment		—QD5 Chil	ld in hsld—	wnership	Home Ty	/pe (QD4)	Gender (
ssearch, inc. © 2023	Years in		vning Proper		ild in hsld=	ork Place (Ql Commute out side	Mixture of	Communic	tion With ation (Q12) Dissatisfie-						Status (QD7	QD5 Chil	ld in hsld Home O Status	wnership ; (QD3)	Single family		Gender (
ssearch, Inc. © 2023				—QD5 Ch	ild in hsld=	ork Place (QI Commute		Communic	tion With ation (Q12)					Employ ment Part-time 47		—QD5 Chil	ld in hsld— Home O	wnership	Single	(D4) Other	
	Years in Less than 5	5 to 9	vning Proper	QD5 Ch	ild in hsld= Work from	ork Place (QI Commute out side home	Mixture of both	Communic Satisfied	tion With ation (Q12) Dissatisfie- d			×A	Full-time	Part-time	Status (QD7 Retired	QD5 Chil	ld in hsld Home O Status Own	wnership (QD3) Rent	Single family detached	Other	Gender (Male
Base	Years in Less than 5 192 68 35.3 122	5 to 9 115 35 30.1% 75	10 to 14 68 20 29.6% 48	QD5 Ch rty (Q2,3) 15 or more 120 13 10.9% 103	work from work from 93 33 35.4% 60	Commute out side home 120 41 34.6% 77	Mixture of both 116 47 40.2% 68	Communic. Sat isfied 359 95 26.4% 258	tion With ation (Q12) Dissatisfie- d 28 31.8% 53			×A Base	Full-time 292 110 37.7%	Part-time 47 13 28.0% 34	Status (QD7 Retired 124 4 2.9% 121	QD5 Chil	ld in hsld Home O Status Own 449 131 29.2% 306	wnership (QD3) Rent 48 4 8.9% 42	Single family det ac hed 443 126 28.4% 309	Other 41 8 20.0% 30	Gender (Male 263 70 26.8% 188
Yes	Years in Less than 5 192 68 35.3%	5 to 9 115 35 30.1%	10 to 14 68 20 29.6%	QD5 Ch	work from work from 93 33 35.4%	Commute out side home 120 41 34.6%	Mixture of both 116 47 40.2%	Communic. Sat isfied 359 95 26.4%	tion With ation (Q12) Dissatisfie- d 86 28 31.8%			XA Base Yes	Full-time 292 110 37.7%	Part-time 47 13 28.0%	Status (QD7 Retired 124 4 2.9%	Other 27 6 21.7%	ld in hsld Home O Status Own 449 131 29.2%	Rent 48 48.9%	Single family det ac hed 443 126 28.4%	Ot her 41 8 20.0%	Gender (Male 263 70 26.8%

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										_ _											
				—QD5 Chi	ild in hsld —									QI	06 Hsld men	ıber 65 or ol	lder				
	Gender (Child in H	Isld (QD5)	Senior in	Hsld (QD6)	E	thnicity (QD	09)				Overall				City Info So	ources (Q11)				T
	Famala	No.	Na	Nas	Ne	Caucasian	Latino /	Other /					City	City	City Council Meetings,	Grizzly	Dedie TV	Non-City	Social	Other	ĺ
Base	Female 226	Yes 136	No 348	Yes 157	No 325	/ White 350	Hispanic 59	Mixed 43			Base	497	Newsletter 199	r website 151	TV 46	188	Radio, TV 82	websites 159	241	sources 174	
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No	158 69.8%	-	348 100.0%	146 92.9%	196 60.3%	247 70.4%	49 82.2%	26 62.1%			No	325 65.3%	135 67.4%	103 68.3%	33 71.7%	103 55.0%	47 57.4%	106 66.3%	190 78.6%	101 57.9%	
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A	Full-time res	Part-time res	QE Status (Q1) Own 2nd home for vacation	06 Hsld men Own res property for rental	under 35	lder	45 to 54	55 to 64 65	older		andix A	Years in Less than 5	5 to 9	QI	D6 Hsld men ty (Q2,3)	uber 65 or ol Work from home	ork Place (QI Commute out side home	Mixture of both	Communica Sat isfied	ation (Q12) Dissatisfied	
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			Base Full-time Part-time Student iomemaker/Car- egiver Retired in-bet ween jobs	Overall 497 292 58.8% 47 9.5% -	Newslett er 199 118 59.2% 18 9.0% - - 2 1.0% 51 25.8% 1 0.5%	City website 151 98 64.5%	QD7 Emplo City Council Meetings, TV 46 31 67.4% 3 7.3% - - - - - - - - - - - - - - - - - - -	City Info Sc Grizzly Newspaper 188 91 48.3% 16 8.5%	Radio, TV 82 40 49.3% 11 12.9%	Non-City websites 159 164 65.4% 13 8.2% 1 0.7% 39 24.3% 10.7%	Media 241 171 70.7% 17 7.1% - - 4 1.8% 36 14.9% 2 0.6%	Other sources 174 97 55.8% 4 2.1% 47 27.1% 1 0.6%		Appendix A	Base Full-time Part-time Student Student Iomemaker/Car- egiver Retired n-between jobs	res 111 57 51.5% 7 6.7% - - 2 1.4% 39 34.7% -	Part-time res 59 31 52.7% 2 3.6%	Status (Q1) Own 2nd home for vacation 173 109 63. 6%	QD7 Employ property for rental 152 95 62.4% 23 14.9%	Under 35 96 80 82.6% 9 9.4%	35 to 44 123 103 84.4% 8 6.6%	45 to 54 115 74 63.7% 13 11.2%	55 to 64 128 26 20.1% 14 10.7% - - 2 1.4% 84 65.5% 1 0.8%	35 10 28.9% 3 9.2% 1 3.1% 12 35.6%												
			A Base Full-time Part-time Student domemaker/Car- egiver Retired In-bet ween jobs Prefer not to	Overall 497 292 58.8% 47 5% -	Newslett er 199 118 59.2% 18 9.0% . . . 1.0% 551 25.8% 1 0.5% 9	City website 151 98 64.5% 12 7.9% 3 31.7% 33 1.7% 33 1.7% 3 3 1.7% 4	QD7 Emplo City Council Meetings, TV 46 3 3. 7.3% - - - - - - - - - - - - - - - - - - -	City Info Sc Grizzly Newspaper 188 91 48.3% 16 8.5% - - - 4 2.2% 69 36.9% 4 1.9% 4 4	Radio, TV 82 40 49.3% 11 12.9%	Non-City websites 159 104 65.4% 13 82%	Media 241 171 70.7% 17 7.1% 4 1.8% 36 14.9% 2 0.6% 12	Other sources 174 97 55.8% 16 9.4% - - - 4 2.1% 47 27.1% 1 0.6% 9		Appendix A	Base Full-time Part-time Student omemaker/Car- egiver Retired n-between jobs Prefer not to	res 111 57 51.5% 7 6.7% - - 2 1.4% 39 34.7% - - 6	Part-time res 59 31 52.7% 2 3.6%	Status (Q1) Own 2nd home for vacation 173 106 63.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 10	QD7 Employ Own res property for rental 152 95 62.4% 23 14.9% - - 2 1.0% 27 1.0% 27 1.0% 27 1.7.8% 3 3.2.0% 3	Under 35 96 80 82.6% 9 9.94% - - - 3 3.5% 0.4% 1 1.1% 3	35 to 44 123 103 84.4% 8 6.6%	45 to 54 115 74 63.7% 13 11.2%	55 to 64 128 26 20.1% 14 10.7% 2 1.4% 84 65.5% 1 0.8% 2	35 10 28.9% 3 9.2% - 1 3.1% 12 35.6% - 8												
			A Base Full-time Part-time Student Homemaker/Car- egiver Retired In-bet ween jobs Prefer not to	Overall 497 292 58.8% 47 5% -	Newslett er 199 118 59.2% 18 9.0% . . . 1.0% 551 25.8% 1 0.5% 9	City website 151 98 64.5% 12 7.9% 3 31.7% 33 1.7% 33 1.7% 3 3 1.7% 4	QD7 Emplo City Council Meetings, TV 46 3 3. 7.3% - - - - - - - - - - - - - - - - - - -	City Info Sc Grizzly Newspaper 188 91 48.3% 16 8.5% - - - 4 2.2% 69 36.9% 4 1.9% 4 4	Radio, TV 82 40 49.3% 11 12.9%	Non-City websites 159 104 65.4% 13 82%	Media 241 171 70.7% 17 7.1% 4 1.8% 36 14.9% 2 0.6% 12	Other sources 174 97 55.8% 16 9.4% - - - 4 2.1% 47 27.1% 1 0.6% 9		Appendix A	Base Full-time Part-time Student omemaker/Car- egiver Retired n-between jobs Prefer not to	res 111 57 51.5% 7 6.7% - - 2 1.4% 39 34.7% - - 6	Part-time res 59 31 52.7% 2 3.6%	Status (Q1) Own 2nd home for vacation 173 106 63.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 10	QD7 Employ Own res property for rental 152 95 62.4% 23 14.9% - - 2 1.0% 27 1.0% 27 1.0% 27 1.7.8% 3 3.2.0% 3	Under 35 96 80 82.6% 9 9.94% - - - 3 3.5% 0.4% 1 1.1% 3	35 to 44 123 103 84.4% 8 6.6%	45 to 54 115 74 63.7% 13 11.2%	55 to 64 128 26 20.1% 14 10.7% 2 1.4% 84 65.5% 1 0.8% 2	35 10 28.9% 3 9.2% - 1 3.1% 12 35.6% - 8												
			A Base Full-time Part-time Student domemaker/Car- egiver Retired In-bet ween jobs Prefer not to	Overall 497 292 58.8% 47 5% -	Newslett er 199 118 59.2% 18 9.0% . . . 1.0% 551 25.8% 1 0.5% 9	City website 151 98 64.5% 12 7.9% 3 31.7% 33 1.7% 33 1.7% 3 3 1.7% 4	QD7 Emplo City Council Meetings, TV 46 3 3. 7.3% - - - - - - - - - - - - - - - - - - -	City Info Sc Grizzly Newspaper 188 91 48.3% 16 8.5% - - - 4 2.2% 69 36.9% 4 1.9% 4 4	Radio, TV 82 40 49.3% 11 12.9%	Non-City websites 159 104 65.4% 13 82%	Media 241 171 70.7% 17 7.1% 4 1.8% 36 14.9% 2 0.6% 12	Other sources 174 97 55.8% 16 9.4% - - - 4 2.1% 47 27.1% 1 0.6% 9		Appendix A	Base Full-time Part-time Student omemaker/Car- egiver Retired n-between jobs Prefer not to	res 111 57 51.5% 7 6.7% - - 2 1.4% 39 34.7% - - 6	Part-time res 59 31 52.7% 2 3.6%	Status (Q1) Own 2nd home for vacation 173 106 63.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 10	QD7 Employ Own res property for rental 152 95 62.4% 23 14.9% - - 2 1.0% 27 1.0% 27 1.0% 27 1.7.8% 3 3.2.0% 3	Under 35 96 80 82.6% 9 9.94% - - - 3 3.5% 0.4% 1 1.1% 3	35 to 44 123 103 84.4% 8 6.6%	45 to 54 115 74 63.7% 13 11.2%	55 to 64 128 26 20.1% 14 10.7% 2 1.4% 84 65.5% 1 0.8% 2	35 10 28.9% 3 9.2% - 1 3.1% 12 35.6% - 8												
			Base Full-time Part-time Student Homemaker/Car- egiver Retired In-bet ween jobs Prefer not to	Overall 497 292 58.8% 47 5% -	Newslett er 199 118 59.2% 18 9.0% . . . 1.0% 551 25.8% 1 0.5% 9	City website 151 98 64.5% 12 7.9% 3 31.7% 33 1.7% 33 1.7% 3 3 1.7% 4	QD7 Emplo City Council Meetings, TV 46 3 3. 7.3% - - - - - - - - - - - - - - - - - - -	City Info Sc Grizzly Newspaper 188 91 48.3% 16 8.5% - - - 4 2.2% 69 36.9% 4 1.9% 4 4	Radio, TV 82 40 49.3% 11 12.9%	Non-City websites 159 104 65.4% 13 82%	Media 241 171 70.7% 17 7.1% 4 1.8% 36 14.9% 2 0.6% 12	Other sources 174 97 55.8% 16 9.4% - - - 4 2.1% 47 27.1% 1 0.6% 9		Appendix A	Base Full-time Part-time Student omemaker/Car- egiver Retired n-between jobs Prefer not to	res 111 57 51.5% 7 6.7% - - 2 1.4% 39 34.7% - - 6	Part-time res 59 31 52.7% 2 3.6%	Status (Q1) Own 2nd home for vacation 173 106 63.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 10	QD7 Employ Own res property for rental 152 95 62.4% 23 14.9% - - 2 1.0% 27 1.0% 27 1.0% 27 1.7.8% 3 3.2.0% 3	Under 35 96 80 82.6% 9 9.94% - - - 3 3.5% 0.4% 1 1.1% 3	35 to 44 123 103 84.4% 8 6.6%	45 to 54 115 74 63.7% 13 11.2%	55 to 64 128 26 20.1% 14 10.7% 2 1.4% 84 65.5% 1 0.8% 2	35 10 28.9% 3 9.2% - 1 3.1% 12 35.6% - 8												
			Base Full-time Part-time Student omemaker/Car- egiver Retired n-between jobs Prefer not to	Overall 497 292 58.8% 47 5% -	Newslett er 199 118 59.2% 18 9.0% . . . 1.0% 551 25.8% 1 0.5% 9	City website 151 98 64.5% 12 7.9% 3 31.7% 33 1.7% 33 1.7% 3 3 1.7% 4	QD7 Emplo City Council Meetings, TV 46 3 3. 7.3% - - - - - - - - - - - - - - - - - - -	City Info Sc Grizzly Newspaper 188 91 48.3% 16 8.5% - - - 4 2.2% 69 36.9% 4 1.9% 4 4	Radio, TV 82 40 49.3% 11 12.9%	Non-City websites 159 104 65.4% 13 82%	Media 241 171 70.7% 17 7.1% 4 1.8% 36 14.9% 2 0.6% 12	Other sources 174 97 55.8% 16 9.4% - - - 4 2.1% 47 27.1% 1 0.6% 9		Appendix A	Base Full-time Part-time Student omemaker/Car- egiver Retired n-between jobs Prefer not to	res 111 57 51.5% 7 6.7% - - 2 1.4% 39 34.7% - - 6	Part-time res 59 31 52.7% 2 3.6%	Status (Q1) Own 2nd home for vacation 173 106 63.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 15 8.0% 10	QD7 Employ Own res property for rental 152 95 62.4% 23 14.9% - - 2 1.0% 27 1.0% 27 1.0% 27 1.7.8% 3 3.2.0% 3	Under 35 96 80 82.6% 9 9.94% - - - 3 3.5% 0.4% 1 1.1% 3	35 to 44 123 103 84.4% 8 6.6%	45 to 54 115 74 63.7% 13 11.2%	55 to 64 128 26 20.1% 14 10.7% 2 1.4% 84 65.5% 1 0.8% 2	35 10 28.9% 3 9.2% - 1 3.1% 12 35.6% - 8												

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Big Bear Lake Community Survey 2023 — QD7 Employment status Crosstabulations

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Big Bear Lake Community Survey 2023

Crosstabulations

=QD7 Employment status=

Sat isfact ion With Communicat ion (Q12) Years in Big Bear, Owning Property (Q2,3) Work Place (QD8) Commut e out side Work from Dissat isfie-Mixture of Less than 5 5 to 9 10 to 14 15 or more Satisfied home home both d Base 192 115 68 120 93 120 116 359 86 146 76.1% 67 30 49 68 72.9% 109 106 211 51 Full-time 58.3% 44.5% 40.8% 91.2% 91.5% 58.8% 59.2% 19 10.0% 25 27.1% 10 8.5% 8 6.6% 12 9.8% 10 8.8% 34 9.5% 8 7 Part-time 12.4% . 7.5% Student lomemaker/Car-egiver 2 1.1% 2 2.0% 2 2.6% 1 0.9% 6 1.7% 0 0.5% 2 . . 19 9.9% 31 27.1% 94 26.1% 48 19 26 Retired 38.3% 40.1% 21.9% 2 1.1% 4 3.4% 4 1.0% 2 1.7% 1 In-bet ween jobs Prefer not to answer 10 2.9% 4 1.9% 7 6.0% 1 2.2% 6 5.0% --8 9.1%

	E	Employ ment	Status (QD7)		wnership	Home Ty	pe (QD4)	Gender (
					Status	s (QD3)			
	Full-time	Part-time	Retired	Other	Own	Rent	Single family detached	Other	Male
Base	292	47	124	27	449	48	443	41	263
Full-t ime	292 100.0%				267 59.5%	25 52.6%	261 58.9%	26 64.4%	162 61.7%
Part-time		47 100.0%	-		43 9.6%	4 8.7%	44 9.9%	3 6.4%	21 8.1%
Student	• •	-	-	•	1	-	-		
Homemaker/Car- egiver				7 26.7%	7 1.5%	1 1.4%	7 1.5%	1 1.7%	1 0.3%
Retired	• •	-	124 100.0%		108 24.0%	17 34.4%	113 25.6%	8 18.5%	69 26.3%
In-bet ween jobs	:	:	:	:	6 1.4%	:	4 0.8%	2 3.7%	6 2.4%
Prefer not to answer	-	-	-	20 73.3%	19 4.1%	1 2.9%	14 3.2%	2 5.2%	3 1.3%

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Crosstabulations

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_____QD7 Employment status=

	Gender (Child in H	sld (QD5)	Senior in I	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Ot her / Mixed
Base	226	136	348	157	325	350	59	43
Full-time	129	110	179	40	251	189	40	36
	56.9%	81.4%	51.5%	25.3%	77.2%	54.1%	67.2%	84.5%
Part-time	25	13	34	17	30	41	2	3
	11.1%	9.7%	9.7%	10.5%	9.4%	11.8%	2.5%	7.0%
Student	-			-	-	-	-	:
Homemaker/Car-	7	4	3	3	5	7		0
egiver	2.9%	3.3%	0.8%	1.6%	1.5%	2.0%		1.0%
Retired	55	4	121	95	27	96	15	3
	24.4%	2.6%	34.6%	60.6%	8.5%	27.3%	25.0%	7.5%
In-bet ween jobs		3 1.9%	4 1.0%	2 1.4%	4 1.3%	6 1.8%		:
Prefer not to	11	1	8	1	7	11	3	
answer	4.7%	1.1%	2.3%	0.5%	2.2%	3.0%	5.3%	

	Overall	City Info Sources (Q11)										
		City Newsletter	Cit y websit e	City Council Meetings, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Ot her sources			
Base	339	136	110	35	107	51	117	188	114			
Work from home	93	40	34	7	23	14	26	49	25			
	27.4%	29.2%	31.3%	19.6%	22.0%	27.0%	21.8%	25.8%	22.0%			
Commut e	120	41	38	10	39	21	41	73	46			
out side home	35.2%	30.5%	34.2%	29.8%	36.1%	41.6%	34.8%	38.9%	40.6%			
Mixture of both	116	53	35	17	39	14	48	60	40			
	34.2%	39.2%	31.7%	50.6%	36.7%	27.2%	41.3%	32.2%	35.5%			
Prefer not to	11	2	3		6	2	3	6	2			
answer	3.2%	1.1%	2.7%		5.2%	4.1%	2.2%	3.1%	1.9%			

Big Bear Lake Community Survey 2023

=QD8 Work place=

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Big Bear Lake Community Survey 2023
_____QD8 Work place

Crosstabulations

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Big Bear Lake Community Survey 2023

=QD8 Work place=

Crosstabulations

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		Residence S	itatus (Q1)	[1	Age (QD1)						Years in	Big Bear, Ow	vning Proper	rty (Q2,3)	Wo	ork Place (QE)8)	Sat isfac Communic	tion With ation (Q12)
Base k from home	Full-time res 65 11 17.6%	Part-time res 33 11 32.3%	Own 2nd home for vacation 124 28 22.4%	Own res property for rental 117 42 35.9%	Under 35 89 28 32.0%	35 to 44 112 31 27.7%	45 to 54 86 21 23.7%	55 to 64 39 10 24.9%	65 or older 1 3 3 24.2%			Base Work from home	Less t han 5 166 48 29.3%	5 to 9 75 19 26.1%	10 to 14 38 12 30.5%	15 or more 61 13 21.7%	Work from home 93 93 100.0%	Commute outside home 120	Mixture of both 116 -	Sat isfied 245 64 26.3%	Dissat isfie- d 58 14 24.1%
Commute It side home	34 52.7%	7 22.6%	40 32.8%	38 32.1%	31 34.8%	36 32.3%	32 37.2%	16 40.1%	5 35.4%			Commut e out side home	51 30.7%	29 39.5%	14 35.8%	25 42.0%	-	120 100.0%		85 34.8%	24 41.5%
ture of both efer not to	18 27.4% 1	13 38.7% 2	51 41.4% 4	35 29.5% 3	27 30.3% 3	43 38.1% 2	30 34.4% 4	14 35.0%	3 24.2% 2			Mixture of both Prefer not to	63 37.8% 4	24 31.6% 2	13 33.7%	17 28.0% 5		-	116 100.0% -	89 36.4% 6	16 28.3% 4
answer	2.2%	6.5%	3.4%	2.6%	2.9%	1.9%	4.7%	-	16.1%			answer	2.2%	2.9%	-	8.4%	-	-	-	2.5%	6.2%
search, Inc. © 2023										Page 317	True Nor	th Research, Inc. © 2023									
esearch, Inc. © 2023										Page 317	True Nor	th Research, Inc. © 2023									
esearch, Inc. © 2023			Bi	g Bear Lake Com	imunity Survey 20	23				Page 317	True Nor				В	ig Bear Lake Comr	munity Survey 202	23			
search, Inc. © 2023			в		munity Survey 20 Drk place===	23									В		munity Survey 20: rk place—	23			
ssearch, Inc. © 2023		mployment		—QD8 Wo	ork place Home O	wnership	Home Ty	/pe (QD4)	Gender (Gender (Child in H	Bi Hsld (QD5)		ork place—		: hnicity (QD	9)	
	E	Part-time		—QD8 Wo	Home O Status	wnership ; (QD3) Rent	Single family det ached	Other	Gender (Male			A	Gender (Female	Yes	isid (QD5) No	QD8 Wo	rk place Hsld (QD6) No	Eu Caucasian / White	Latino / Hispanic	Other / Mixed	
Base	Full-time 292 68 23.1%		Status (QD)	—QD8 Wo	Home Of Status	wnership s (QD3) Rent 29 5 15.5%	Single family		Gender (Male 183 49 26.6%			A Base Work from home	Gender (Female 154 44 28.4%		No 213 60 28.1%	QD8 Wo	rk place	Et	Latino /	Other/	
Base rk from home Commute ut side home	Full-time 292 68 23.1% 109 37.3%	Part-time 47 25 53.6% 10 22.3%	Retired - - - -	Other 	Home Or Status Own 310 88 28.5% 99 32.1%	Rent 29 5 15.5% 20 68.0%	Single family det ac hed 305 86 28.1% 97 31.9%	Ot her 29 6 19.9% 21 72.6%	Gender (Male 183 49 26.6% 65 35.4%			A Base Work from home Commute outside home	Gender (Female 154 44 28.4% 53 34.4%	Yes 123 33 26.6% 41 33.5%	No 213 60 28.1% 77 36.4%	QD8 Wo	High the second	Et Caucasian / White 231 65 28.0% 84 36.3%	Latino / Hispanic 41 10 25.3% 17 40.5%	Other / Mixed 39 10 24.6% 11 27.4%	
ork from home Commute butside home ixture of both Prefer not to	Full-time 292 68 23.1% 109 37.3% 106 36.3% 9	Part-time 47 25 53.6% 10 22.3% 10 21.0% 1	Retired - - -		Home Or Status Own 310 88 28.5% 99 92.1% 111 35.9% 11	Rent 29 5 15.5% 20	Single family det ached 305 86 28.1% 97 31.9% 111 36.5% 11	Ot her 29 6 19.9% 21	Cender (Male 183 49 26.6% 65 35.4% 63 34.3% 7			A Base Work from home Ocommute Outside home Mixture of both Prefer not to	Gender (Female 154 44 28.4% 53 34.4% 53 34.4% 4	Yes 123 33 26.6% 41 33.5% 47 37.8% 3	No 213 60 28.1% 767 368 32.1% 7	QD8 Wo Senior in F Yes 56 15 26.8% 22 38.3% 19 33.0% 1	rk place Isid (QD6) No 281 78 27.7% 96 34.3% 97 34.6% 10	Et Caucasian / White 231 65 28.0% 84 36.3% 77 33.2% 6	Latino / Hispanic 41 10 25.3% 17 40.5% 13 31.7% 1	Other / Mixed 39 10 24.6% 11 27.4% 18 45.2% 1	
Base ork from home Commute uutside home ixture of both	Full-time 292 68 23.1% 109 37.3% 109 36.3%	Part-time 47 25 53.6% 10 22.3% 10 21.0%	Retired - - - - - - -) Other - - - - -	Home Or Status Own 310 88 28.5% 99 32.1%	vnership (QD3) Rent 29 15.5% 20 6.0% 5 16.5%	Single family det ached 305 86 28.1% 97 31.9% 111 36.5%	Ot her 29 6 19.9% 21 72.6% 2 7.5%	Gender (Male 183 49 26.6% 65 35.4% 63 34.3%			Base Base Work from home Commute outside home Mixture of both	Gender (Female 154 44 28.4% 53 34.4% 53 34.6%	Yes 123 33 26.6% 41 33.5% 47 37.8%	No 213 60 28.1% 77 36.4% 68 32.1%	QD8 Wo Senior in F Yes 56 15 26.8% 22 38.3% 19	rk place tsld (QD6) 281 78 27.7% 96 34.3% 97 34.6%	Et Caucasian / White 231 65 28.0% 84 36.3% 37 33.2%	Latino / Hispanic 41 10 25.3% 17 40.5% 13	Other / Mixed 39 10 24.6% 11 27.4% 18 45.2%	
Base ork from home Commute utside home xture of both Prefer not to	Full-time 292 68 23.1% 109 37.3% 106 36.3% 9	Part-time 47 25 53.6% 10 22.3% 10 21.0% 1	Retired - - - - - - -) Other - - - - -	Home Or Status Own 310 88 28.5% 99 92.1% 111 35.9% 11	vnership (QD3) Rent 29 15.5% 20 60% 5 16.5%	Single family det ached 305 86 28.1% 97 31.9% 111 36.5% 11	Ot her 29 6 19.9% 21 72.6% 2 7.5%	Cender (Male 183 49 26.6% 65 35.4% 63 34.3% 7			A Base Work from home Ocommute Outside home Mixture of both Prefer not to	Gender (Female 154 44 28.4% 53 34.4% 53 34.4% 4	Yes 123 33 26.6% 41 33.5% 47 37.8% 3	No 213 60 28.1% 767 368 32.1% 7	QD8 Wo Senior in F Yes 56 15 26.8% 22 38.3% 19 33.0% 1	rk place Isid (QD6) No 281 78 27.7% 96 34.3% 97 34.6% 10	Et Caucasian / White 231 65 28.0% 84 36.3% 77 33.2% 6	Latino / Hispanic 41 10 25.3% 17 40.5% 13 31.7% 1	Other / Mixed 39 10 24.6% 11 27.4% 18 45.2% 1	
Base ork from home Commute utside home xture of both Prefer not to	Full-time 292 68 23.1% 109 37.3% 106 36.3% 9	Part-time 47 25 53.6% 10 22.3% 10 21.0% 1	Retired - - - - - - -) Other - - - - -	Home Or Status Own 310 88 28.5% 99 92.1% 111 35.9% 11	vnership (QD3) Rent 29 15.5% 20 60% 5 16.5%	Single family det ached 305 86 28.1% 97 31.9% 111 36.5% 11	Ot her 29 6 19.9% 21 72.6% 2 7.5%	Cender (Male 183 49 26.6% 65 35.4% 63 34.3% 7			A Base Work from home Ocommute Outside home Mixture of both Prefer not to	Gender (Female 154 44 28.4% 53 34.4% 53 34.4% 4	Yes 123 33 26.6% 41 33.5% 47 37.8% 3	No 213 60 28.1% 767 368 32.1% 7	QD8 Wo Senior in F Yes 56 15 26.8% 22 38.3% 19 33.0% 1	rk place Isid (QD6) No 281 78 27.7% 96 34.3% 97 34.6% 10	Et Caucasian / White 231 65 28.0% 84 36.3% 77 33.2% 6	Latino / Hispanic 41 10 25.3% 17 40.5% 13 31.7% 1	Other / Mixed 39 10 24.6% 11 27.4% 18 45.2% 1	

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Base

Caucasian / White

Latino / Hispanic

Asian American

Middle Eastern African American / Black

American Indian or Alaskan

Native

Pacific Islander

Mixed Heritage

Not Listed Prefer not to

answer

Base

Caucasian / White

Latino / Hispanic

Asian American

Middle Eastern African Americar / Black

American Indian or Alaskan Native

Pacific Islander

Mixed Heritage

Not Listed Prefer not to

answer

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			QD9 E	hnicity-											—QD9 Et	inneny				
Overall				City Info So	urces (Q11)								Residence	Status (Q1)				Age (QD1)		
			City Council											Own 2nd	Own res					
	City Newsletter	Cit y websit e	Meet ing s, TV	Grizzly Newspaper	Radio, TV	Non-City websites	Social Media	Other sources				Full-time res	Part-time res	home for vacation	property for rental	Under 35	35 to 44	45 to 54	55 to 64	65 or older
497 350	199 140	1 <i>51</i> 100	46 36	188 144	82 50	159 116	241 168	174 123			Base Caucasian /	111 58	59 39	173 132	152 119	96 57	123 87	115 80	128 107	35 19
70.5%	70.1%	65.9%	76.9%	76.6%	61.4%	72.5%	69.5%	70.4%			White	52.4%	67.3%	76.5%	78.2%	59.2%	70.7%	69.5%	83.9%	55.3%
59 11.9%	20 10.2%	24 15.9%	4 9.2%	21 10.9%	20 24.3%	12 7.8%	33 13.7%	12 7.1%			Latino / Hispanic	39 35.0%	5 9.1%	7 4.3%	8 5.0%	19 19.5%	7 6.0%	21 18.6%	9 7.4%	2 6.0%
20 4.0%	9 4.3%	9 6.2%	2 3.3%	3 1.7%	3 3.1%	7 4.3%	10 4.2%	10 6.0%			Asian American	2 1.9%	2 3.6%	9 4.9%	6 4.0%	4 4.6%	9 7.5%	4 3.1%	0 0.3%	2 6.2%
4 0.7%	3 1.3%	3 1.7%	-	-	-	1	3 1.1%	:			Middle Eastern	:	-	2 1.2%	2 1.0%	2 1.6%	1 0.9%	1 0.9%	-	-
2 0.4%	0 0.2%	1 0.7%	1 1.5%	1 0.6%	-	1 0.7%	0 0.2%	1 0.4%			African American / Black	1 1.0%	1 1.8%	:	-	1 0.7%	:	1 0.9%	0 0.3%	-
1	0	-	1	1	-	0	-	-			American Indian or Alaskan	1	-	-	-	-	-	1	-	
0.2%	0.2%		1.8%	0.4%	•	0.3%	-	•			Native	0.7%	•		-		•	0.7%	-	-
- 8	- 5	3	- 0	- 2	-	2	- 4	3			Pacific Islander	-			5	5	2			
1.6%	2.6%	1.7%	0.9%	1.2%		0.9%	1.5%	1.5%			Mixed Heritage	1.0%	1.8%	0.6%	3.0%	5.4%	1.2%		0.8%	-
8 1.7%	3 1.3%		-	0 0.2%	2 1.8%	3 1.9%	4 1.7%	5 2.9%			Not Listed	1 1.0%	1 1.8%	3 1.9%	3 2.0%	0 0.4%	4 3.0%	3 2.8%	1 0.8%	:
45 9.0%	20 9.9%	12 7.8%	3 6.5%	16 8.4%	8 9.3%	19 11.6%	20 8.2%	20 11.7%			Prefer not to answer	8 7.0%	9 14.5%	18 10.5%	11 6.9%	8 8.5%	13 10.7%	4 3.5%	8 6.4%	11 32.5%
3									Page 321	True Nor	th Research, Inc. © 2023									
		Bi	g Bear Lake Com	munity Survey 20	23				sstabulations	Appendia	хA			Big	g Bear Lake Com	munity Survey 20	23			Cros
		Bi	g Bear Lake Com QD9 Et		23				sstabulations	Appendix	×A			Вқ	g Bear Lake Com D9 Et		23			Cro
		Bi			23				stabulations	Appendiz	×A			Ві			23			Cro
		8			23				stabulations	Appendi	×A			Big			23			Cro:
Years in	Big Bear, Ow		QD9 E	hnicity——	23 prk Place (QI	28)	Sat isfac Communic	tion With	stabulations	Appendix	×A		mployment		QD9 Ef	thnicity Home Ov	vnership	Home Ty	pe (QD4)	Cros
Years in	Big Bear, Ow		QD9 E	hnicity——	ork Place (QI Commute		Sat isfac Communic	tion With ation (Q12)	stabulations	Appendix	× A		Employment		QD9 Ef	thnicity——	vnership	Single	pe (QD4)	
Less than 5	5 to 9	ning Proper 10 to 14	QD9 En	thnicity Work from home	ork Place (QI Commute out side home	Mixture of both	Communic Sat isfied	tion With ation (Q12) Dissatisfie- d	stabulations	Appendi		Full-time	Part-time	Status (QD7 Retired	QD9 Ef	Home Ov Status Own	vnership (QD3) Rent	Single family detached	Other	Gender (Male
Less than 5 192 128	5 to 9 115 84	ning Proper 10 to 14 68 48	QD9 Er ty (Q2,3) 15 or more 120 90	Work from home 93 65	Commute out side home 120 84	Mixture of both 116 77	Communic Satisfied 359 260	tion With ation (Q12) Dissatisfie- d 86 58	stabulations	Appendix	Base Caucasian /	Full-time 292 189	Part-time 47 41	Status (QD7 Retired 124 96	QD9 E1	Home Ov Status Own 449 331	(QD3) Rent 48 20	Single family detached 443 318	Other 41 30	Gender (Male 263 193
Less than 5 192	5 to 9 115	ning Proper 10 to 14 68 48 70.8%	QD9 Er ty (Q2,3) 15 or more 120 90 75.0%	Work from home 93 65 69.7%	Commute out side home 120	Mixture of both 116 77 66.1%	Communic Satisfied 359	tion With ation (Q12) Dissatisfie- d 86	stabulations	Appendix	Base	Full-time	Part-time 47 41 88.2%	Status (QD7 Retired 124	QD9 En	Home Ov Status Own 449 331 73.6%	vnership (QD3) Rent 48	Single family detached 443	Other 41	Gender (Male 263
Less t han 5 192 128 66.7% 23 11.9%	5 to 9 115 84 73.3% 8 6.9%	ning Proper 10 to 14 68 48 70.8% 13 18.7%	QD9 Er ty (Q2,3) 15 or more 120 90 75.0% 15 12.2%	Work from home 93 65 69.7% 10 111.2%	Commute out side home 120 84 70.2% 17 14.0%	Mixture of both 116 77 66.1% 13 11.2%	Communic Sat isfied 359 260 72.3% 41 11.5%	tion With ation (Q12) Dissatisfie- d 86 58 66.6% 12 13.4%	stabulations	Appendit	Base Caucasian / White Latino / Hispanic	Full-time 292 189 64.8% 40 13.6%	Part-time 47 41 88.2% 2 3.2%	Status (QD7 Retired 124 96 77.2% 15 11.9%	Other 27 18 64.3%	Home Ov Status Own 449 331 73.6% 37 8.2%	vnership (QD3) Rent 48 20 41.5% 22 46.2%	Single family detached 443 318 71.7% 46 10.4%	Other 41 30 72.8% 7 18.2%	Gender (Male 263 193 73.6% 22 8.4%
Less than 5 192 128 66.7% 23 11.9% 11 5.5%	5 to 9 115 84 73.3% 8 6.9% 6 4.8%	10 to 14 68 48 70.8% 13 18.7% 1.6%	QD9 E ty (Q2,3) 15 or more 120 90 75.0% 15 12.2% 3 2.1%	hnicity Work from 93 65 69.7% 10 11.2% 4.8%	ork Place (QI Commute outside home 120 84 70.2% 17 14.0% 3 2.5%	Mixture of both 116 77 66.1% 13	Communic Satisfied 359 260 72.3% 41 11.5% 15 4.0%	tion With ation (Q12) Dissatisfie- d 86 58 66.58 66.58 61.2 13.4% 12 13.4% 4.9%	stabulations	Appendit	Base Caucasian / White Latino /	Full-time 292 189 64.8% 40 13.6% 16 5.5%	Part-time 47 41 88.2% 2 3.2% 1 3.1%	Retired 124 96 77.2% 15 11.9% 2 1.7%	Other 27 18 64.3% 311.5%	Home Ov Status Own 449 331 73.6% 37 8.2% 20 4.4%	vnership (QD3) Rent 4.8 20 41.5% 22 46.2%	Single family detached 443 318 71.7% 46 10.4% 19 4.2%	Other 41 30 72.8% 7 18.2%	Gender (Male 263 193 73.6% 22 8.4% 10 10 4.0%
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Less than 5 192 128 66.7% 23 11.9% 11 5.5% 2	5 to 9 115 84 73.3% 8 6.9% 6 4.8% 1	ning Proper 10 to 14 68 48 70.8% 13.7% 1. 1. 6%	QD9 E ty (Q2,3) 15 or more 120 90 75.0% 12.2% 3 2.1% 1	Work from home 93 65 69.7% 10 11.2% 4 4.8% 2	rk Place (QI Commute outside home 120 84 70.2% 17 17 1.7% 3 3.2.5% 1	Mixture of both 116 77 66.1% 13 11.2% 10 8.8%	Communic Sat isfied 359 260 72.3% 41 11.5% 15 4.0% 3	tion With ation (Q12) Dissatisfie- d 86 58 66.6% 12 12 13 14 13 4 4 4.9% 1	stabulations	Appendit	Base Caucasian / White Latino / Hispanic Asian American Middle Eastern African American / Black	Full-time 292 189 64.8% 40 13.6% 16 5.5% 4 1.2%	Part-time 47 41 88.2% 2 3.2% 1 3.1%	Status (QD7 124 96 77.2% 15 11.9% 2 1.7% -	0 0ther 27 18 64.3% 3 11.5%	Home Ov Status Own 449 331 73.6% 37 8.7% 8.2% 8.2% 4.4% 4	vnership (QD3) Rent 48 20 41.5% 22 46.2%	Single family detached 443 318 71.7% 46 10.4% 19 4.2% 4	Other 41 30 72.8% 7 18.2%	Gender (Male 263 193 73.6% 22 84% 10 4.0% 3
Less than 5 192 128 66.7% 23 11.9% 11 5.5% 2 0.8% 2 0.8% 1 0.6%	5 to 9 115 84 73.3% 8 6 6 6 4.8% 1 0.9%	ning Proper 10 to 14 68 48 70.8% 13 18.7%	QD9 E ty (Q2,3) 15 or more 120 75.0% 15 12.2% 3 2.1% 1 0.9% 1 0.9% 1 1	work from 93 65 65,7% 10 11.2% 4,4% 4,8% 2,1.6%	ork Place (QI Commute out side home 120 84 70.2% 17 14.0% 3 2.5% 3 2.5% 1 0.9% 1 0.9% 0	Mixture of both 116 77 66.1% 13 11.2% 10 8.8%	Communic Satisfied 359 260 72.3% 41 11.5% 15 4.0% 3 0.7% - - - - 1	tion With ation (Q12) Dissatisfie d 86 66.6% 12 13.4% 4 4.4% 1 1.2% 2,5% 2.5%	stabulations	Appendit	Base Caucasian / White Latino / Hispanic Asian American African American / Black American Indian or Alaskan	Full-time 292 189 64.8% 40 13.6% 16 5.5% 4 1.2% 2 0.7% 1	Part-time 47 41 88.2% 2 3.2% 1 3.1%	Status (QD7 Retired 124 96 77.2% 11.9% 2 1.7%	Other 27 18 64.3% 3 11.5%	Home Ov Status Own 449 331 73.6% 37 8.2% 20 4.4% 4 0.8% 1 0.3% 1	vnership (QD3) Rent 48 20 41.5% 22 46.2% - - - - 1 1.4% -	Single family detached 443 318 71.7% 46 10.4% 19 4.2% 4 0.8% 2 0.5% 1	Other 41 30 72.8% 7 18.2% - - - - - - - -	Gender (Male 263 193 73.6% 22 8.4% 10 4.0% 3 1.0% 2 0.7% 0
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Less than 5 192 128 66.7% 23 11 5.5% 1 0.6%	5 to 9 115 84 73.3% 8 6.9% 6 4.8% 1 0.9%	ning Proper 10 to 14 68 48 70.8% 13 18.7% 1 1.6%	QD9 E ty (Q2,3) 15 or more 120 90 75.0% 15 12.2% 3 2.1% 1 0.9% 1 0.7% 0 0.9% 1 0.9% 1 0.7% 0 0.9% 1 0.7% 0 0.9% 1 0.7% 0 0.9% 0 0.9% 0 0.9% 0 0.9% 0 0.9% 0 0.9% 0 0.9% 0 0.9% 0 0.9% 0.9	hnicity Work from 93 65 69.7% 10 11.2% 4 4.8% 2 1.6% - - - - - - - - - - - - -	ork Place (QI Commute outside home 120 84 84 70.2% 17 14.0% 3 2.5% 1 0.9% 0 0.3% 0 0 0.3% 0 0 0.3% 1 0.9%	Mixture of both 77 66.1% 13 13 10 8.8%	Communic Satisfied 359 260 72.3% 41 15 4.0% 3 0.7% - - - - - - - - - - - - - - - - - - -	tion With ation (Q12) Dissatisfie- d 86 58 66.6% 12 13.4% 4 4.9% 1 1.2% 2 2.5%	stabulations	Appendi	Base Caucasian / White Latino / Hispanic Asian American Middle Easterna African American Black American Indian or Alaskan Native Pacific Islander Mixed Heritage Not Listed	Full-time 292 189 64.8% 40 13.6% 16 5.5% 4 1.2% 2 7 2.4%	Part-time 47 41 88.2% 2 3.2% 1 3.1%	Status (QD7 Retired 124 96 97.2% 15 11.9% 2 1.7%	QD9 Ed 0 0 0 0 0 0 0 18 64.3% 3 11.5%	Home Ot Status Own 449 331 73.6% 37 8.2% 20 4.4% 4 0.8% 1 0.3% 1 0.2% 2	vnership (QD3) Rent 48 20 41.5% 22 46.2% - - - - - - - - - - - - - - - - - - -	Single family detached 443 318 71.7% 46 10.4% 19 4.2% 4 0.8% 2 0.5% 2 0.5% 2 0.5% 2 0.5% 8 1.7% 8 1.7%	Other 41 30 72.8% 7 18.2% - - - - - - - - - - - - -	Gender (Male 263 193 73.6% 22 8.4% 10 4.0% 3 1.0% 2 0.7% 0 0 0.2%
Less than 5 192 128 66.7% 23 11.9% 11 5.5% 2 0.8% 0.6%	5 to 9 115 84 73.3% 8 6.9% 6 6.% 1 0.9%	ning Proper 10 to 14 68 48 70.8% 13 1.	QD9 E ty (Q2,3) 15 or more 120 90 75.0% 15 12,5% 3 2.1% 1 0.9% 1 0.9% 1 0.9% 2 2	work from 93 65 69.7% 10 11.2% 4 4.8% - - - - - - - - - - - - - - - - - - -	Drk Place (QI Commute outside 120 17 17 17 17 17 17 17 17 17 17 17 17 17	Mixture of both 77 66.7% 13 11.2% 10 8.8%	Communic Satisfied 359 260 72.3% 41 15 4.0% 3 0.7% . 1 0.2% . 6 1.7% 4	tion With ation (Q12) Dissatisfie- d 86 66.6% 12 13.4% 13.4% 1 1.2% 2 2.5% -	stabulations	Appendu	Base Caucasian / White Latino / Hispanic Asian American Middle Eastern African American Sack American Indian or Alaskan Native Pacific Islander Mixed Heritage	Full-time 292 189 64.8% 40 13.6% 16 5.5% 4 1.2% 2 0.7% 1 0.3% - 6 6 2.1% 7	Part-time 47 41 88.2% 1 3.1%	Status (QD7 Retired 124 96 77.2% 11.9% 2 1.7%	QD9 Er 0 ther 27 18 64.3% 3 11.5%	Home Ov Status Own 449 331 73.6% 37 8.7% 20 4.4% 1 0.3% 1 0.3% 1 0.2%	vnership (QD3) Rent 48 20 41.5% 22 46.2% - - - - - - - - - - - - - - - - - - -	Single family detached 443 318 71.7% 46 10.4% 19 4.2% 2 0.5% 1 0.2%	Other 41 30 72.8% - - - - - - - - - - - - - - - - - - -	Gender (Male 263 193 73.6% 22 84% 10 4.0% 3 1.0% 2 0.7% 0 0.2%
Less than 5 192 128 66.7% 23 11.9% 11 5 2 0.8% 7 1.0.6% 7	5 to 9 115 84 73.3% 6 6.9% 6	ning Proper 10 to 14 68 48 70.8% 13 13 16.5% - - - - - - - - - - - - -	QD9 E ty (Q2,3) 15 or more 120 90 75.0% 15 12.2% 3 2.1% 1 0.9%	work from 93 65 69.7% 10 1.2% 4 4.8% 2 1.6%	ork Place (QI Commute out side home 120 84 70.2% 1 74,0% 3 2.5% 1 0.9% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0 0,3% 0 0 0,3% 0 0 0,3% 1 0,9% 0 8 8	Mixture of both 116 77 66.1% 13 11.2% 10 8.8%	Communic Satisfied 359 260 72.3% 41 11.5% 15 4.0%	tion With ation (Q12) Dissatisfie- d 86 58 66.6% 12 13.4% 1.3.4% 1.3.4% 1.1.2% 2.2.5%	stabulations	Appendit	Base Caucasian / White Latino / Hispanic Asian American Middle Eastern African American / Black American Indian or Alaskan Native Pacific Islander Mixed Heritage Not Listed Prefer not to	Full-time 292 189 64.8% 40 13.6% 16 5.5% 4 1.2% 2 0.7% 1 0.3% -	Part-time 47 41 88.2% 1 3.1%	Status (QD7 Retired 124 96 77.2% 15 11.9% 2 1.7% - - - - - - - - - - - - -	QD9 Ed 0 0 18 64.3% 3 3	Home Ox Status Own 449 331 73.6% 37 8.2% 20 4.4% 4 0.3% 1 0.3% 1 0.3% 1 0.3% 5 7 1.6% 8 8.1.7% 41	vnership (QD3) Rent 48 20 41.5% 22 24 6.2% - - - - - - - - - - - - - - - - - - -	Single family detached 443 318 71.7% 46 10.4% 19 4.2% 4 0.8% 4 0.8% 4 0.5% 1 0.2% 0.5% 1 0.2% 0.5% 8 1.7% 8 8 1.7% 8 8 38	Other 41 30 7 18.2% - - - - - - - - - - - - - - - - - - -	Gender (Male 263 193 73.6% 22 84% 10 4.0% 3 1.0% 2 0.7% 0 0.2% 4 1.4% 6 2.4% 22
Less than 5 192 128 66.7% 23 11.9% 11 5 2 0.8% 7 1.0.6% 7	5 to 9 115 84 73.3% 6 6.9% 6	ning Proper 10 to 14 68 48 70.8% 13 13 16.5% - - - - - - - - - - - - -	QD9 E ty (Q2,3) 15 or more 120 90 75.0% 15 12.2% 3 2.1% 1 0.9%	work from 93 65 69.7% 10 1.2% 4 4.8% 2 1.6%	ork Place (QI Commute out side home 120 84 70.2% 1 74,0% 3 2.5% 1 0.9% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0 0,3% 0 0 0,3% 0 0 0,3% 1 0,9% 0 8 8	Mixture of both 116 77 66.1% 13 11.2% 10 8.8%	Communic Satisfied 359 260 72.3% 41 11.5% 15 4.0%	tion With ation (Q12) Dissatisfie- d 86 58 66.6% 12 13.4% 1.3.4% 1.3.4% 1.1.2% 2.2.5%	stabulations	Appendit	Base Caucasian / White Latino / Hispanic Asian American Middle Eastern African American / Black American Indian or Alaskan Native Pacific Islander Mixed Heritage Not Listed Prefer not to	Full-time 292 189 64.8% 40 13.6% 16 5.5% 4 1.2% 2 0.7% 1 0.3% -	Part-time 47 41 88.2% 1 3.1%	Status (QD7 Retired 124 96 77.2% 15 11.9% 2 1.7% - - - - - - - - - - - - -	QD9 Ed 0 0 18 64.3% 3 3	Home Ox Status Own 449 331 73.6% 37 8.2% 20 4.4% 4 0.3% 1 0.3% 1 0.3% 1 0.3% 5 7 1.6% 8 8.1.7% 41	vnership (QD3) Rent 48 20 41.5% 22 24 6.2% - - - - - - - - - - - - - - - - - - -	Single family detached 443 318 71.7% 46 10.4% 19 4.2% 4 0.8% 4 0.8% 4 0.5% 1 0.2% 0.5% 1 0.2% 0.5% 8 1.7% 8 8 1.7% 8 8 38	Other 41 30 7 18.2% - - - - - - - - - - - - - - - - - - -	Gender (Male 263 193 73.6% 22 84% 10 4.0% 3 1.0% 2 0.7% 0 0.2% 4 1.4% 6 2.4% 22
Less than 5 192 128 66.7% 23 11.9% 11 5 2 0.8% 7 1.0.6% 7	5 to 9 115 84 73.3% 6 6.9% 6	ning Proper 10 to 14 68 48 70.8% 13 13 16.5% - - - - - - - - - - - - -	QD9 E ty (Q2,3) 15 or more 120 90 75.0% 15 12.2% 3 2.1% 1 0.9%	work from 93 65 69.7% 10 1.2% 4 4.8% 2 1.6%	ork Place (QI Commute out side home 120 84 70.2% 1 74,0% 3 2.5% 1 0.9% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0 0,3% 0 0 0,3% 0 0 0,3% 1 0,9% 0 8 8	Mixture of both 116 77 66.1% 13 11.2% 10 8.8%	Communic Satisfied 359 260 72.3% 41 11.5% 15 4.0%	tion With ation (Q12) Dissatisfie- d 86 58 66.6% 12 13.4% 1.3.4% 1.3.4% 1.1.2% 2.2.5%	stabulations		Base Caucasian / White Latino / Hispanic Asian American Middle Eastern African American / Black American Indian or Alaskan Native Pacific Islander Mixed Heritage Not Listed Prefer not to	Full-time 292 189 64.8% 40 13.6% 16 5.5% 4 1.2% 2 0.7% 1 0.3% - 6 2.1% 7 2.4% 27 9.3%	Part-time 47 41 88.2% 1 3.1%	Status (QD7 Retired 124 96 77.2% 15 11.9% 2 1.7% - - - - - - - - - - - - -	QD9 Ed 0 0 18 64.3% 3 3	Home Ox Status Own 449 331 73.6% 37 8.2% 20 4.4% 4 0.3% 1 0.3% 1 0.3% 1 0.3% 5 7 1.6% 8 8.1.7% 41	vnership (QD3) Rent 48 20 41.5% 22 24 6.2% - - - - - - - - - - - - - - - - - - -	Single family detached 443 318 71.7% 46 10.4% 19 4.2% 4 0.8% 4 0.8% 4 0.5% 1 0.2% 0.5% 1 0.2% 0.5% 8 1.7% 8 8 1.7% 8 8 38	Other 41 30 7 18.2% - - - - - - - - - - - - - - - - - - -	Gender (Male 263 193 73.6% 22 84% 10 4.0% 3 1.0% 2 0.7% 0 0.2% 4 1.4% 6 2.4% 22
Less than 5 192 128 66.7% 23 11.9% 11 55 2 0.8% 1 0.6% 1 0.6%	5 to 9 115 84 73.3% 6 6.9% 6	ning Proper 10 to 14 68 48 70.8% 13 13 16.5% - - - - - - - - - - - - -	QD9 E ty (Q2,3) 15 or more 120 90 75.0% 15 12.2% 3 2.1% 1 0.9%	work from 93 65 69.7% 10 1.2% 4 4.8% 2 1.6%	ork Place (QI Commute out side home 120 84 70.2% 1 74,0% 3 2.5% 1 0.9% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0 0,3% 0 0 0,3% 0 0 0,3% 1 0,9% 0 8 8	Mixture of both 116 77 66.1% 13 11.2% 10 8.8%	Communic Satisfied 359 260 72.3% 41 11.5% 15 4.0%	tion With ation (Q12) Dissatisfie- d 86 58 66.6% 12 13.4% 1.3.4% 1.3.4% 1.1.2% 2.2.5%			Base Caucasian / White Latino / Hispanic Asian American Middle Eastern African American / Black American Indian or Alaskan Native Pacific Islander Mixed Heritage Not Listed Prefer not to answer	Full-time 292 189 64.8% 40 13.6% 16 5.5% 4 1.2% 2 0.7% 1 0.3% -	Part-time 47 41 88.2% 1 3.1%	Status (QD7 Retired 124 96 77.2% 15 11.9% 2 1.7% - - - - - - - - - - - - -	QD9 Ed 0 0 18 64.3% 3 3	Home Ox Status Own 449 331 73.6% 37 8.2% 20 4.4% 4 0.3% 1 0.3% 1 0.3% 7 7 1.6% 8 8.1.7% 41	vnership (QD3) Rent 48 20 41.5% 22 24 6.2% - - - - - - - - - - - - - - - - - - -	Single family detached 443 318 71.7% 46 10.4% 19 4.2% 4 0.8% 4 0.8% 4 0.5% 1 0.2% 0.5% 1 0.2% 0.5% 8 1.7% 8 8 1.7% 8 8 38	Other 41 30 7 18.2% - - - - - - - - - - - - - - - - - - -	Gender (Male 263 193 73.6% 22 84% 10 4.0% 3 1.0% 2 0.7% 0 0.2% 4 1.4% 6 2.4% 22

Big Bear Lake Community Survey 2023

Crosstabulations

QD9 Ethnicity

	Gender (Child in H	Isld (QD5)	Senior in	Hsld (QD6)	Et	hnicity (QD	9)
	Female	Yes	No	Yes	No	Caucasian / White	Lat ino / Hispanic	Other / Mixed
Base	226	136	348	157	325	350	59	43
Caucasian / White	155 68.7%	99 72.8%	247 70.9%	126 80.1%	219 67.5%	350 100.0%	• •	-
Latino / Hispanic	35 15.5%	10 7.0%	49 14.0%	9 6.0%	46 14.2%		59 100.0%	:
Asian American	9 4.1%	7 5.4%	13 3.6%	3 1.9%	17 5.2%	-		20 46.5%
Middle Eastern	1 0.5%	2 1.1%	1 0.3%		4 1.1%	-	• •	4 8.5%
frican American / Black	0 0.2%	1 0.5%	1 0.4%	0 0.3%	2 0.5%	-		2 5.1%
American Indian or Alaskan Native	0 0.2%	-	1 0.2%	1 0.5%		-	-	1 1.9%
Pacific Islander	-	•				-		-
Mixed Heritage	4 1.8%	3 2.2%	5 1.4%	1 0.7%	7 2.1%	1		8 18.2%
Not Listed	2 1.0%	3 1.9%	6 1.7%	3 1.9%	5 1.7%	-		8 19.7%
Prefer not to answer	18 8.1%	12 9.1%	26 7.6%	14 8.6%	25 7.7%	1		:

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Appendix A

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